

Content

General Information

1. **Home:** This website will be for a clinic that provides cosmetic surgery services. It will contain important information about the clinic, like the location, the office hours, and the contact information. It will show what procedures are there available and a description of how it is done. I am also planning to make a system for people to schedule an appointment with a doctor whether it is for a first-time consult, or for a follow up after the surgery.

On the first page there will be the name of the clinic, with the logo, a small description of what the clinic does so people get an idea of the kind of website it is and the functions.

Then on the same home page I will put the list of different sites and other pages that will be on the website, so people have an overview and so that is easy for them to navigate and find exactly what they are looking for. This page will be kind of like a summary of the whole website.

2. **Our Medical Team:** This page will show the names and contact information of each doctor we have in the clinic. This is to inspire more trust in our customers.

Services

3. Facial Surgery: This part of the website will contain more detailed information regarding the facial surgeries that the clinic will provide. There will be a description of how the procedure is done including some illustrations to make the viewers have an idea of why the surgery is done and what to expect. This is where the client will decide which surgery they want to have, and if we have the one they are looking for. The procedures will be the following:

- **Blepharoplasty:** It corrects excess skin, tissue and fat that contributes to those changes in the look and affect the upper and lower eyelids.
- **Cheek Enhancement:** The procedure consists of removing the fat bags from the cheeks and, in this way, improving the facial contour.
- **Dermabrasion:** Dermabrasion helps regularize the most superficial layers of the skin, giving it a smoother appearance.
- **Forehead Lift:** It is a rejuvenation of the forehead helps to reduce wrinkles that occur in the area.
- **Mentoplasty:** It is a surgery that seeks to improve the projection of the chin, to give facial harmony.
- **Otoplasty:** It is the surgery of the ears that seek to improve form, position and proportion of them.
- **Rhinoplasty:** Through rhinoplasty, aesthetic problems of the nose such as deviations and malformations are resolved.

4. Body Surgery: Here is where the clients will find the information about the body surgeries. Which ones the clinic has available, and the description of each one similar to

what we have on the facial surgery page. Basically, it is going to have the same structure as the previous page but with the information of the information of body surgeries which are going to be the following:

- **Gynecomastia:** It is related to the overgrowth and development of the mammary gland and fatty tissue in man, it is common in men at any age.
- **Liposuction:** Liposuction reduces and returns the form to the body removing excess fat, improving body contour and proportion. **Mammoplasty:** Intervention performed according to the patient's needs to remove excess tissue in the area or increase the volume of it. **Scar correction:** There are several procedures that achieve, minimize the visibility of a scar, after assessment of each patient.

Benefits

- 5. Benefits:** The benefits of plastic surgery are aimed at both physical and internal health, emotional, spiritual, mental. In this part there will be a description of how the procedures are done and what does the surgery includes, like insurance, the cost of the medical equipment and operation room. Answering common questions and explaining the requirements.

Appointment System

- 6. Schedule an Appointment:** This section allows users to request for an appointment with one of the doctors. It will require the client to provide their full name, email address and phone number. They will be able to select a date and time that best fits their time.

Financing Information

- 7. Financing:** This page will not include any prices other than the first-time consult fee, because the price of the surgeries will depend on the type of surgery but also on each person, so the price will be determined with the doctor in person and they are not the same for every client. There are two payment methods available. You can use cash or credit card.