#### PROJECT REPORT TEMPLATE

#### 1.INDRODUCTION

### *1.1.0VERVIEW*

The project is focused on creating a custom travel approval application in Salesforce, a popular customer relationship management (CRM) platform. The travel approval app aims to automate and streamline the travel approval process for a business, allowing employees to submit travel requests, which are routed for approval through appropriate channels. The app includes features such as custom objects and fields for data management, reporting and dashboards for data visualization and insights, and customization options to tailor the app to specific business requirements. The project involves creating custom objects, fields, reports, and dashboards in Salesforce, configuring approval processes, and developing a user-friendly interface for employees to submit and track travel requests. The goal of the

project is to optimize the travel approval process, improve data accuracy and accessibility, and enable informed decision-making for travel management.

#### 1.2.PURPOSE

The purpose of the travel approval app project in Salesforce is to automate and streamline the travel approval process for a business, resulting in several benefits:

- Efficient travel approval process: The app allows employees to submit travel requests online, which are then routed through appropriate approval channels, eliminating the need for manual paperwork or email-based approvals. This streamlines the travel approval process, reducing delays and ensuring timely approvals.
- Improved data accuracy and accessibility: The app includes custom objects and fields
  for capturing travel request details, ensuring accurate and consistent data entry. The
  data is stored securely in Salesforce, making it easily accessible for reporting, analysis,
  and decision-making purposes.
- Enhanced reporting and data visualization: The app enables the creation of custom reports and dashboards, providing insights and visualizations of travel data. This helps

in monitoring travel expenses, analyzing travel patterns, and identifying areas for cost optimization.

- Customization to business requirements: The app can be customized to meet specific business requirements, such as incorporating unique approval workflows, adding custom fields, or modifying the user interface. This flexibility allows the app to be tailored to the unique needs of the business.
- Improved compliance and auditability: The app includes approval processes that ensure compliance with company policies and procedures. The automated and documented travel
- approval process provides transparency and auditability, enhancing compliance and risk management.

Overall, the travel approval app in Salesforce helps businesses optimize their travel approval process, improve data accuracy and accessibility, enable data-driven decision-making, and enhance compliance and auditability, resulting in increased efficiency and cost savings.

# **2.PROBLEM DEFINITION & DESIGN THINKING**

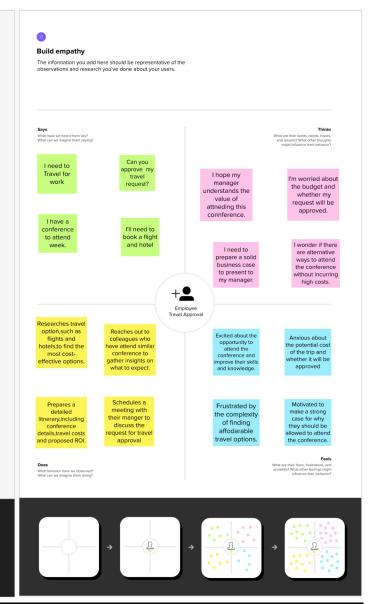
### 2.1.EMPATHY MAP





#### **Empathy map**

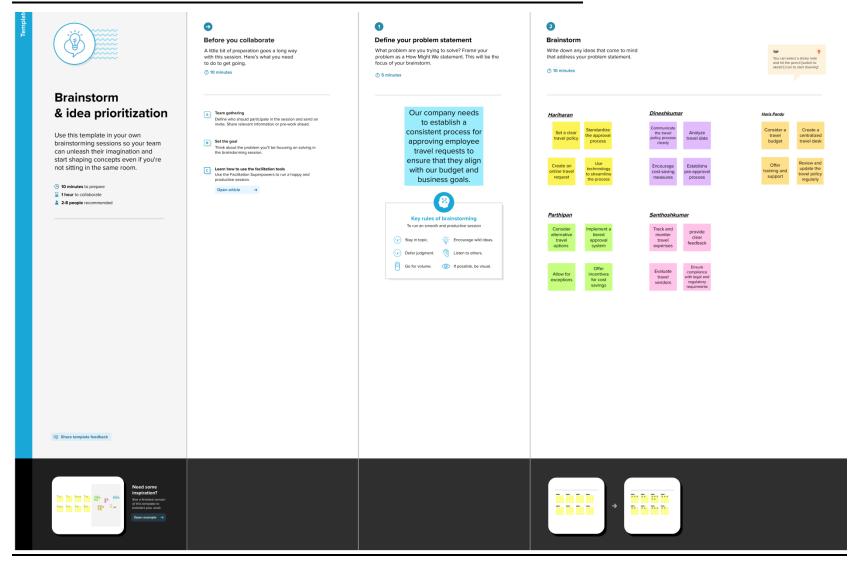
Use this framework to develop a deep, shared understanding and empathy for other people. An empathy map helps describe the aspects of a user's experience, needs and pain points, to quickly understand your users' experience and mindset.

