

NAAN MUDHAVAN

ASSIGNMENT DOCUMENT

COURSE TITLE : DIGITAL MARKETING

COLLEGE CODE : 1105

COLLEGE NAME : GOJAN SCHOOL OF BUSINESS AND TECHNOLOGY

NM ID : au110520106325

NAME : POOVARASAN . M

REGISTER NUMBER : 110520106325

YEAR : 4TH YEAR

DEPARTMENT : ELECTRONICS AND COMMUNICATION ENGINEERING

1. Create a blog or website using Blogspot and Wordpress. Customize the theme design and post new article with 500 words.

Link:

<https://primephotograaphy21.blogspot.com/2023/10/prime-photograaphy.html>



PRIME PHOTOGRAPHY



PRIME PHOTOGRAPHY



October 21, 2023



Welcome to Prime Photography Studio, where moments come to life and memories are etched in time. We are thrilled to be your preferred destination for capturing life's most precious moments with artistry, creativity, and a touch of magic.

2.Create a New Facebook Business Page and post one social media poster for your brand.

<https://www.facebook.com/photo.php?fbid=122106426542078987&set=a.122106426566078987&type=3>

facebook



Write something here...



Photo

Prime 10
PHOTOGRAPHY



Add to story



Find friends



Prime photograaphy

Oct 21 ·

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Prime photograaphy



**SPECIAL
WEDDING**

Best Package

Special Wedding offers

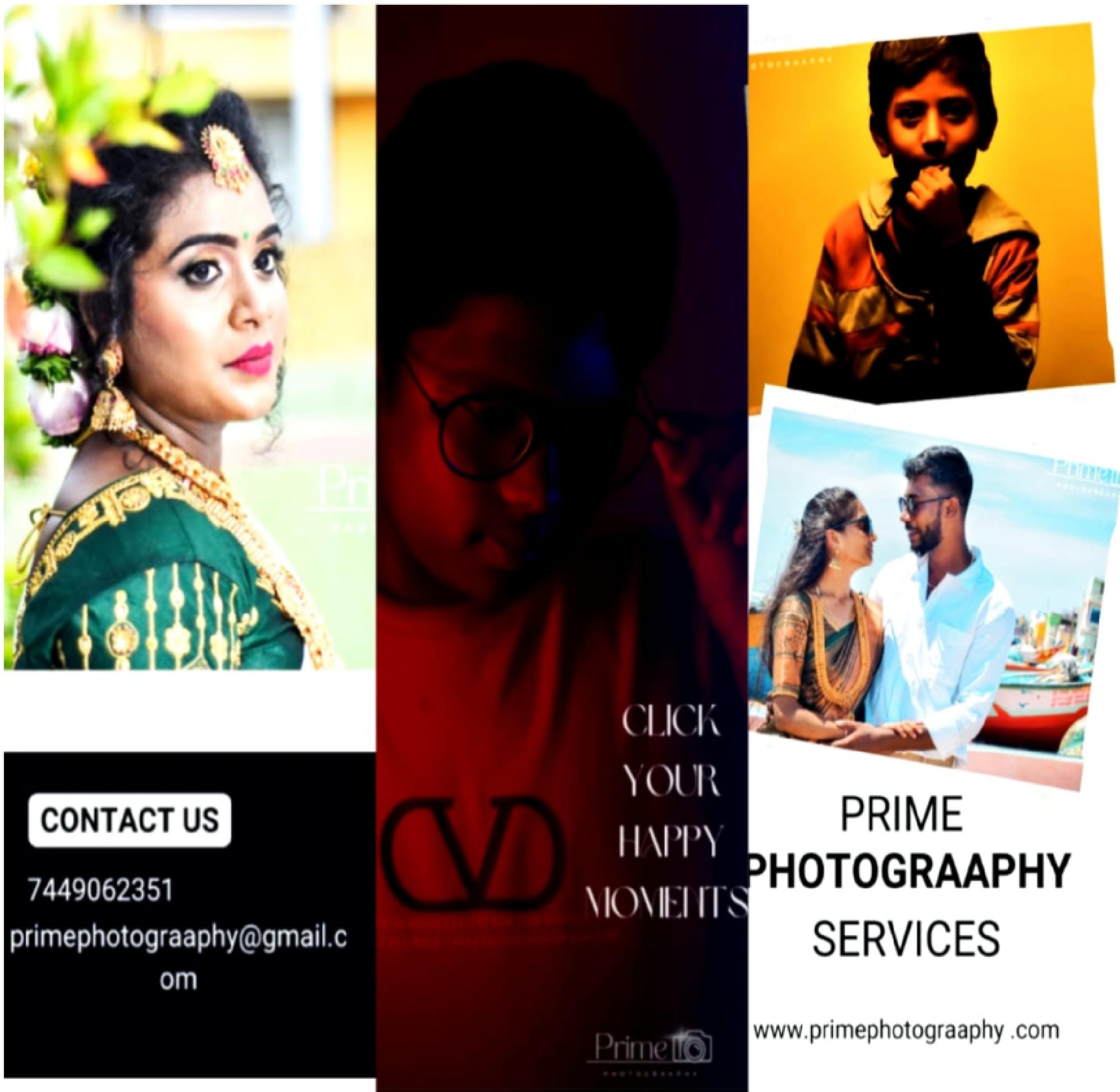
Click your happy moments ❤

WEDDING PHOTOGRAPHY
BIRTHDAY PHOTOGRAPHY
MODELING PHOTOGRAPHY
FOOD PHOTOGRAPHY

Discount Up To



3.Create and design a social media advertisement poster using canva.



CONTACT US

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CLICK YOUR HAPPY MOMENTS

PRIME PHOTOGRAPHY SERVICES

www.primephotograaphy.com

Prime Photography

PRIME PHOTOGRAPHY

EXCLUSIVE OFFER !!!! DONT MISS THIS OPPORTUNITY!!!! REACH US SOON



ABOUT US



SERVICE



PHOTOGRAPHY

Photographers take pictures used in books, advertisements, and catalogs. They usually work in studio.

Photographers take pictures used in books, advertisements, and catalogs.

They usually work in the studio.

On the other hand, photojournalists are otherwise known as news photographers.

PHOTO BOOTH

Capture images outside the studio that will be used to illustrate stories on television news broadcasts and newspapers.

Photographers take pictures used in books, advertisements, and catalogs.

They usually work in the studio.

Save your happy moments !

4.Create email newsletter design using mailchimp or canva tool

The image shows a well-designed email newsletter for a photography studio. At the top, there's a large, close-up photograph of a woman in traditional Indian wedding attire, adorned with a floral headpiece and makeup. Below this main image are three smaller photographs: a couple in traditional wear, a baby sitting outdoors, and a woman in a yellow dress. The newsletter is structured with several sections:

- SPECIAL WEDDING Best Package**: A green banner at the top left.
- Special Wedding offers**: A section below the banner.
- Click 📸 your happy moments ❤️**: A call-to-action with a camera icon and a heart.
- WEDDING PHOTOGRAPHY**, **BIRTHDAY PHOTOGRAPHY**, **MODELING PHOTOGRAPHY**, **FOOD PHOTOGRAPHY**: Service offerings listed below the offer section.
- Discount Up To**: An offer section.
- 45% OFF**: A large, bold discount offer.
- Gold Package**: Details: A magazine is a periodical publication, ₹80,000.
- Silver Package**: Details: A magazine is a periodical publication, ₹1,50,000.
- Contact Person:** 7449062351
- More Information:** primephotography@gmail.com

