



ROYAL WINE CORP.

RASHI

WINE PORTFOLIO



ROYAL WINE CORP.

Royal Wine Corp.'s mission is to be the premier manufacturer, importer and distributor of specialty wines, spirits and liqueurs from around the world.

A heritage of perfection, Royal Wine Corp. has been owned and operated in the United States by the Herzog family, whose wine-making roots date back nine generations to 19th century Czechoslovakia.

Founded in 1848, the Herzog family winery was renowned as the royal wine supplier to the emperor of the Austro-Hungarian Empire, Emperor Franz Joseph, eventually earning Phillip Herzog (1843-1918) the noble title of Baron.

The winery was seized by the Nazis at the onset of World War II and placed under the control of a Christian man designated to manage production. The Herzogs survived the war in hiding and were supported with smuggled profits from the winery. In 1948, after the Communist takeover in Czechoslovakia, Eu-

gene Herzog, the head of the Herzog family, moved the family to the United States.

Settling in New York City, Eugene Herzog went to work for Royal Wine Corp. (which was started by the Pluczenik brothers in the 1940's) as a winemaker, truck driver and salesman. Part of Eugene's salary was paid in company shares and by 1958, Eugene was a majority stockholder and purchased the company.

Eugene and his four sons incorporated the name Kedem, and began a quest to regain the splendor of the Herzog family name. While the company began modestly with one line of traditional wines for sacramental purposes, the Herzogs set their sights on redefining the kosher wine industry and setting progressively higher standards.

Today the Royal Wine Corporation is the unequivocal leader in the kosher wine and beverage industry, in quality, range of products, modern production methods,

innovative packaging and marketing. All Royal Wine products are certified kosher and are therefore prepared in adherence to the highest standards of cleanliness and purity, requiring meticulous care and pristine winemaking conditions.

Royal prides itself in providing the finest wines, spirits and liqueurs from all over the world, with products hailing from Italy, Israel, France, Scotland, Australia, New Zealand, Chile, Hungary, Spain, Portugal, Argentina, Canada and the United States.



RASHI

RASHI ITALY, CALIFORNIA & NEW YORK

This winery takes its name from one of the most celebrated Jewish winemakers, Rabbi Shlomo Yitzhaki, known best by the Hebrew acronym Rashi.

The Rashi Winery is very proud of the method in which its grapes are selected by master Italian vintners, who take extreme care in the fermentation of the wine in huge oak casks.

The wine room today is as it was generations ago, with the old oak casks lined up imperiously along faintly-lit corridors.

Rashi Winery, as it is today, adjusted to the needs of an ever more demanding and selective market, in which quality is an essential constant. This means state-of-the-art equipment, and access to the most appropriate technol-

ogies. The new look, which stands alongside the old, rather than in its place, is one of shiny steel, and electronically-controlled, automatic processes, for past and future living together in a dynamic, efficient present capable of taking on the toughest competition in the acquisition of new markets.

While the winery finds its roots in Italy, Rashi also produces quality wines from the great wine regions of New York and California.



Moscato d'Asti

VINTAGE
2016

VARIETAL
Moscato

REGION
Asti, Italy

SUPERVISION
Rabbi Garelik, Rabbi
Belinov, OU

ALC 5.5% / WHITE / SWEET
MEVUSHAL

SIZE	QTY	UPC
750 ML	12	087752006498



Claret

REGION
California

SUPERVISION
CRC, OU

ALC 10% / RED / SEMI
750 ML MEVUSHAL

SIZE	QTY	UPC
750 ML	12	087752008454
SIZE	QTY	UPC
1.5 L	6	087752009109



Joyvin Red

REGION
Italy

SUPERVISION
Rabbi Garelik, Rabbi
Belinov, OU

ALC 6% / RED / SWEET / MEVUSHAL

SIZE	QTY	UPC
750 ML	12	087752006474



Joyvin White

REGION
Italy

SUPERVISION
Rabbi Garelik, Rabbi
Belinov, OU

ALC 6% / WHITE / SWEET
MEVUSHAL

SIZE	QTY	UPC
750 ML	12	087752006481



Joyvin Lambrusco Red

REGION
Italy

SUPERVISION
Rabbi Garelik, Rabbi
Belinov, OU

ALC 8% / RED / SWEET / MEVUSHAL

SIZE	QTY	UPC
750 ML	12	087752021804



Joyvin Lambrusco White

REGION
Italy

SUPERVISION
Rabbi Garelik, Rabbi
Belinov, OU

ALC 8% / WHITE
SWEET / MEVUSHAL

SIZE	QTY	UPC
750 ML	12	087752021811



Joyvin Sangria

REGION
Italy

SUPERVISION
Rabbi Garelik, Rabbi
Belinov, OU

ALC 5.5% / RED
SWEET / MEVUSHAL

NOT KOSHER FOR PASSOVER

SIZE	QTY	UPC
750 ML	12	087752021835



Concord

VARIETAL
Concord

REGION
New York State

SUPERVISION
Rabbi Zinner, Mechon
L'hoyroa, CRC, OU

ALC 12% / RED / SWEET / MEVUSHAL

SIZE	QTY	UPC
750 ML	12	087752020005



Light Red Concord

VARIETAL
Concord

REGION
New York State

SUPERVISION
Rabbi Zinner, Mechon
L'hoyroa, CRC, OU

ALC 6% / RED / SWEET
750 ML MEVUSHAL

SIZE	QTY	UPC
750 ML	12	087752020043
SIZE	QTY	UPC
1.5L	6	087752020036



Light Pink Concord

VARIETAL
Concord

REGION
New York State

SUPERVISION
Rabbi Zinner, Mechon
L'hoyroa, CRC, OU

ALC 6% / ROSÉ / SWEET
750 ML MEVUSHAL

SIZE	QTY	UPC
750 ML	12	087752020029
SIZE	QTY	UPC
1.5L	6	087752020012



Light White Concord

VARIETAL
Concord

REGION
New York State

SUPERVISION
Rabbi Zinner, Mechon
L'hoira, CRC, OU

ALC 6% / WHITE / SWEET
MEVUSHAL

SIZE	QTY	UPC
750 ML	12	087752020050



NEW

Sangria

VARIETAL
Blend

REGION
New York State

SUPERVISION
Rabbi Zinner, Mechon
L'hoira, CRC, OU

ALC 9% / RED
SWEET / MEVUSHAL

SIZE	QTY	UPC
750 ML	12	087752022634





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