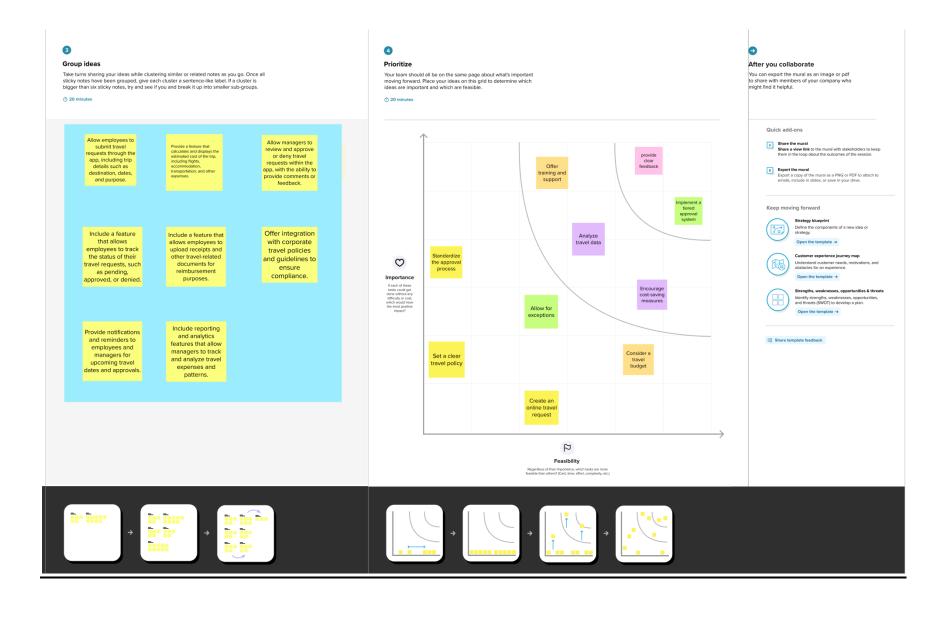






#### 2.2.IDEATION & BRAINSTORMING MAP





# 3.RESULT

# 3.1.DATA MODEL:

Object Name	Field in the Object	
1)Department	Field Label  Department  code	Data Type  Text(10)
	<u>Departmnet</u> <u>Name</u>	Text(80)

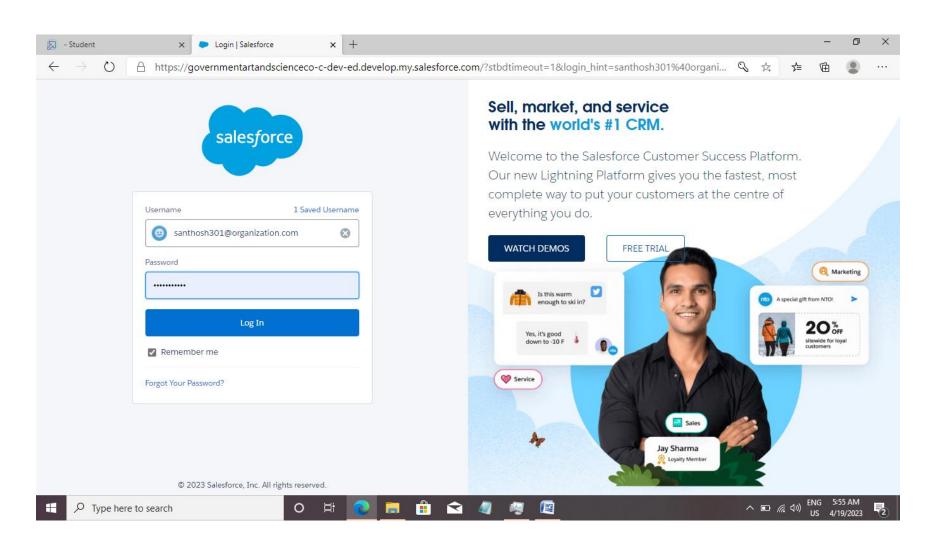
2)Travel Approval		
	Field Label	Data Type
	1)Department	Lookup (Department)
	2)Destination State	Text(2)
	3)Out of State	Checkbox
	4)Purpose of trip	Text(255)
	5)Status	Picklist
	6)Status Indicator	Formula
	7)Total Expenses	Roll-Up Summary
	8)Travel Approval #	Auto Number
	9)Trip Start Date	Date
	10)Trip End Date	Date

# 3)Expense Items

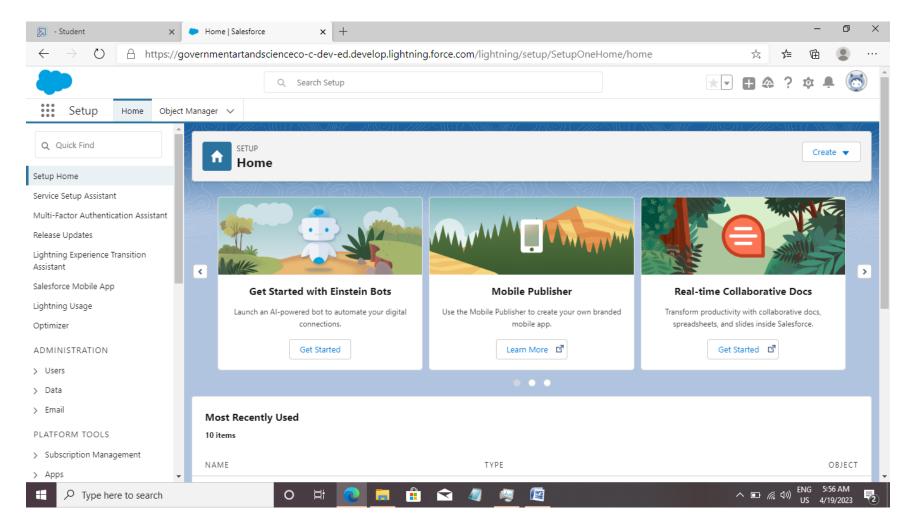
Field Label	Data Type
1)Amount	Currency(16,2)
2)Expense Item Number	Auto Number
3)Expense Type	Picklist
4)Travel Approval	Master-Detail
	(Travel Approval)

#### 3.2.Activity & Screenshot

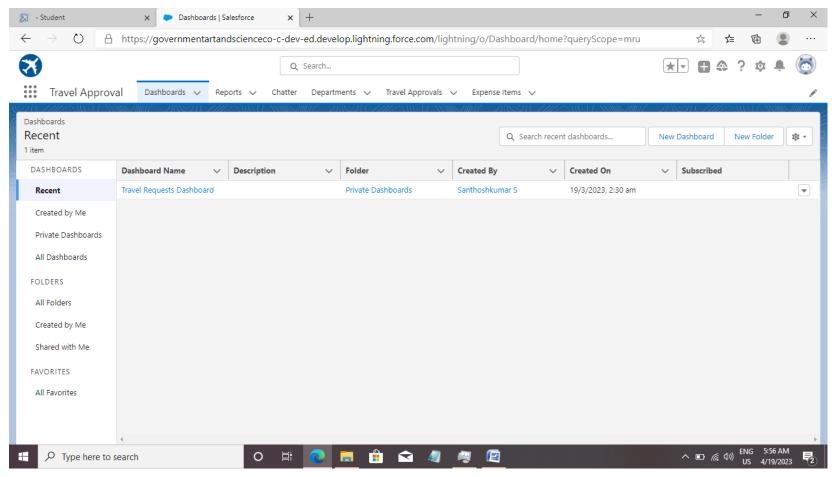
# 1. Activity-1(Create Salesforce Account)



