

Analysis for Century 21 Ames

Vo Nguyen | Santiago Gutierrez

Santiago's Github Page: <https://santigtz95.github.io>

Vo Nguyen's Github Page: <https://vochannguyen.github.io/>

Introduction

As requested by Century 21 Ames, we have analyzed nearly 3,000 homes with about 80 categorical variables that describe residential homes in Ames, Iowa in order to build and test predictive models that allows us to estimate home prices.

In this report, we begin by studying and discussing the effects that Gross Living Area has on Sales Price for three specific Neighborhoods in Ames. We do so by finding linear relationships between variables, building a model, and then tuning our model to be more accurate.

Additionally, using a multitude of variables, we build predictive models for sales price and then analyze the accuracy of each to determine the best fitting model. We use four different variable selection methods to decide which variables were of importance and used those to build the four models.

Data Description

The data used in this analysis has been provided by Dean De Cock through Kaggle. The data describes the sale of individual homes in Ames, Iowa between 2006 and 2010. The data is divided between two sets – a training set for building our models and a test set used to test the models. Our predictive models are built using 1,460 observations and specific variables (of the 79 provided) from the training data set. We test our models using additional information from 1,458 homes in the Ames area to predict the sales prices and examine the accuracy.

Question 1 Analysis

The Problem

Century 21 Ames only sells houses in the NAmes, Edwards, and BrkSide neighborhoods and would like to determine how the sales price of homes is related to square footage per 100 sq ft. of living area (GrLivArea) and if the relationship depends on which neighborhood the house is located in.

Build and Fit the Model

Assuming independent observations, we begin by investigating to see if there exists a linear relationship between our primary explanatory variable, GrLivArea, and Sales Price. By creating a simple scatter plot, we are able to see what appears to be a pretty positive, linear relationship - see Plot 1.1 [Appendix]. There is also some evidence of outliers, which is supported by plotting the probability distributions and boxplot of GrLivArea, as seen in Plot 1.2. We also added an interaction between GrLivArea and Neighborhood because we found slight evidence of the Neighborhood having a possible effect on GrLivArea (Plot 1.1), which makes sense logically - a wealthier neighborhood will probably have larger homes, and thus, a higher SalePrice. Given the basic assumptions being met, we can run our model below, analyze, and adjust to meet the necessary assumptions.

The Model:

$$\mu(\text{SalePrice}) = b_0 + b_1(\text{GrLivArea}) + b_2 * \text{BrkSide} + b_3 * \text{Edwards} + b_4(\text{GrLivArea} * \text{BrkSide}) + b_5(\text{GrLivArea} * \text{Edwards})$$

Checking Assumptions

Our initial model depicted by Plot 1.3 [Appendix] confirms the existence of outliers. With the model as-is, we have obtained an adjusted R-Square of 0.44. Overall, the model looks decent but will likely improve with the removal of said outliers. Based on the plots, there does not appear to be any major trends or any evidence against a normal distribution with constant variance. We already assume that the observations are independent.

Comparing Competing Models

By creating table 1.4 [Appendix], we are able to easily identify the outliers based on residual and Cook's D. We chose a Cook's D threshold of 0.02.

and found eleven outliers, see Table 1.4 [Appendix]. Given that the majority of Cook's D were below 0.01 with a few just above the threshold, so we decided to increase the threshold to 0.02. Now, the model appears to be much better fit - see Plots 1.5 - 1.8. We ran the model without those outliers and obtained an R-Squared of 0.5244, which can be seen in Table 1.5.

Parameters

Our resulting parameter estimates from our model can be seen in Table 1.6 [Appendix].

Fitted Models:

$$\mu(\text{SalePrice} | \text{NAMES}) = 80157.51 + 49.66(\text{GrLivArea})$$

$$\mu(\text{SalePrice} | \text{BrkSide}) = 22396.27 + 84.17(\text{GrLivArea})$$

$$\mu(\text{SalePrice} | \text{Edwards}) = 63756.64 + 46.25(\text{GrLivArea})$$

Given our results, we can estimate that:

- For a home in NAMES, holding BrkSide & Edwards constant, a 100 sqft. increase in gross living area is associated with a mean increase of \$4,966 in sale price. We are 95% confident that the increase in sale price is between \$4,197 and \$5,734.
- For a home in BrkSide, holding NAMES & Edwards constant, a 100 sqft. increase in gross living area is associated with a mean increase of \$8,417 in sale price. We are 95% confident that the increase in sale price is between \$6,861 and \$9,972.
- For a home in Edwards, holding NAMES & BrkSide constant, a 100 sqft. increase in gross living area is associated with a mean increase of \$4,625 in sale price. We are 95% confident that the increase in sale price is between \$3,121 and \$6,129.

