

Activoil™ Kerox-Pro™ is a 100% oil-soluble active ingredient. It is made of *Raphanus sativus* seed extract displaying a particular fatty acid profile rich in C22 docosenoic acid. The composition of *Raphanus sativus* seed extract makes it highly suitable for hair care application especially because of its similarity with 18-MEA. An extract of *Magnolia* enriched in the molecule honokiol using CO<sub>2</sub> super critical fluid extraction provides an antioxidant capacity to Activoil™ Kerox-Pro™.

## Ex vivo actions

- Prevents UV-induced color fading
- Increases hair antioxidant potential and protects it from UV-induced degradation
- Protects & maintains keratin cuticle structure upon hair dyeing and UV exposure
- Protects and repairs from heat damage

## Technical information

- *Raphanus Sativus (Radish) Seed Extract (and) Octyldodecyl Oleate (and) Octyldodecanol (and) Magnolia Officinalis Bark Extract (and) Rosmarinus officinalis (Rosemary) Leaf Extract*
- 100% Oil soluble
- Stabilized against oxidation
- Recommended use level: 1-3%
- Ideal for:
  - Hair shield, photoprotection
  - Anti-pollution
  - Prevention of color fading
  - Leave-on mask
  - Hair oils
  - Repair shampoo, conditioner