# 2. Activity-2(Account Activation)

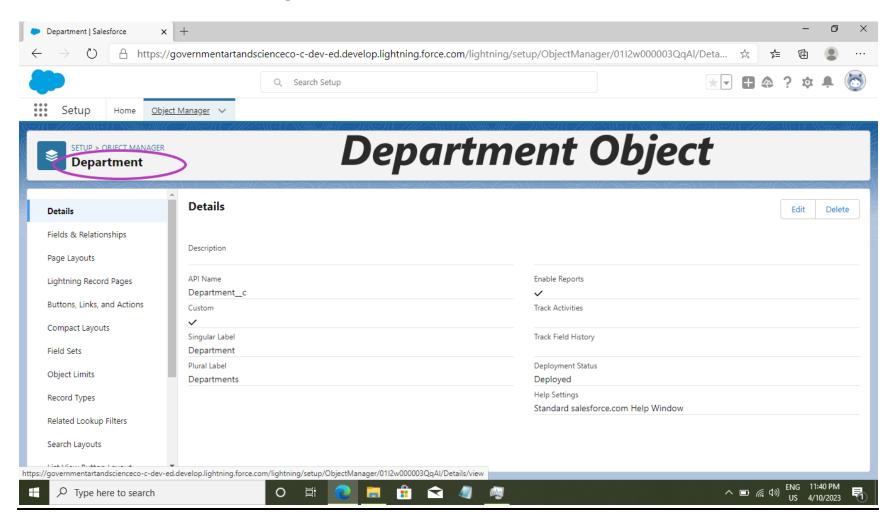


# 3. Activity-3(Create the Travel Application)



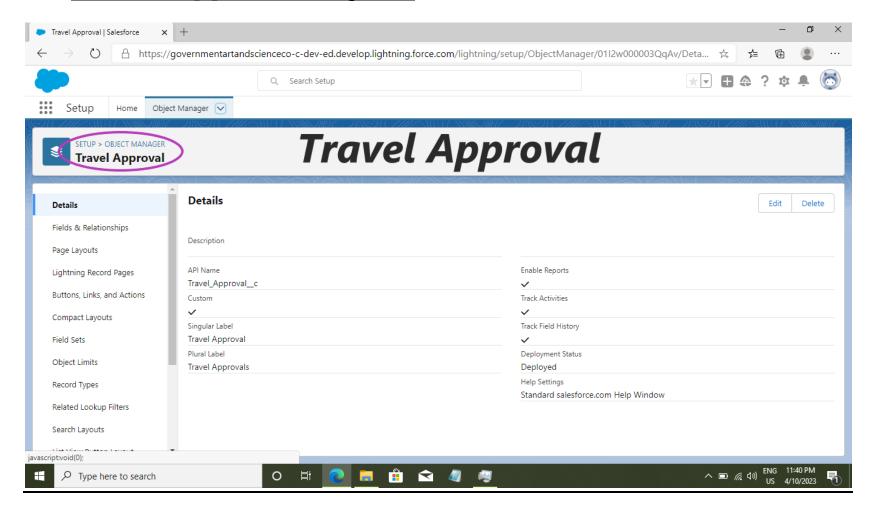
The Travel Approval Lightning app is a user-friendly, visually appealing Salesforce application designed to streamline the travel approval process. It includes custom objects for managing travel requests, expenses, and departments, allowing for easy submission, review, and approval of travel requests. The app provides a seamless user experience with a modern and intuitive interface, making it convenient for employees to request travel, track expenses, and manage approvals in an efficient and organized manner.

# 4. <u>Activity-4(Three Custom Object Creation)</u> <u>Department Object:</u>



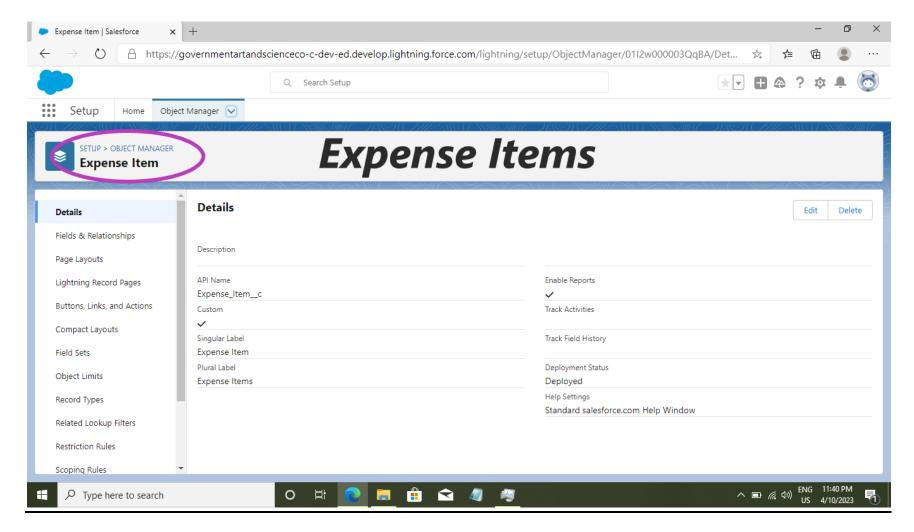
Department: The Department custom object is used to define different departments within the organization. It may include information such as department name, manager, and budget allocation. This custom object allows for easy categorization and tracking of travel requests and expenses by department, ensuring accurate reporting and budget management.

