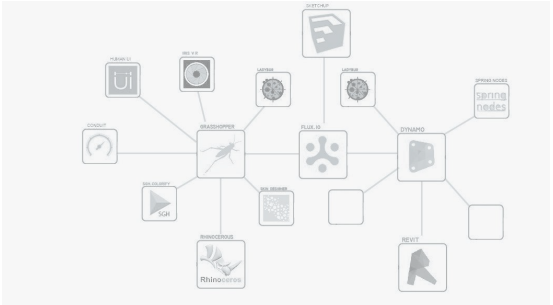
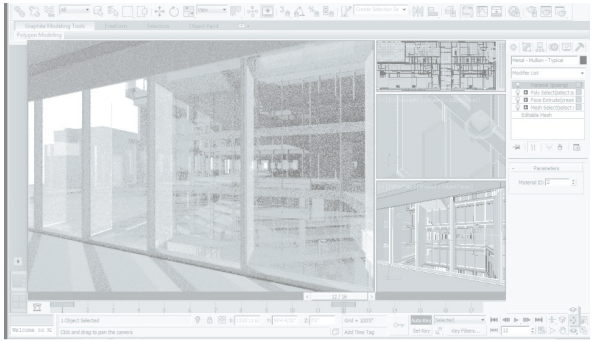
Innovation at OBMI





Innovation Avenues

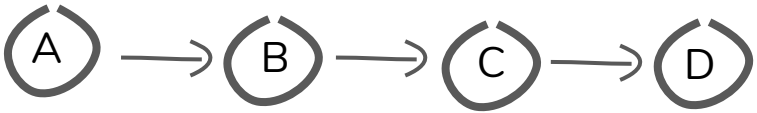
A. Innovation in the way that we conduct our business internally.

B. Innovation in the way we present our product to our clients.

C. Relevant understanding and impact with respect to innovation in our clients' businesses.

D. An understanding of innovation in the world of architecture, and its impact on the future of our business.

Innovation Avenues



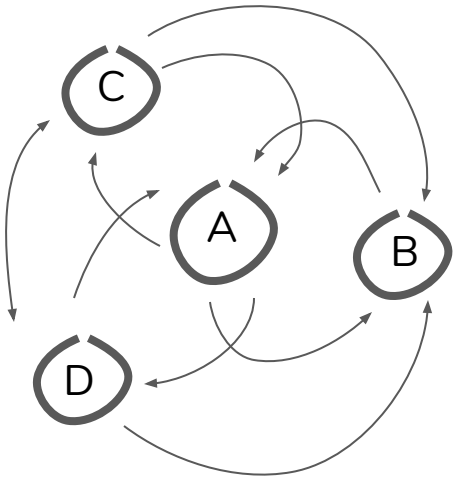
A. Innovation in the way that we conduct our business internally.

B. Innovation in the way we present our product to our clients.

C. Relevant understanding and impact with respect to innovation in our clients' businesses.

D. An understanding of innovation in the world of architecture, and its impact on the future of our business.

Innovation Avenues



A. Innovation in the way that we conduct our business internally.

B. Innovation in the way we present our product to our clients.

C. Relevant understanding and impact with respect to innovation in our clients' businesses.

D. An understanding of innovation in the world of architecture, and its impact on the future of our business.

Culture of Innovation

How would you set about instilling a culture of innovation in our company both as a mindset and as a practical tool?

A great idea can come from anyone.

Culture of Innovation

Practical Tool

- Hackathons
- Innovation Ventures
- Innovation partnerships
- Power User Groups
- “Tech culture” tools

Culture of Innovation

Innovation mindset

Think Big

Thinking small is a self-fulfilling prophecy. Leaders create and communicate a bold direction that inspires results. They think differently and look around corners for ways to serve customers.

Learn and Be Curious

Leaders are never done learning and always seek to improve themselves. They are curious about new possibilities and act to explore them.

Insist on the Highest Standards

Invent and Simplify

Ownership

Deliver Results

Innovation Lab Tools

What tools would you envisage needing to kick off your “Innovation Lab” in OBMI?

Innovation Lab Tools

What tools would you envisage needing to kick off your “Innovation Lab” in OBMI?

Innovation Lab Tools

What tools would you envisage needing to kick off your “Innovation Lab” in OBMI?

