## NAAN MUDHAVAN

## **ASSIGNMENT DOCUMENT**

COURSE TITLE : DIGITAL MARKETING

COLLEGE CODE : 1105

COLLEGE NAME : GOJAN SCHOOL OF BUSINESS AND TECHNOLOGY

NM ID : DEEB51735E19EDEA6574BFEFCD8E158D

NAME : MONISH K

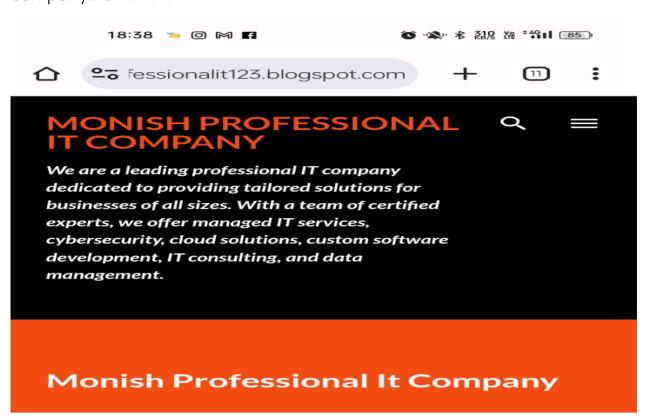
**REGISTER NUMBER** : 110520106321

**YEAR** :  $4^{TH}$  YEAR

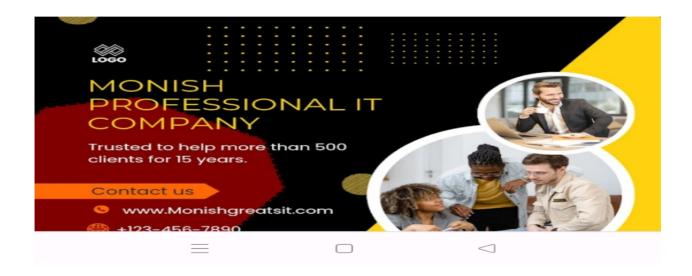
**DEPARTMENT**: ELECTRONICS AND COMMUNICATION ENGINEERING

1. Create a blog or website using Blogspot and Wordpress. Customize the theme design and post new article with 500 words.

Link: https://professionalit123.blogspot.com/2023/10/monish-professional-it-company.html?m=1



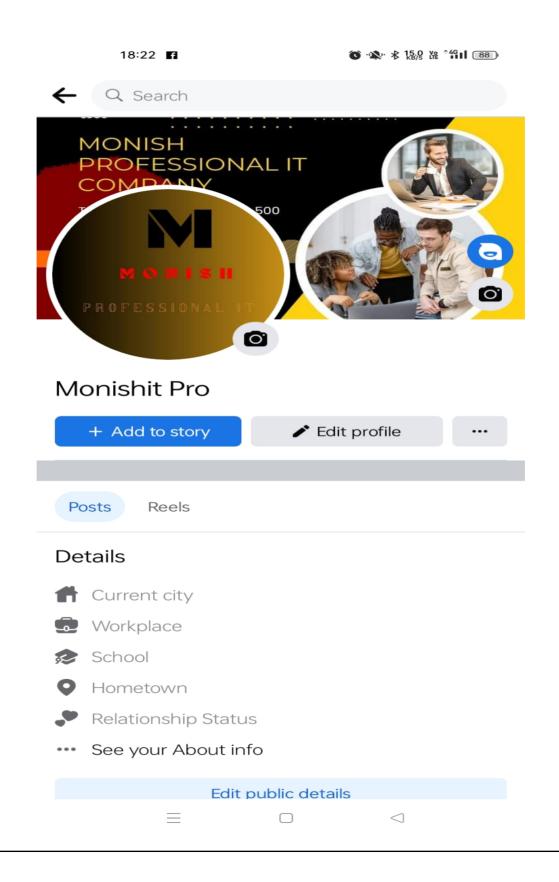
October 29, 2023



2. Create a New Facebook Business Page and post one social media poster for your brand.

## Link:

https://www.facebook.com/profile.php?id=61552762446342&mibextid=ZbWKwL Create and design a social media advertisement poster using canva.



3. Create and design a social media advertisement poster using canva



4. .Create email newsletter design using MailChimp or canva tool.

Link: https://professionalit123.blogspot.com/2023/10/monish-professional-it-company 29.html?m=1



## MONISH PROFESSIONAL IT COMPANY



We are a leading professional IT company dedicated to providing tailored solutions for businesses of all sizes. With a team of certified experts, we offer managed IT services, cybersecurity, cloud solutions, custom software development, IT consulting, and data management.

Monish Professional It Company Newsletter

October 29, 2023