# **Travel Approval Object:**



Travel Approval: The Travel Approval custom object is used to capture and track travel requests submitted by employees. It may include information such as travel dates, destination, purpose, and estimated expenses. This custom object allows for efficient submission, review, and approval of travel requests, ensuring compliance with organizational policies and budget constraints.

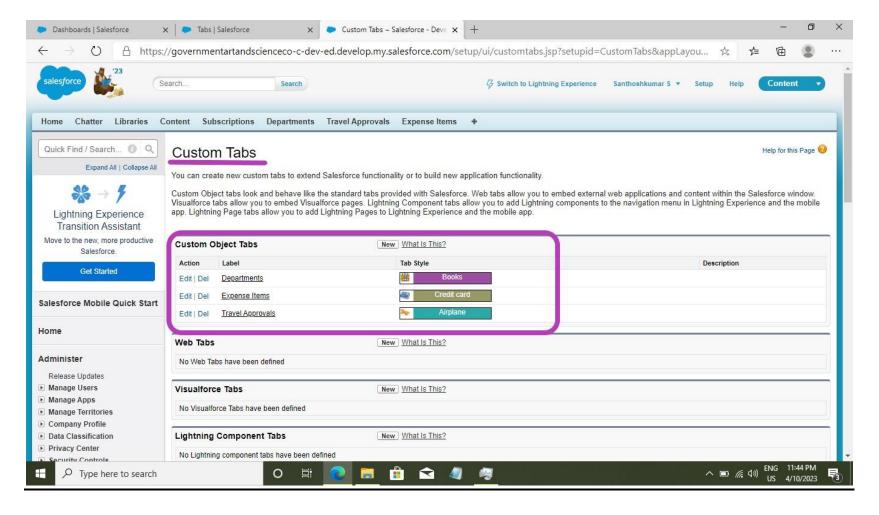
# **Expense Item Object:**



Expense Items: The Expense Items custom object is used to capture and track individual expenses associated with a travel request. It may include information such as expense category, description, amount, and receipt attachment. This custom object allows for easy recording and tracking of expenses incurred during travel, ensuring timely reimbursement and accurate expense reporting.

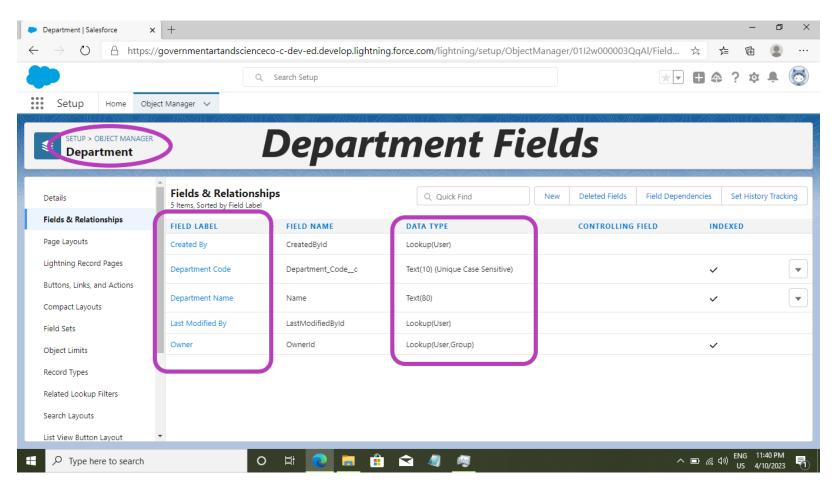
By creating these custom objects in Salesforce, the Travel Approval app can provide a comprehensive solution for managing travel requests, expenses, and approvals, helping organizations streamline their travel approval process and ensure efficient travel management across departments.

# Activity-5(Create Custom Tabs For Objects)



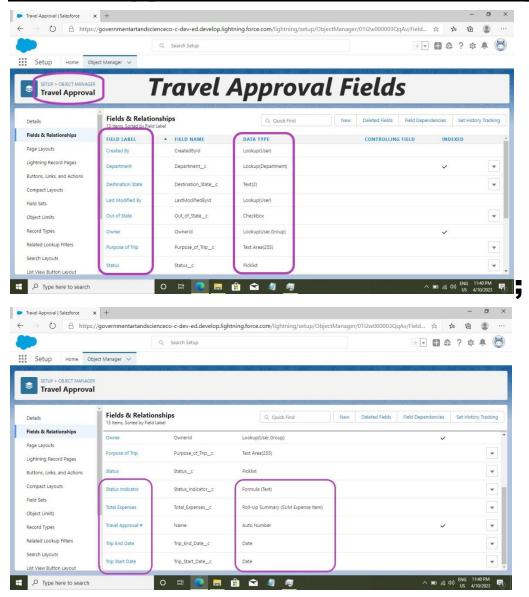
• Creating tabs for the Travel Approval app in Salesforce is a simple and effective way to provide users with easy access to different functionalities of the app. Tabs are visual elements that allow users to navigate between different objects or components within an app.For the Travel Approval app, tabs can be created for different custom objects such as Travel Requests, Expenses, and Departments, as well as for standard objects like Contacts or Accounts, depending on the specific needs of the app. These tabs can be customized to display relevant information and actions for each object or component.Tabs can be added to the app's navigation bar, providing users with quick access to important features and data. They can be customized with different icons, labels, and colors to visually differentiate between different tabs and make the app more user-friendly.By creating tabs for the Travel Approval app, users can easily navigate between different functionalities, view and manage travel requests, expenses, and departments in a convenient and organized manner, improving the overall user experience and productivity within the app.

