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|---|---|
| Course Name | GRAPHIC DESIGNING WITH CANVA |
| College Name | MANGAYARKARASI COLLEGE OF ARTS AND SCIENCE FOR WOMEN, PARAVAI, MADURAI - 625002 |
| College Code | MKU251 |
| Skill Offering Id | NM2023TMID32014 |
| Project Title | DESIGNING VISUALLY APPEALING CERTIFICATE |
| Project Submitted To | MADURAI KAMARAJ UNIVERSITY (NAAN MUDHALVAN SCHEME(TNSDC)) |
| Year | 2023 |
| Department | B. A. TAMIL |
| Semester | 5 |
| Group Number | 6 |
| Total Members of the Group | 4 |

Group Members Details

| Name of the Member | University Register. No | Student NM ID |
|---|---|---|
| SANTHIYA A | C1A17585 | D6ACA65E94C24159B4A4435F55BF3C74 |
| NIVETHA S | C1A17574 | B1D03C14A00F68C91D54DF7DF70D971A |
| PANDEESWARI P | C1A17575 | 93DEA25647C7A3F80B6406A950076A55 |
| PANDISARITHA S | C1A17577 | 23309E32521A493BC35483D7AD7CDBA2 |
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| Under the Guidance | Mrs. M. SARANYA |
| SPOC | MS. P. UMADEVI |

# *DESIGNING VISUALLY APPEALING CERTIFICATE*

## 1. *Introduction*.

### *1.1 Overview*

*Design Certificate means the official document which is delivered to a design owner certifying that his or her design has been registered or renewed, i.e., has been entered in the design register of the country or organization in question, or has been renewed (this definition also covers "certificates" or "registry .*

### *1.2 Purpose*

*Certificate design is an important aspect of any training program or event, as it serves as a tangible reminder of the accomplishment and recognition of the participants' efforts. The design of a certificate can greatly impact its perceived value and significance, as well as its ability to inspire and motivate individuals to continue their learning journey. In this article, we will discuss eight essential steps to creating effective certificate designs that are visually appealing, professional-looking, digital credentials and accurately reflect the accomplishment they represent. By following these steps, you can ensure that your certificates not only look great but also effectively communicate the importance and value of the achievement they represent.*

