Santiago Castillo

saancaas@outlook.com +52 55 3918 7235

Education

Tufts University, Medford, Massachusetts

2021-2025

• B.A in Economics and Finance B.A in Computer Science (planned)

American School Foundation, Mexico City

2006-2020

- High School Diploma
- International Baccalaureate Diploma Programme Graduate
- 94.0 GPA, Top 10% of Class

Academic Projects & Activities

 Organizer for ASF Mexico's first official TEDxYouth conference, including but not limited to sponsorship recruitment, speaker coaching, revenue management and conference promotion

Work Experience

Grupo Presidente México (Second largest hospitality group in Mexico)

2019

- Proficient in Opera, engaged in VIP guest services, experience in F&B at the chain's luxury Polanco hotel's four restaurants
- Worked in sales and marketing and spearheaded a campaign to target sales among the up and coming middle class millennial Gen Z expenditure on B&L

Private Tutor 2018-2020

- Mathematics tutor for middle school level Algebra helping with homework and exam preparation 2 hours per week
- Improvements in Standardized testing scored by 6 times the predicted growth average for both students

Technical Skills

- Proficient in social media management (Instagram, Twitter, Facebook)
- Basic Excel literacy
- Excellent drafting and writing abilities

Interests

- Fluent in English and Spanish, conversational French
- Finance, Economics, Politics, Gastronomy, Literature Travel and Tennis