# 1. <u>Activity-6(Create Field & Relationships)</u> <u>Department Field & Relationship:</u>



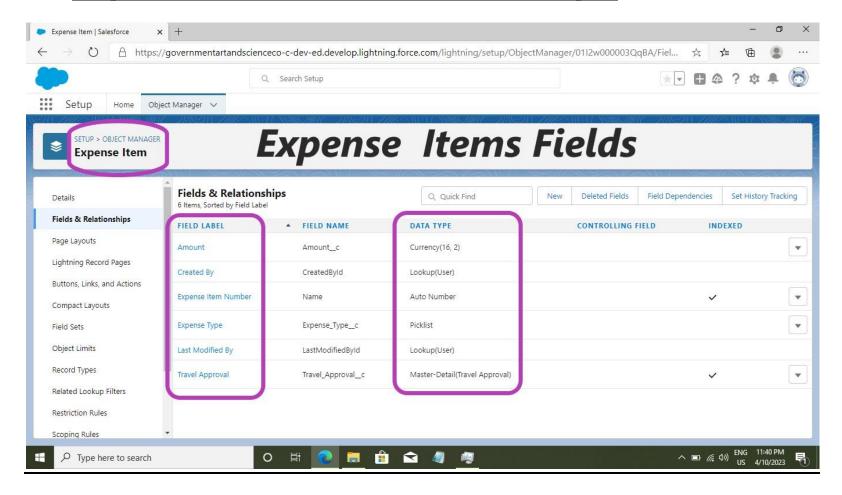
- To create field relationships for the Department object, we need to identify the relationship between fields in different objects. In this case, we can create a lookup relationship between the Department object and any other object that needs to reference the department.
- For example, if we have an Employee object, we can create a lookup field in the Employee object that references the Department object. This allows us to link employee records with their corresponding department record.
- The Department object itself can have fields like Dep Code and Dep Name, which can be used to uniquely identify and describe each department. By creating these fields as required fields, we can ensure that every department record has a code and name associated with it.

# **Travel Approval Field & Relationships:**

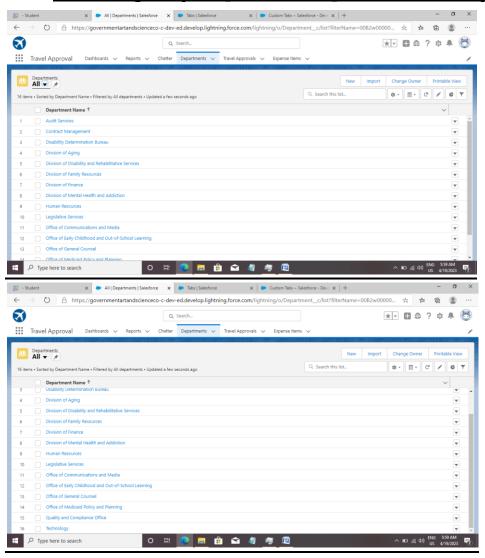


- To create field relationships for the Travel Approval object, we can establish relationships with other objects in Salesforce. Field relationships allow us to link records in different objects together, which can be useful for creating dependencies and capturing related information.
- For example, we can create a lookup relationship between the Travel Approval object and the
  Employee object. This allows us to associate travel approval records with the employee who
  submitted the request. We can also create fields in the Travel Approval object that reference fields
  in other objects, such as the Department object or the Expense Items object, to capture additional
  information related to the travel approval.
- By establishing field relationships, we can create a more comprehensive and interconnected data model within our Travel Approval app, allowing for better tracking and management of travel requests and associated information.

#### **Expense Items Field & Relationships:**

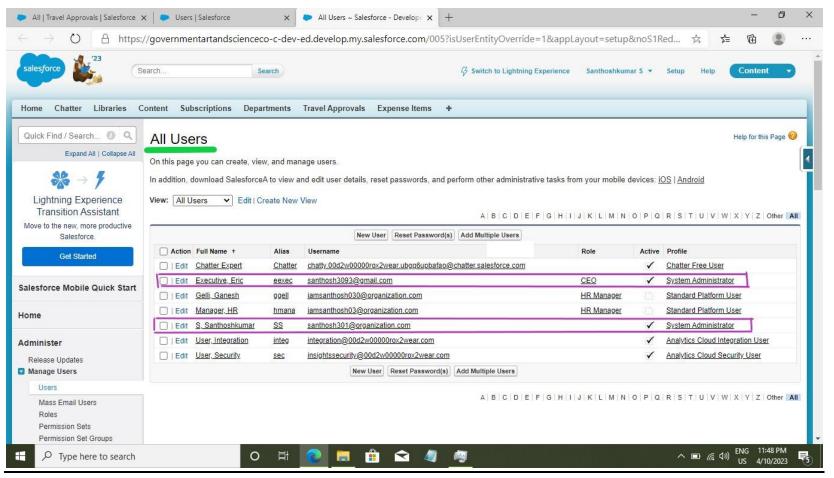


# • Acitity-7(Import Departments)



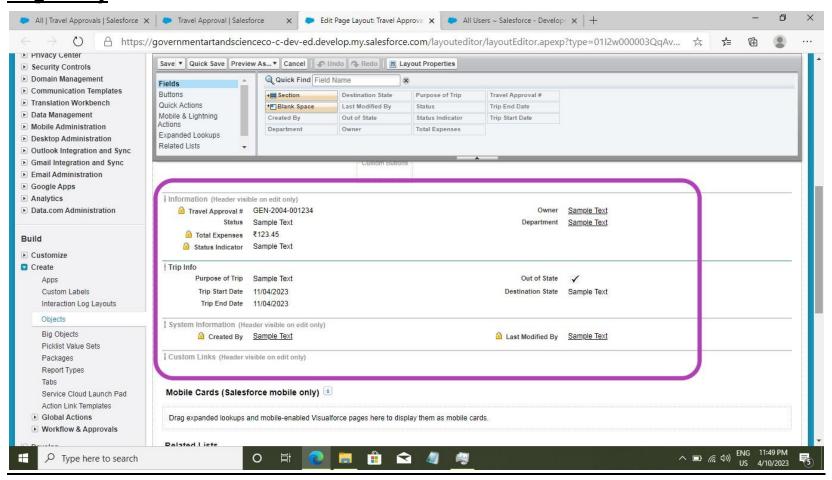
- Importing data into the Department object in Salesforce allows you to quickly and efficiently
  populate the object with records from an external data source. This can be done using
  Salesforce's data import tools, such as the Data Import Wizard or through a third-party data
  integration tool.
- To import data into the Department object, you need to prepare your data in a compatible format, such as a CSV (Comma Separated Values) file, Excel spreadsheet, or other supported file types. You can then use the Data Import Wizard or another data integration tool to map the fields in your data source to the corresponding fields in the Department object.
- During the import process, you can specify how to handle duplicates, such as by updating existing records or skipping duplicate records. You can also set validation rules to ensure data integrity and accuracy during the import process.
- Importing data into the Department object allows you to quickly populate the object with relevant information, such as department codes, department names, and other relevant data, enabling you to efficiently manage and track departments within your Salesforce org.

