# **Daniel Heintzman**

# **Experience**

#### Product Design Intern · Robinhood

Palo Alto, California • Fall '18

Collaborated with 6 designers and 3 user researchers on features for Robinhood Crypto. Worked closely with our engineering team to design and build final features for Robinhood for Web before being released to 100% of our over 4 million users. Responsible for designing stock discovery feature, Collections, for iOS and Android before presenting to our VP Product, VP Engineering and Co-founder.

#### Product Design Intern · Atomic

San Francisco, California • Summer '17

Designed new sleep analysis feature that allows users to detect, record and listen to apnea events, snoring, and speaking in their sleep through the iOS app. Redesigned the app's home screen in order to motivate users to build their own sleep improvement plan. Redesigned the app's home screen in order to motivate users to build their own sleep improvement plan.

### **Product Design Intern • Sprout**

Toronto, Ontario • Fall '16

Designed new sleep analysis feature that allows users to detect, record and listen to apnea events, snoring, and speaking in their sleep through the iOS app. Redesigned the app's home screen in order to motivate users to build their own sleep improvement plan.

Product Design Intern • John Hancock Innovation Lab

Toronto, Ontario • Winter '16

#### **Software Development Intern** • BlackBerry

Waterloo, Ontario • Winter '15

## **Portfolio**

www.danielheintzman.com

# **Education**

### Systems Design Engineering

Class of 2020

University of Waterloo (Option in Corporate Entrepreneurship)

### Skills

### Design

Sketch, FramerJS, Principle, InVision, Illustrator, HTML/CSS, JavaScript, Photoshop, AfterEffects

### **Process**

Wireframing, storyboarding, user research, competitive analysis, usability testing, user testing, motion design

### Contact

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