

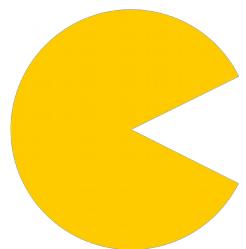


SCOGNITIVE

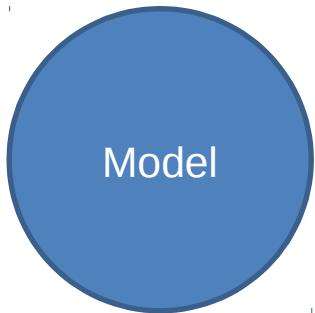
Digital Intelligence for Business

A.I. and Software Development Company committed to improve the relationship between shops, restaurants and their clients.

www.scognitive.com



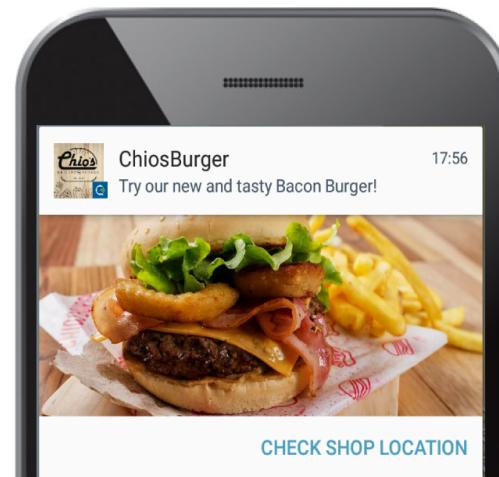
Lack of
innovation.



Charge a fee over each product sold



MOBILE SHOP



Sell Customized Marketing.
Push Notifications and emailing.

