

SANTIAGO RODRIGUEZ BRUZZONE

QA Analyst

As an aspiring QA Analyst with a background in marketing, I possess a diverse skill set that combines both creative and analytical abilities. In my previous role as a Marketing Assistant, I was responsible for managing projects, developing marketing campaigns, and analyzing their performance. This experience allowed me to develop strong project management skills, as well as a sharp eye for detail and a data-driven mindset.

CONTACT DATA:

AGE: 26. BUENOS AIRES

CELLPHONE: (011) 6466 6733

E-MAIL(PREF): SANTIRBRUZZONE@GMAIL.COM

[LINKEDIN](#) - [GITHUB](#)

TECHNOLOGIES USED:

Basic Web Stack: HTML - CSS -
Bootstrap - Js.

Python

SQL

Wordpress

Google Cloud

EXPERIENCE

Marketing Assistant

Digitmarketing, Buenos Aires, 1/2020 – 12/2022

Digital marketing agency based in CABA. Our main client is The Sandbox, a video game with blockchain technology on the Ethereum network. Ticker: \$SAND (Crypto) - Sandbox.game

Tasks:

- Weekly and monthly reports.
- Management of the YouTube & Twitch channel.
- Data analysis, Big data (Emails only), for email campaigns.
- External and internal YouTube marketing campaign.
- Moderation/Optimization of Livestreams on Twitch & YouTube.
- Preparation of videos/Optimization for the official channel.
- Preparation of digital store using Wordpress + Woocommerce or Tiendanube for individual clients.

EDUCATION

Universidad de Buenos Aires, Facultad de Ciencias Económicas.

Computer Information Systems, 2019-202X

Ten approved subjects.

Secondary Studies Finished.

Southlands School/Colegio Sarmiento, 2016

BOOTCAMPS/SKILLS

English Certificate

C2 Proficient - [Certificate](#)

Argentina Programa 4.0

"Sé programar"- [Certificate](#)

Salesforce Bootcamp Certa Consulting for UNSAM

October a Dicember 2020 - Subjects:

- Lightning Flow
- Process Builder
- Modelado de datos
- Fórmulas y validaciones