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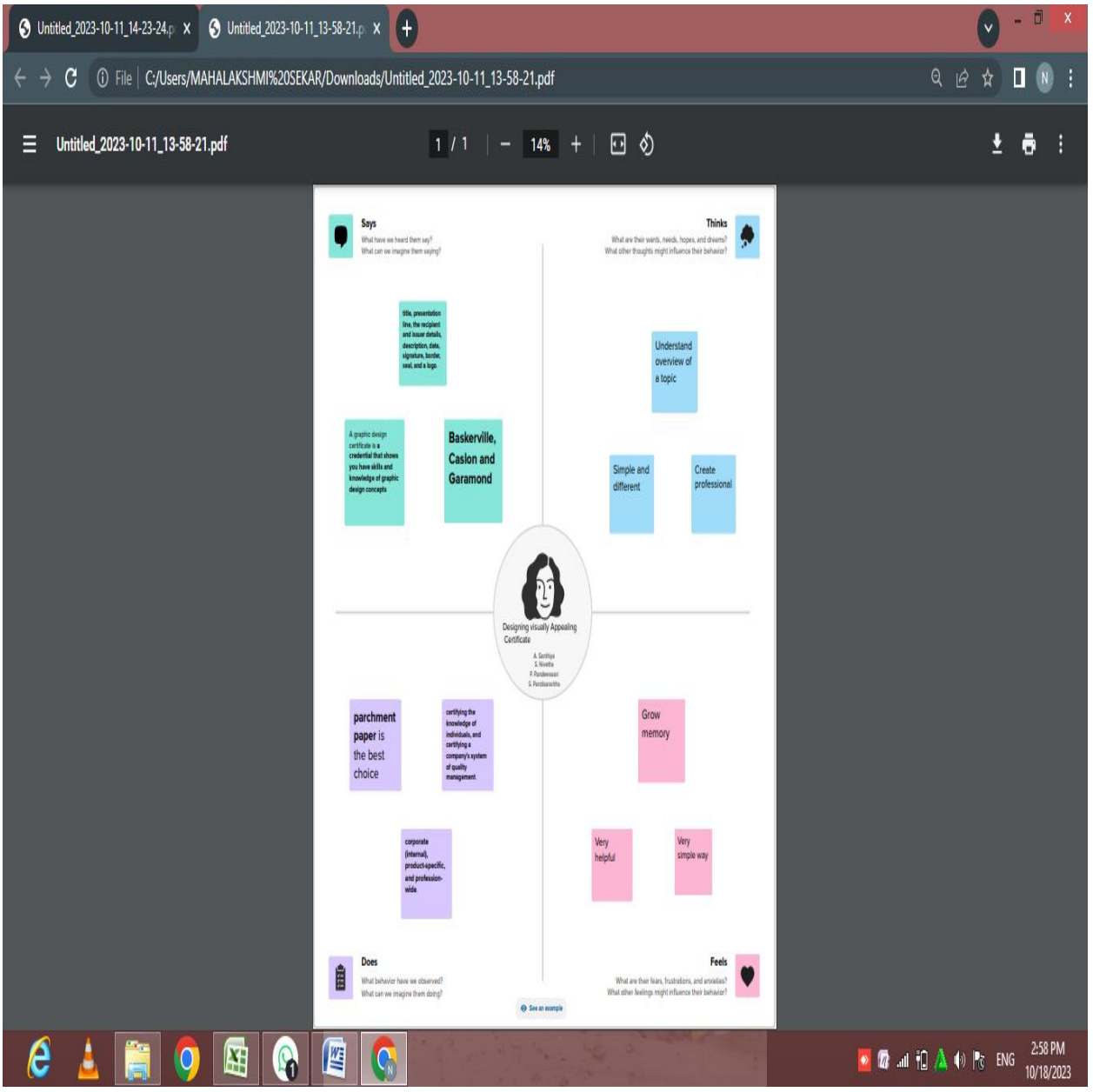
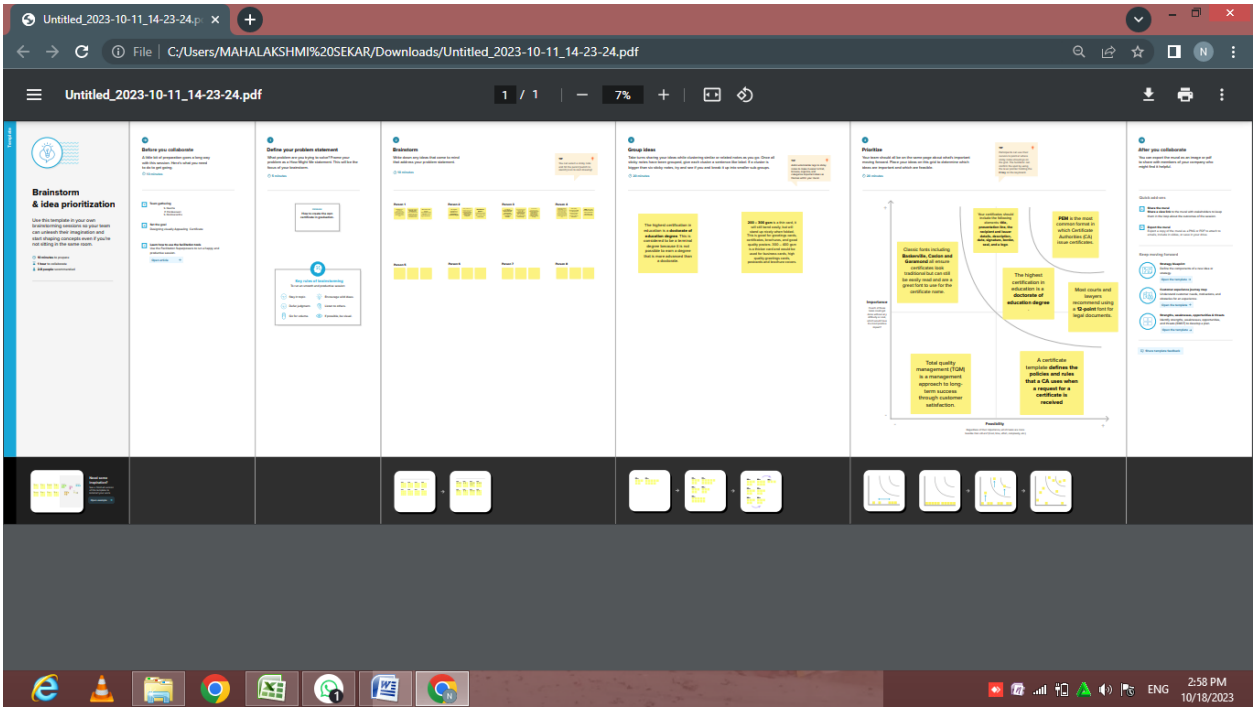
## *2. Problem  Definition and Design Thinking:*