# Activity-8(Create User And Setup Approvals)



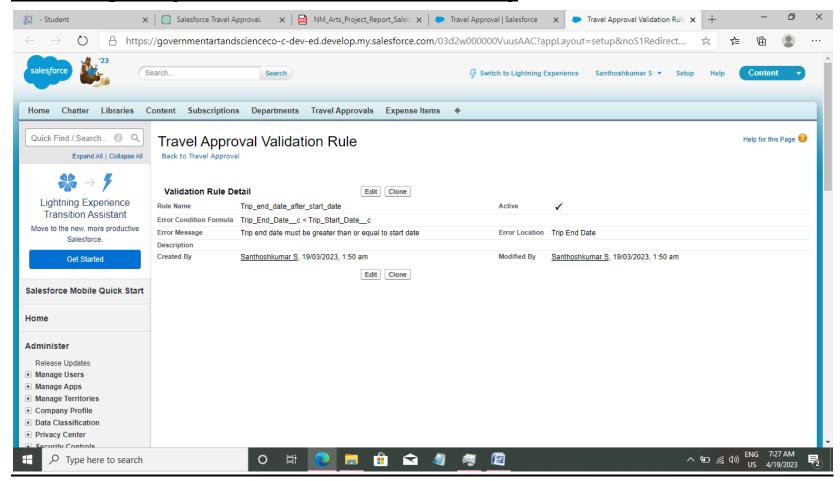
- Creating users for the Travel Approval app in Salesforce involves setting up user accounts and profiles that have the appropriate permissions and access levels to use and interact with the app.
- First, you need to create user accounts for each individual who will be using the Travel Approval app. User accounts typically include information such as the user's name, email address, username, and password. You can create user accounts manually or by importing user data from an external source.
- Next, you can assign profiles to the user accounts. Profiles define the permissions and access levels that a
  user has within Salesforce, including access to objects, fields, and other features. You can create custom
  profiles or use existing profiles that align with the roles and responsibilities of the users in the Travel
  Approval app.
- When creating users for the Travel Approval app, it's important to consider the specific permissions and access levels that each user needs to perform their job functions effectively. For example, travel request approvers may need higher access levels to review and approve travel requests, while regular users may only need read-only access to view their own travel requests.
- By creating users with the appropriate profiles and permissions, you can ensure that each user in the Travel Approval app has the necessary access and functionality to perform their tasks efficiently and effectively, while also maintaining data security and integrity within your Salesforce org.

# Activity-9(Customize Travel Approval Object Page layout)



- Customizing the page layout for the Travel Approval object in Salesforce allows you to tailor the appearance and functionality of the Travel Approval record pages to suit the specific needs and workflows of your organization.
- With page layout customization, you can control which fields, related lists, and buttons are displayed on the
  Travel Approval record pages. You can rearrange the order of fields and related lists, determine field
  properties such as visibility, read-only, or required, and customize the buttons that appear on the record
  page. This allows you to create a personalized view of the Travel Approval record that is optimized for the
  needs of your users and processes.
- For example, you can customize the page layout to display relevant fields such as travel destination, travel dates, and purpose of travel prominently on the page, while hiding less relevant fields. You can also include related lists such as travel expenses and approval history to provide a comprehensive view of the Travel Approval record. Additionally, you can customize buttons such as "Submit for Approval" or "Cancel Travel Request" to streamline the approval process and align with your organization's workflows.
- By customizing the page layout for the Travel Approval object, you can create a user-friendly and efficient
  interface for managing travel requests, ensuring that users have easy access to the information and
  functionality they need to effectively manage and track travel approvals within your Salesforce org.

# **Activity-10(Create Validation Rule)**



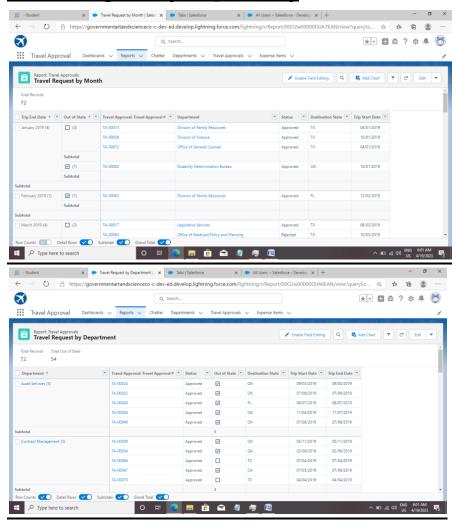
Creating a validation rule for the Travel Approval object in Salesforce allows you to define and enforce data validation criteria to ensure that only valid and accurate data is entered into the object.

