

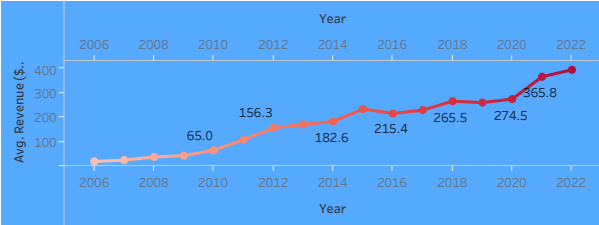
Colour Multiple values
Brand APPI F
Year 2022

KPI

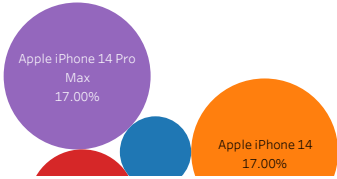
Brand	Discou..	Mrp	Star R..	Sale Pr..	Sales D..
Apple	0	77,000	5	77,000	0

Revenue Generated	Units sold (mm)	Active Users (mm)
205	232	1,334

Annual Revenue (2006-2022)



Model Wise Share



Model specification

APPLE IPHONE 11	A Bionic Chip	12MP	12MP + 12MP	Black	92,800
APPLE IPHONE 12	A Bionic Chip with ..	12MP	12MP + 12MP	Blue	59,900
APPLE IPHONE 12 ..	A Bionic Chip with ..	12MP	12MP + 12MP	Black	199,700
APPLE IPHONE 12 ..	A Bionic Chip with ..	12MP	12MP + 12MP	Blue	74,900
APPLE IPHONE 13	A Bionic Chip	12MP	12MP + 12MP	Blue	149,800
APPLE IPHONE 14	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	189,800
APPLE IPHONE 14 P..	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	99,900