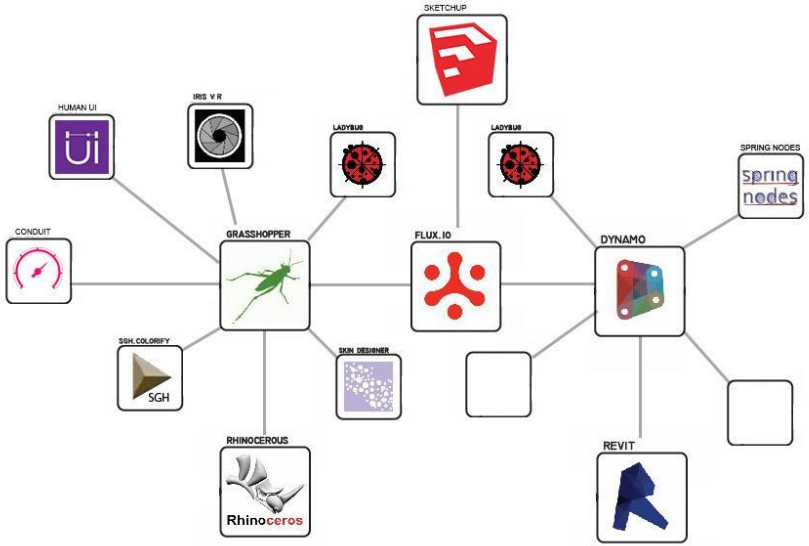
Innovation Lab Tools

What tools would you envisage needing to kick off your “Innovation Lab” in OBMI?

Innovation Lab Tools

What tools would you envisage needing to kick off your “Innovation Lab” in OBMI?

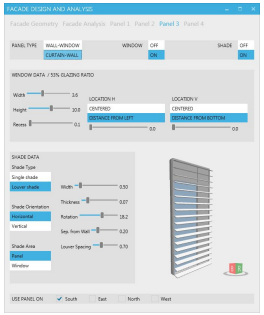
Innovation Lab Tools

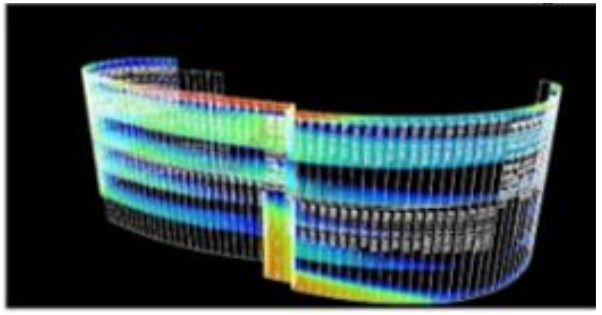


What tools would you envisage needing to kick off your “Innovation Lab” in OBMI?

Innovation Research

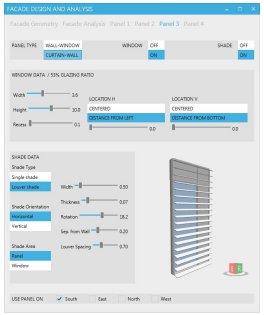
If you are targeting the involvement of existing staff, how would you balance the challenges the pressures of fee generation versus innovation development?

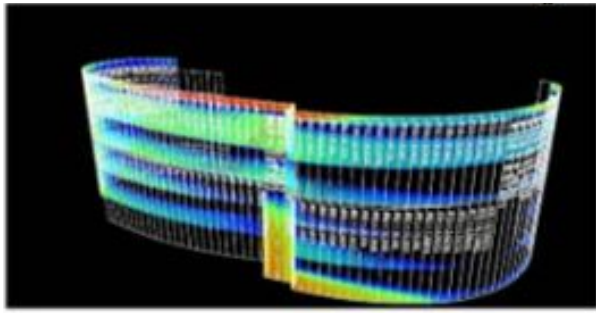




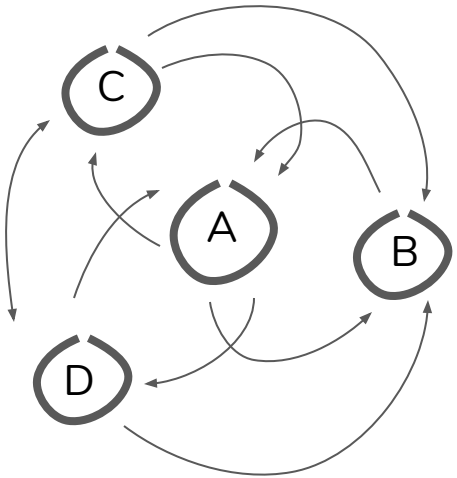
Innovation Research

Do you see innovation research as an investment (sunk cost) for the future of the company short/medium term or do you see ways to translate innovation into a tangible opportunity for revenue generation?





Potential Avenues for Innovation



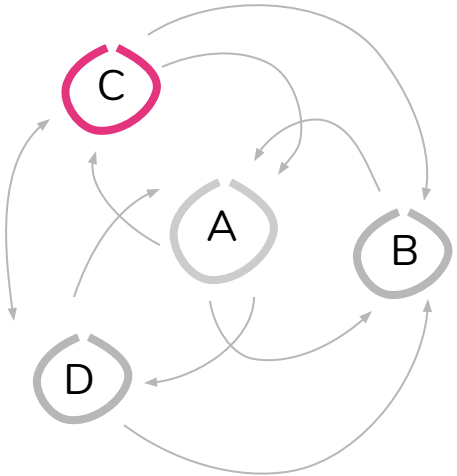
A. Innovation in the way that we conduct our business internally.

