## **IBM NALAIYA THIRAN**

## **EMPATHY MAP**

TITTLE NAME : Industry Specific Intelligent Fire Management

System

**DOMAIN NAME** : Internet Of Things (IOT)

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## PROBLEM STATEMENT:

Recently, it has sometimes been impossible for firefighting personnel to access the site of a fire, even as the fire causes tremendous property damage and loss of human life, due to high temperatures or the presence of explosive materials. By enhancing our knowledge and reduce the impacts caused on fire, the industry specific intelligent fire management system based on IOT create a solution for the people to shield themselves by fire accidents.

## **EMPATHY MAP:**

Empathy map for the Industry Specific Intelligent Fire Management System gives the detailed and cleared view about the knowledge of the people after they knowing about this technology and our project .

Will it minimize the risk of the fire?

Will it save the life?

What
else I
am
missing?

I want something protective

Better to be Safe than to be Sorry Will it be financially worth?

We need them work safely Think about change

SAY

**THINK** 

User [PEOPLE]

**DOES** 

FEEL

List Pros & Cons

Make Decisions

Over Whelmed Safe and Secure

When
Device on,
Get out!
Stay Out!!

Reduce extent on damages & business losses

**Confusing** 

Fear of survival