

# Winning Space Race with Data Science

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#### Outline

- Executive Summary
- Introduction
- Methodology
- Results
- Conclusion
- Appendix

### **Executive Summary**

- SpaceX has the business problem of estimating the cost of a Falcon 9 launch, which is determined if the first stage of Falcon 9 will land.
- This aim of this analysis it's characterized the principal features of one successful landing considering the historical data of landing outcomes.
- The Data Collection was made with SpaceX API, subsequently, an exploratory data analysis was driven with pandas, SQL, and Folium for the identification of principal features.
- The result of this analysis was the selection of a suitable classification model that has the capacity to estimate if a launch will be successful considering the orbit, launch site, landing pad, and serial of the Falcon 9.

#### Introduction

- Currently, the need has arisen to provide affordable space traveling.
- In this scenario, the world known company SpaceX has the business problem of estimating the cost of a Falcon 9 launch, which is determined if the first stage of Falcon 9 will land.
- This aim of this analysis it's characterized the principal features of one successful landing considering the historical data of landing outcomes.
- The present study is organized as follows. In the first section, we describe
  the Data Collection process. The subsequent section contains the
  exploratory data analysis made with pandas, SQL, and Folium for the
  identification of principal features. In the last section, a suitable
  classification model that has the capacity to estimate if a launch will be
  successful is presented.



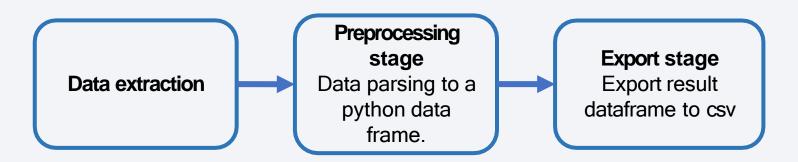
## Methodology

#### **Executive Summary**

- Data collection methodology:
  - Primary data source: SpaceX API.
  - Secondary data source: data available on Wikipedia.
- Perform data wrangling
  - SpaceX API data has a relatively easy data wrangling, only filtering Falcon 9 data and missing data quick handling. Data available on Wikipedia required HTML syntaxis cleaning, and a HTML parse to Python data frame.
- Perform exploratory data analysis (EDA) using visualization and SQL
- Perform interactive visual analytics using Folium and Plotly Dash
- Perform predictive analysis using classification models
  - · A standard mythology for fitting and testing the classification models were carried out.

#### **Data Collection**

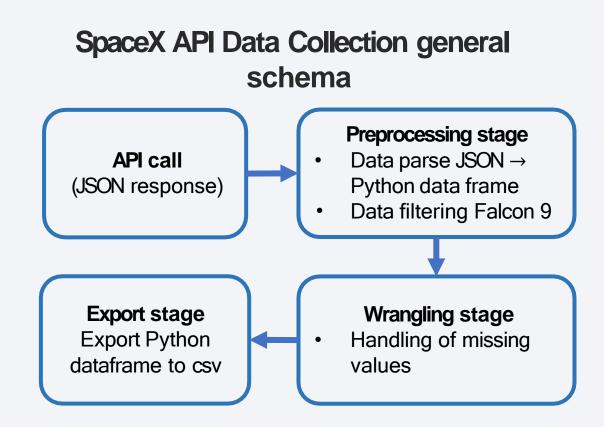
- The SpaceX API gave the primary data resource for the analysis, but an initial data collection process was made using Falcon 9 data available on Wikipedia.
- Although the data collection processes were significantly different, a general schema can be considered, which is described in the following flowchart.



### Data Collection - SpaceX API

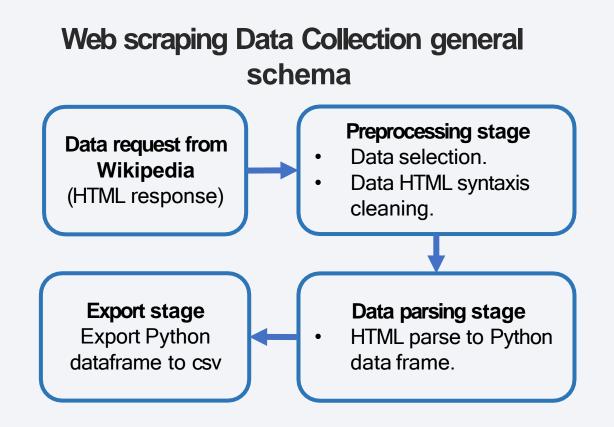
 The outcome of the data collection was a data frame with critical features that allowed further analysis which included date, longitude, latitude, launch site, and outcome.

 The notebook with the SpaceX API data collection process can be found here.



#### Data Collection - Scraping

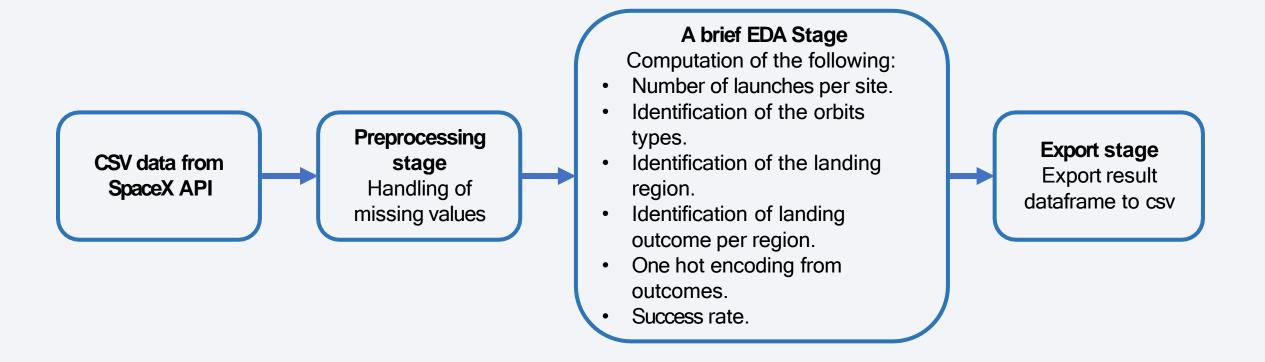
- The recollecting data process from Wikipedia required several lines of code for a correct noise-cleaning.
- The notebook with the web scraping data collection process can be found here (Wikipedia web scraping).



