

- **INTRODUCTION**

Event management is the process of creating and maintain. This process spans from the very beginning of planning all the way to post event strategizing. At the start, an event manager makes planning decisions, such as the time, location, and theme of their event.

- 1.1 Overview**

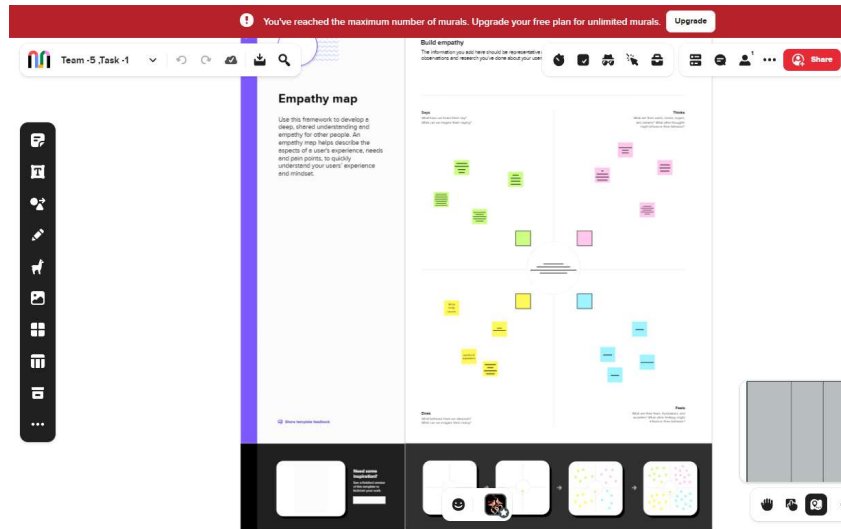
- A brief summary of the goals the objectives and the need for the project it shouldn't be more them one or two paragraphs. The project proposal will provide more detailed information.

- 1.2 Purpose**

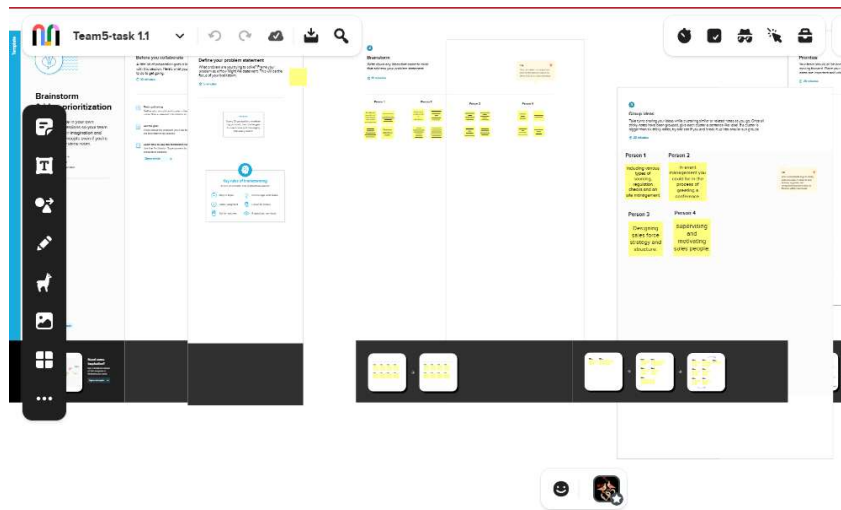
- Events, which characterize regular operations event which denote an exception .Events which characterize an unusual operation .

- **Problem Definition & Design Thinking**

- Empathy Map



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-
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- Ideation & Brainstorming Map



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- RESULT
- Data Model:

Object name	Fields in the Object
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Event1	Field label	Data type
	city	Text
	Start Date	Date/Time
	End Date	Date/Time

Attendees1		
	Field label	Data type
	Id	Auto number
	Phone	Phone
	Email	Email

Speaker1		
	Field label	Data type
	Bio	Text
	e-mail	Email
Vendor1	Enter 1 name	lookup
Vendor1	Field label	Data type
	e-mail	Email
	Phone	Phone
	Email	Email
	Service provider	Text