### *2.1 EMPATHY MAP*



2.2 IDEATION AND BRAINSTORMING MAP

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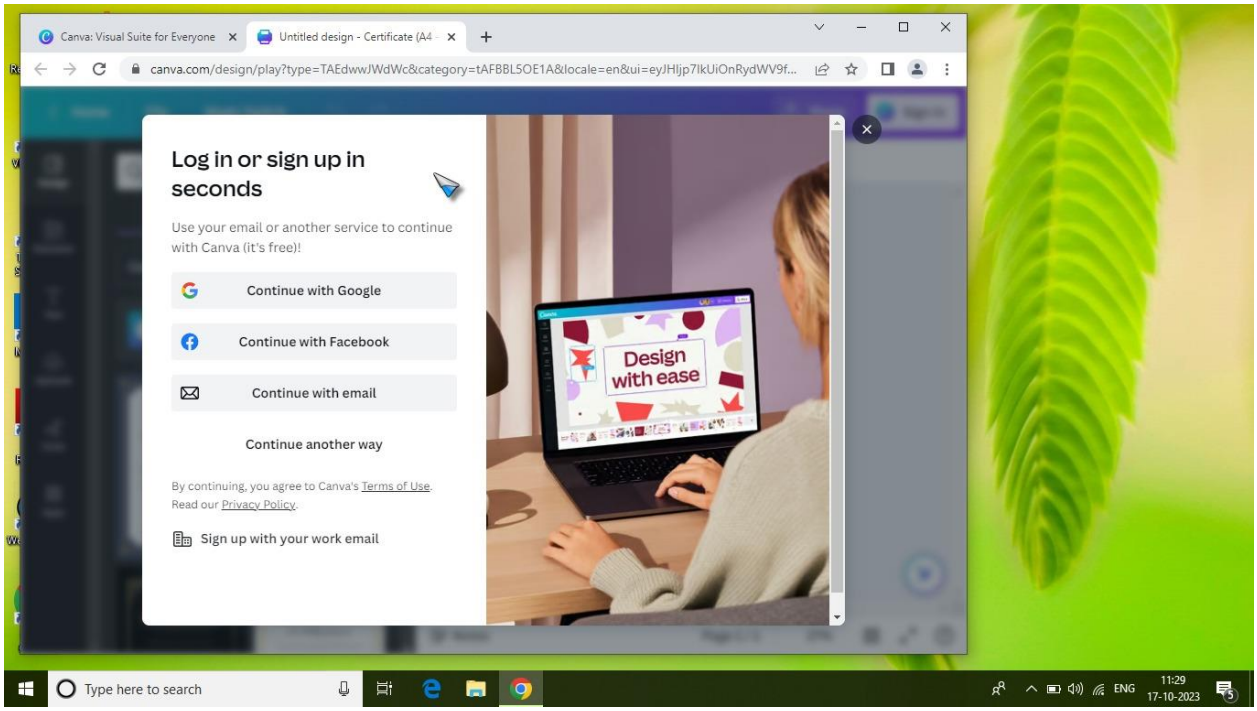

