

NAAN MUDHAVAN

## ASSIGNMENT DOCUMENT

COURSE TITLE : DIGITAL MARKETING

COLLEGE CODE : 1105

COLLEGE NAME : GOJAN SCHOOL OF BUSINESS AND TECHNOLOGY

NM ID : C7BDFA425BB7D76B14A44FAFEF2835C7

NAME : PRAVEEN A

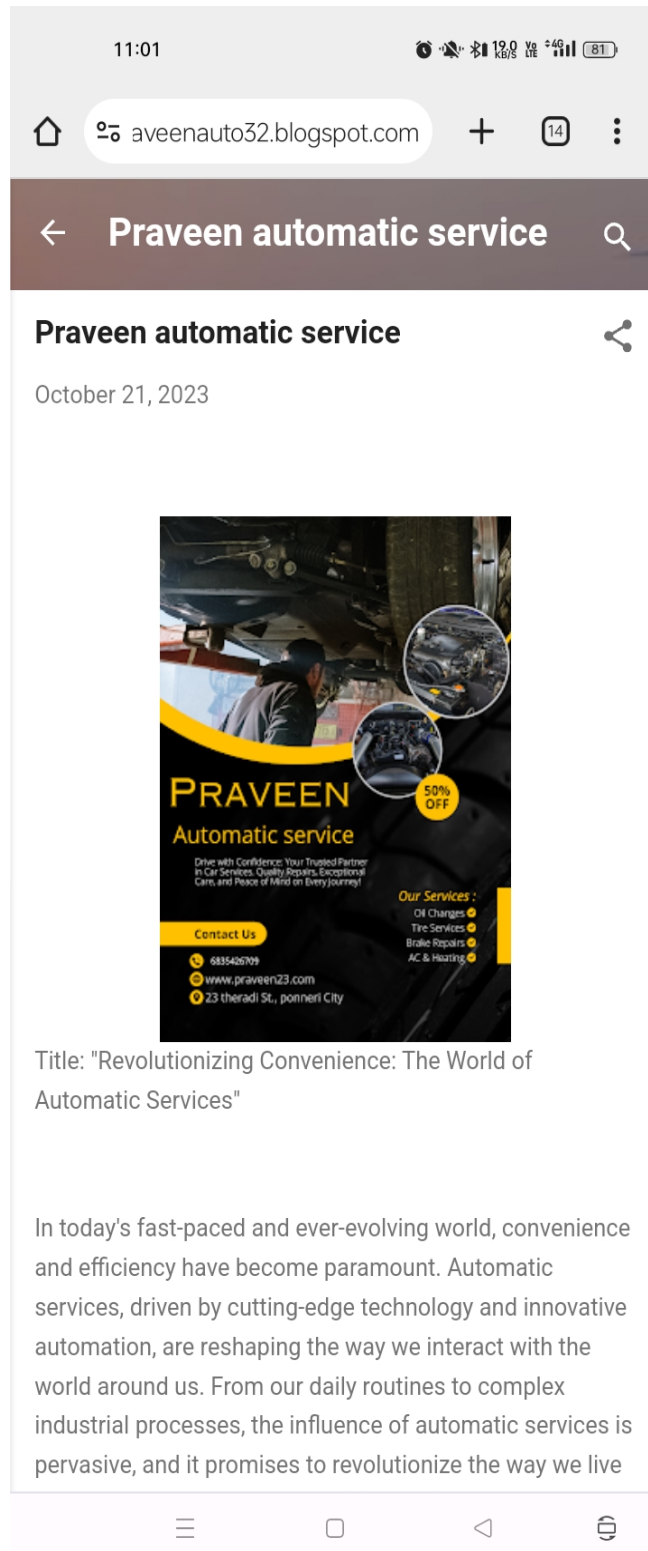
REGISTER NUMBER : 110520106326

YEAR : 4<sup>TH</sup> YEAR

DEPARTMENT : ELECTRONICS AND COMMUNICATION ENGINEERING

1. Create a blog or website using Blogspot and Wordpress. Customize the theme design and post new article with 500 words.

