CREATING A BRAND NAME,BRAND EMAIL AND BRAND LOGO USING CANVA

1. INTRODUCTION

1.1 *Brand Name*: SSSTECHNOLOGY

1.2 *Category*: Software Service

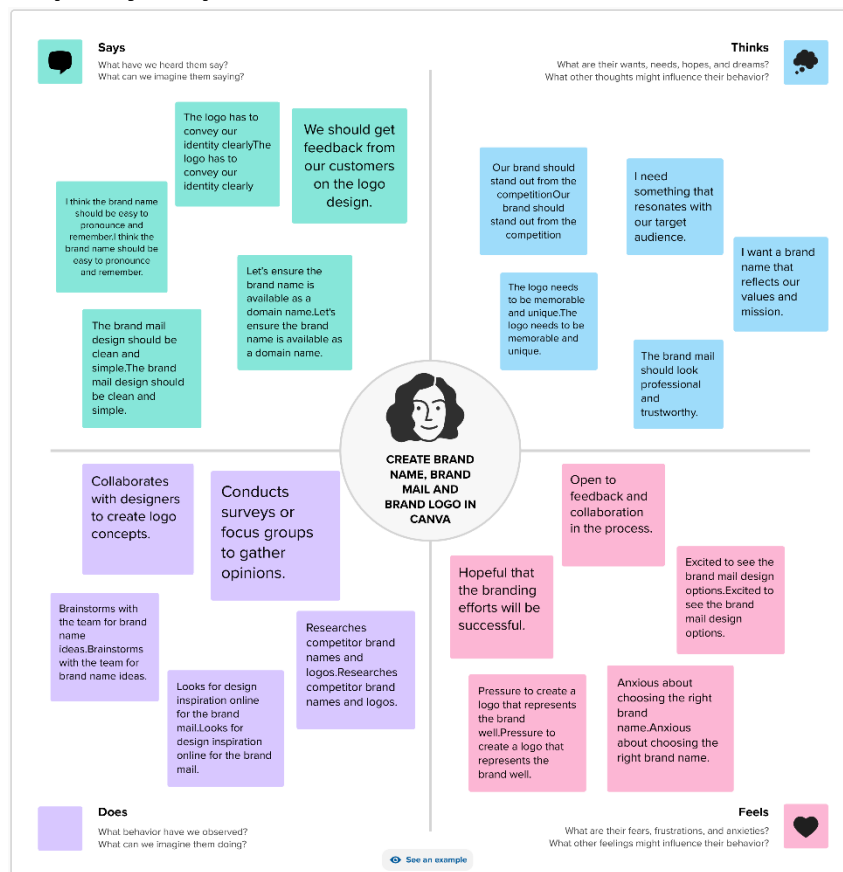**1.3** *Brand Email*:ssstechnologypvt@gmail.com