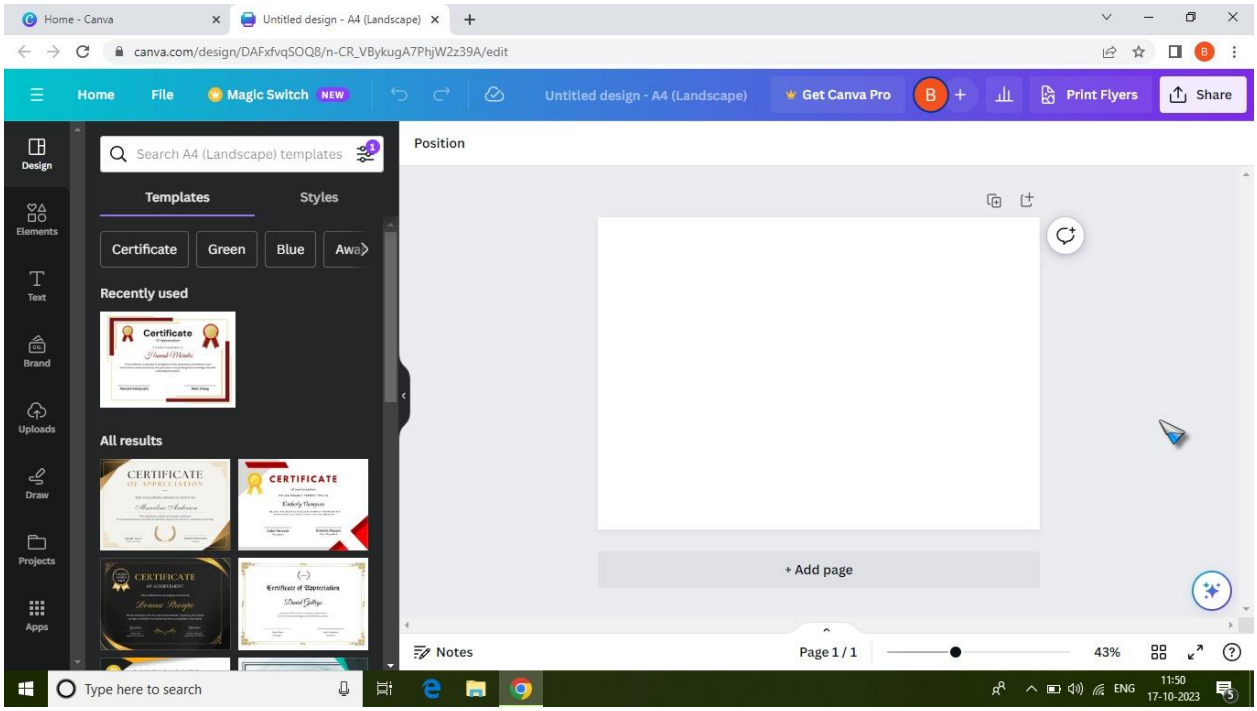
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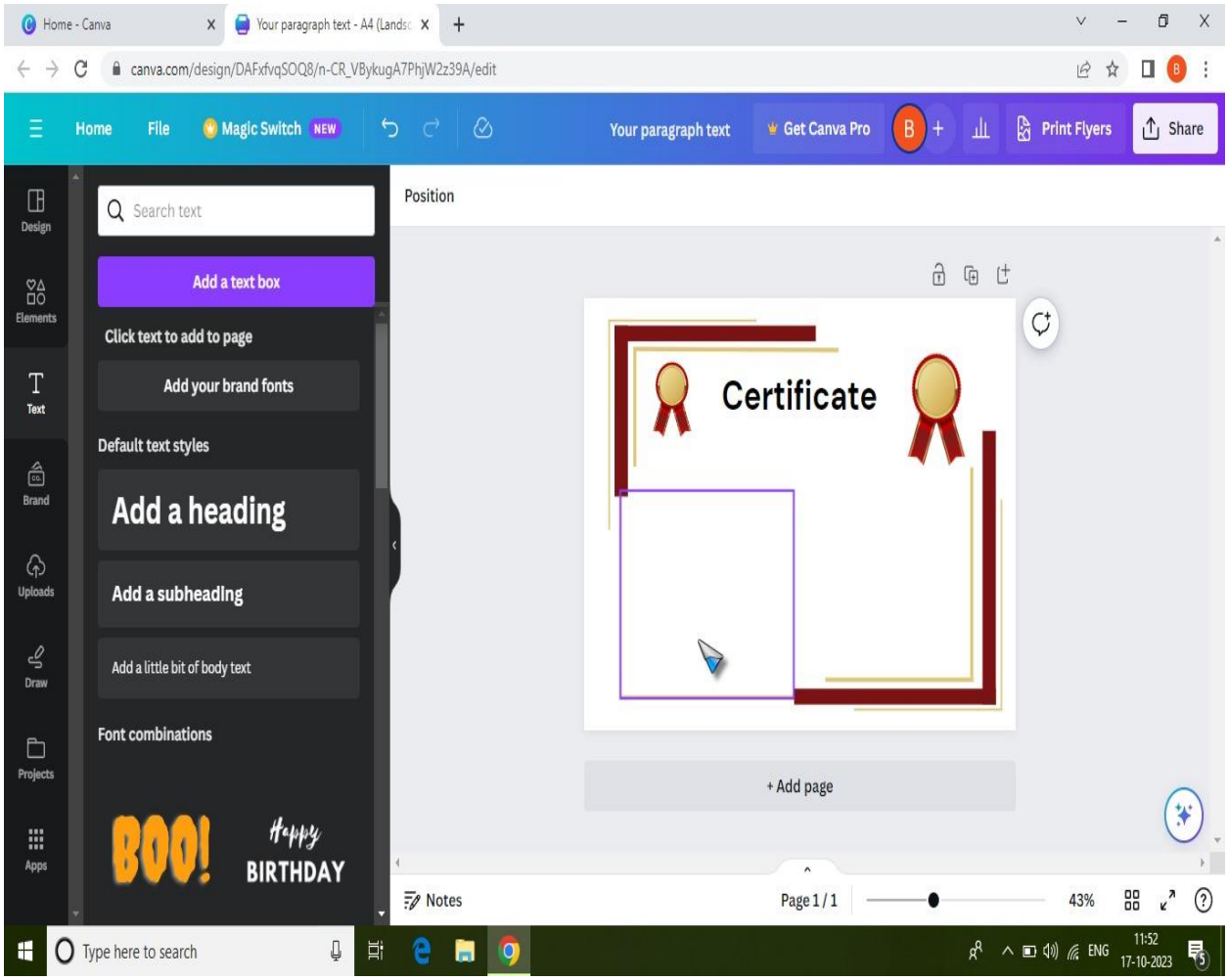
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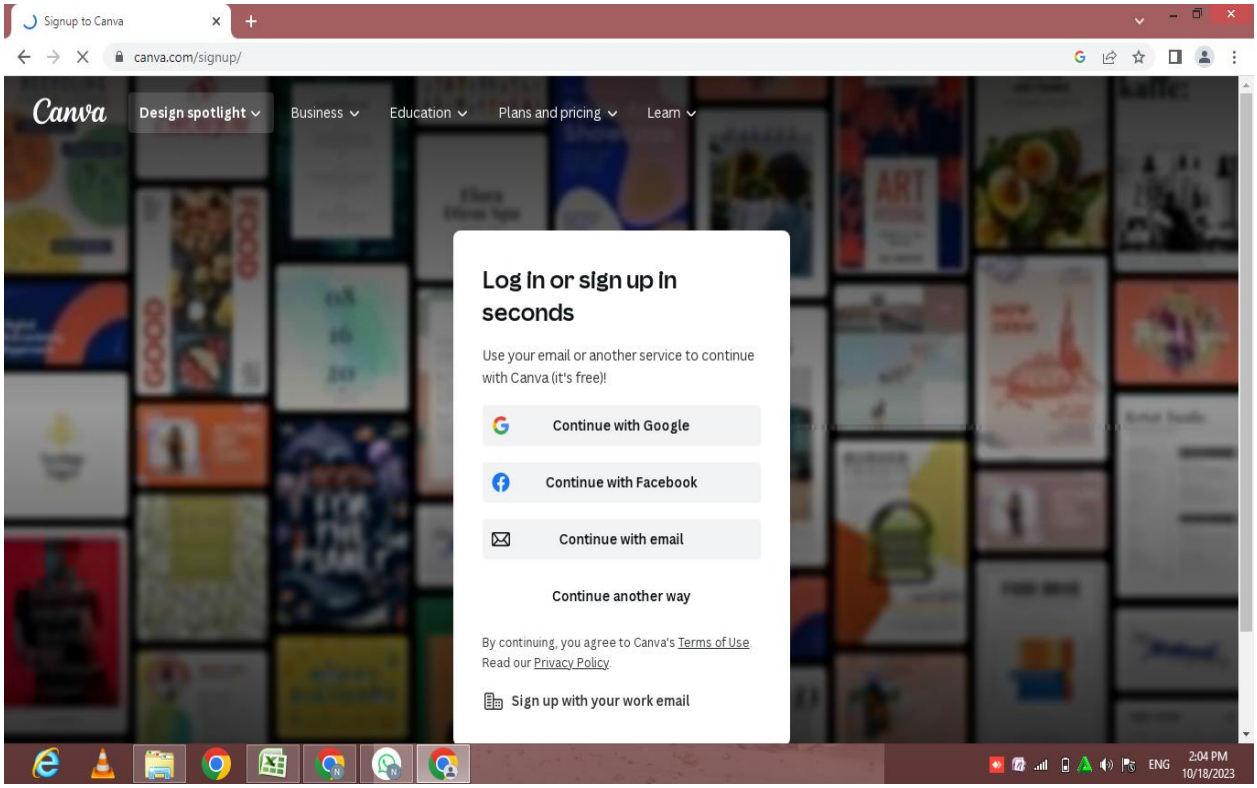
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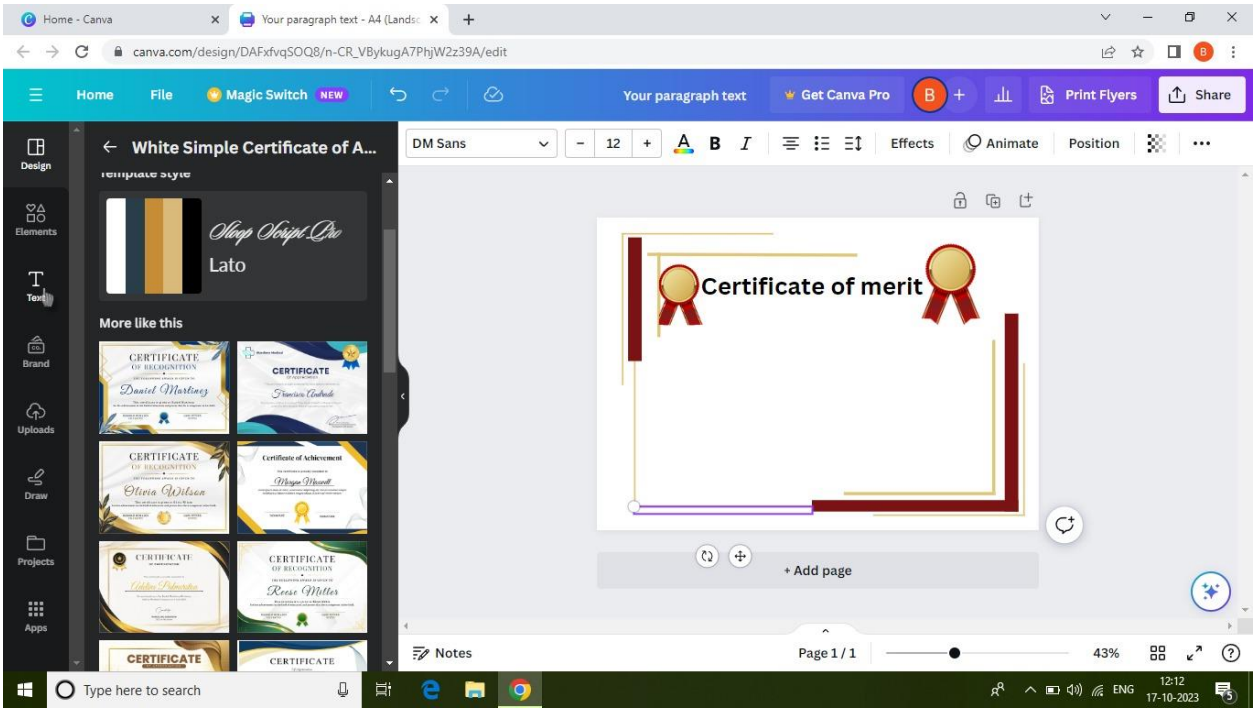
