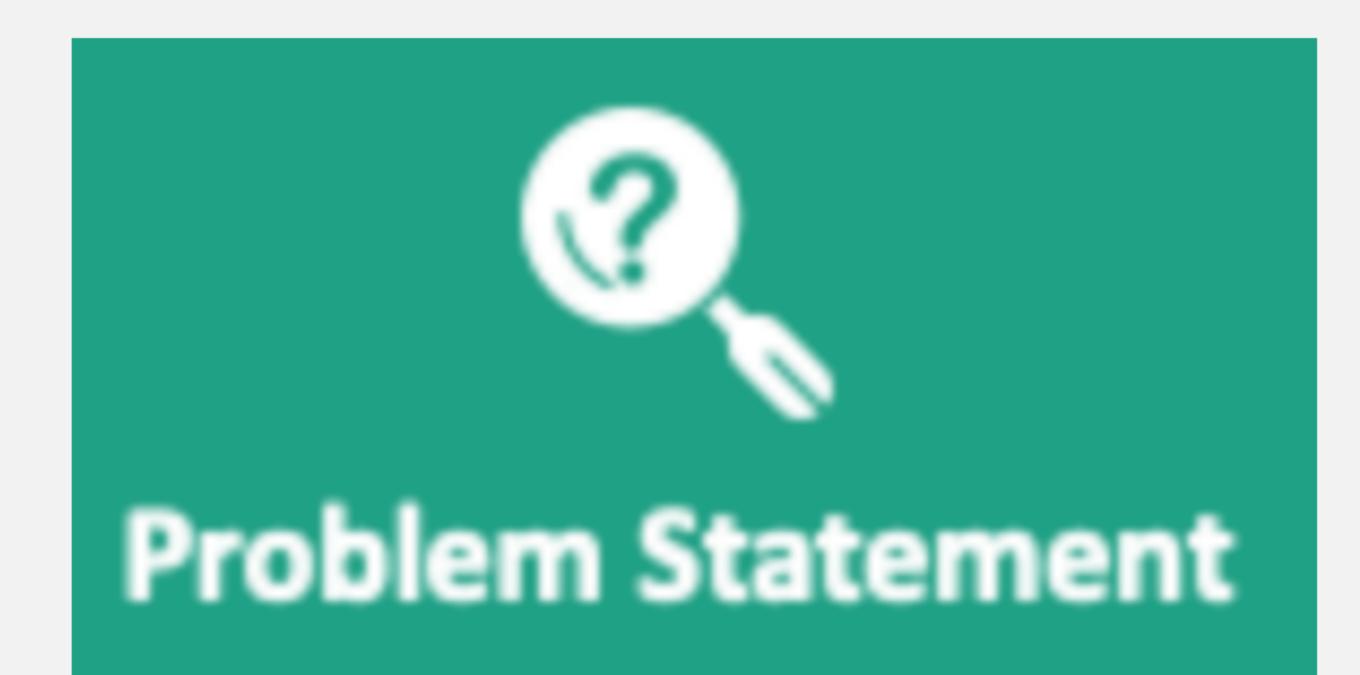
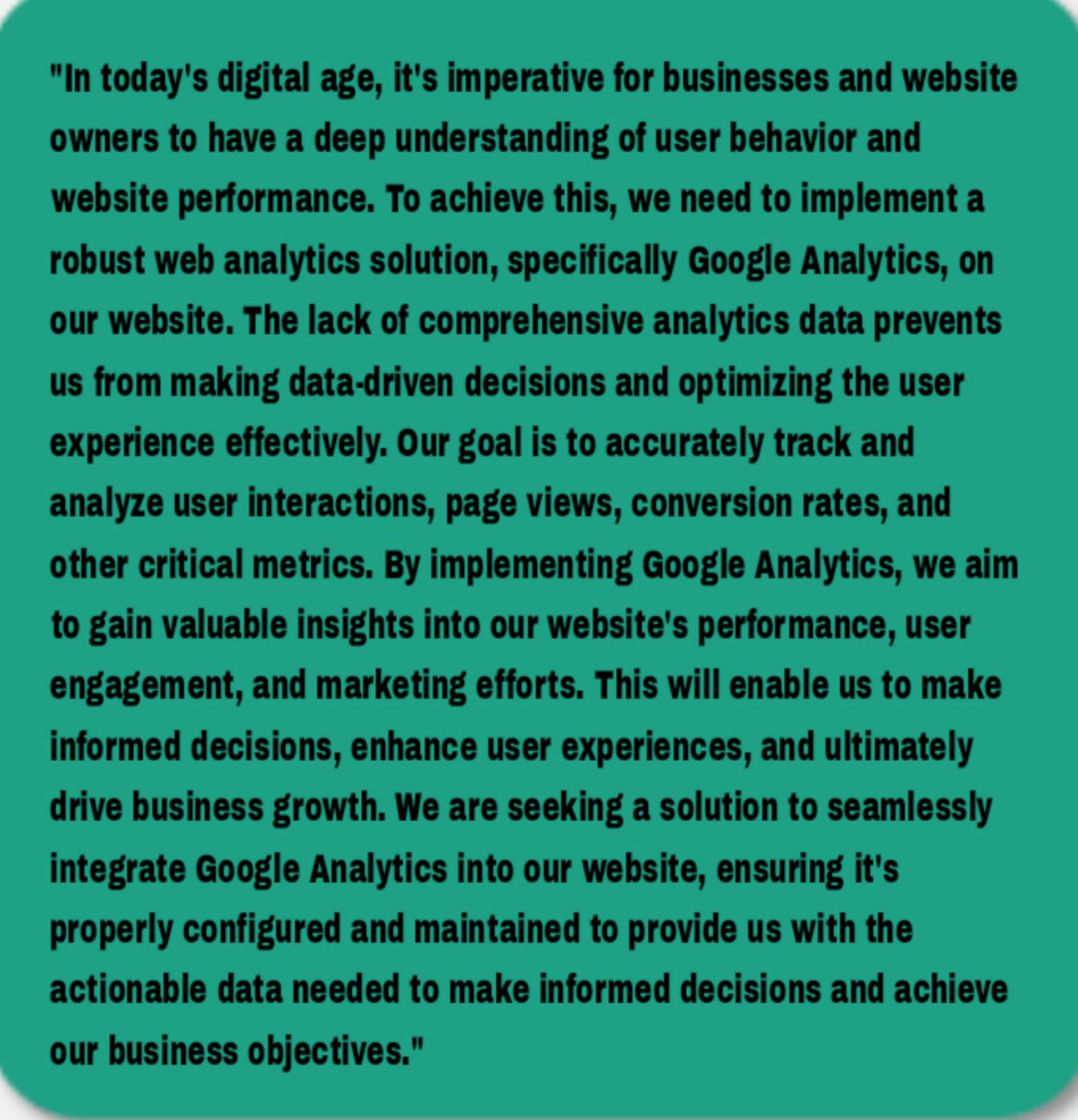
PROBLEM STATEMENT AND SOLUTION







"To address the need for Google Analytics implementation on your website, we propose a comprehensive solution. Start by setting up a Google Analytics account and creating a property for your website to obtain a tracking ID. Then, integrate the tracking code into your website's HTML to begin data collection. Implement event tracking for user interactions and conversion tracking to monitor key goals. If your website involves e-commerce, enable e-commerce tracking. Utilize custom dimensions and metrics to gather unique data, and set up filters and views for data segmentation. Configure goals and funnels for insightful user journey analysis. Schedule regular reports, maintain the implementation, and ensure compliance with data privacy regulations. Train your team and continuously optimize based on data insights, ensuring your website operates at its full potential and meets your business objectives."