

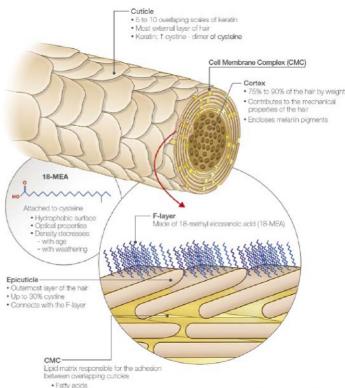
Activoil™ Kerox-Pro™ is a 100% oil-soluble active ingredient. It is made of Raphanus sativus seed extract displaying a particular fatty acid profile rich in C22 docosenoic acid. The composition of Raphanus sativus seed extract makes it highly suitable for hair care application especially because of its similarity with 18-MEA. An extract of Magnolia enriched in the molecule honokiol using CO<sub>2</sub> super critical fluid extraction provides an antioxidant capacity to Activoil™ Kerox-Pro™.

## Ex vivo actions

- Prevents UV-induced color fading
- Increases hair antioxidant potential and protects it from UV-induced degradation
- Protects & maintains keratin cuticle structure upon hair dyeing and UV exposure
- Protects and repairs from heat damage

## Technical information

- Raphanus Sativus (Radish) Seed Extract (and) Octyldodecyl Oleate (and) Octyldodecanol (and) Magnolia Officinalis Bark Extract (and) Rosmarinus officinalis (Rosemary) Leaf Extract
- 100% Oil soluble
- Stabilized against oxidation
- Recommended use level: 1-3%
- Ideal for:
  - Hair shield, photoprotection
  - Anti-pollution
  - Prevention of color fading
  - Leave-on mask
  - Hair oils
  - Repair shampoo, conditioner



- Cholesterol
- + 18-MEA (40% of FA)