-
- **Activity & Screenshot**

Speaker1 activity

Setup

Home

Object Manager

Search Setup

SETUP > OBJECT MANAGER

Speaker1

Details

Fields & Relationships

Page Layouts

Lightning Record Pages

Buttons, Links, and Actions

Compact Layouts

Field Sets

Object Limits

Record Types

Related Lookup Filters

Search Layouts

List View Button Layout

Restriction Rules

Scoping Rules

Fields & Relationships

7 Items, Sorted by Field Label

Quick Find

New

Deleted Fields

Field Dependencies

Set History Tracking

FIELD LABEL	FIELD NAME	DATA TYPE	CONTROLLING FIELD	INDEXED
Bio	Bio_c	Text Area(255)		
Created By	CreatedById	Lookup(User)		
e-mail	e_mail__c	Email		
Event1 Name	Event1_Name__c	Lookup(Event1)		✓
Last Modified By	LastModifiedById	Lookup(User)		
Owner	OwnerId	Lookup(User,Group)		✓
Speaker1 Name	Name	Text(80)		✓

Search Setup

SETUP > OBJECT MANAGER

Speaker1

Details

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Compact Layouts

Field Sets

Object Limits

Record Types

Related Lookup Filters

Search Layouts

List View Button Layout

Restriction Rules

Scoping Rules

Details

Description

API Name

Speaker1__c

Custom

✓

Singular Label

Speaker1

Plural Label

Speakers1

Enable Reports

✓

Track Activities

✓

Track Field History

✓

Deployment Status

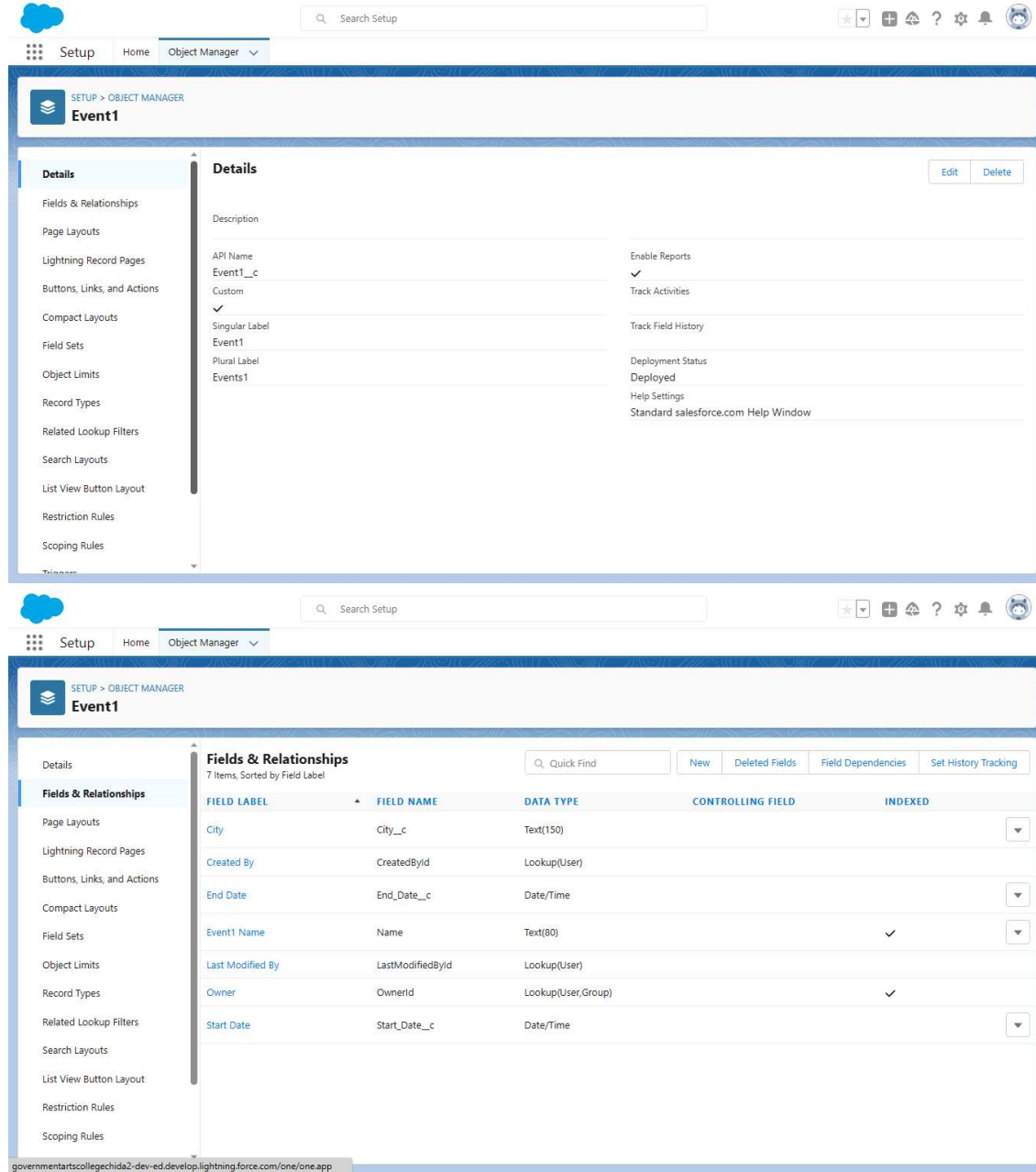
Deployed

Help Settings

Standard salesforce.com Help Window

https://governmentartscollegechida2-dev-ed.develop.lightning.force.com/one/app#/setup/ObjectManager/0112w000003kZZx/view

