

Santiago Aday

Junior Web Master / Marketing Specialist

Address Miami, FL, 33189

LinkedIn www.linkedin.com/in/santiagoaday

Phone (305) – 972- 7051

E-mail santiagoaday7@gmail.com

Tech-savvy Web Developer contributes specialty in search engine optimization, marketing, social media management and audio/video integration to launch custom-tailored code for website presence. Detailed understanding of complex, up-to-date programming languages and considerations. Innovative approach to actualizing organizational marketing plans. Resourceful navigation of intricate factors governing web planning, security, SEO and launch.

Skills

Website optimization

Content Marketing

Programming Languages

CMS management

Web Development

Graphic Design

Work History

2021-11 - Current

Junior Web Developer

Florida International University, Miami, FL

- Provided front-end website development using WordPress and other editing and design software.
- Oversaw technical issues and troubleshooting requests to resolve surfaced problems.
- Designed, implemented and monitored web pages, plugins and functionality for continuous improvement.
- Applied knowledge of JavaScript and Object-Oriented Programming to create successful designs.

2021-06 - Current

Marketing Specialist

DoorLoop, Miami Beach, FL

- Specialized in various functions of the company, including search engine optimization, graphic design, editing, website design, and social media marketing.

- Utilized software including Figma, StoryChief, Adobe Illustrator, and Webflow to maximize exposure of the company's services to the public.
- Developed posts with impactful information to stimulate engagement and reach target audiences.

2021-05 - 2021-11

IT Engineer

Florida International University, Miami, FL

- Responsible for the smooth performance of all technical systems on campus, including hardware, software, and networks.
- Worked in a active, high call volume position where multiple tasks would be handled at the same time.
- Executed troubleshooting and support in both in-person and remote situations.

2020-05 - 2021-07

Flooring Sales Specialist

The Home Depot, Miami, FL

- Maintained a clean and orderly department while offering accurate information to customers.
- Closing numerous flooring sales that are fundamental to the success of the company.
- Served as a leader to new employees in the department in order to train them and ensure their wellbeing.

Education

2020-08 - Current

Bachelor of Science: Computer Science

Florida International University - Miami, FL

Relevant Coursework

- Programming I & II (COP 2210 / COP 3337), Computer Architecture (CDA 3102), Data Structures and Algorithms (COP 3530), Systems Programming (COP 4338), Programming Languages (COP 4555), Database Management (COP 4710)