Link:<https://praveenauto32.blogspot.com/2023/10/praveen-automatic-service.html?m=1>

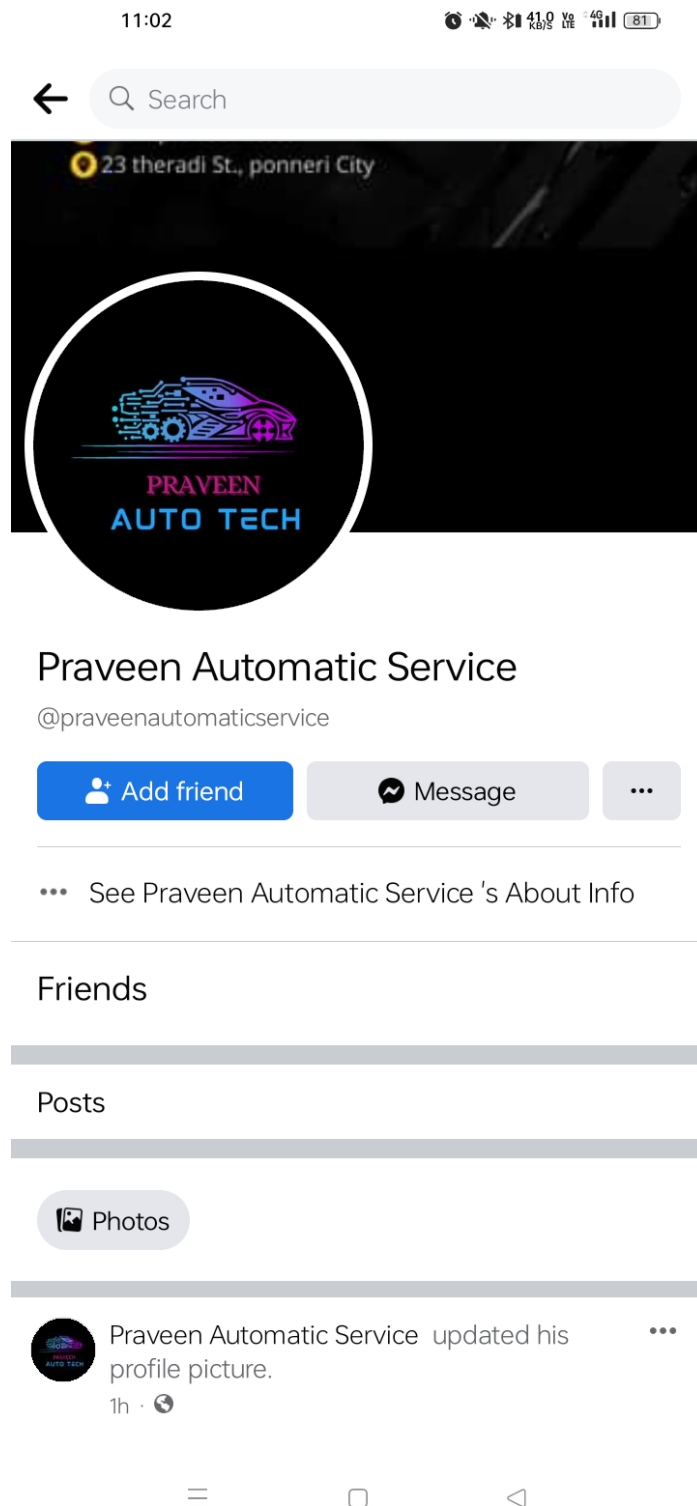


Title: "Revolutionizing Convenience: The World of Automatic Services"

In today's fast-paced and ever-evolving world, convenience and efficiency have become paramount. Automatic services, driven by cutting-edge technology and innovative automation, are reshaping the way we interact with the world around us. From our daily routines to complex industrial processes, the influence of automatic services is pervasive, and it promises to revolutionize the way we live

