Ideation Phase
Brainstorm & Idea Prioritization

Date	30 October,2023
Team ID	**C7C771C79AB29EB849E4344BC64B6513**
Project Name	Project:Climate Track Using Smart Block-chain
Maximum marks	4 mark

Brainstorm & Idea Prioritization Template:

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Step-2: Brainstorm, Idea Listing and Grouping Step-3: Idea

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

⏱ 10 minutes

Person 1

Person 2

Person 3

Person 4

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you break it up into smaller sub-groups.

⏱ 20 minutes

Implement a centralized blockchain-based database to provide data analysts with easy access to high-quality climate data and enhance their motivation through effective data visualization.

Create a compelling case study using blockchain data to influence policymakers and strengthen climate advocacy efforts.

Establish a mentorship program and secure additional resources to support blockchain developers in solving complex technical challenges.

Develop a user-friendly blockchain interface to ensure accurate climate data entry and verification for environmental scientists.
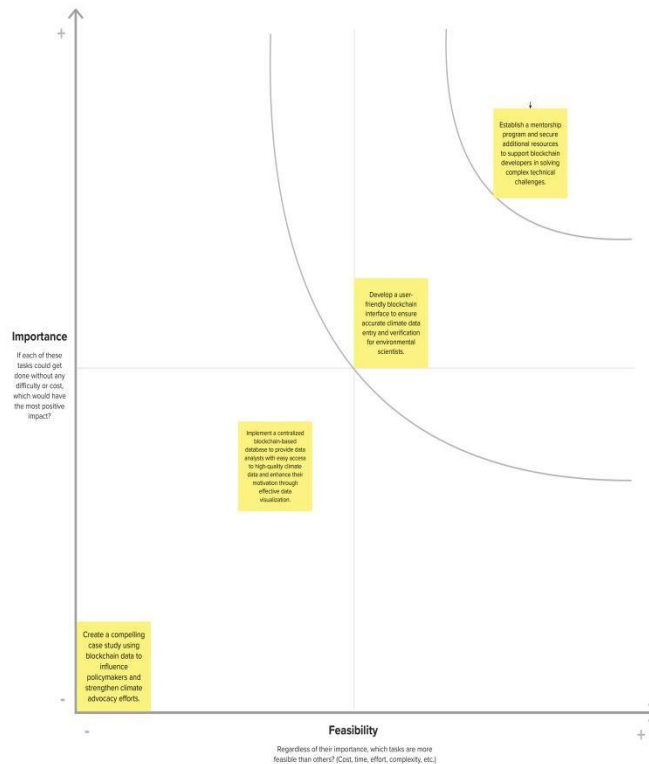
Prioritization

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⏱ 20 minutes

TIP 💡

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the **H key** on the keyboard.

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Establish a mentorship program and secure additional resources to support blockchain developers in solving complex technical challenges.

Develop a user-friendly blockchain interface to ensure accurate climate data entry and verification for environmental scientists.

Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

Implement a centralized blockchain-based database to provide data analysts with easy access to high-quality climate data and enhance their motivation through effective data visualization.

Create a compelling case study using blockchain data to influence policymakers and strengthen climate advocacy efforts.

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Feasibility

−   +

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint
Define the components of a new idea or strategy.
Open the template →

Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.
Open the template →

Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
Open the template →

💬 Share template feedback