NAAN MUDHAVAN

ASSIGNMENT DOCUMENT

COURSE TITLE   : DIGITAL MARKETING

COLLEGE CODE   : 1105

COLLEGE NAME   : GOJAN SCHOOL OF BUSINESS AND TECHNOLOGY

NM ID   : DEEB51735E19EDEA6574BFEFCD8E158D

NAME   : MONISH K

REGISTER NUMBER   : 110520106321

YEAR   : 4TH YEAR

DEPARTMENT   : ELECTRONICS AND COMMUNICATION   ENGINEERING

1. Create a blog or website using Blogspot and Wordpress. Customize the theme design and post new article with 500 words.
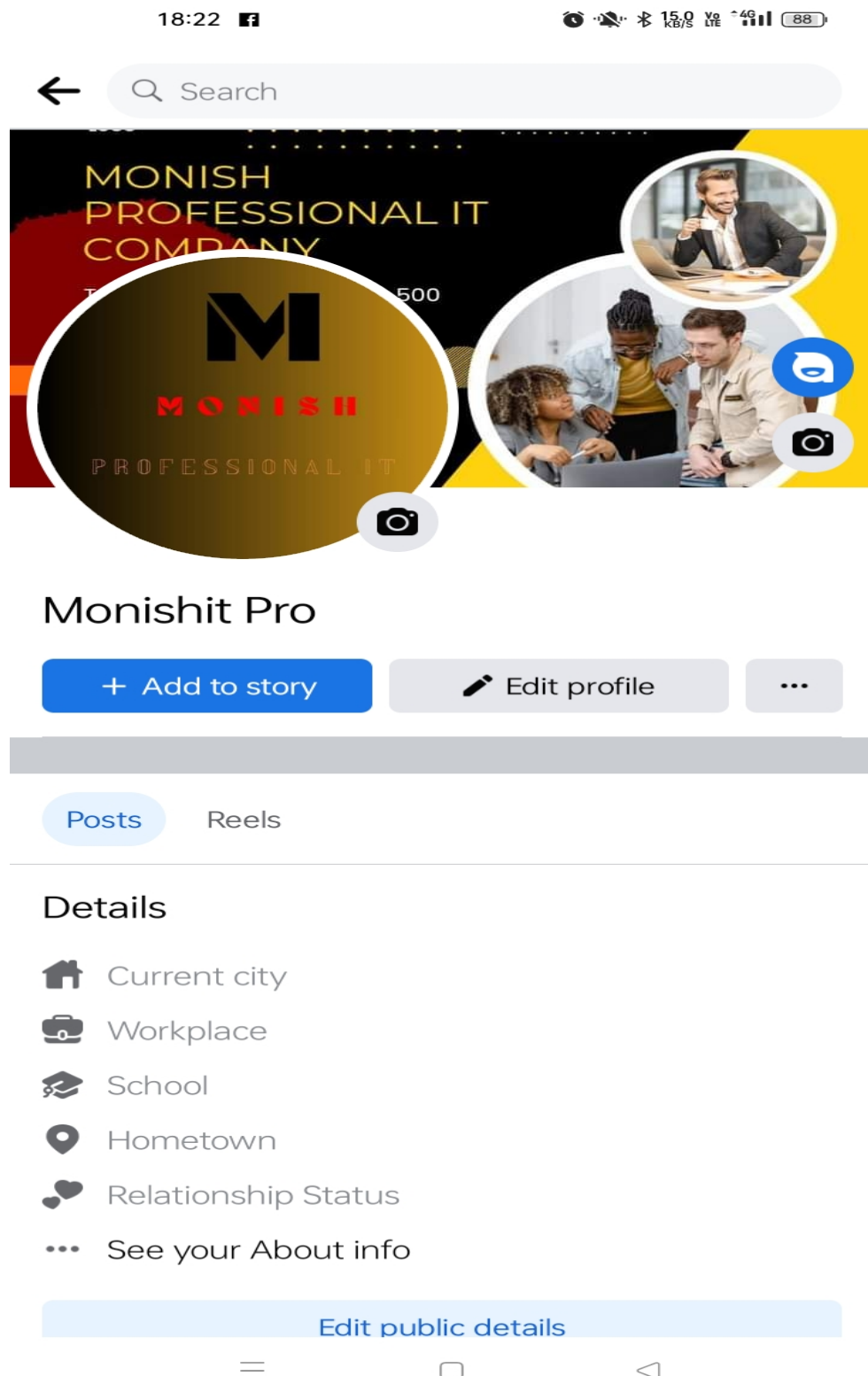
Link: https://professionalit123.blogspot.com/2023/10/monish-professional-it-company.html?m=1

2. Create a New Facebook Business Page and post one social media poster for your brand.

Link:
https://www.facebook.com/profile.php?id=61552762446342&mibextid=ZbWKwL
Create and design a social media advertisement poster using canva.

3. Create and design a social media advertisement poster using canva

4. .Create email newsletter design using MailChimp or canva tool.

Link : https://professionalit123.blogspot.com/2023/10/monish-professional-it-company_29.html?m=1