


Ideation Phase Brainstorm & Idea Prioritization

Date	30 October,2023
Team ID	C7C771C79AB29EB849E4344BC64B6513
Project Name	Project:Climate Track Using Smart Block-chain
Maximum marks	4 mark

Brainstorm & Idea Prioritization Template:

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

⌚ 10 minutes to prepare
👥 1 hour to collaborate
👤 2-8 people recommended

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

⌚ 10 minutes

- Team gathering**
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
- Set the goal**
Think about the problem you'll be focusing on solving in the brainstorming session.
- Learn how to use the facilitation tools**
Use the Facilitation Superpowers to run a happy and productive session.
[Open article](#)

1 Define your problem statement


What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

⌚ 5 minutes

How do I
Type your paragraph...

Key rules of brainstorming
To run a smooth and productive session

- Stay in topic.
- Defer judgment.
- Go for volume.
- Encourage wild ideas.
- Listen to others.
- If possible, be visual.



Need some inspiration?
See a finished version of this template to kickstart your work.
[Open example](#)

Step-2: Brainstorm, Idea Listing and Grouping Step-3: Idea

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Brainstorm
Write down any ideas that come to mind that address your problem statement.
 10 minutes

Person 1
Blockchain-based data verification for supply chain transparency.
Using smart contracts for automated compliance.
Decentralized identity management for secure transactions.
Blockchain-based carbon footprint tracking.
Immutable ledger for environmental impact reporting.

Person 2
Blockchain-based land ownership records.
Decentralized energy trading platforms.
Blockchain-based water rights management.
Using IoT sensors for real-time environmental data collection.
Blockchain-based supply chain financing.

Person 3
Blockchain-based digital land titles.
Decentralized environmental impact assessment.
Blockchain-based carbon credit trading.
Using blockchain for secure environmental data storage.
Blockchain-based supply chain sustainability verification.

Person 4
Blockchain-based environmental impact reporting.
Decentralized environmental monitoring networks.
Blockchain-based supply chain sustainability verification.
Using blockchain for secure environmental data storage.
Blockchain-based carbon credit trading.

TIP
You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

3

Group ideas
Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.
 20 minutes

Implement a centralized blockchain-based database to provide data analysis with easy access to high-quality climate data and enhance their motivation through effective data visualization.

Create a compelling case study using blockchain data to influence policymakers and strengthen climate advocacy efforts.

Establish a mentorship program and secure additional resources to support blockchain developers in solving complex technical challenges.

Develop a user-friendly blockchain interface to ensure accurate climate data entry and verification for environmental scientists.

TIP
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important data as themes within your mural.

Prioritization

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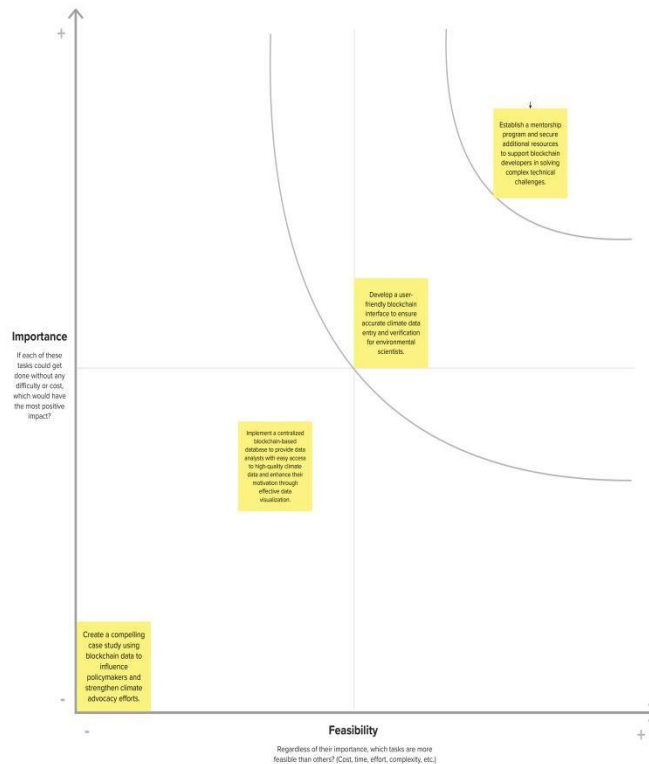
Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

TIP

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the H key on the keyboard.



5

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

- Strategy blueprint**
Define the components of a new idea or strategy.
[Open the template →](#)
- Customer experience journey map**
Understand customer needs, motivations, and obstacles for an experience.
[Open the template →](#)
- Strengths, weaknesses, opportunities & threats**
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
[Open the template →](#)

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