Event1 activity



The screenshot displays the Salesforce Setup interface for the 'Event1' object. The left sidebar contains a navigation menu with options like 'Details', 'Fields & Relationships', 'Page Layouts', etc. The main content area is divided into two sections: 'Details' and 'Fields & Relationships'.

Details Section:

- Description:** API Name: Event1__c, Custom: ✓, Singular Label: Event1, Plural Label: Events1.
- Enable Reports:** ✓
- Track Activities:** ✓
- Track Field History:** ✓
- Deployment Status:** Deployed
- Help Settings:** Standard salesforce.com Help Window

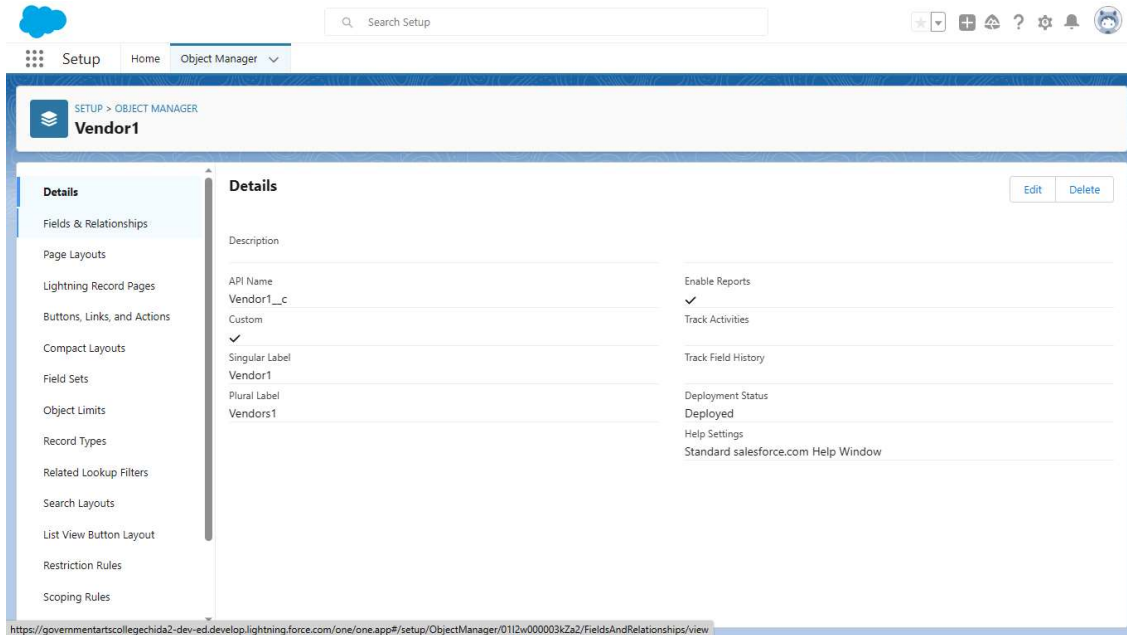
Fields & Relationships Section:

7 Items, Sorted by Field Label

FIELD LABEL	FIELD NAME	DATA TYPE	CONTROLLING FIELD	INDEXED
City	City__c	Text(150)		
Created By	CreatedById	Lookup(User)		
End Date	End_Date__c	Date/Time		
Event1 Name	Name	Text(80)		✓
Last Modified By	LastModifiedById	Lookup(User)		
Owner	OwnerId	Lookup(User,Group)		✓
Start Date	Start_Date__c	Date/Time		

governmentartscollegechida2-dev-ed.develop.lightning.force.com/one/one.app

Vendor1 activity



This screenshot shows the 'Details' page for the 'Vendor1' object in Salesforce Setup. The left sidebar contains a navigation menu with options like 'Fields & Relationships', 'Page Layouts', and 'Lightning Record Pages'. The main content area displays various configuration settings for the object, including API Name, Singular Label, Plural Label, and deployment status.

