

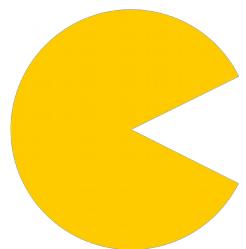


# SCOGNITIVE

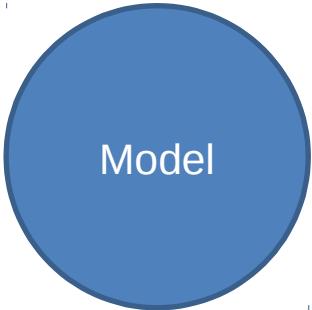
Digital Intelligence for Business

A.I. and Software Development Company committed to improve the relationship between shops, restaurants and their clients.

[www.scognitive.com](http://www.scognitive.com)



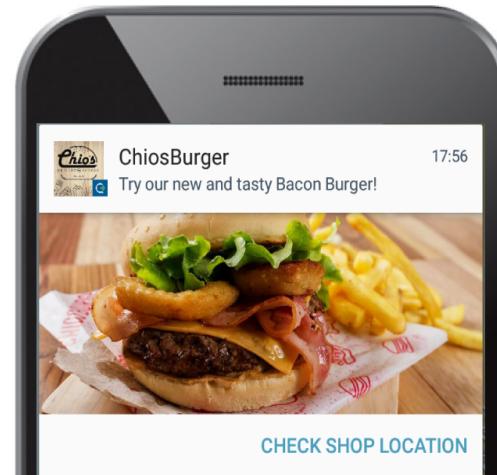
Lack of  
innovation.



Charge a fee over each product sold



## MOBILE SHOP



Sell Customized Marketing.  
Push Notifications and emailing.