### **Data Wrangling**

- Given the csv data from the SpaceX API data collection, analyses to launch facilities, orbits, and mission outcomes features were made.
- The aim goal of the analysis was to provide accurate labeling of the outcomes in a 1/0 fashion, where 1 means the booster successfully landed, and 0 meaning unsuccessful landing.
- Also, from the analysis was possible to identify the number of launches per site, the name and number of orbits in which the launch was made, and the types of possible outcomes for a Falcon 9 mission.
- A 66% of success rate was calculated as well.
- The notebook with the data wrangling process can be found <u>here</u>.

### Data Wrangling general schema



#### **EDA** with Data Visualization

- A total of seven charts were plotted as part of the Exploratory Data Analysis: five scatter plots, one line plot, and one bar plot.
- Generally speaking, the graph type selected for each feature relationship analysis
  was directly related to the necessity of understanding the connection among three or
  two features.
- The scatter plots give us an insight of the relationship among the <u>landing outcome</u> (1/0 feature) and <u>the duos</u> (Payload Mass, Flight Number), (Flight Number, Launch Site), (Payload Mass, Launch Site), (Flight Number, Orbit), and (Payload Mass, Orbit).
- The bar plot lets us analyze the relationship between success rate and orbit type. Lastly, a line chart shows the relationship between year and average success rate.
- The EDA with Data Visualization notebook can be found here.

#### EDA with SQL

- Further Exploratory Data Analyses were made by means of SQL-queries in DB2 to a Falcon 9 data set stored in IBM DB2.
- The queries results show us the following information.
  - The names of the unique launch sites in the space mission.
  - Showed 5 records where launch sites begin with the string 'CCA'.
  - The total payload mass carried by boosters launched by NASA (CRS).
  - The average payload mass carried by booster version F9 v1.1.
  - The date when the first successful landing outcome in ground pad was achieved.
  - The names of the boosters which have success in drone ship and have payload mass greater than 4000 but less than 6000.
  - The total number of successful and failure mission outcomes.

- The names of the booster\_versions which have carried the maximum payload mass.
- The failed landing\_outcomes in drone ship, their booster versions, and launch site names for in year 2015.
- The ranking of the lading outcomes (such as Failure (drone ship) or Success (ground pad)) between the date 2010-06-04 and 2017-03-20, in descending order.

 The EDA with SQL notebook can be found <u>here</u>.

#### Build an Interactive Map with Folium

- The main goal plotting Falcon 9 data with Folium was identify launch sites, success and failed launches for site, and calculate the distances between launch sites and its proximities.
- A Folium-object marker allowed us to identify launch sites, a Folium-object circle made it possible to see the count of successful and failed launches in situ, and lines show us a visual representation between the launch sites and proximities as railways, cities, etc.
- The Folium notebook can be found <u>here</u>.

### Build a Dashboard with Plotly Dash

- A plotly dashboard with two interactive charts were made: a pie chart and a scatter plot gave us insight between the duos (landing outcome, site) and (payload, launch success), respectively.
- The chart interactivity was achieved through a site dropdown list and a payload range slider, allowing us to obtain data insights quickly and efficiently.
- The Dash notebook can be found here.

### Predictive Analysis (Classification)

- SVM, classification tree, logistic regression and KNN were tasted in order to found the best 1/0-outcomes feature classifier.
- A standard mythology for fitting and testing the classification models were carried out. The detailed procedure is explained in the following schema.
- The Predictive Analysis notebook can be found <a href="here">here</a>.

Import Falcon 9 cvs data

#### Preprocessing stage 1

- Target feature: 1/0outcome → Y
- Predective features:
   one hot encoding
   of [orbit, launch
   site, landing pad
   and serial] → X

#### Preprocessing stage 2

- Standardization of X.
- Splitting X, and Y in the training set and testing set.

#### Models fitting and testing (SVM/ CT / LR/ KNN)

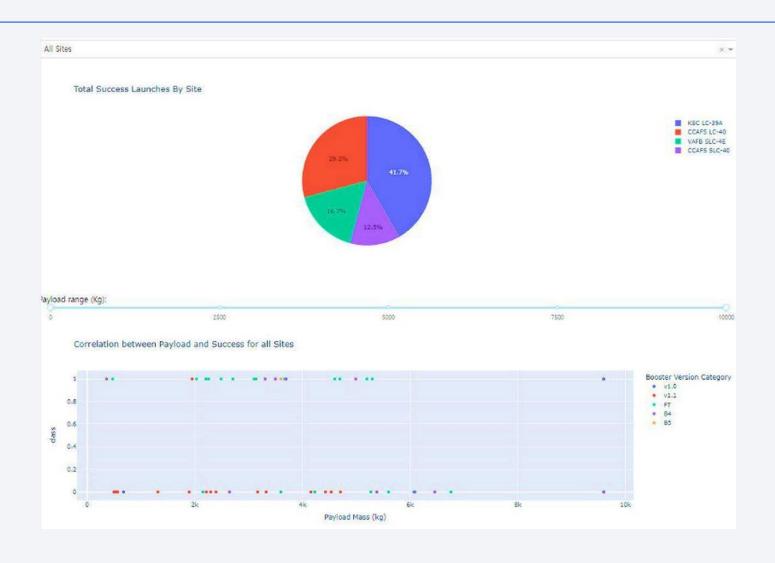
- Model GridSearch.
- 2. Model fitting.
- 3. Finding best hyperparameters.
- 4. Computation of accuracy model.
- 5. Model Prediction.
- 6. Confussion matrix analysis.

