# SANTIAGO FUENTES PEÑA

STORYTELLER, JOURNALIST AND DIGITAL DEVELOPER

\_profile

I believe in culture as the foundation of our social fabric. Foremost curious, I employ storytelling as research, programming and diffusion tool, always looking to seed critical thinking. I am passionate about solving cultural and social problems through digital tools. Always looking forward to understanding the other.



#### \_career

CONTRIBUTED WITH CDMX BASED MAGAZINES: ALGARABÍA, YACONIC, VARIOPINTO, INVERTOUR (2014 - today)

## **WORKSHOP FACILITATOR, QRO** (2018 - today)

- Workshop: «Panoptical of writtings», Vendedores Paraíso
- Workshop: «Journalistic storytelling», Revista SiDi
- Lecturer: «Journalism in México: realities and perspectives»,

TEC de Monterrey Campus Qro

#### LA GRAN BELLEZA - DIGITAL EDITOR (2019 - today)

- Website redesign and migration

#### **CREAMOS STAND - PROJECT MANAGER** (2019)

- Non-Spanish spoken clients management
- Executive live translation

#### FB FLURRY - CLIENT SUPPORT (2018 - 2019)

- Multilingual service for America, Europe and Asia
- Frustrated clients management
- Import/export follow and logistic support

#### REVISTA SIDI, QRO - EDITOR (2016 - 2019)

- Content planning and editing
- Contributors selection and coordination
- Search Engine Optimization and community management
- Content creation

#### PERIÓDICO AM QRO - CULTURAL EDITOR (2017 - 2018)

- Reporters coordination and assessment, content manager
- Cultural supplement's public relations and agenda
- Cultural critic, festival reviews and supplements edition

MUSEO DE LA CIUDAD, QRO - CULTURAL DIFFUSION (Social Service 2016-2017)

**CIUDAD Y PODER, QRO - POLITICAL REPORTER (2013)** 

# \_education

2019-2020 Fullstack Web Development Bootcamp, Factoría F5 (Madrid).

2012-2016 Degree in Journalism,

Escuela de Periodismo Carlos Septién García (CDMX).

### \_courses

- « Contemporary Edition», Sé, Taller de Ideas (Querétaro, December 2017)
- « Photojournalism workshop», Proceso (CDMX, May 2013)
- « Improvisational theatre», Hondom Internacional (CDMX, 2013-2016)

# \_languages

Spanish: mexican and spaniard

English: read, written and spoken. Business level

FIRST CERTIFICATE - CAMBRIDGE, May 2009

French/Italian: read. Basic level

\_tools

Python JavaScript PHP HTML CSS

Django WordPress jQuery Bootstrap MySQL

UX Scrum Model View Controller Kanban

Search Engine
Optimization
Google Analytics
GitHub
Adobe Photoshop
/ Indesign
Audacity
Microsoft Office

Photojournalism Broadcast presenting Translation and interpretation english-spanish

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