Conclusion

The model is quite good given our p-value < 0.0001 for the F-test. Our adjusted R² tells us that 52.44% of the variability of Sale Price can be explained by Gross Living Area. Given the \$ increase per 100 sqft., one can infer that a home in BrkSide will likely cost/increase more than a home in NAMES or Edwards; however, the mean home sale price appears to be greatest in Edwards - Table 1.3 [Appendix]. Given that this is an observational study, causal inference cannot be attributed to any parameter with relation to sale price.

R Shiny App: Sale Price vs. Gross Living Area

https://santigtz95.shinyapps.io/STAT_RShiny/

<https://vochannguyen.shinyapps.io/Stats1Shiny/>

Question 2 Analysis

The Problem

Build the most predictive model for sales prices of homes in all of Ames, Iowa - including all neighborhoods. Produce four models using: forward selection, backward selection, stepwise selection, and a custom-built model. Generate an adjusted R^2 , CV Press, and Kaggle Score for each of the models. Clearly describe which model is the best fit in terms of being able to predict future sale prices of homes in Ames.

Build and Fit the Models

Before building the model, we remove the outliers we found in question 1. We also inspected the data to identify and remove variables with large amounts of NA/missing values, as well as those with unnecessary application. Once we had our “good” variables, we built our initial model.

```
/* Remove Known Outliers */
data Train2;
set TrainData;
keep Id Neighborhood GrLivArea SalePrice;
where Id ~= 176 AND Id ~= 524 AND Id ~= 608 AND Id ~= 643 AND
Id ~= 667 AND Id ~= 725 AND Id ~= 808 AND Id ~= 889 AND
Id ~= 1169 AND Id ~= 1299 AND Id ~= 1424;
run;

/* Inspect for NA Values */
proc means data=Train2 NMISS N;
run;

/* Create New Train Data Set with Good Variables*/
data Train2;
set Train2;
keep Id MSSubClass MSZoning LotArea LotShape LandContour FirstFlrSF SecondFlrSF
LotConfig LandSlope Neighborhood Condition1 Condition2 BldgType HouseStyle
OverallQual OverallCond YearBuilt YearRemodAdd RoofStyle RoofMatl Exterior1st
Exterior2nd MasVnrType ExterQual ExterCond Foundation BsmtQual BsmtCond
BsmtExposure BsmtFinType1 BsmtFinSF1 BsmtFinType2 BsmtFinSF2 BsmtUnfSF
TotalBsmtSF Heating HeatingQC CentralAir Electrical LowQualFinSF GrLivArea
BsmtFullBath BsmtHalfBath FullBath HalfBath BedroomAbvGr KitchenAbvGr
KitchenQual TotRmsAbvGrd Functional Fireplaces GarageType GarageFinish
GarageCars GarageArea GarageQual GarageCond PavedDrive WoodDeckSF OpenPorchSF EnclosedPorch
ScreenPorch PoolArea Fence MiscFeature MiscVal MoSold YrSold SaleType SaleCondition SalePrice;
run;
```

We begin every model by checking for linearity, primarily between numerical variables. From there, we select those that appear to have some linear relation. Some relations appear to be better with sale price logged, so we perform the transformation and select the linear relation variables. We remove outliers using Cook's D / residual data and proceed with our analysis of the models.

Forward Model

Build and Run Forward Selection Model. Using cross validation, we found 19x potential variables with very good results in terms of our R^2 , AIC, SBC, CV Press, and RMSE. See table 2.1 [Appendix].

- $R^2 = 91.91\%$
- CV Press = 20.7020

Backward Model

Build and Run Backward Selection Model. Using cross validation, the model eliminated 5x variables and produced good results in terms of our R^2 , AIC, SBC, CV Press, and RMSE. However, the slightly better results (in comparison to forward selection model) required a lot more parameters. See table 2.2 [Appendix].