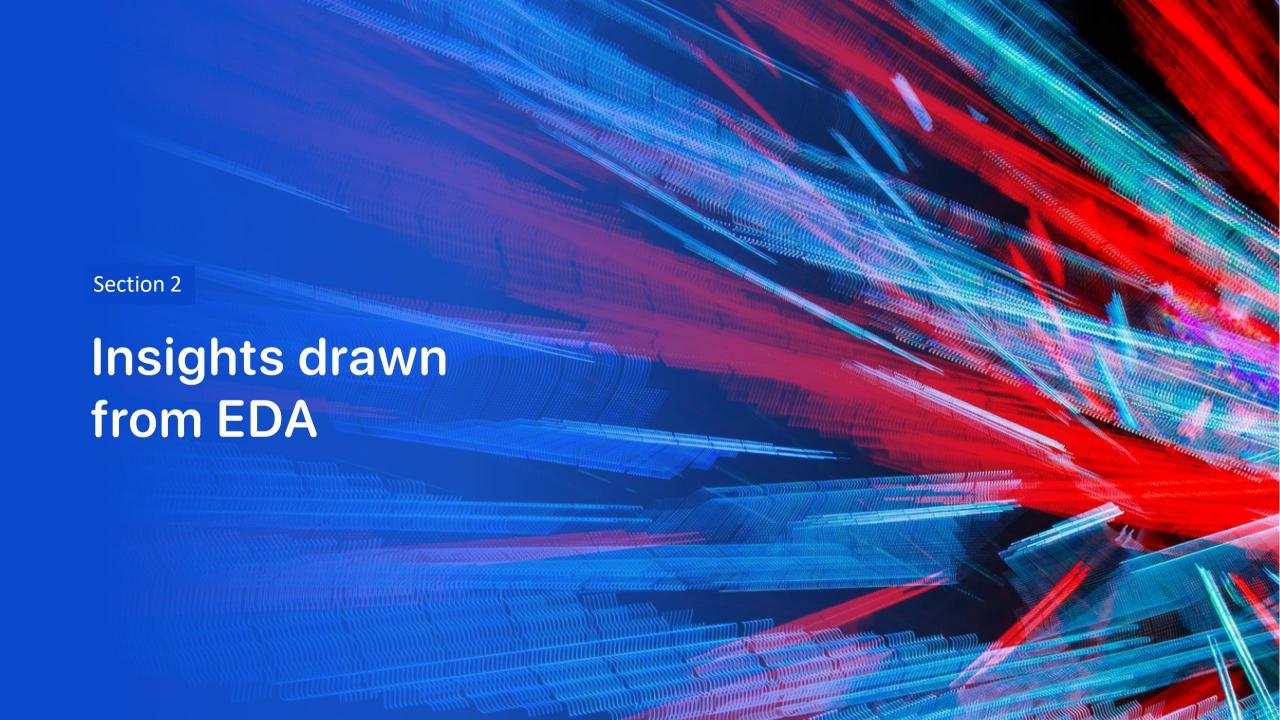
Best performance model selection

#### Results

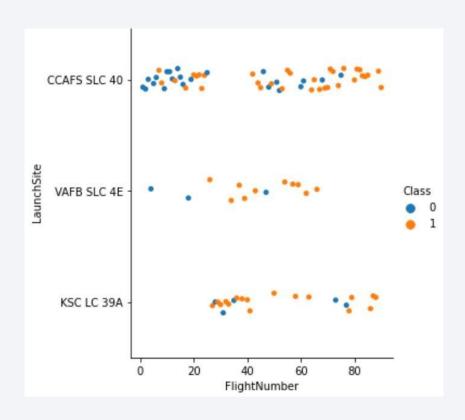
- Broadly speaking, the results of the exploratory data analysis shows the following:
  - There's a yearly increasing trend in the success landing outcome;
  - There's a 66% general success rate;
  - Different launch sites have different success rates;
  - VAFB-SLC launch site haven't rockets launched for heavy payload mass;
  - The orbits ES-L1, GEO, HEO, and SSO have an average success rate of 100%; excluding SO landing sites with a 0% of success rate, generally speaking, all landing sites have an average success greater than 50%.
- The best performance models classifier were the logistic regression, SVM, and KNN, each with a score of 83%.

# Results: interactive analytics demo



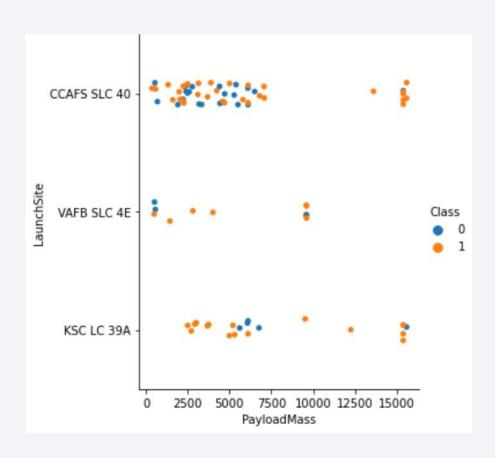


### Flight Number vs. Launch Site



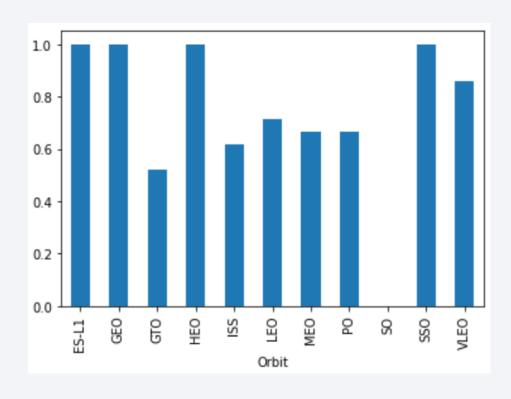
- In the case of the Launch Site CCAFS SLC 40 it's possible to note a rise in the number of successful landings corresponding with an increase in the flight number.
- In contrast, we can notice a general failure outcome in the Launch Sites VAFB SLC 4E and KSC LC 39A.