Details

API Name: Vendor1__c

Custom: ✓

Singular Label: Vendor1

Plural Label: Vendors1

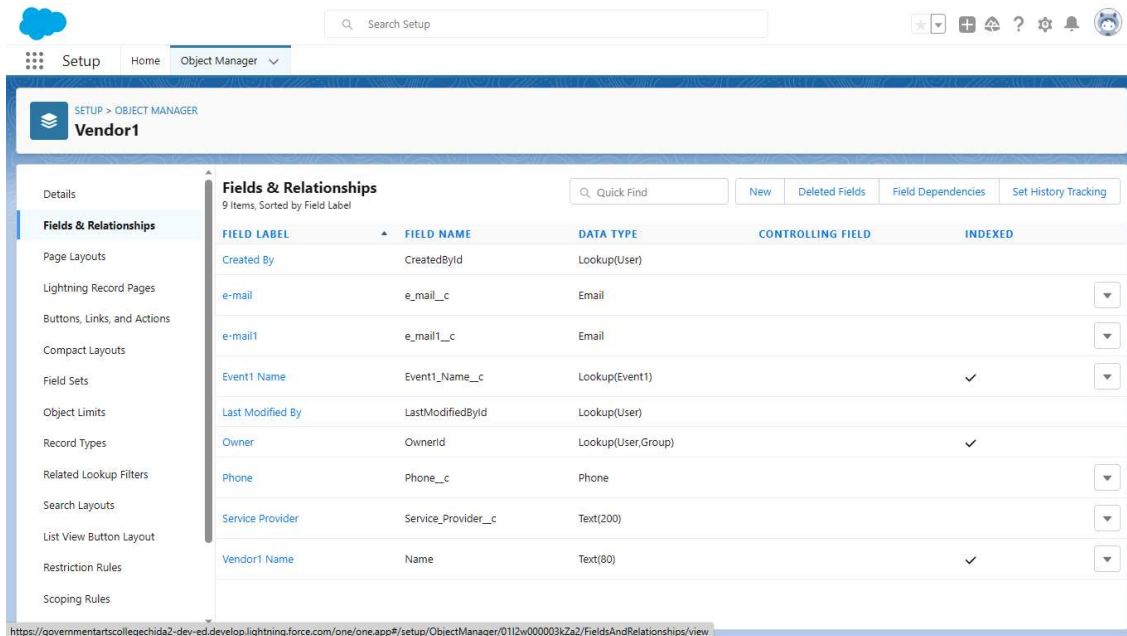
Enable Reports: ✓

Track Activities: ✓

Track Field History: ✓

Deployment Status: Deployed

Help Settings: Standard salesforce.com Help Window



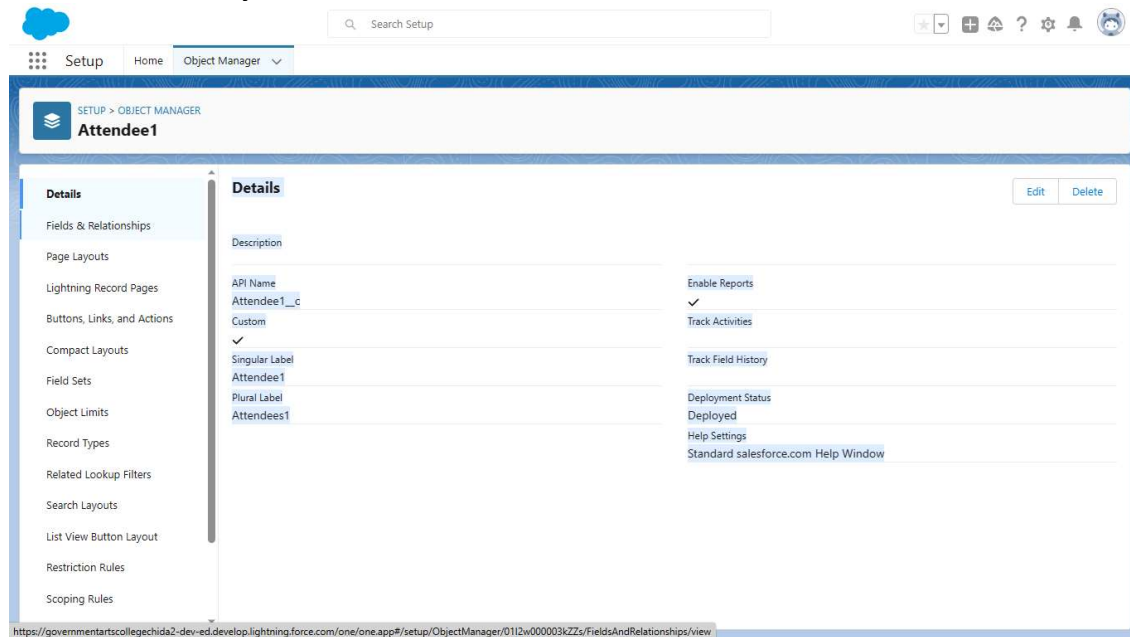
This screenshot shows the 'Fields & Relationships' page for the 'Vendor1' object in Salesforce Setup. The left sidebar is the same as the previous screenshot. The main content area displays a table of fields for the object, including 'Created By', 'e-mail', 'Event1 Name', 'Last Modified By', 'Owner', 'Phone', 'Service Provider', and 'Vendor1 Name'.

