

## Says

What have we heard them say?
What can we imagine them saying?

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

the abilityto subscriber to user was introduced in october "2005"

 A subcriber to channel on the american vedio sharing platform youtube is user who has choosen to receive the channels "subcriber"button.

indian record label T-series is the most subscribed channel, with over 248 million subscribers as of august 2023

Le most-subscribed individual and secon.

most subscribed channel over all, with over

"181" million subscriber as of september 2023

**Thinks** 

youtube began publising a list of it most subcribed channels in april 2006

An early archive of the dates to may "2006"



exploring top youtube channels

top 3 most subscribed youtbe channel:

#1 T - series -248million

# MR.beast-180 million #cocomelon-164 million

indian best vloger:
gaurav taneja - (flying
beast) is known as best
vloger in india

youtube channels playing main role in enterntainment, and education

since mid -2006, when smosh occupied the top  $\backslash$ 

position with less than 3,000 subscriber

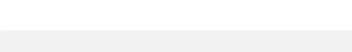
the top spot

At least 10 other youtube channels have held

I my opinion my fav you channel is madan gowri

Does

What behavior have we observed? What can we imagine them doing?



See an example

**Feels** 

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