2. Create a New Facebook Business Page and post one social media poster for your brand.

Link: <https://www.facebook.com/praveenautomaticservice?mibextid=2JQ9oc>

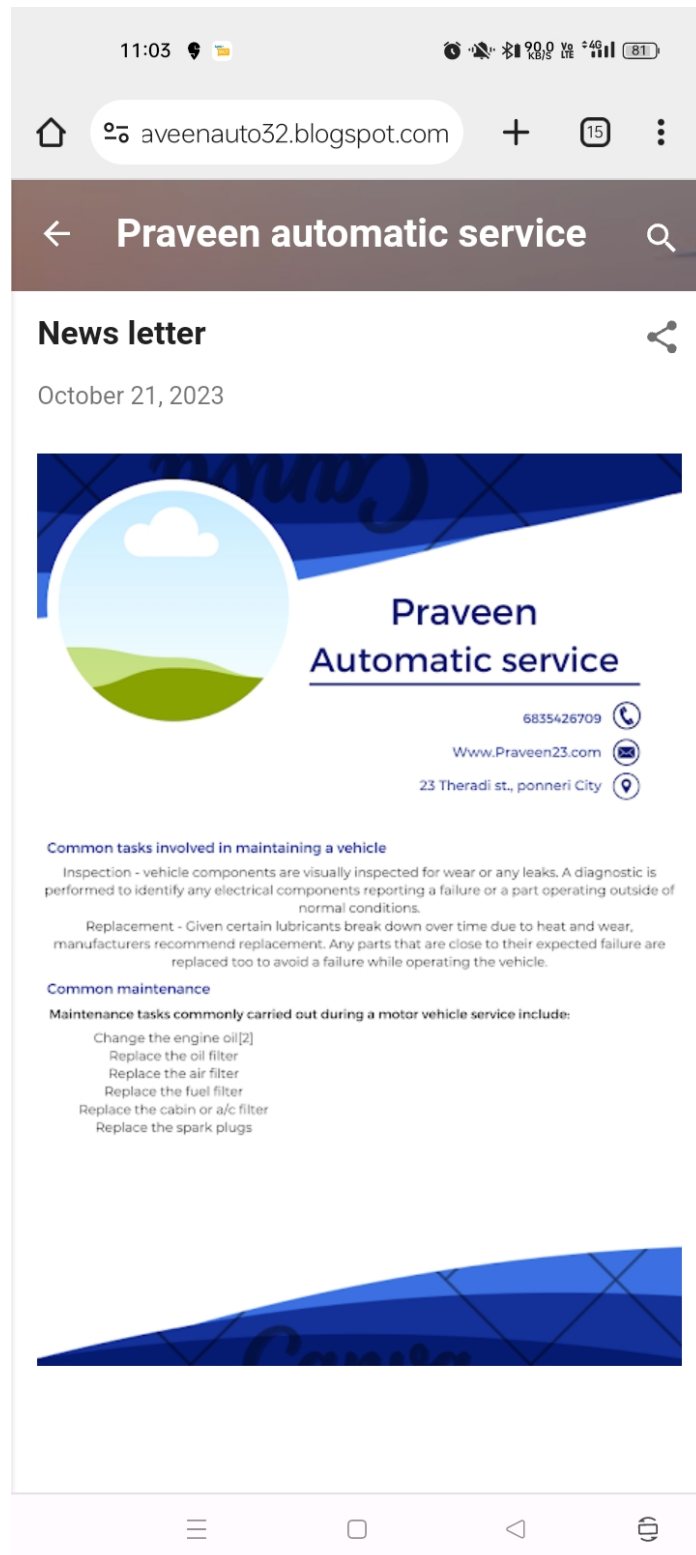


3. Create and design a social media advertisement poster using canva.



4. Create email newsletter design using MailChimp or canva tool.

Link: <https://praveenauto32.blogspot.com/2023/10/news-letter.html?m=1>



Rename your file as NM ID-YOUR NAME