

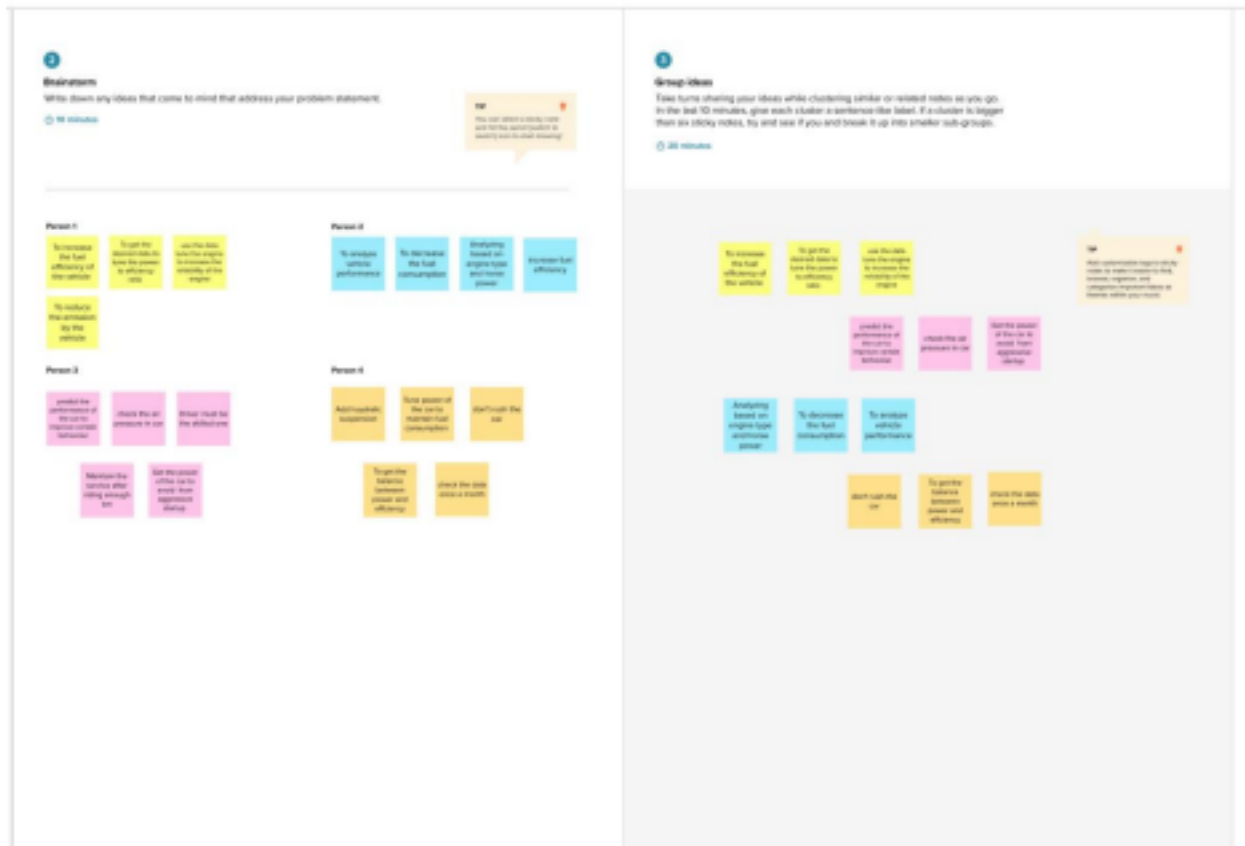
**Ideation Phase**  
**Brainstorm & Idea Prioritization Template**

Date	07 November 2022
Team ID	PNT2022TMID51272
Project Name	Machine Learning based Vehicle Performance Analyzer
Maximum Marks	4 Marks

**Brainstorm & Idea Prioritization Template:**

**Step-1: Team Gathering, Collaboration and Select the Problem Statement**





Step-3: Idea Prioritization

4

#### **Prioritize**

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

30 minutes



5

#### **After you collaborate**

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

#### **Quick add-ons**

- Share the mural**  
Share a view-link to the mural with stakeholders to keep them in-the-loop about the outcomes of the session.
- Export the mural**  
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

#### **Keep moving forward**

- Strategy blueprint**  
Define the components of a new idea or strategy.  
[Open the template](#)
- Customer experience journey map**  
Understand customer needs, motivations, and obstacles for an experience.  
[Open the template](#)
- Strengths, weaknesses, opportunities & threats**  
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.  
[Open the template](#)

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