To create a validation rule for the Travel Approval object, you can follow these steps:

- Navigate to the Setup menu in Salesforce.
- In the left-hand sidebar, under "Platform Tools," click on "Object Manager."
- In the Object Manager, locate and click on the "Travel Approval" object.
- In the "Object" page, click on "Validation Rules" in the left-hand sidebar.
- Click on the "New" button to create a new validation rule.
- Provide a name and description for the validation rule to help identify its purpose.
- In the "Error Condition Formula" section, define the validation rule using a formula that specifies the criteria for valid data. For example, you can use formula functions, operators, and fields to create a formula that validates the values entered in specific fields, checks for required fields, or validates the format of data.
- In the "Error Message" section, provide a custom error message that will be displayed to users when the validation rule is triggered.
- Choose the appropriate "Error Location" option, which determines where the error message will be displayed (e.g., field level or record level).
- Click on the "Save" button to create the validation rule.

Once the validation rule is created, it will be applied to all new and updated records in the Travel Approval object, and any data that does not meet the validation criteria will trigger the error message defined in the validation rule. This helps to ensure that only valid and accurate data is entered into the Travel Approval object, maintaining data integrity and consistency in your Salesforce org.

# **Activity-11(Reports)**



Creating reports for the Travel Approval app in Salesforce allows you to gain insights and analyze data related to travel requests, approvals, expenses, and other relevant metrics. Reports provide visual representations of data that can help you make informed decisions and track the performance of your travel approval process.

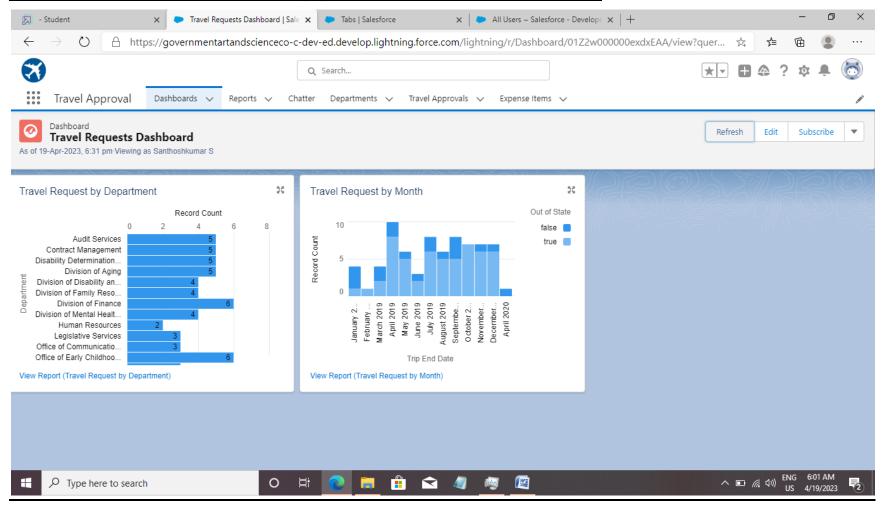
To create reports for the Travel Approval app, you can follow these steps:

- Navigate to the Reports tab in Salesforce.
- Click on the "New Report" button to create a new report.
- Choose the appropriate report type that aligns with the data you want to analyze. For example, you can select "Travel Request" or "Expense Item" as the report type to create reports based on those objects.
- Click on the "Create" button to start building your report.
- In the report builder, you can customize the report layout, add or remove columns, apply filters, and group data as needed. You can also choose from various report formats, such as tabular, summary, matrix, or chart.
- Drag and drop fields from the report type into the report builder to add them to your report. You can also apply aggregate functions, such as sum, average, or count, to calculate and display summary data.
- Apply filters to refine your report data based on specific criteria, such as date range, status, or owner.
- Customize the report appearance by adding report headers, footers, and titles, as well as choosing different chart types, colors, and styles.
- Click on the "Save" button to save your report and make it accessible to other users.

Once your report is created, you can run and view it to see the data in the report format you've chosen. You can also schedule reports to be emailed to specific users or groups at regular intervals, and share reports with other users or make them available in Salesforce dashboards for real-time monitoring. Reports provide valuable insights into your Travel Approval app data, helping you make data-driven decisions and optimize your travel approval process.

# **Activity-12(Dashboards)**

# **Create The Travel Approval DashBoards:**



Creating dashboards for the travel approval app in Salesforce is an essential step towards visualizing and analyzing the data generated by the travel approval process. Dashboards allow users to curate data from reports using charts, tables, and metrics, providing a comprehensive overview of travel-related information in a visually appealing and easily understandable format.

To create dashboards for the travel approval app, users can follow these steps:

- Navigate to the Dashboards tab within the Salesforce platform.
- Click on the "New Dashboard" button to create a new dashboard.
- Give the dashboard a name that reflects its purpose or content, such as "Travel Approvals Dashboard."
- Click on the "+Component" button to add components to the dashboard. Users can select the reports they have created in the travel approval app to populate the dashboard with relevant data.
- Choose the desired data visualization type, such as charts, tables, or metrics, based on the information that needs to be presented. Users can customize the appearance, size, and layout of the components to suit their preferences.
- Users can also apply filters to the dashboard components, allowing for different data perspectives to be applied to a single dashboard. Filters can be based on various criteria, such as travel dates, approval status, destination, or employee.
- Save the dashboard to make it accessible to other users in the Salesforce org.

Once the dashboard is created, it can be shared with relevant stakeholders, such as travel managers, finance teams, or executives, to provide them with real-time insights into the travel approval process. Dashboards can help identify trends, patterns, and anomalies in travel data, track key metrics, and make data-driven decisions to optimize the travel approval process, monitor compliance, and control costs.