- $R^2 = 92.32\%$
- CV Press = 19.8670

Stepwise Model

Build and Run Stepwise Selection Model. Using cross validation, we found 14x potential variables with very good results in terms of our R^2 , AIC, SBC, CV Press, and RMSE. See table 2.3 [Appendix].

- $R^2 = 91.62\%$
- CV Press = 20.7020

Custom-Backward Model

Given the results from the backward selection model, we build and run a custom-backward selection model with 5x variables eliminated. Using the custom-backward model, we have maintained a good R^2 and slightly reduced the CV Press, as well as a very good Kaggle score. See table 2.4 [Appendix].

- $R^2 = 92.32\%$
- CV Press = 19.3796

Comparing Competing Models

| Model | Adjusted R ² | CV Press | Kaggle Score |
|----------|-------------------------|----------|--------------|
| Forward | 0.9191 | 20.7020 | 0.14174 |
| Backward | 0.9232 | 19.8670 | 0.13954 |
| Stepwise | 0.9162 | 20.6177 | 0.13954 |
| Custom | 0.9232 | 19.3796 | 0.13954 |

Conclusion

After running our models, it appears that for this data and model, the backward selection method is best for selecting variables. This model provided us with a slightly higher adjusted R² to the other two selection models and slightly lower CV Press. Our original custom model did not perform as well as we had hoped, so we incorporated the backward model and ultimately built a custom-backward model, which provided the highest adjusted R², lowest CV Press, and a low kaggle score. With our custom-backward model, we are able to determine that 92.32% of the variance for the dependent variable (sale price) is explained by the independent/explanatory variables in the model. We highly recommend using our custom-backward model for predicting home prices in Ames, Iowa.

Appendix

Question 1 Analysis (Code, Tables, and Plots)

- Inspect data and filter necessary variables (Id, Neighborhood, GrLivArea, SalePrice).
Filter the three neighborhoods we are analyzing.

```
/* Print First Twenty Lines - Inspect */
proc print data=TrainData (obs=20);
run;

/* Select Needed Variables and Filter Neighborhoods */
data Train1;
set TrainData;
keep Id Neighborhood GrLivArea SalePrice;
where Neighborhood = 'NAmes' OR Neighborhood = 'Edwards' OR Neighborhood = 'BrkSide';
run;

proc print data=Train1 (obs=20);
run;
```

Table 1.1

| Obs | Id | Neighborhood | GrLivArea | SalePrice |
|-----|----|--------------|-----------|-----------|
| 1 | 10 | BrkSide | 1077 | 118000 |
| 2 | 15 | NAmes | 1253 | 157000 |
| 3 | 16 | BrkSide | 854 | 132000 |
| 4 | 17 | NAmes | 1004 | 149000 |
| 5 | 20 | NAmes | 1339 | 139000 |
| 6 | 27 | NAmes | 900 | 134800 |
| 7 | 29 | NAmes | 1600 | 207500 |
| 8 | 30 | BrkSide | 520 | 68500 |
| 9 | 34 | NAmes | 1700 | 165500 |
| 10 | 38 | NAmes | 1297 | 153000 |
| 11 | 39 | NAmes | 1057 | 109000 |
| 12 | 40 | Edwards | 1152 | 82000 |
| 13 | 41 | NAmes | 1324 | 160000 |
| 14 | 45 | NAmes | 1150 | 141000 |
| 15 | 52 | BrkSide | 1176 | 114500 |
| 16 | 55 | NAmes | 1360 | 130000 |
| 17 | 56 | NAmes | 1425 | 180500 |
| 18 | 67 | NAmes | 2207 | 180000 |
| 19 | 71 | NAmes | 2223 | 244000 |
| 20 | 74 | NAmes | 1086 | 144900 |

→ Check for missing NA values - none present with these variables.

```
/* Inspect for NA Values - No NA Values */  
proc means data=Train1 NMISS N;  
run;
```

Table 1.2

| Variable | N Miss | N |
|-----------|--------|-----|
| Id | 0 | 383 |
| GrLivArea | 0 | 383 |
| SalePrice | 0 | 383 |

→ Review data summary.

```
/* Data Summary */  
proc means data=Train1 alpha=0.05;  
class Neighborhood;
```