### Payload vs. Launch Site



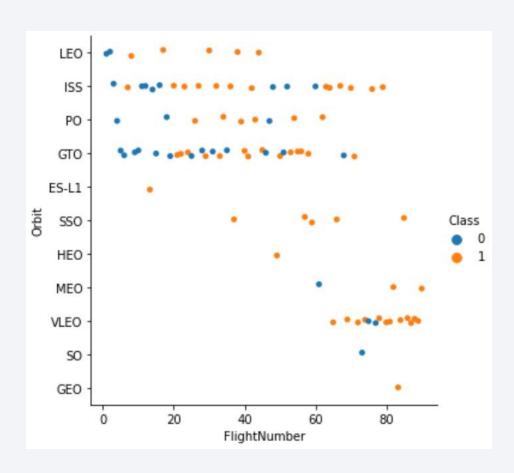
 For the VAFB-SLC 4E launch site there are no rockets launched for heavy pay load mass (greater than 10000).

### Success Rate vs. Orbit Type



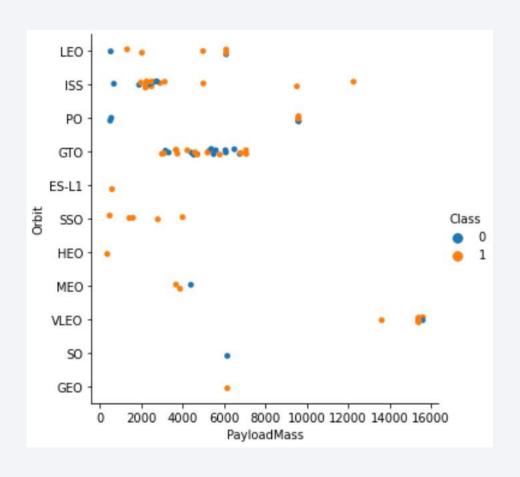
The orbits ES-L1, GEO, HEO, and SSO have an average success rate of 100%; excluding SO landing sites with a 0% of success rate, generally speaking, all landing sites have an average success greater than 50%.

### Flight Number vs. Orbit Type



- The LEO orbit the Success appears related to the number of flights.
- There seems to be no relationship between flight number when in GTO orbit.

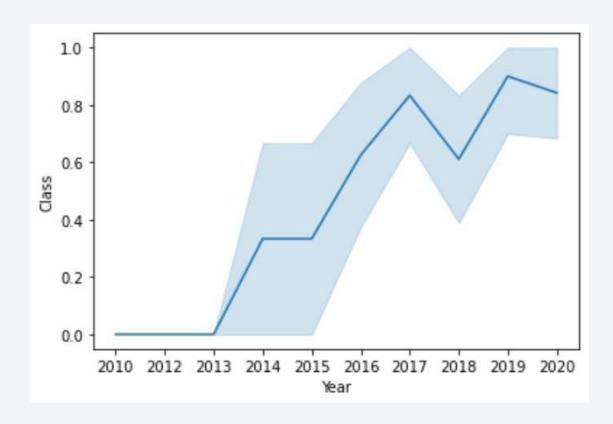
### Payload vs. Orbit Type



 With heavy payloads the successful landing or positive landing rate are more for Polar, LEO, and ISS.

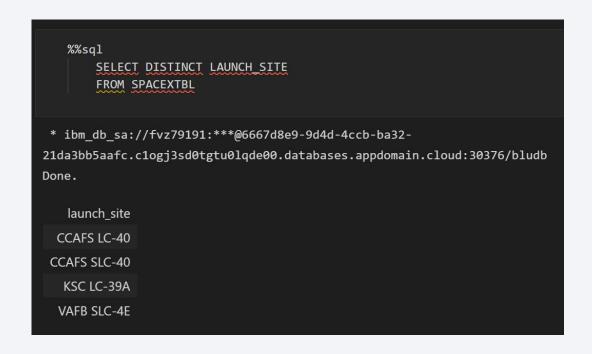
 For GTO we cannot distinguish this well as both positive landing rate and negative landing (unsuccessful mission) are both there here.

# Launch Success Yearly Trend



• The success rate since 2013 kept increasing till 2020.

#### All Launch Site Names



• The names of the unique launch sites are CCAFS LC-40, CCAFS SLC-40, KSC LC-39A, VAFB SLC-4E.