#### 4. Trailhead Profile Public URL

Team Lead -https://trailblazer.me/id/sants60

Team Member 1 -https://trailblazer.me/id/dkumar2124

Team Member 2 -https://trailblazer.me/id/parts19

Team Member 3 -https://trailblazer.me/id/harig87

Team Member 4 -https://trailblazer.me/id/hpandy21

# 5.Advantages & Disadvantages

#### Advantages of the travel approval app in Salesforce:

- Streamlined Travel Approval Process: The travel approval app in Salesforce automates and streamlines the travel approval process, ensuring that all travel requests are routed through the appropriate channels for approval, reducing manual effort and potential errors.
- Centralized Data Management: With custom objects and fields in Salesforce, the travel approval app allows for centralized data management, making it easy to track and manage travel requests, approvals, and expenses in one place, improving data accuracy and accessibility.
- Customization and Scalability: Salesforce provides extensive customization options, allowing the travel approval app to be tailored to specific business requirements. Additionally, Salesforce is a scalable platform that can handle increasing volumes of data and users as the business grows.
- Reporting and Dashboards: The travel approval app in Salesforce allows for creating reports and dashboards to visualize data and gain insights into travel patterns, expenses, and approvals, helping businesses make informed decisions and optimize their travel management process.

#### **Disadvantages of the travel approval app in Salesforce:**

- Cost: Salesforce is a paid platform, and implementing a custom travel approval app may involve additional costs, such as licensing fees, customization fees, and maintenance fees, which may not be feasible for small businesses with limited budgets.
- Complexity: Salesforce is a complex platform with a steep learning curve, requiring expertise
  in Salesforce configuration, customization, and administration. Developing and maintaining a
  custom travel approval app may require skilled resources or external consultants, adding to
  the overall complexity.
- User Adoption: Like any new software application, user adoption may be a challenge. Employees may require training and support to learn how to use the travel approval app effectively, and resistance to change may impact the success of the implementation.
- Dependence on Salesforce Platform: The travel approval app is built on the Salesforce platform, and any limitations or changes in Salesforce may affect the functionality and performance of the app. Businesses may need to stay updated with Salesforce releases and ensure compatibility with the app.
- Overall, the advantages of the travel approval app in Salesforce outweigh the disadvantages, but careful consideration of the specific business requirements, budget, and resources is necessary before implementing the app.

# **6)APPLICATIONS:**

The travel approval app in Salesforce can be applied across various industries and organizations where travel approvals are required. Some of the areas where this solution can be applied include:

- Corporate organizations: Large corporations with multiple departments and employees frequently traveling for business purposes can benefit from the travel approval app. It helps in streamlining the travel approval process, ensuring compliance with company policies, and providing insights into travel expenses.
- Small and medium-sized enterprises (SMEs): SMEs with limited resources can
  utilize the travel approval app to automate their travel approval process, reduce
  paperwork, and improve data accuracy. It can also help in monitoring and
  optimizing travel expenses, which can be critical for cost-conscious SMEs.
- Non-profit organizations: Non-profit organizations often have employees or volunteers traveling for various purposes, such as fundraising events, conferences, or fieldwork. The travel approval app can help in managing travel approvals, ensuring compliance, and tracking expenses for accountability and transparency.

- Educational institutions: Educational institutions, such as universities and research
  organizations, may have faculty, staff, or students traveling for conferences,
  workshops, or research projects. The travel approval app can streamline the travel
  approval process, capture travel-related data, and facilitate reporting for
  budgeting and reimbursement purposes.
- Healthcare organizations: Healthcare organizations, such as hospitals or medical research institutions, may have staff traveling for conferences, training, or research purposes. The travel approval app can help in managing travel approvals, tracking expenses, and ensuring compliance with organizational policies and regulations.
- In summary, the travel approval app in Salesforce can be applied across various industries and organizations where travel approvals are required, helping in streamlining processes, improving data accuracy, enabling data-driven decisionmaking, and enhancing compliance and auditability.

# <u>7)CONCLUSION</u>

In conclusion, the travel approval app in Salesforce is a comprehensive solution that enables organizations to automate and streamline their travel approval process. Through this app, users can create travel requests, submit them for approval, track expenses, and generate reports for better visibility and decision-making. The app offers several benefits, including improved efficiency, reduced paperwork, enhanced compliance, and better expense management. It can be applied across various industries and organizations, including corporate, SMEs, non-profit, educational, and healthcare sectors. Overall, the travel approval app in Salesforce is a valuable tool for organizations seeking to optimize their travel approval process and manage travel-related expenses effectively.

# 8)FUTURE SCOPE:

The travel approval app in Salesforce has potential for future enhancements and improvements. Some possible areas for future scope and enhancements could include:

- Mobile App: Developing a mobile application for the travel approval app would allow users to create and manage travel requests on-the-go, increasing flexibility and convenience.
- Integration with Travel Booking Platforms: Integrating the travel approval app with popular travel booking platforms, such as Expedia or Booking.com, could streamline the process of booking flights, hotels, and other travel-related services directly from the app.
- Advanced Reporting and Analytics: Enhancing the reporting and analytics capabilities of the app by incorporating advanced features such as predictive analytics, data visualization, and custom dashboards could provide deeper insights into travel data and facilitate better decision-making.
- Machine Learning and AI-based Approvals: Implementing machine learning and AI-based algorithms to automate the travel approval process, by analyzing travel history, expense patterns, and other relevant data, could expedite the approval process and reduce manual intervention.
- Enhanced Security Features: Strengthening the security features of the app to ensure data privacy, compliance with regulations such as GDPR, and protection against cyber threats, could enhance the overall security posture of the travel approval process.
- User Experience (UX) Enhancements: Continuously improving the user experience of the app by incorporating user feedback, conducting usability studies, and implementing user-centric

- design principles could lead to a more intuitive and user-friendly interface, resulting in higher user adoption and satisfaction.
- Customization and Configuration: Allowing for greater customization and configuration
  options within the app to meet specific organizational requirements, such as adding custom
  fields, workflows, and approval processes, would enhance the app's flexibility and
  adaptability.
- Integration with Expense Management Tools: Integrating the travel approval app with popular expense management tools, such as Concur or Expensify, could automate the process of capturing and reconciling travel expenses, reducing manual effort and improving accuracy.

These are some potential areas for future scope and enhancements in the travel approval app in Salesforce, which could further optimize and streamline the travel approval process, enhance user experience, and provide more advanced reporting and analytics capabilities.