Fields & Relationships

9 Items, Sorted by Field Label

FIELD LABEL	FIELD NAME	DATA TYPE	CONTROLLING FIELD	INDEXED
Created By	CreatedById	Lookup(User)		
e-mail	e_mail__c	Email		
e-mail1	e_mail1__c	Email		
Event1 Name	Event1_Name__c	Lookup(Event1)		✓
Last Modified By	LastModifiedById	Lookup(User)		
Owner	OwnerId	Lookup(User,Group)		✓
Phone	Phone__c	Phone		
Service Provider	Service_Provider__c	Text(200)		
Vendor1 Name	Name	Text(80)		✓

Attendee1 activity



This screenshot shows the 'Details' tab for the 'Attendee1' object in Salesforce Setup. The left sidebar contains a navigation menu with options like Fields & Relationships, Page Layouts, and Lightning Record Pages. The main content area displays the object's configuration, including its API Name ('Attendee1_c'), Singular Label ('Attendee1'), and Plural Label ('Attendees1'). It also shows settings for 'Enable Reports' (checked), 'Track Activities' (checked), 'Track Field History', 'Deployment Status' (Deployed), and 'Help Settings' (Standard salesforce.com Help Window). Buttons for 'Edit' and 'Delete' are visible in the top right corner.

Setup > OBJECT MANAGER
Attendee1

Details

Fields & Relationships
Page Layouts
Lightning Record Pages
Buttons, Links, and Actions
Compact Layouts
Field Sets
Object Limits
Record Types
Related Lookup Filters
Search Layouts
List View Button Layout
Restriction Rules
Scoping Rules

Details [Edit] [Delete]

