

IBM ASSIGNMENT – 1

TITLE : Super Market Sales Data Visualization Using IBM Cognos Analytics

NAME : Santhosh Balaji K

DEGREE : B.E

BRANCH : CSE

DOMAIN : Data Analytics (DA)

GROUP : 02

YEAR OF STUDY : 3rd Year

Batch : 2020-2024

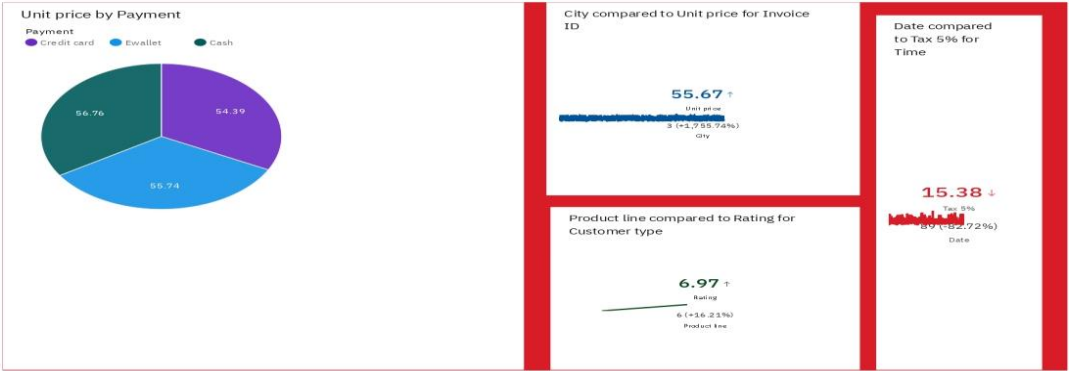
COLLEGE : Podhigai College Of Engineering And Technology

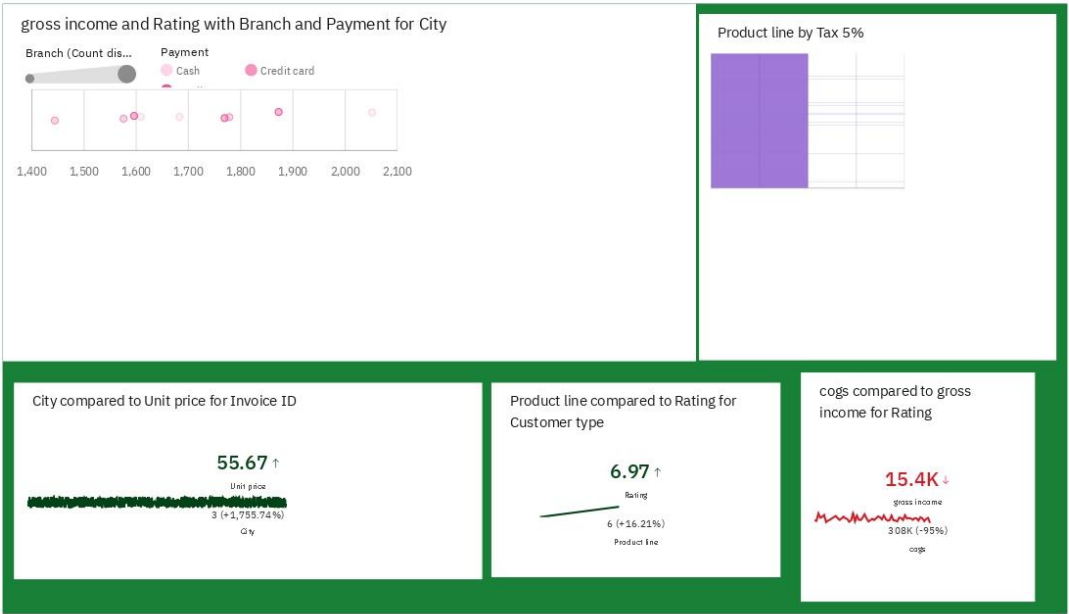
Super Market Sales Data Visualization



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City compared to Unit price for Invoice ID

55.67 ↑

Unit price

3 (+1,755.74%)

Qty

Product line compared to Rating for Customer type

6.97 ↑

Rating

6 (+16.21%)

Product line

cogs compared to gross income for Rating

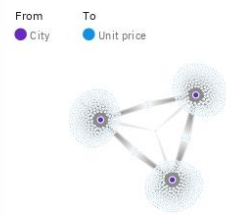
15.4K ↓

gross income

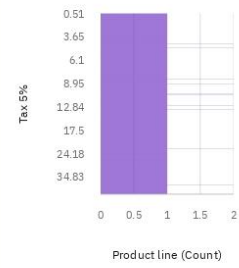
308K (-95%)

cogs

City to Unit price with line width Customer type



Product line by Tax 5%





Branch and City and Payment for City regions