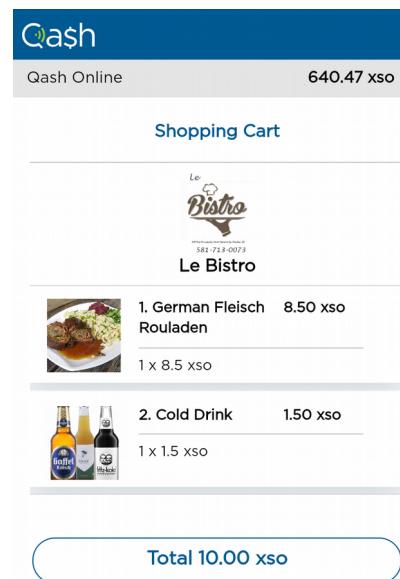
CUSTOMIZE THE SHOPPING EXPERIENCE: PERSONALIZED AI SHOPPING ASSISTANT

PREPAID (GIFT) CARD APP



SCAN TO BUY

**Order your
menu**



Qash
Qash Online 640.47 xso

Shopping Cart

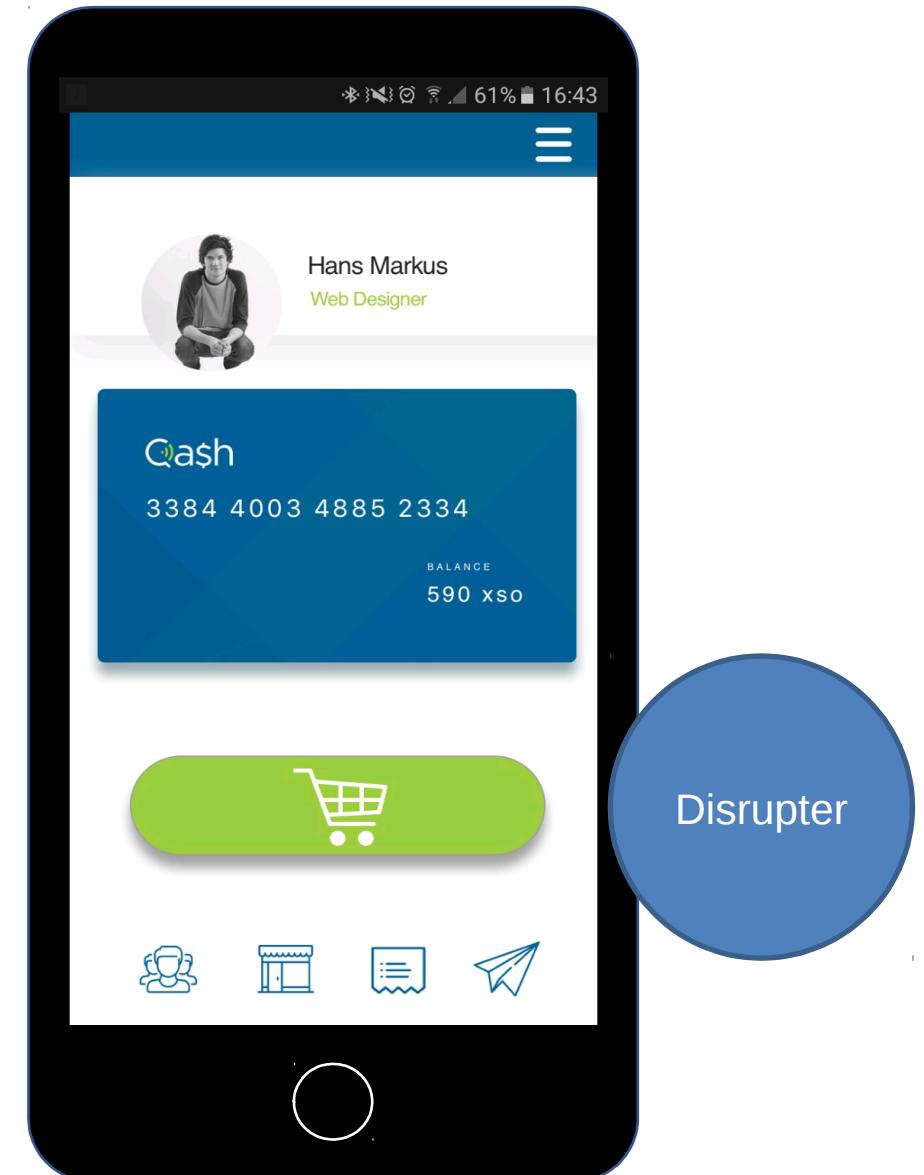
Le Bistro
581-718-0073

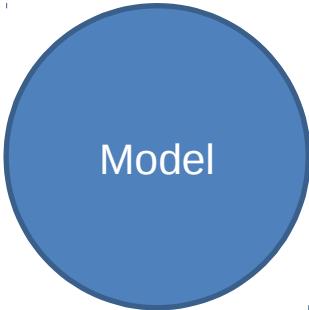
1. German Fleisch 8.50 xso
Rouladen
1 x 8.5 xso

2. Cold Drink 1.50 xso
1 x 1.5 xso

Total 10.00 xso

**Self-service
purchases**





Charge a fee over
each product sold



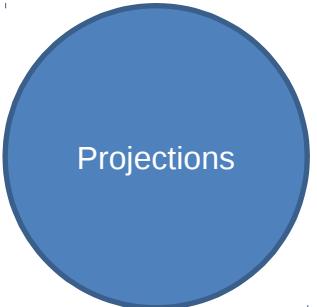
MOBILE SHOP



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CUSTOMIZE THE SHOPPING EXPERIENCE: PERSONALIZED AI SHOPPING ASSISTANT

6 month / 26 weeks	
Clients	Users
10	5000



4 push notifications x26 weeks x 5000 users	520,000 pushes MAX
1 email x 26 weeks x 5000 users	130,000 emails MAX

Marketing					
			6 month	1 year	
Direct Clients	Plan A	1 PN/w + 1E/m to up to 1000 users	1,500 eur	2,500 eur	
	Plan B	1 PN/w + 1E/m unlimited users	-	3,000 eur	
	Plan C	1 PN/w	1,200 eur	2,200 eur	
Side Clients or Special events	Push	Under demand	25 cents		5% total push 6500 eur
	Email	Under demand	50 cents		2% total mails 1300 eur

