

Executive Summary and Recommendations

The following insights were derived for RSVP movies after analyzing the IMDB dataset:

- **Drama** is the most popular genre. RSVP movies can focus on the drama genre for their future films.
- **Dream Warrior Pictures or National Theatre Live production companies** have produced the highest number of hit movies among all production companies.
- **Marvel Studios, Twentieth Century Fox, and Warner Bros.** are the top three companies and should be taken into account while opting for a global partner.
- **Star Cinema and Twentieth Century Fox** are the top two production houses that have produced the highest number of hits among multilingual movies. Since the movie is meant for a global audience, these production houses should be considered for their next project.
- The top director in the top three genres with highest number of super hit movies is **James Mangold**. He can be hired as the director for the next project.
- Based on median rating, **Mammootty and/or Mohanlal** can be hired as the actor for the next project.
- Based on the number of Super Hit movies, **Parvathy Thiruvothu** can be considered as the actress and **Andrew Garfield** as an actor for Drama genre.
- Based on total votes and average rating of 8.42 for movies released in India, **Vijay Sethupathi** can be chosen as an actor.
- Based on total votes and average rating of 7.74 received for Hindi movies released in India, **Taapsee Pannu** can be chosen as the actress.