Table 1.3

| Neighborhood | N Obs | Variable | N | Mean | Std Dev | Minimum | Maximum |
|--------------|-------|-----------|-----|-------------|-------------|-------------|-----------|
| BrkSide | 58 | Id | 58 | 734.7241379 | 435.8508836 | 10.0000000 | 1444.00 |
| | | GrLivArea | 58 | 1203.07 | 386.6142219 | 334.0000000 | 2134.00 |
| | | SalePrice | 58 | 124834.05 | 40348.69 | 39300.00 | 223500.00 |
| Edwards | 100 | Id | 100 | 762.9300000 | 413.2906199 | 40.0000000 | 1460.00 |
| | | GrLivArea | 100 | 1340.04 | 655.2099196 | 605.0000000 | 5642.00 |
| | | SalePrice | 100 | 128219.70 | 43208.62 | 58500.00 | 320000.00 |
| NAmes | 225 | Id | 225 | 737.9955556 | 431.3032834 | 15.0000000 | 1459.00 |
| | | GrLivArea | 225 | 1310.31 | 413.4982522 | 767.0000000 | 3112.00 |
| | | SalePrice | 225 | 145847.08 | 33075.35 | 87500.00 | 345000.00 |

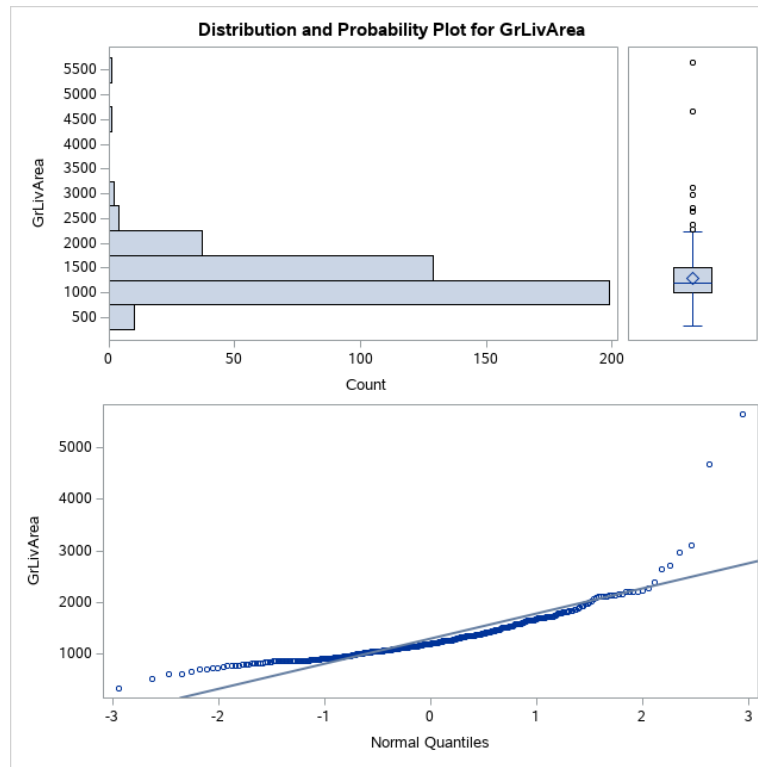
- Inspect scatter plot of Sales Price vs. GrLivArea (Plot 1.1), as well as distribution and boxplot (Plot 1.2). Scatter plot appears to depict a positive linear relation with a few possible outliers for both variables. The outliers become evident after inspecting the additional plots. The distribution of GrLivSpace appears to be slightly skewed, most likely due to the outliers. No log transformation needed. There is also slight evidence that two of the Neighborhoods appear to frequently have higher GrLivArea, thus our interaction.

```
/* Visually Inspect Variables for Normality and Outliers */  
proc sgplot data = Train1;  
  title 'Sales Price vs Gross Living Area';  
  scatter x = GrLivArea y = SalePrice /  
    markerattrs= (color=blue symbol=circlefilled);  
  xaxis label = 'Gross Living Area';  
  yaxis label = 'Sales Price';  
run;  
  
proc univariate data=Train1 alpha=0.05 plot;  
var GrLivArea SalePrice;  
run;
```