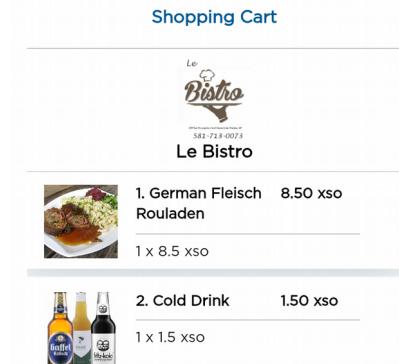
**CUSTOMIZE THE SHOPPING EXPERIENCE: PERSONALIZED AI SHOPPING ASSISTANT**

# PREPAID (GIFT) CARD APP

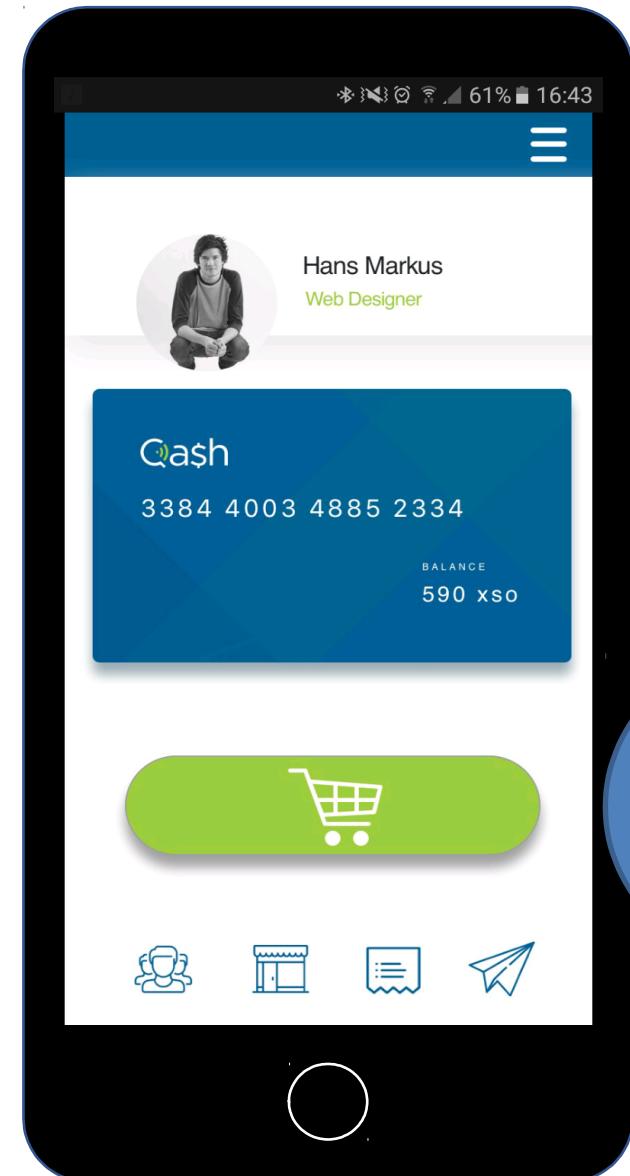


SCAN TO BUY

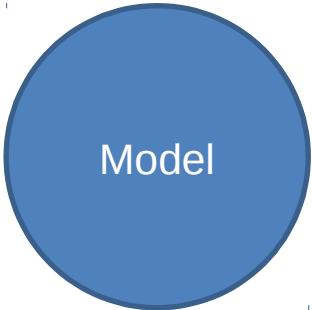
Order your  
menu



Total 10.00 xso



Disrupter



Charge a fee over each product sold



## MOBILE SHOP

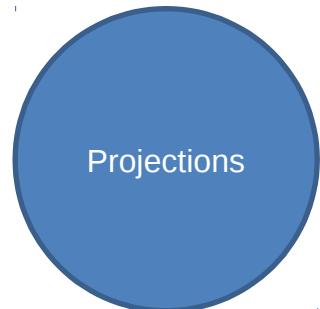


Sell Customized Marketing.  
Push Notifications and emailing.

**CUSTOMIZE THE SHOPPING EXPERIENCE: PERSONALIZED AI SHOPPING ASSISTANT**

| 6 month / 26 weeks |       |
|--------------------|-------|
| Clients            | Users |
| 10                 | 5000  |

|   |                    |
|---|--------------------|
| 4 push notifications x26 weeks x 5000 users | 520,000 pushes MAX |
| 1 email x 26 weeks x 5000 users             | 130,000 emails MAX |



| Marketing                      |        |                                   |           |           |                         |
|--------------------------------|--------|-----------------------------------|-----------|-----------|-------------------------|
|                                |        |                                   | 6 month   | 1 year    |                         |
| Direct Clients                 | Plan A | 1 PN/w + 1E/m to up to 1000 users | 1,500 eur | 2,500 eur |                         |
|                                | Plan B | 1 PN/w + 1E/m unlimited users     | -         | 3,000 eur |                         |
|                                | Plan C | 1 PN/w                            | 1,200 eur | 2,200 eur |                         |
| Side Clients or Special events | Push   | Under demand                      | 25 cents  |           | 5% total push 6500 eur  |
|                                | Email  | Under demand                      | 50 cents  |           | 2% total mails 1300 eur |

### Model 1: Tokens

|                                    |
|------------------------------------|
| 20 tokens/client at 15 cents/token |
| 15,000 eur                         |

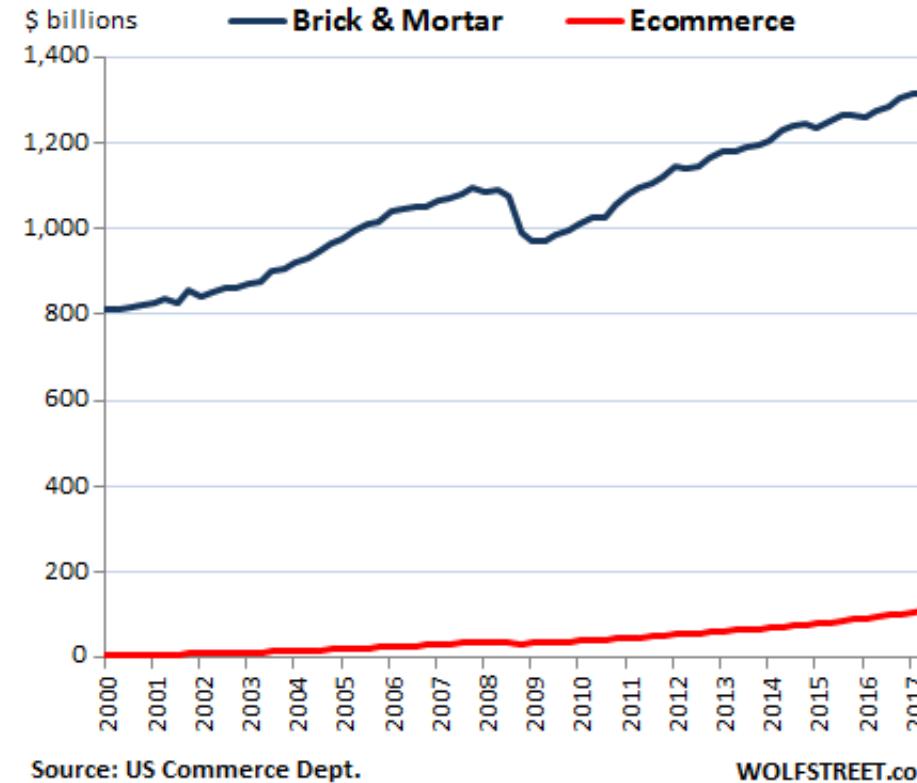
**TOTAL 22,800 eur**

### Model 2: Gift card

|                              |
|------------------------------|
| 20 eur/month at 1% fee sales |
| 6000 eur                     |