## Launch Site Names Begin with 'CCA'

* ibm_db_sa://fvz79191:***@6667d8e9-9d4d-4ccb-ba32-21da3bb5aafc.clogj3sdetgtu0lqde00.databases.appdomain.cloud:30376/bludb Done.    DATE   time_utc_  booster_version   launch_site   payload   payload_mass_kg_  orbit   customer   mission_outcome   landing_outcome   2010-   18:45:00   F9 v1.0 B0003   CCAFS LC-   Dragon Spacecraft   Qualification Unit   0   LEO   SpaceX   Success   Failure (parachute)   2010-   15:43:00   F9 v1.0 B0004   CCAFS LC-   Dragon demo flight C1, two CubeSats, barrel of Brouere cheese   0   (ISS)   (COTS) NRO   Success   Failure (parachute)   2012-   05:22   07:44:00   F9 v1.0 B0005   CCAFS LC-   Dragon demo flight C2   525   LEO   NASA (COTS)   Success   No attempt   2012-   10:08   00:35:00   F9 v1.0 B0006   CCAFS LC-   40   SpaceX CRS-1   500   LEO (ISS)   NASA (CRS)   Success   No attempt   2013-   03-01   15:10:00   F9 v1.0 B0007   CCAFS LC-   40   SpaceX CRS-2   677   LEO (ISS)   NASA (CRS)   Success   No attempt   2013-   03-01   15:10:00   F9 v1.0 B0007   CCAFS LC-   40   SpaceX CRS-2   677   LEO (ISS)   NASA (CRS)   Success   No attempt   2013-   03-01   15:10:00   F9 v1.0 B0007   CCAFS LC-   40   SpaceX CRS-2   677   LEO (ISS)   NASA (CRS)   Success   No attempt   2013-   03-01   2013-   03-01   2013-   03-01   2013-   03-01   2013-   03-01   2013-   03-01   2013-   03-01   2013-   03-01	F	SELECT * ROM SPACEX	TBL H_SITE_LIKE_'CC	<b>A%'</b> .						Python
2010- 06-04 18:45:00 F9 v1.0 B0003 CCAFS LC- 40 Qualification Unit  2010- 12-08 15:43:00 F9 v1.0 B0004 CCAFS LC- 05-22 07:44:00 F9 v1.0 B0005 CCAFS LC- 10-08 00:35:00 F9 v1.0 B0006 CCAFS LC- 10-08 00:35:00 F9 v1.0 B0006 CCAFS LC- 10-08 00:35:00 F9 v1.0 B0007 CCAFS LC- 15:10:00 F9 v1.0 B0007 CCAFS										
06-04         18:45:00         F9 V1.0 B0003         40         Qualification Unit         0         LEO         SpaceX         Success         (parachute)           2010- 12-08         15:43:00         F9 v1.0 B0004         CCAFS LC- 40         Dragon demo flight C1, two CubeSats, barrel of Brouere cheese         0         LEO         NASA (ISS)         Success         Failure (parachute)           2012- 05-22         07:44:00         F9 v1.0 B0005         CCAFS LC- 40         Dragon demo flight C2         525         LEO (ISS)         NASA (COTS)         Success         No attempt           2012- 10-08         00:35:00         F9 v1.0 B0006         CCAFS LC- 40         SpaceX CRS-1         500         LEO (ISS)         NASA (CRS)         Success         No attempt           2013- 10-08         15:10:00         F9 v1.0 B0007         CCAFS LC- 40         SpaceX CRS-2         677         LEO (ISS)         NASA (CRS)         Success         No attempt	DATE	timeutc_	booster_version	launch_site	payload	payload_masskg_	orbit	customer	mission_outcome	landing_outcome
2010- 12-08 15:43:00 F9 v1.0 B0004 CCAFS LC- 40 CubeSats, barrel of Brouere cheese 0 (ISS) (COTS) NRO Success Failure (parachute)  2012- 05-22 07:44:00 F9 v1.0 B0005 CCAFS LC- 40 Dragon demo flight C2 525 LEO NASA (COTS) Success No attempt  2012- 10-08 00:35:00 F9 v1.0 B0006 CCAFS LC- 40 SpaceX CRS-1 500 LEO NASA (CRS) Success No attempt  2013- 15:10:00 F9 v1.0 B0007 CCAFS LC- 500 LEO NASA (CRS) Success No attempt		18:45:00	F9 v1.0 B0003			0	LEO	SpaceX	Success	
05-22 07:44:00 F9 v1.0 B0005 40 Dragon demo flight C2 525 (ISS) (COTS) Success No attempt  2012- 10-08 00:35:00 F9 v1.0 B0006 CCAFS LC- 40 SpaceX CRS-1 500 LEO (ISS) NASA (CRS) Success No attempt  2013- 2013- 15:10:00 F9 v1.0 B0007 CCAFS LC- SpaceX CRS-2 677 LEO NASA (CRS) Success No attempt		15:43:00	F9 v1.0 B0004		CubeSats, barrel of Brouere	0			Success	
10-08 00:35:00 F9 v1.0 B0006 40 SpaceX CRS-1 500 (ISS) NASA (CRS) Success No attempt  2013- 15:10:00 F9 v1.0 B0007 CCAFS LC- SpaceX CRS-2 677 LEO NASA (CRS) Success No attempt		07:44:00	F9 v1.0 B0005		Dragon demo flight C2	525			Success	No attempt
15:10:00 F9.V1 0 R0007 Spaces ( RS- ) 677 MASA ( RS ) Success No attempt	2000	00:35:00	F9 v1.0 B0006		SpaceX CRS-1	500		NASA (CRS)	Success	No attempt
	100000000000000000000000000000000000000	15:10:00	F9 v1.0 B0007		SpaceX CRS-2	677		NASA (CRS)	Success	No attempt

• The image shows 5 records where launch sites begin with 'CCA'.

### **Total Payload Mass**

```
%%sql
SELECT SUM(PAYLOAD MASS_KG_)
FROM SPACEXTBL
WHERE CUSTOMER LIKE 'NASA (CRS)'

* ibm_db_sa://fvz79191:***@6667d8e9-9d4d-4ccb-ba32-21da3bb5aafc.clogj3sd0tgtu0lqde00.databases.appdomain.cloud:30376/bludb
Done.

1
45596
```

• The total payload carried by boosters from NASA is 45,596.

### Average Payload Mass by F9 v1.1

```
%%sql
    SELECT AVG(PAYLOAD MASS_KG_)
    FROM SPACEXTBL
    WHERE BOOSTER_VERSION LIKE 'F9 v1.1'

* ibm_db_sa://fvz79191:***@6667d8e9-9d4d-4ccb-ba32-21da3bb5aafc.clogj3sd0tgtu0lqde00.databases.appdomain.cloud:30376/bludb
Done.

1
2928
```

The average payload mass carried by booster version F9 v1.1is 2,928 kg.