Plot 1.1



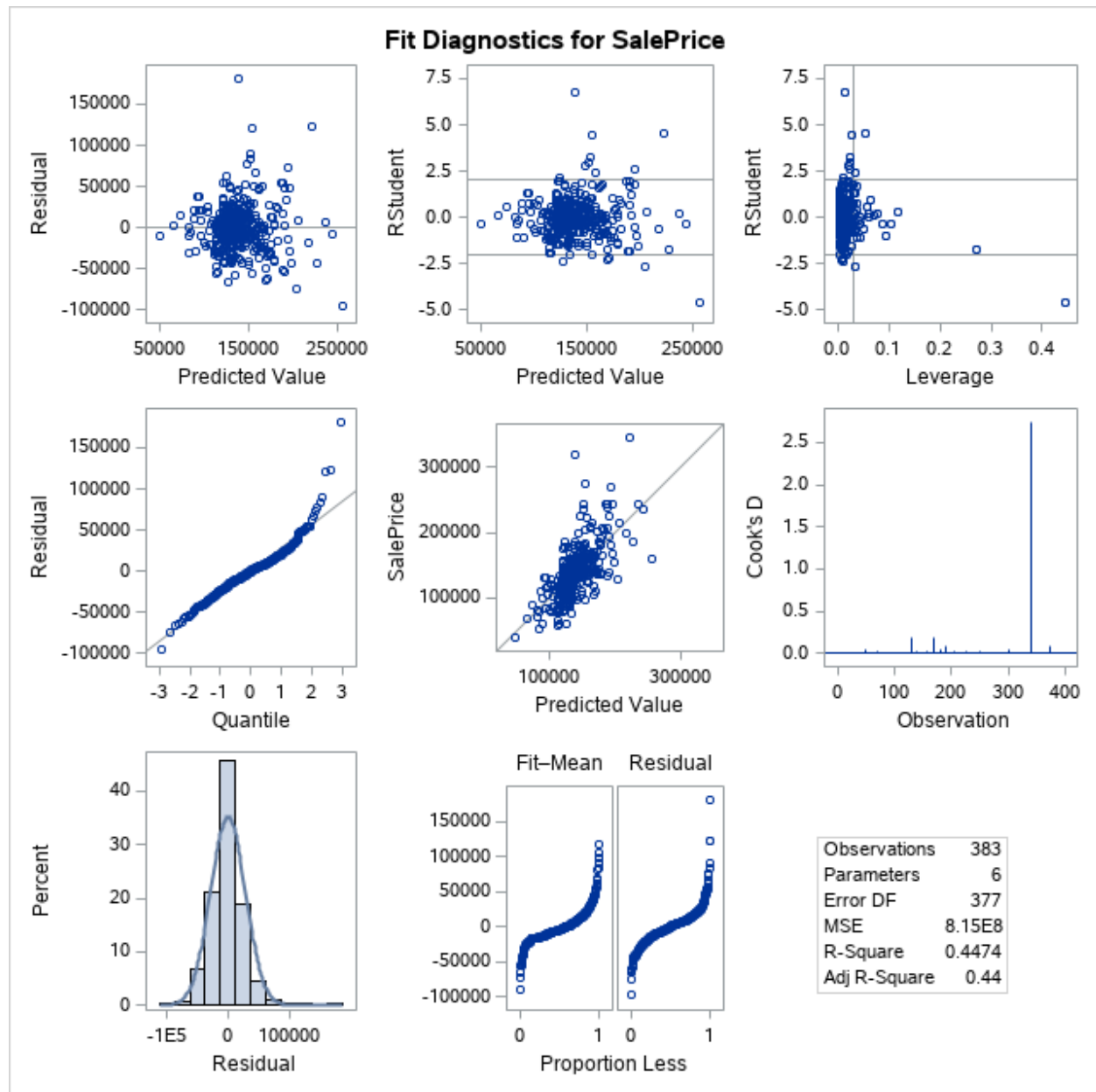
Plot 1.2



- Build the model and run it. Inspect the plots to determine which outliers to possibly remove.

```
/* Run Model: SalePrice-GrLivArea by Class=Neighborhood*/
proc glm data=Train1 alpha=0.05 plots = All;
class Neighborhood;
model SalePrice = GrLivArea|Neighborhood / solution clparm;
run;
```