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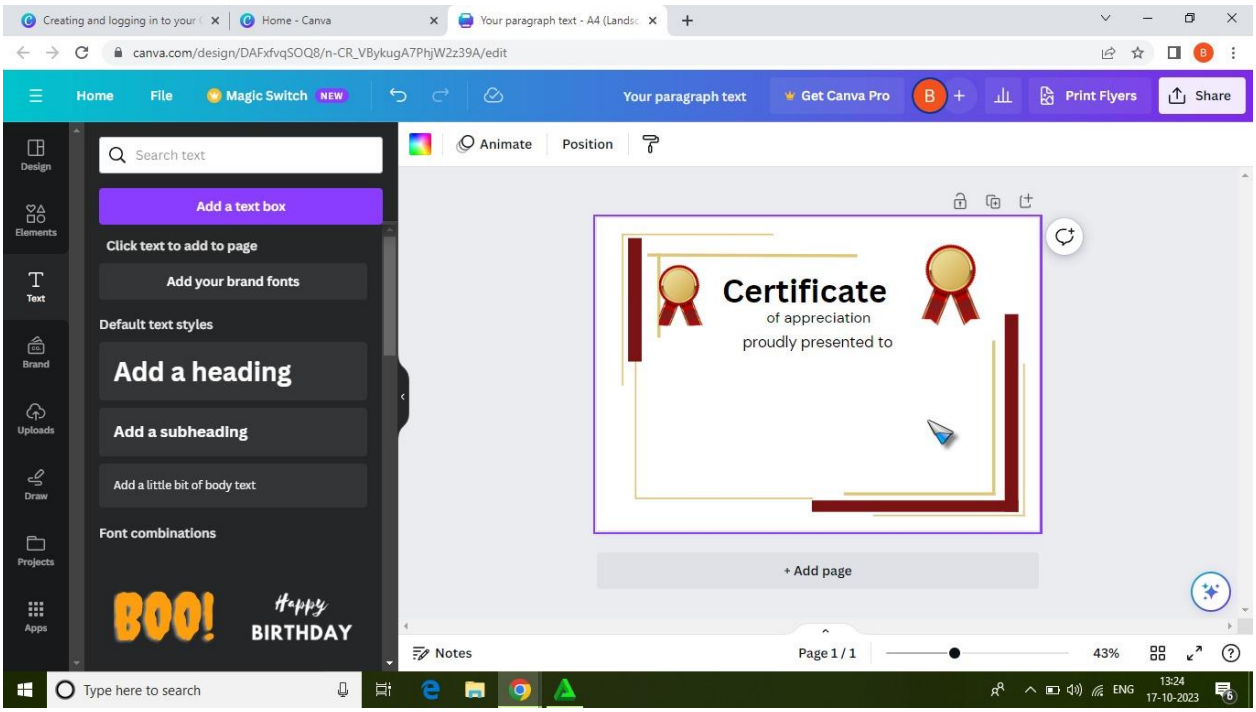
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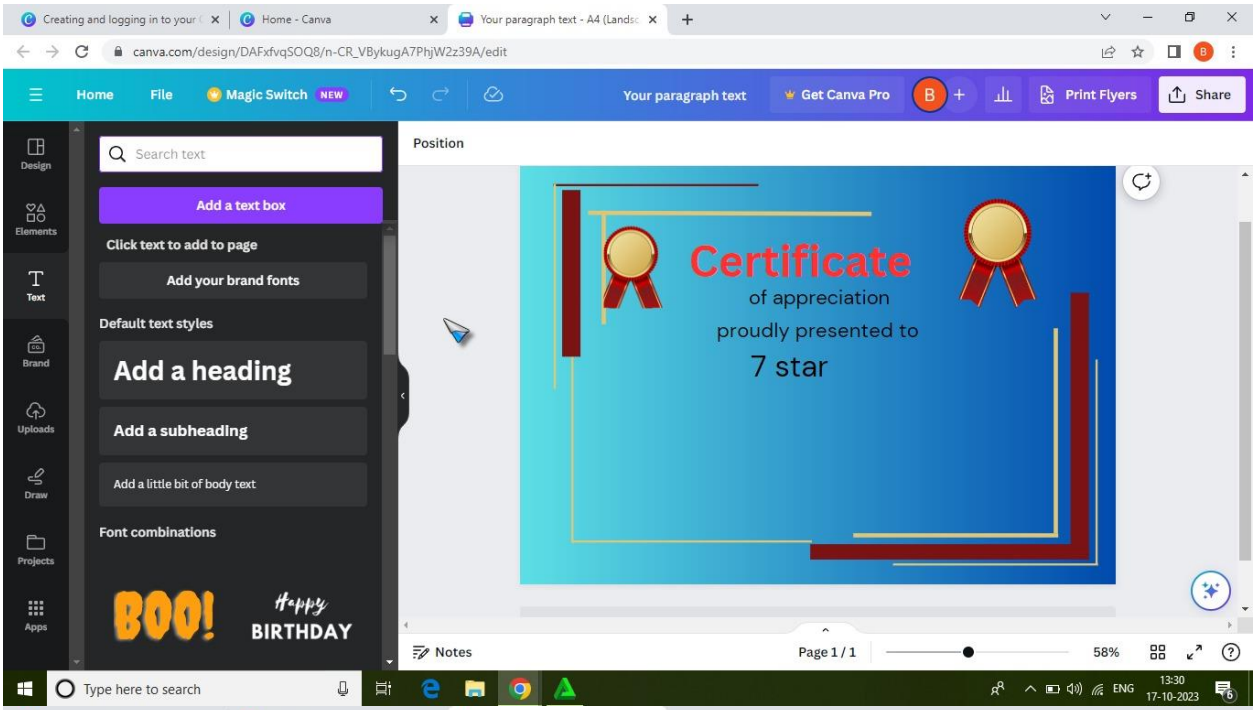
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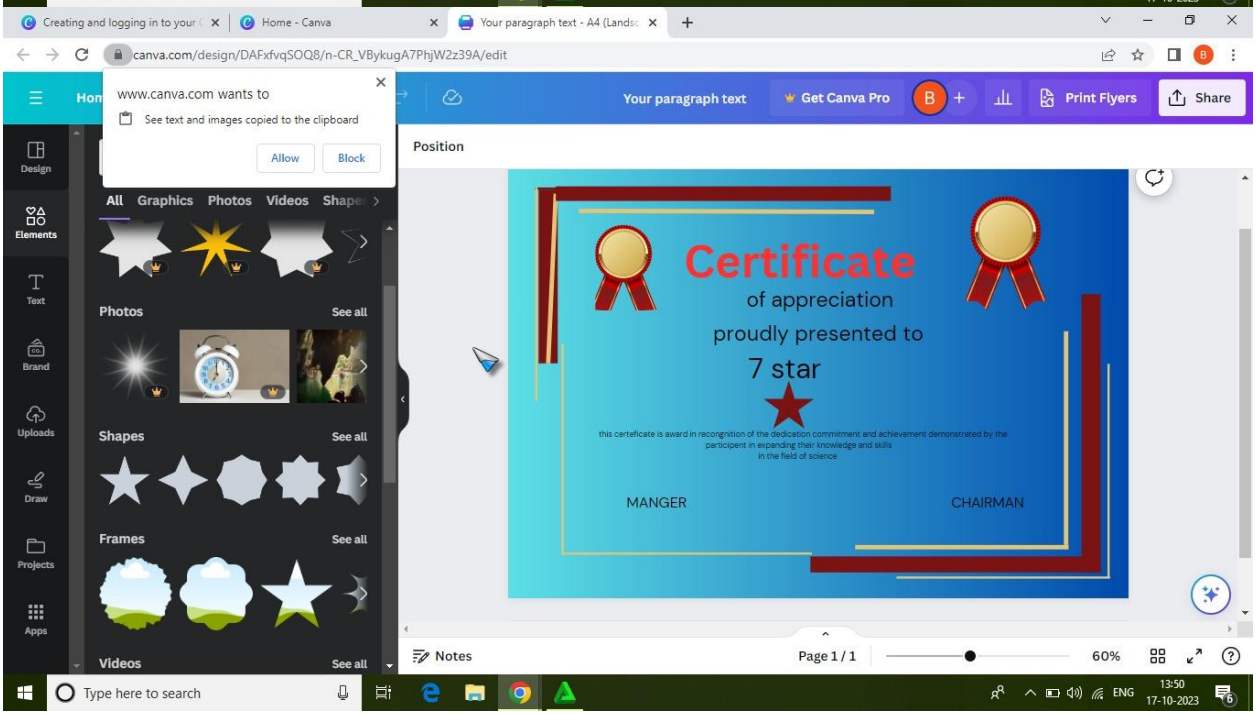
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## 4. Conclusion:

*Certifications are designated credentials earned by an individual to verify their legitimacy and competence to perform a job. Your certification is typically displayed as a document stating that as a professional, you've been trained, educated and are prepared to meet a specific set of criteria for your role. This statement is awarded only after you've passed the proper assessments administered by a recognized third-party credentialing institution.*

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## 5. Future scope:

*Parchment paper is considered the best choice for certificates. Its unique, mottled appearance gives a sense of antiquity while the thick paper is hardy and resilient. Parchment paper can be used by laser printers, inkjet printers, copiers, calligraphy and even typewriters…*