### First Successful Ground Landing Date

```
%%sql
SELECT MIN(DATE)
FROM SPACEXTBL
WHERE LANDING OUTCOME LIKE 'Success (ground pad)'

* ibm_db_sa://fvz79191:***@6667d8e9-9d4d-4ccb-ba32-21da3bb5aafc.clogj3sd0tgtu0lqde00.databases.appdomain.cloud:30376/bludb
Done.

1
2015-12-22
```

• The date of the first successful landing outcome on ground pad is 2015-12-22.

#### Successful Drone Ship Landing with Payload between 4000 and 6000

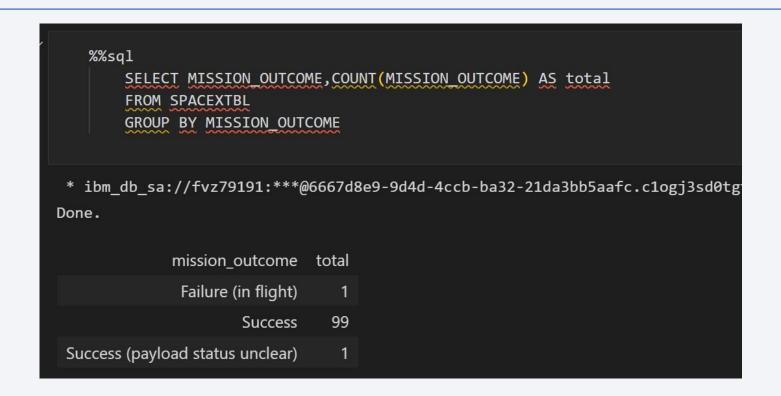
```
%%sql
SELECT DISTINCT(BOOSTER_VERSION)
FROM SPACEXTBL
WHERE LANDING_OUTCOME LIKE 'Success (drone ship)' AND (PAYLOAD_MASS_KG_BETWEEN 4000 AND 6000)

* ibm_db_sa://fvz79191:***@6667d8e9-9d4d-4ccb-ba32-21da3bb5aafc.clogj3sd0tgtu0lqde00.databases.appdomain.cloud:30376/bludb
Done.

booster_version
F9 FT B1021.2
F9 FT B1031.2
F9 FT B1022
F9 FT B1026
```

• The names of boosters which have successfully landed on drone ship and had payload mass greater than 4000 but less than 6000 are F9 FT B1021.2, F9 FT B1031.2, F9 FT B1022, and F9 FT B1026.

#### Total Number of Successful and Failure Mission Outcomes



The total number of successful and failure mission outcomes is the following.

Failure 1, success 99, and success (payload status unclear) 1.

### **Boosters Carried Maximum Payload**

```
%%sql
        SELECT DISTINCT BOOSTER VERSION
        FROM SPACEXTBL
        WHERE PAYLOAD_MASS__KG_ = (SELECT MAX(PAYLOAD_MASS__KG_) FROM SPACEXTBL)
 * ibm_db_sa://fvz79191:***@6667d8e9-9d4d-4ccb-ba32-21da3bb5aafc.c1ogj3sd0tgtu0lqde
Done.
 booster version
  F9 B5 B1048.4
  F9 B5 B1048.5
  F9 B5 B1049.4
  F9 B5 B1049.5
  F9 B5 B1049.7
  F9 B5 B1051.3
  F9 B5 B1051.4
  F9 B5 B1051.6
  F9 B5 B1056.4
  F9 B5 B1058.3
  F9 B5 B1060.2
  F9 B5 B1060.3
```

 The names of the booster which have carried the maximum payload mass are the following:

```
F9 B5 B1048.4, F9 B5 B1048.5, F9 B5 B1049.4, F9 B5 B1049.5, F9 B5 B1049.7, F9 B5 B1051.3, F9 B5 B1051.4, F9 B5 B1051.6, F9 B5 B1056.4, F9 B5 B1060.3.
```

#### 2015 Launch Records

```
%%sql
        SELECT BOOSTER_VERSION, LAUNCH_SITE
        FROM SPACEXTBL
        WHERE LANDING OUTCOME LIKE 'Failure (drone ship)' AND YEAR(DATE) = 2015
 * ibm db sa://fvz79191:***@6667d8e9-9d4d-4ccb-ba32-21da3bb5aafc.c1ogj3sd0tgtu0lqd
Done.
 booster_version
                  launch site
  F9 v1.1 B1012 CCAFS LC-40
  F9 v1.1 B1015 CCAFS LC-40
```

• The failed landing\_outcomes in drone ship, their booster versions, and launch site names for in year 2015 are the F9 v1.1 B1012 with launch site CCAFS LC-40 and F9 v1.1 B1015 CCAFS LC-40, respectively.