1.4 *Overview*

In this project,is going to be creating Brand Name,Brand Email and Brand Logo using Canva. After publish it is going to be uploaded in Github.
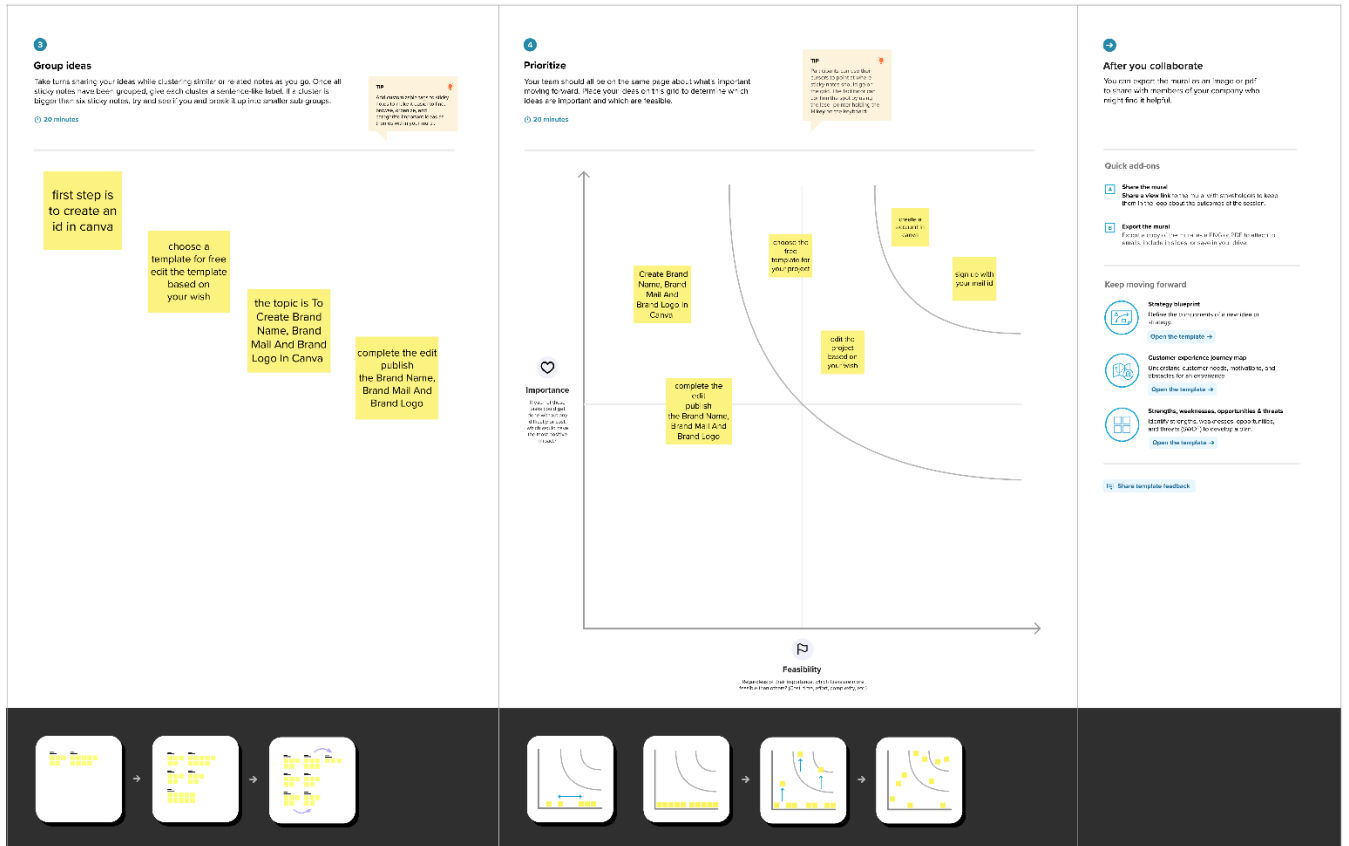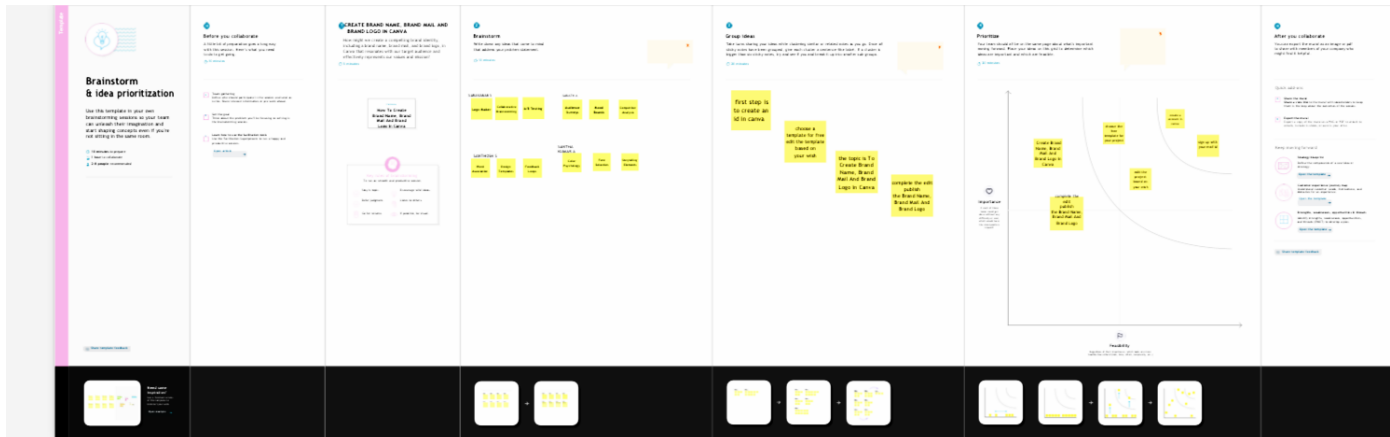
1.5 *Purpose*

The purpose of the project is learnt how to create a Brand Name, Brand Email and Brand Logo usingCanva for digital marketing. Because Canva is a easy platform to create a logo and edit it.

2. PROBLEM DEFINITION AND DESIGN THINKING

2.1 *Empathy map*

2.2   Ideation & Brainstormimg

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

⏱ 20 minutes

first step is to create an id in canva

choose a template for free edit the template based on your wish

the topic is To Create Brand Name, Brand Mail And Brand Logo In Canva

complete the edit publish the Brand Name, Brand Mail And Brand Logo

Prioritize

Your team should all be on the same page about whats important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⏱ 20 minutes

Create Brand Name, Brand Mail And Brand Logo In Canva

choose the free template for your project

create a account in canva

sign up with your mail id

edit the project based on your wish

complete the edit publish the Brand Name, Brand Mail And Brand Logo

❤ **Importance**

🏳 **Feasibility**

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

Share the mural

Export the mural

Keep moving forward

Strategy blueprint
Define the components of a new idea or strategy.
Open the template →

Customer experience journey map
Uncover customer needs, motivation, and obstacles for an experience.
Open the template →

Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWO) to develop a plan.
Open the template →

Share template feedback

3. RESULT

LOGO

4. ADVANTAGES

1. Canva is budget-friendly.
2. Canva offers a professional look.
3. Canva is a customize template.
4. Canva is collaboration design projects.

DISADVANTAGES

1. Alignment concerns
2. Unique elements cannot be created.
3. Internet connection required.
4. Subscription cost.

5. APPLICATION

For digital marketing this brand name,brand email and brand logo will be more useful to promote their service and sale the products,etc.

6. CONCLUSION

In this we learnt to how to use Canva tool to create brand name,brand email and brand logo and use it for effective business purposes.