**TOTAL 13,800 eur**

## Brick-and-Mortar Sales v. E-Commerce Sales



~1 Trillion USD market

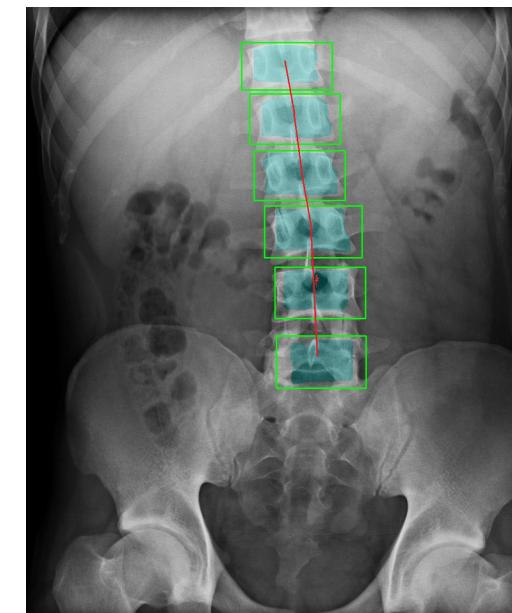


# THE TEAM



Santiago Casaliglla, CEO & Founder

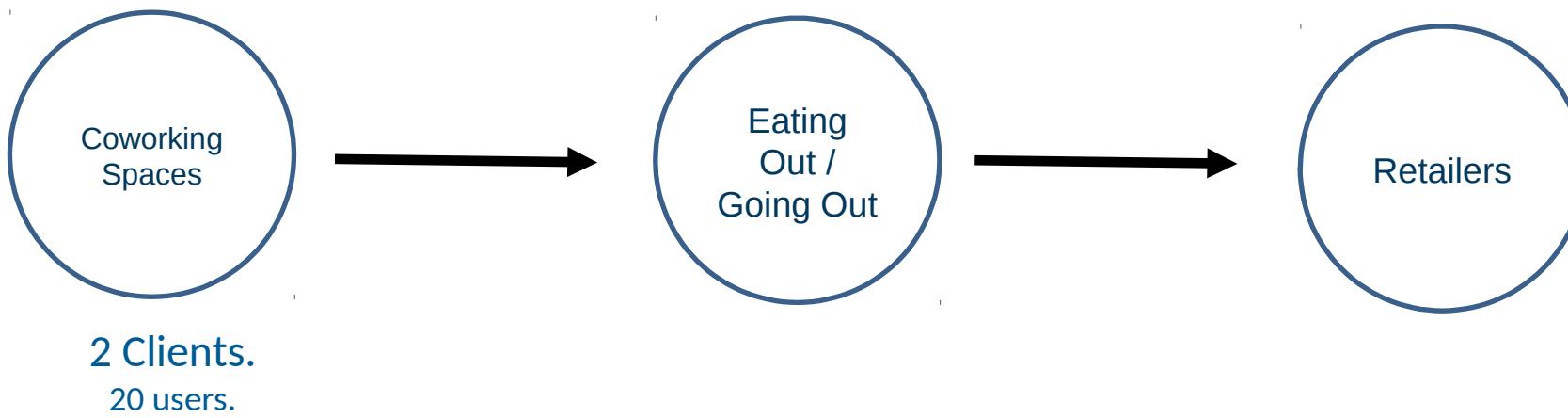
MSc. Cognitive Systems, Electrical  
Eng.+10, AI and Blockchain  
Developer.  
Experience in Contract Auditing  
Public and Private Sector. 15 MUSD



MedicALL AI Predictive healthcare

## Financial needs for a 12 months horizon.

|  |                  |
|--|------------------|
| Open Scognitive Systems GMBH and start up of operations. | 28 700           |
| Hire personnel to complete the team and salaries.        | 240 000          |
| Marketing, Maintenance and Improvement of the platform.  | 100 000          |
| Office Equipment.  | 15 000           |
| IT Infrastructure.                                       | 45 000           |
|  | <b>€ 428 700</b> |





# SCOGNITIVE

Digital Intelligence for Business

[info@qashonline.com](mailto:info@qashonline.com)

[www.qashonline.com](http://www.qashonline.com)

[www.scognitive.com](http://www.scognitive.com)