



Says

What have we heard them say?
What can we imagine them saying?

Uber is most popular in united states.

Uber most visited place in new york city.

The company has average 23 million trips each day through all of their services combined

Since its founding in 2009 , uber has grown from a start - up that operated exclusively in san francisco into a gobal company.



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Uber has 93 million users in united states.

Uber's app revenue in new york city , \$ 19.4 billion.

People thinks uber wants to cost efficient and manage time

Uber company start in all village's and town's.



SANTHOSH
Illuminating Insights
From Uber

Using uber app is less time consuming.

An operating system for everyday life in all people.

When a nearby driver accepts your request, the app displays an estimated time of arrival for the driver heading to your pickup location their save time.

The company operates in approximately 60 countries and 10500 cities

Uber has a net postive contribution to the national economy and at local levels

If you have this concern when you meet the rider at the pickup location is usefully.

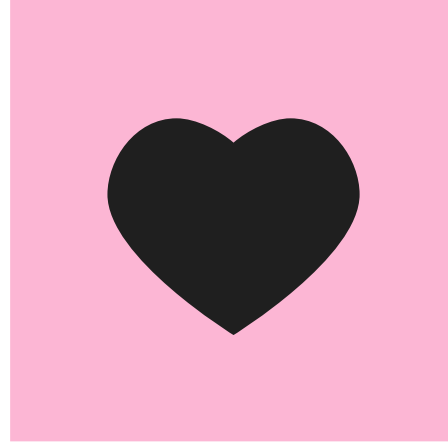
Uber drivers work full-time and private vechiles can't be used as uber cabs

Trips can be anaiyzed based on geographic regions or specific cities to identify areas with higher demand



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?