

## Data Mining: Assignment Week 2

1. If a store has  $N$  items, the number of possible itemsets is:

A.  $2N-1$

**B.  $2^N-1$**

C.  $N/2$

D.  $N-1$

2. An association rule is valid if it satisfies:

A. Support criteria

B. Confidence criteria

**C. Both support and confidence criteria**

D. None of the above

3. An itemset is frequent if it satisfies the:

**A. Support criteria**

B. Confidence criteria

C. Both support and confidence criteria

D. None of the above

4. Which of the following property is used by the apriori algorithm:

A. Positive definiteness property of support

B. Positive semidefiniteness property of support

C. Monotone property of support

**D. Antimonotone property of support**

5. Consider three itemsets  $I_1=\{\text{bat, ball, wicket}\}$ ,  $I_2=\{\text{bat, ball}\}$ ,  $I_3=\{\text{bat}\}$ . Which of the following statements are correct?

A.  $\text{support}(I_1) > \text{support}(I_2)$

B.  $\text{support}(I_2) > \text{support}(I_3)$

C. both statements A and B

**D. none of the statements A and B**

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For questions 6-10, consider the following small database of four transactions. The minimum support is 60% and the minimum confidence is 80%.

<u>Trans_id</u>	<u>Itemlist</u>
T1	{F, A, D, B}
T2	{D, A, C, E, B}
T3	{C, A, B, E}
T4	{B, A, D}

6. The 1-itemsets that satisfy the support criteria are:

A. {A}, {B}, {C}, {D}

B. {A}, {B}, {C}

**C. {A}, {B}**

D. None of the above

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7. The 2-itemsets that satisfy the support criteria are:

A. {BC}, {BE}, {CE}, {AE}

**B. {AB}, {BD}, {AD}**

C. {AE}, {BC}

D. {BC}

8. The 3-itemsets that satisfy the support criteria are:

A. {ABC}, {ABE}, {BCD}, {ACD}

B. {ABE}, {BCD}, {ACD}

C. {ABE}, {BCD}

**D. {ABD}**

9. Which of the following is NOT a valid association rule?

A.  $A \rightarrow B$

B.  $B \rightarrow A$

**C.  $A \rightarrow D$**

D.  $D \rightarrow A$

10. Which of the following is NOT a valid association rule?

**A.  $A \rightarrow DB$**

B.  $D \rightarrow AB$

C.  $AD \rightarrow B$

D.  $DB \rightarrow A$