

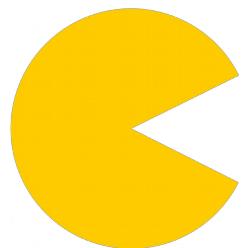


# SCOGNITIVE

Digital Intelligence for Business

A.I. and Software Development Company committed to improve the relationship between shops, restaurants and their clients.

[www.scognitive.com](http://www.scognitive.com)



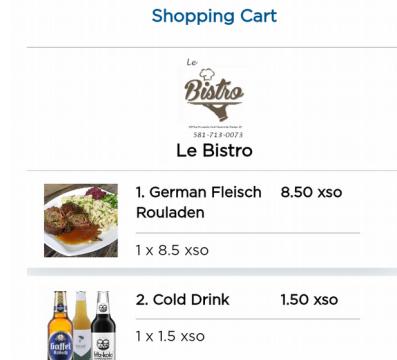
Lack of  
innovation.

# PREPAID (GIFT) CARD APP

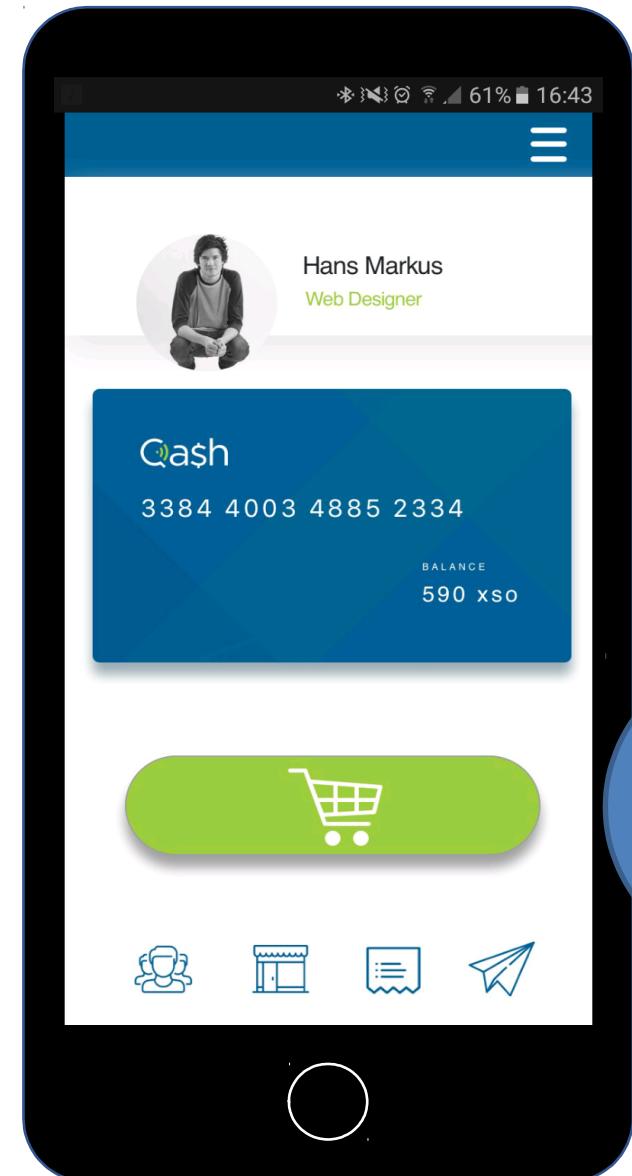


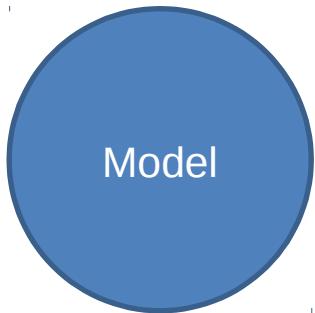
**SCAN TO BUY**

**Order your  
menu**



Total 10.00 xso

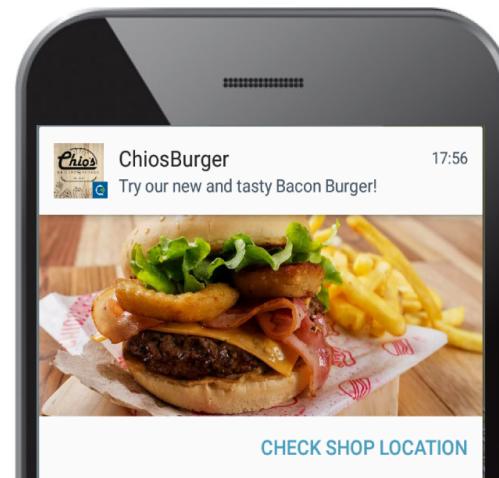




Charge a fee over each product sold



## MOBILE SHOP

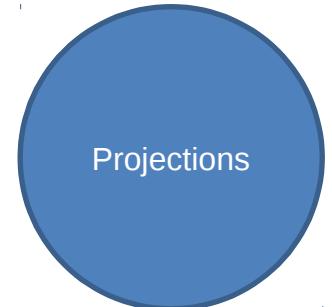


Sell Customized Marketing.  
Push Notifications and emailing.

**CUSTOMIZE THE SHOPPING EXPERIENCE: PERSONALIZED AI SHOPPING ASSISTANT**

6 month / 26 weeks	
Clients	Users
10	5000

4 push notifications x26 weeks x 5000 users	520,000 pushes MAX
1 email x 26 weeks x 5000 users	130,000 emails MAX



Marketing					
			6 month	1 year	
Direct Clients	Plan A	1 PN/w + 1E/m to up to 1000 users	1,500 eur	2,500 eur	
	Plan B	1 PN/w + 1E/m unlimited users	-	3,000 eur	
	Plan C	1 PN/w	1,200 eur	2,200 eur	
Side Clients or Special events	Push	Under demand	25 cents		5% total push 6500 eur
	Email	Under demand	50 cents		2% total mails 1300 eur