Description

API Name
Attendee1_c

Custom

✓

Singular Label
Attendee1

Plural Label
Attendees1

Enable Reports
✓

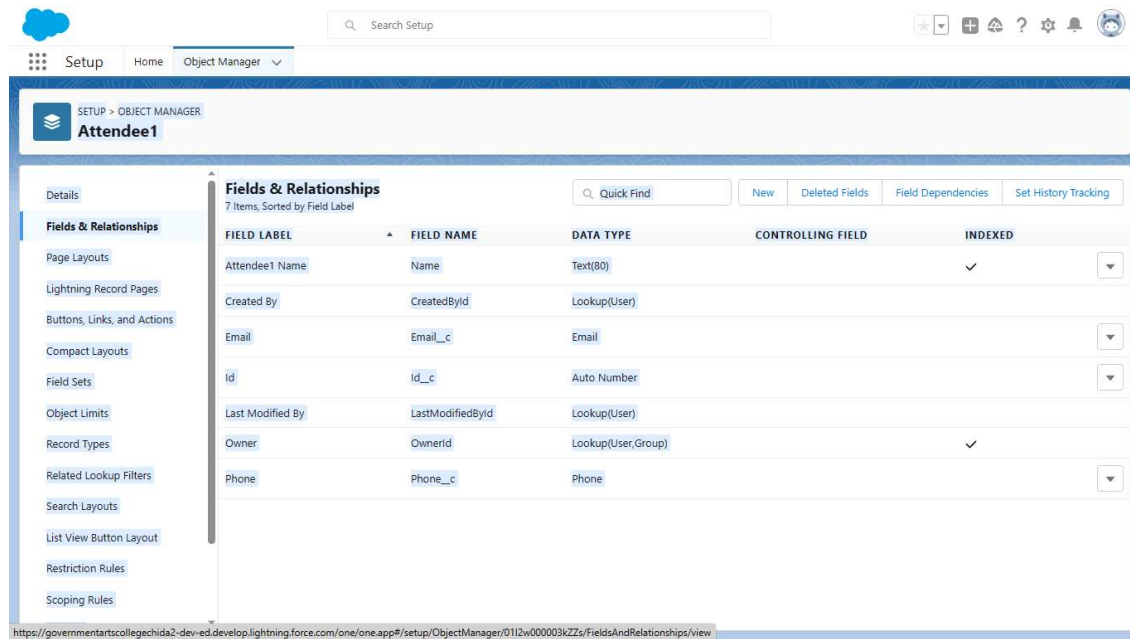
Track Activities
✓

Track Field History

Deployment Status
Deployed

Help Settings
Standard salesforce.com Help Window

<https://governmentartscollegechida2-dev-ed.develop.lightning.force.com/one/app#/setup/ObjectManager/0112x000003kZZs/FieldsAndRelationships/view>



This screenshot shows the 'Fields & Relationships' tab for the 'Attendee1' object. It displays a table of 7 fields, sorted by Field Label. The table columns are FIELD LABEL, FIELD NAME, DATA TYPE, CONTROLLING FIELD, and INDEXED. Fields include 'Attendee1 Name' (Text(80)), 'Created By' (Lookup(User)), 'Email' (Email), 'Id' (Auto Number), 'Last Modified By' (Lookup(User)), 'Owner' (Lookup(User,Group)), and 'Phone' (Phone). Buttons for 'New', 'Deleted Fields', 'Field Dependencies', and 'Set History Tracking' are at the top right of the table.

Setup > OBJECT MANAGER
Attendee1

Fields & Relationships [Quick Find] [New] [Deleted Fields] [Field Dependencies] [Set History Tracking]

7 Items, Sorted by Field Label

FIELD LABEL	FIELD NAME	DATA TYPE	CONTROLLING FIELD	INDEXED
Attendee1 Name	Name	Text(80)		✓
Created By	CreatedBy	Lookup(User)		
Email	Email_c	Email		
Id	Id_c	Auto Number		
Last Modified By	LastModifiedBy	Lookup(User)		
Owner	OwnerId	Lookup(User,Group)		✓
Phone	Phone_c	Phone		

<https://governmentartscollegechida2-dev-ed.develop.lightning.force.com/one/app#/setup/ObjectManager/0112x000003kZZs/FieldsAndRelationships/view>

- Trailhead Profile Public URL

Team Leader- <https://trailblazer.me/id/santm44>

Team Member 1- <https://trailblazer.me/id/santt28>

Team Member 2- <https://trailblazer.me/id/kavik60>

Team Member 3 – <https://trailblazer.me/id/gnath89>

- **ADVANTAGES & DISADVANTAGE**

Advantages;

- Best event planning.
- End to end execution.
- Improve customer services and satisfaction.
- Smooth execution of planned ideas.
- Saves time and money.
- Maintain best account history.

Disadvantage;

- Problem decomposition.
- System maintenance and reuse.
- Performance.
- Sponsor may request changes in rules, equipment, start times etc.

- **APPLICATIONS**

- Click the speakers tab.
- Click new to add a speaker.
- Enter the speaker first name last and email.
- Click the choose file button and select a jpg file on your file system.
- Click the save button.

- **CONCLUSION**

Event management is a glamorous and exciting profession which demands a lot of hard work and dynamism. As the name suggests, it means conceptualizing, planning, organizing and finally executing an event. The event could be of any type –musical show, concert, exhibition, product launching etc.

This industry is just eight years old in India, but holds a lot of promise for expansion. It offers enormous scope for ambitious young.

8. FUTURE SCOPE

Technology in events may be used in diverse ways, both conventional and new , but the future still remains unknown. The only valid prediction that we can make about new trends of events management industry: the future of it is mobile. Portable devices are going to govern interaction ,registration, and promotional activities. By learning how to elevate your expertise and master new trends in event management , you can get ready or tomorrow .No questions should go left unanswered. Contact us anytime in case you have something to share!. We'd love to keep In touch.