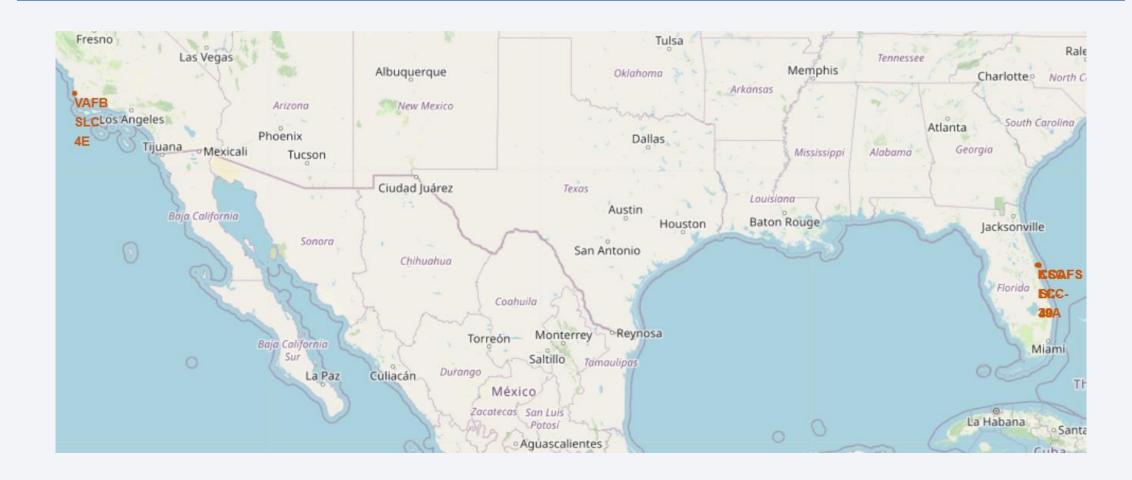
#### Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

```
%%sql
       SELECT LANDING OUTCOME, COUNT(LANDING OUTCOME) AS total
       FROM SPACEXTBL
       WHERE DATE BETWEEN '2010-06-04' AND '2017-03-20'
       GROUP BY LANDING OUTCOME
       ORDER BY total DESC
* ibm db sa://fvz79191:***@6667d8e9-9d4d-4ccb-ba32-21da3bb5aafc.c1o
Done.
    landing outcome total
          No attempt
                        10
   Failure (drone ship)
  Success (drone ship)
    Controlled (ocean)
                         3
  Success (ground pad)
    Failure (parachute)
                         2
  Uncontrolled (ocean)
Precluded (drone ship)
```

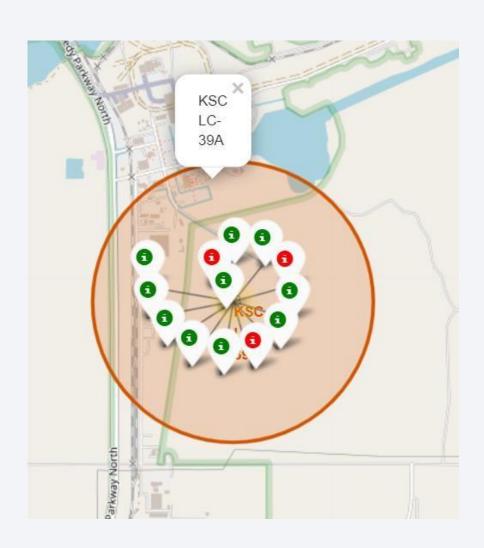
 The rank count of landing outcomes (such as Failure (drone ship) or Success (ground pad)) between the date 2010-06-04 and 2017-03-20, in descending order are shown in the image.



# Launch sites in Folium Map

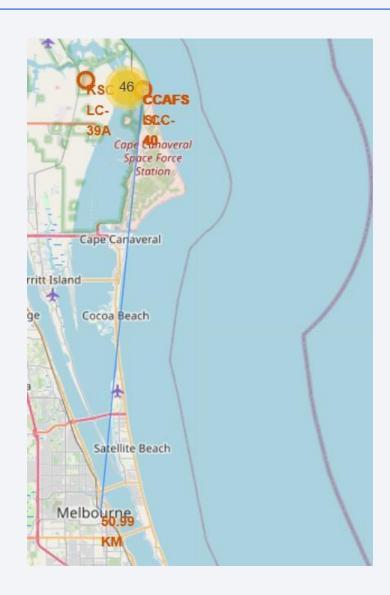


### Outcome feature per launch site with Folium Map

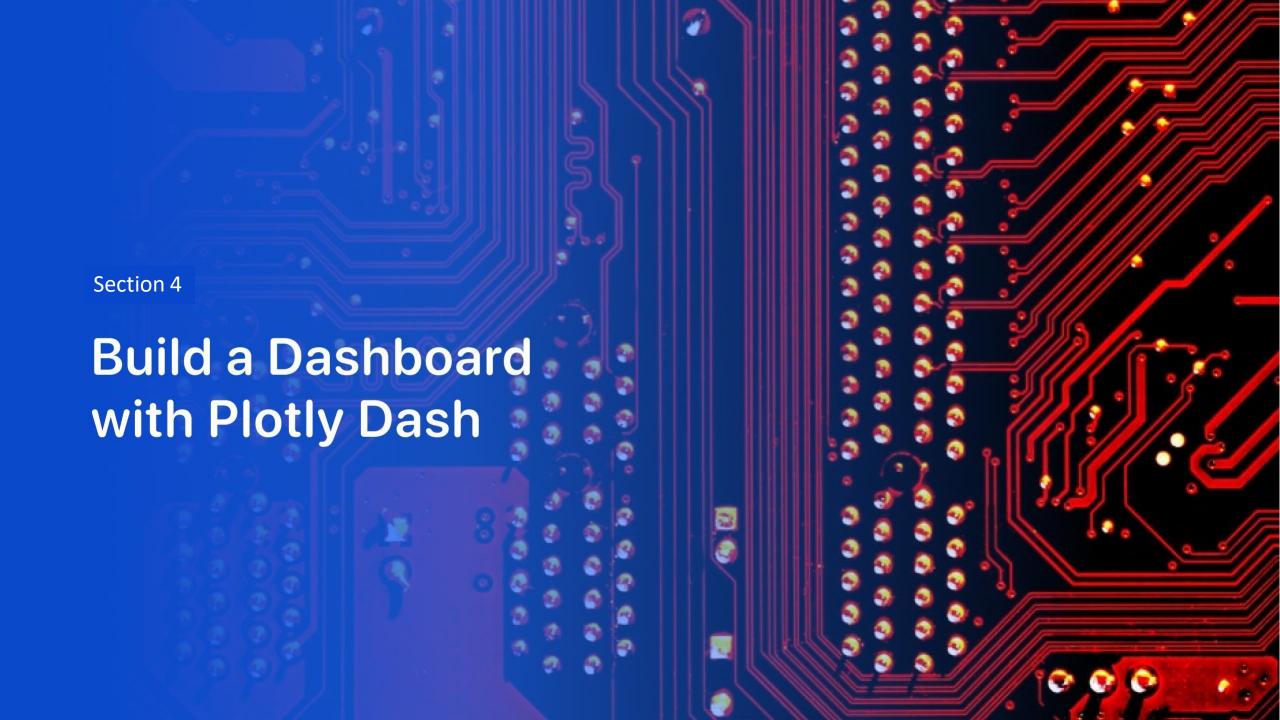


- Folium allows us to visually analyze the outcome feature per launch site.
- For instance, for the launch site KSC LC-39A in Florida, there are 10 successful landings and 3 failed landings.

