# InsightStream: Navigate the News Landscape Ideation Phase Brainstorm & Idea Prioritization

Date	31 January 2025
Team ID	SWTID1741283286153767
Project Name	News App
Maximum Marks	4 Marks

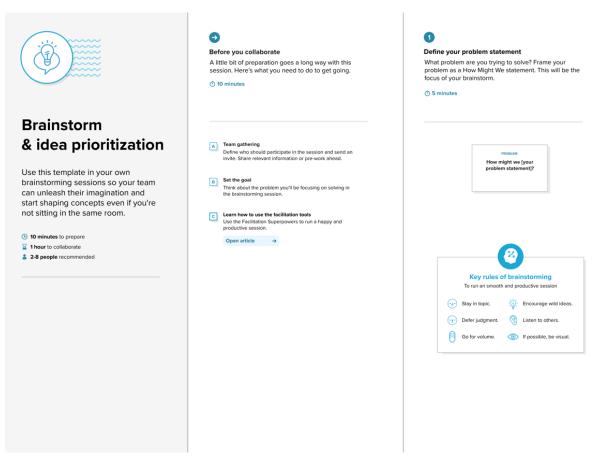
# **Brainstorm & Idea Prioritization Template:**

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: <a href="https://www.mural.co/templates/brainstorm-and-idea-prioritization">https://www.mural.co/templates/brainstorm-and-idea-prioritization</a>

Step-1: Team Gathering, Collaboration and Select the Problem Statement



## Step-2: Brainstorm, Idea Listing and Grouping



## Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Person 1

#### Person 2

#### Person 3

#### Person 4

Use user preferences (topics, keywords) to display relevant news articles.

Integrate an API that fetches breaking news updates continuously. Allow users to search news articles based on categories (e.g., Tech, Business, Sports). Enable users to save their favorite articles for later reading.



## **Group ideas**

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

① 20 minutes

TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Personalized News & Preferences Content Organization & Search

Real-Time Updates

## **Step-3: Idea Prioritization**



### Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

Perticipents can use their cursors to pown at where socy notes should go on the grid. The facilitator can confirm the agot by using the loser pointer holding the H key on the key board.