Model 1: Tokens

20 tokens/client at 15 cents/token

15,000 eur

TOTAL 34,800 eur

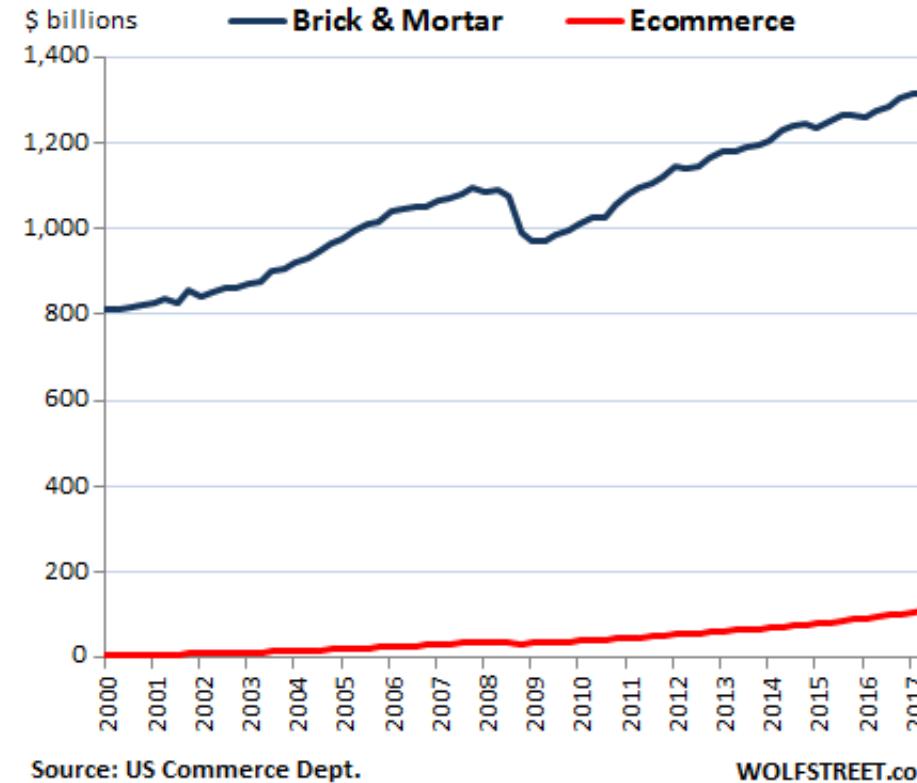
Model 2: Gift card

20 eur/month at 1% fee sales

6000 eur

TOTAL 25,800 eur

Brick-and-Mortar Sales v. E-Commerce Sales



~1 Trillion USD market

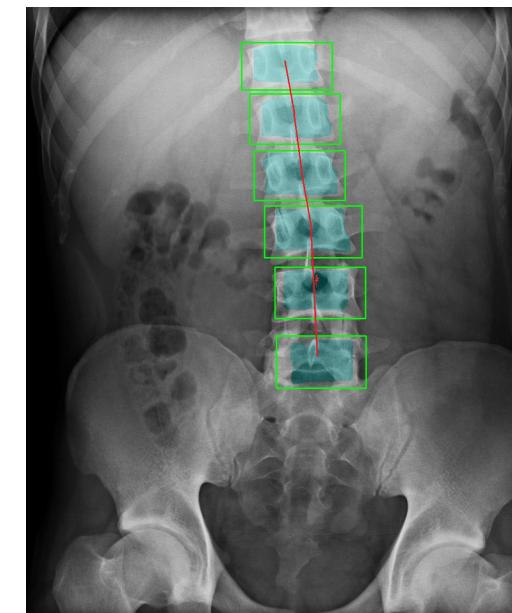


THE TEAM



Santiago Casaliglla, CEO & Founder

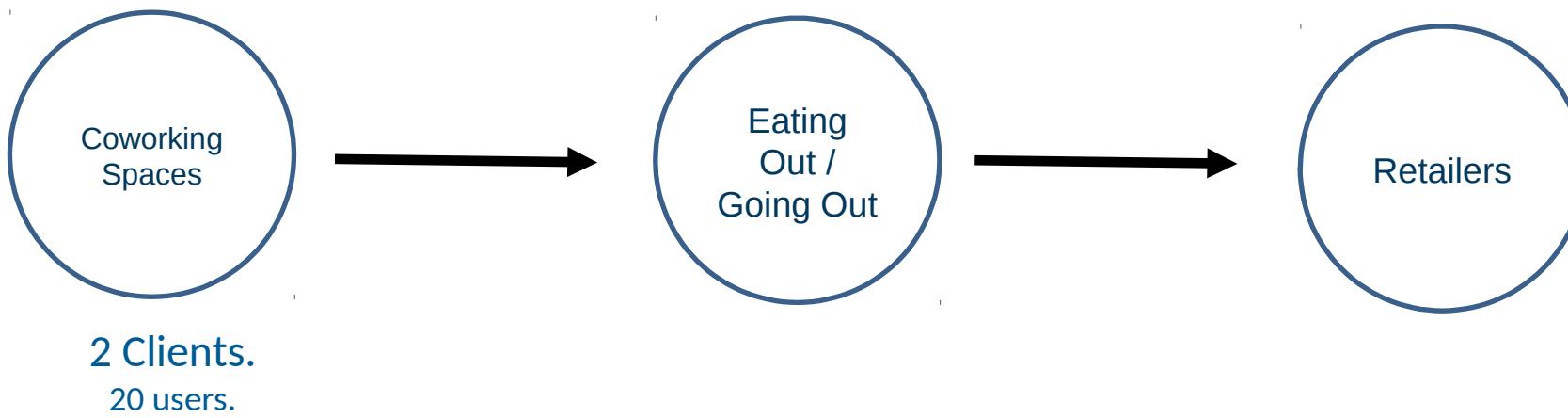
MSc. Cognitive Systems, Electrical
Eng.+10, AI and Blockchain
Developer.
Experience in Contract Auditing
Public and Private Sector. 15 MUSD



MedicALL AI Predictive healthcare

Financial needs for a 12 months horizon.

Open Scognitive Systems GMBH and start up of operations.	28 700
Hire personnel to complete the team and salaries.	240 000
Marketing, Maintenance and Improvement of the platform.	100 000
Office Equipment.	15 000
IT Infrastructure.	45 000
	€ 428 700





SCOGNITIVE

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info@qashonline.com

www.qashonline.com

www.scognitive.com