#### Distance between CCAFS SLC-40 launch site and its proximities



- The selected area for the distance analysis between the CCAFS SLC-40 launch site was Melbourne city.
- The distance between CCAFS SLC-40 and Melbourne city is 50.99 km.



## Total Success Launches by site



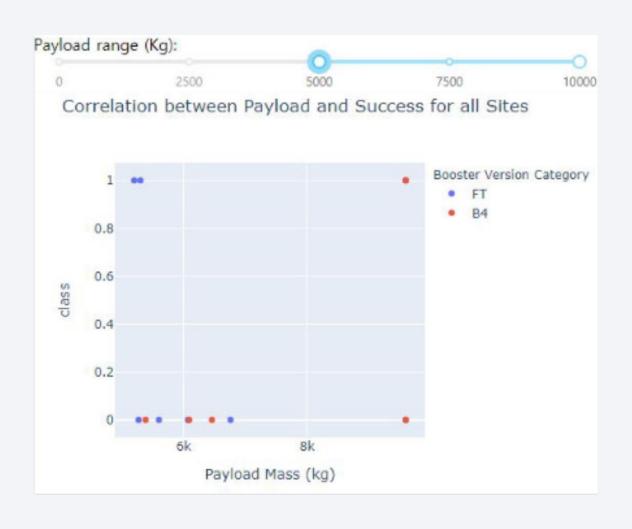
 Through the pie chart, it's possible to determine that the highest launch success rate is KSC LC-39 A with 41.7%, followed by CCAFS LC-40 with 29.2% and at the bottom the VAFB SLC-4E, and CCAFS SLC-40 with 16.7% and 12.5%, respectively.

### KSC LC-39A total Success Launches



• Through the pie chart is possible to determine that KSC LC-39A has a 76.9% success rate.

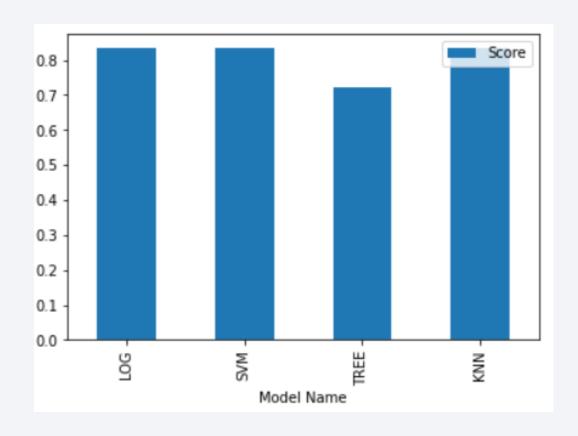
### Correlation between payload and success for all sites



- The plot shows the correlation between payload and success for all sites with a [5000,10000] range.
- With heavier payload mass it appears to end in an unsuccessful landing.

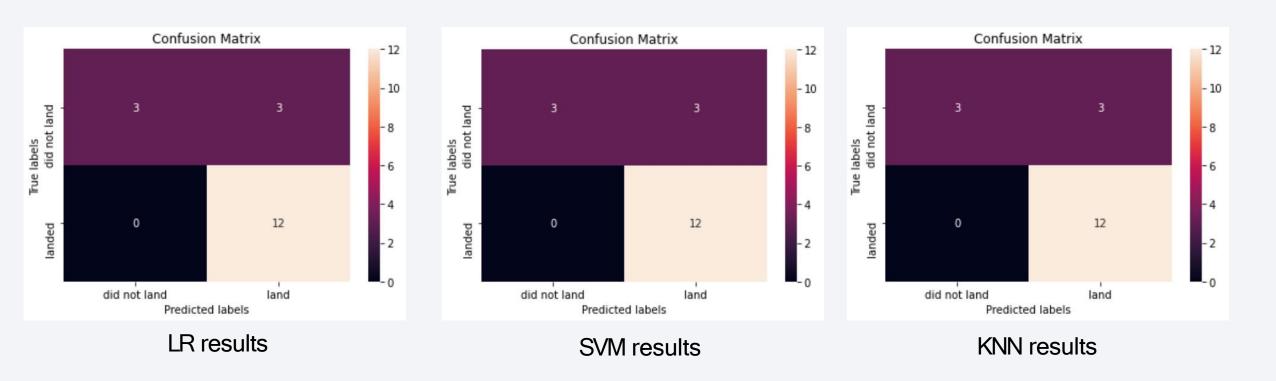


# **Classification Accuracy**



 The best performance models classifier were the logistic regression, SVM, and KNN, each with a score of 83%.

### **Confusion Matrix**



 The confusion matrix for the models LR, SVM, and KNN are the same, with 3 TP, 3 FP, 0 FN, and 12 TN.

#### Conclusions

- Except in very specific cases, payload mass isn't related with a successful outcome.
- The orbit and the flight number appear to have a strong correlation in the analysis of an unsuccessful outcome.
- There are orbits with a tendency for a successful landing, specifically, ES-L1, GEO, HEO, and SSO have an average success rate of 100%.
- Considering the information displayed in Folium and the dashboard, a visual inspection allow us to notice a relationship between the launch site and the landing outcome.
- Logistic regression, SVM, and KNN are suitable classification model for estimation of a successful landing considering the orbit, launch site, landing pad, and serial of the Falcon 9.

