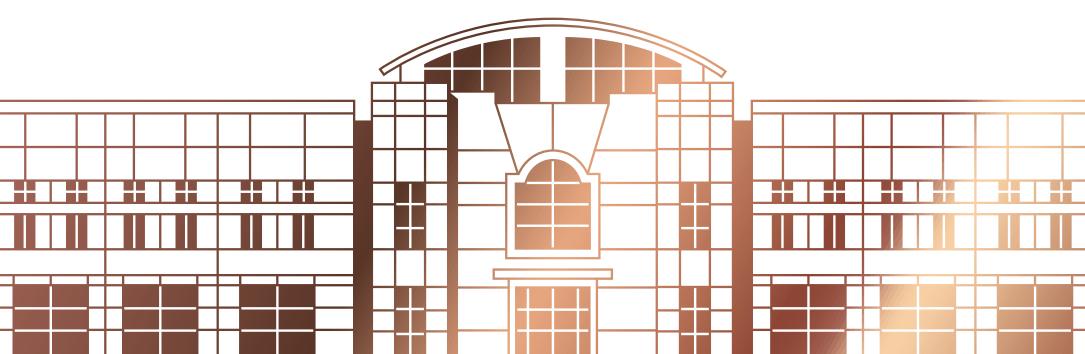


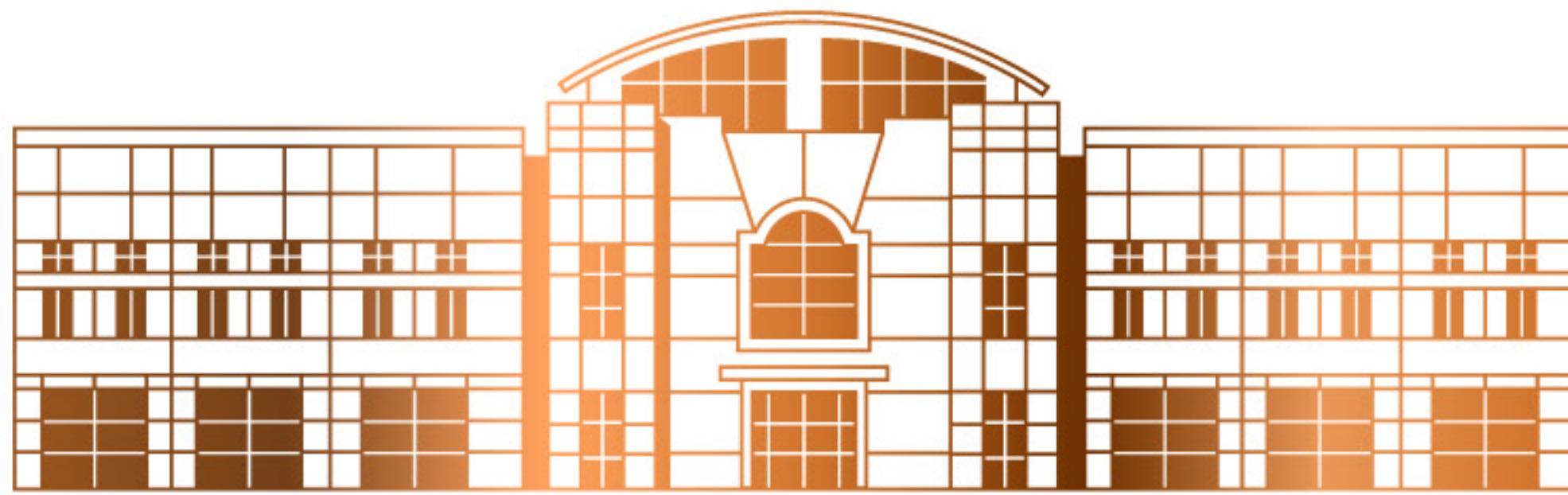


BARON HERZOG



Family Grown Since 1840





Family Grown Since 1840

- **180 Years of Winemaking History**
- **The Oldest Winemaking Family in America**
- **A Family Tradition of Nine Generations**

VARIETAL DRIVEN





BORN IN CALIFORNIA RAISED ON SUNSHINE



- 35 Year Anniversary
- 9 Varietals and 2 blends in the Product Line
- Grown in Select Regions for Each Varietal

PRODUCT LINE



