

Santiago De La Garza

Product Designer

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Work Experience

NUUP Health UX Design Intern

APR 2022 - JUL 2022

- Conducted user research and analyzed data to identify design opportunities and inform design decisions
- Empathized with users by creating empathy maps, personas, user stories, and user journey maps and defining user pain points to inform the design process.
- Facilitated design reviews and user testing sessions to gather feedback and improve design solutions

Bushido UX Design Consultant

JAN 2023 - PRESENT

- Designed wireframes, prototypes, and visual designs for mobile and web-based products
- Procedurally conducted a redesign process that consisted in applying a design system to maintain consistency
- Collaborated with developers to ensure that designs were accurately implemented and met accessibility standards

Education

University of Texas - San Antonio BS in Computer Engineering

AUG 2018- MAY 2023

Minor in Business Administration

- Relevant coursework: Front End Dev., Design Thinking, Information Architecture, and User Research, Marketing, E-Commerce
- Completed a capstone project on creating a user oriented website server for a autonomous drone delivery

Google Coursera UX Design Certification

JAN 2022 - JUL 2022

- Intensive, introductory program that provided hands-on training in user-centered design, prototyping, and visual design
- Completed several design projects, including designing a mobile app for mobile ticketing and a website for a language learning

Skills

- User Research
- Interaction Design
- Visual Design
- Communication and Collaboration
- User Testing
- Adaptability and Continuous Learning

Tools

- Sketch
- Figma
- Figjam
- Adobe XD
- Microsoft Office
- Webflow
- Miro
- HTML/CSS