B. Innovation in the way we present our product to our clients.

C. Relevant understanding and impact with respect to innovation in our clients' businesses.

D. An understanding of innovation in the world of architecture, and its impact on the future of our business.

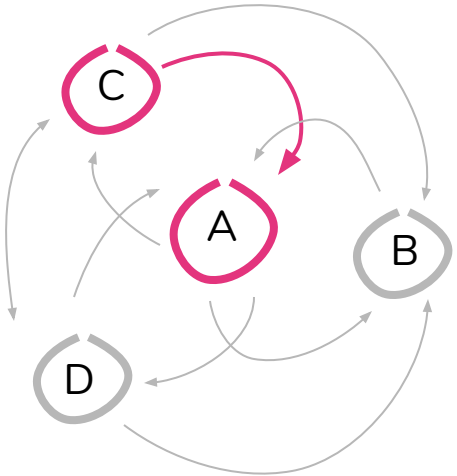
Potential Avenues for Innovation



C

Relevant understanding and impact with respect to innovation in our clients' businesses.
Biophilia and Natural Light

Potential Avenues for Innovation



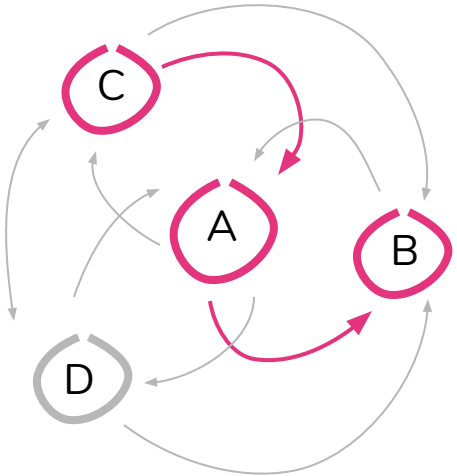
C

Relevant understanding and impact with respect to innovation in our clients' businesses.
Biophilia and Natural Light

A

Innovation in the way that we conduct our business internally.
Innovation tools

Potential Avenues for Innovation



C

Relevant understanding and impact with respect to innovation in our clients' businesses.
Biophilia and Natural Light

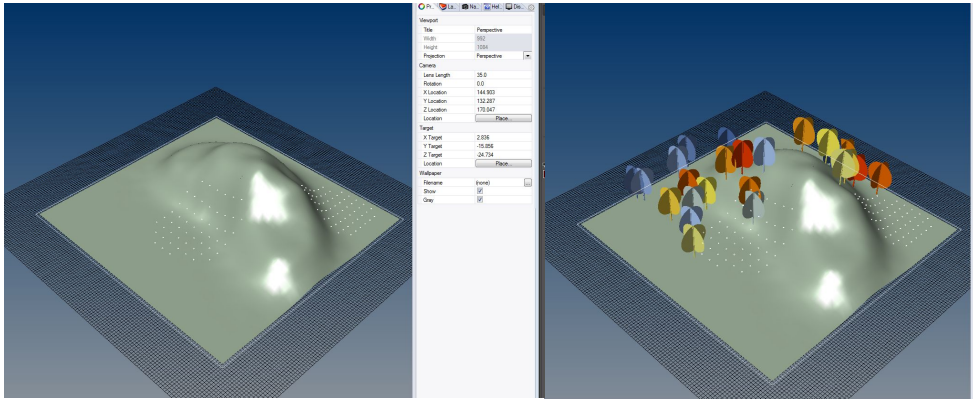
A

Innovation in the way that we conduct our business internally.
Innovative design tools

B

Innovation in the way we present our product to our clients.
Innovations in Rendering and VR: Real-time rendering of atmospheric effects to communicate resulting experience.

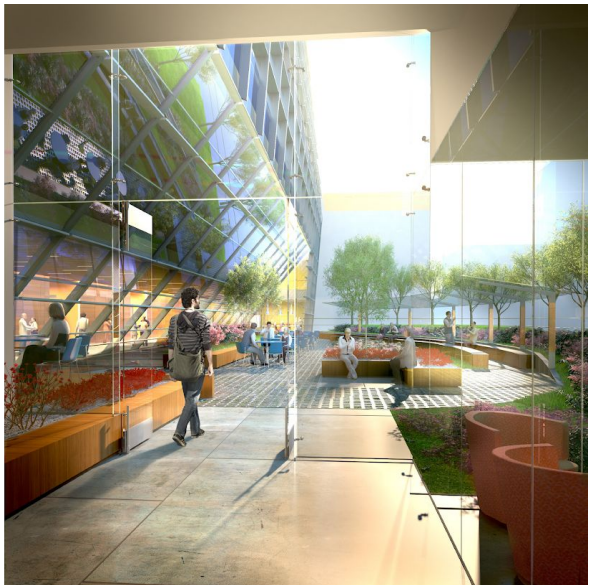
Potential Avenues for Innovation



A

Innovation in the way that we conduct our business internally.
Innovation tools

Potential Avenues for Innovation



B

Innovation in the way we present our product to our clients.