### Model 1: Tokens

20 tokens/client at 15 cents/token
15,000 eur

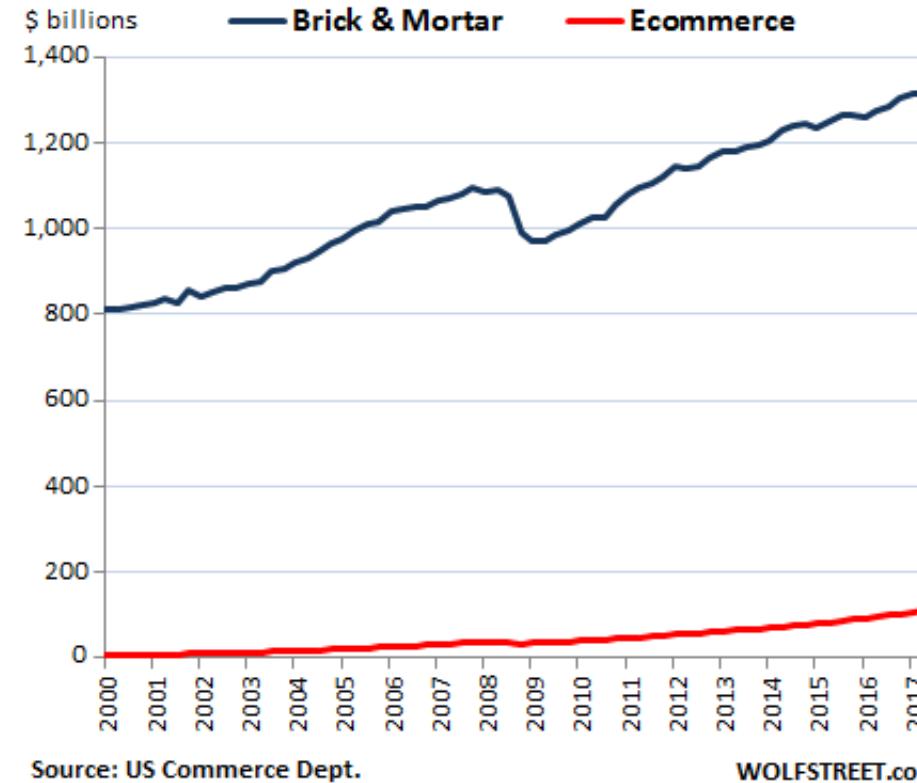
**TOTAL 34,800 eur**

### Model 2: Gift card

20 eur/month at 1% fee sales
6000 eur

**TOTAL 25,800 eur**

## Brick-and-Mortar Sales v. E-Commerce Sales



~1 Trillion USD market

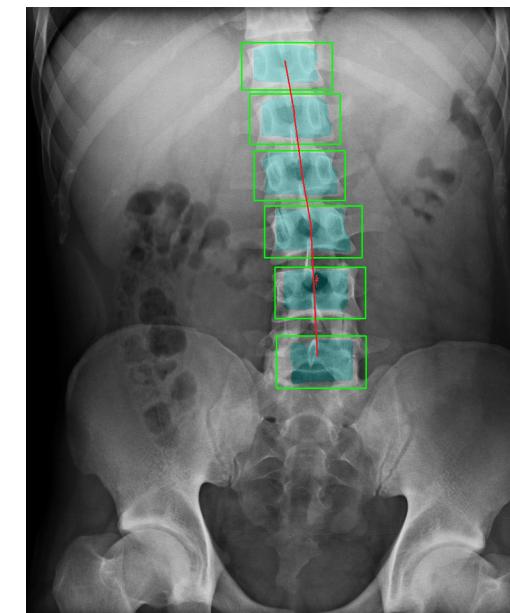


# THE TEAM



Santiago Casaliglla, CEO & Founder

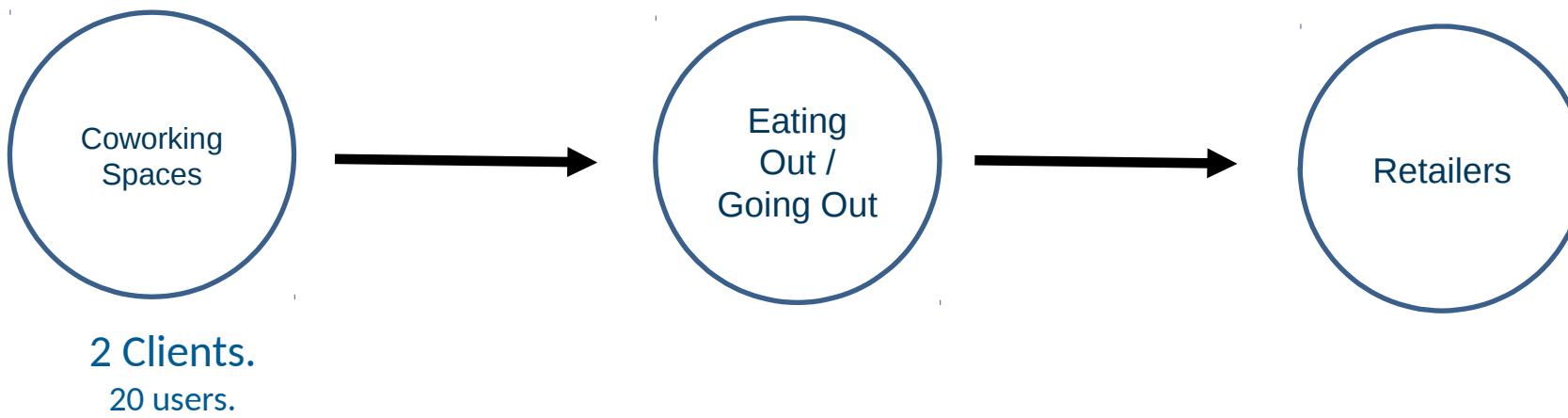
MSc. Cognitive Systems, Electrical  
Eng.+10, AI and Blockchain  
Developer.  
Experience in Contract Auditing  
Public and Private Sector. 15 MUSD

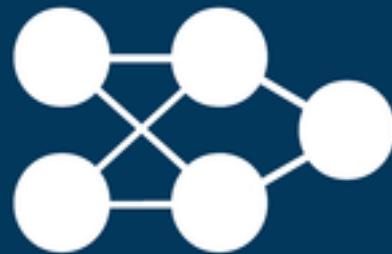


MedicALL AI Predictive healthcare

## Financial needs for a 12 months horizon.

Open Scognitive Systems GMBH and start up of operations.	28 700
Hire personnel to complete the team and salaries.	240 000
Marketing, Maintenance and Improvement of the platform.	100 000
Office Equipment.	15 000
IT Infrastructure.	45 000
	<b>€ 428 700</b>





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[info@qashonline.com](mailto:info@qashonline.com)

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[www.scognitive.com](http://www.scognitive.com)