* Email Marketing

Creation of Email Marketing Strategy: Optimization of audiences, Emails design, copywriting. Everything focused on the objective that your business needs to use this Direct Marketing channel with your Clients.

* Social Media Strategy

Administration of Social Networks, Optimization of Social Profiles, Design of Graphic Pieces, Production of Video Marketing. All focused on the objective that your business needs to use Social Networks as a means of Communication with your users and clients.

* Digital Strategy

Digital Strategy Planning: Definition of objectives, communication channels, work methodologies, budgets and direct application of the strategy. All focused on the objective that your business needs.

* Creation of campaigns on Facebook ADS

Strategy creation in Digital Advertising: Definition of objectives, budgets, design and production of graphic and audiovisual pieces, copywriting, administration and optimization of campaigns.

* Content Marketing Strategy

Creation of strategy in Content Marketing: Definition of objectives, design and production of graphic and audiovisual pieces for Social Networks. Writing of E-books, White Papers, Newsletters, Blogs.