Plot 1.3



- Based on the results from our model, we have determined that a few outliers need to be removed. We run a modified model to allow us to extract and remove the desired outliers - those with Cook's D greater than 0.02 (ie., $\sim 4/n$). Although the threshold should be 0.01, we chose 0.02 because there were a few observations that were ever so slightly above the threshold. Keeping those observations felt just.

```

/* Identify the Outliers */
proc glm data=Train1 alpha=0.05;
class Neighborhood;
model SalePrice = GrLivArea|Neighborhood / solution clparm;
output out=outliers1 P=Fitted PRESS=PRESS H=HAT
RSTUDENT=EXTST R=RESID DFFITS=DFFITS COOKD=COOKD;
run ;
proc print data=outliers1;

data outliers1;
set outliers1;
where COOKD > (0.02);
run;
proc print data=outliers1;

/* Remove Outliers */
data Train1;
set Train1;
keep Id Neighborhood GrLivArea SalePrice;
where Id ~= 176 AND Id ~= 524 AND Id ~= 608 AND Id ~= 643 AND
Id ~= 667 AND Id ~= 725 AND Id ~= 808 AND Id ~= 889 AND
Id ~= 1169 AND Id ~= 1299 AND Id ~= 1424;
run;

```

Table 1.4

| Obs | Id | Neighborhood | GrLivArea | SalePrice | Fitted | PRESS | HAT | EXTST | RESID | DFFITS | COOKD |
|-----|------|--------------|-----------|-----------|-----------|------------|---------|----------|-----------|----------|---------|
| 1 | 176 | Edwards | 2158 | 243000 | 152554.26 | 92835.54 | 0.02574 | 3.24974 | 90445.74 | 0.52824 | 0.04536 |
| 2 | 524 | Edwards | 4676 | 184750 | 227465.52 | -58662.73 | 0.27185 | -1.75806 | -42715.52 | -1.07420 | 0.19126 |
| 3 | 608 | Edwards | 2008 | 225000 | 148091.71 | 78517.74 | 0.02050 | 2.74512 | 76908.29 | 0.39711 | 0.02584 |
| 4 | 643 | NAmes | 2704 | 345000 | 221546.49 | 130660.67 | 0.05516 | 4.56366 | 123453.51 | 1.10267 | 0.19252 |
| 5 | 667 | NAmes | 2380 | 129000 | 203948.15 | -77611.81 | 0.03432 | -2.69324 | -74948.15 | -0.50773 | 0.04226 |
| 6 | 725 | Edwards | 1698 | 320000 | 138869.12 | 183519.37 | 0.01301 | 6.75266 | 181130.88 | 0.77543 | 0.08961 |
| 7 | 808 | BrkSide | 1576 | 223500 | 157339.67 | 68458.16 | 0.03357 | 2.37147 | 66160.33 | 0.44195 | 0.03216 |
| 8 | 889 | NAmes | 2217 | 268000 | 195094.67 | 74844.47 | 0.02591 | 2.60694 | 72905.33 | 0.42516 | 0.02967 |
| 9 | 1169 | Edwards | 2108 | 235000 | 151066.74 | 85986.31 | 0.02388 | 3.00693 | 83933.26 | 0.47028 | 0.03609 |
| 10 | 1299 | Edwards | 5642 | 160000 | 256204.31 | -173481.23 | 0.44545 | -4.64654 | -96204.31 | -4.16445 | 2.74075 |
| 11 | 1424 | Edwards | 2201 | 274970 | 153833.52 | 124554.37 | 0.02744 | 4.40585 | 121136.48 | 0.74007 | 0.08703 |

- We reinspect our scatter plot of Sales Price vs. GrLivArea without the outliers. A positive linear relationship is much more evident without the outliers, as well as a normal distribution.

```
/* Visually Inspect Without Outliers */  
proc sgplot data = Train1;  
  title 'Sales Price vs Gross Living Area';  
  scatter x = GrLivArea y = SalePrice /  
    markerattrs= (color=blue symbol=circlefilled);  
  xaxis label = 'Gross Living Area';  
  yaxis label = 'Sales Price';  
run;  
  
proc univariate data=Train1 alpha=0.05 plot;  
var GrLivArea SalePrice;  
run;
```

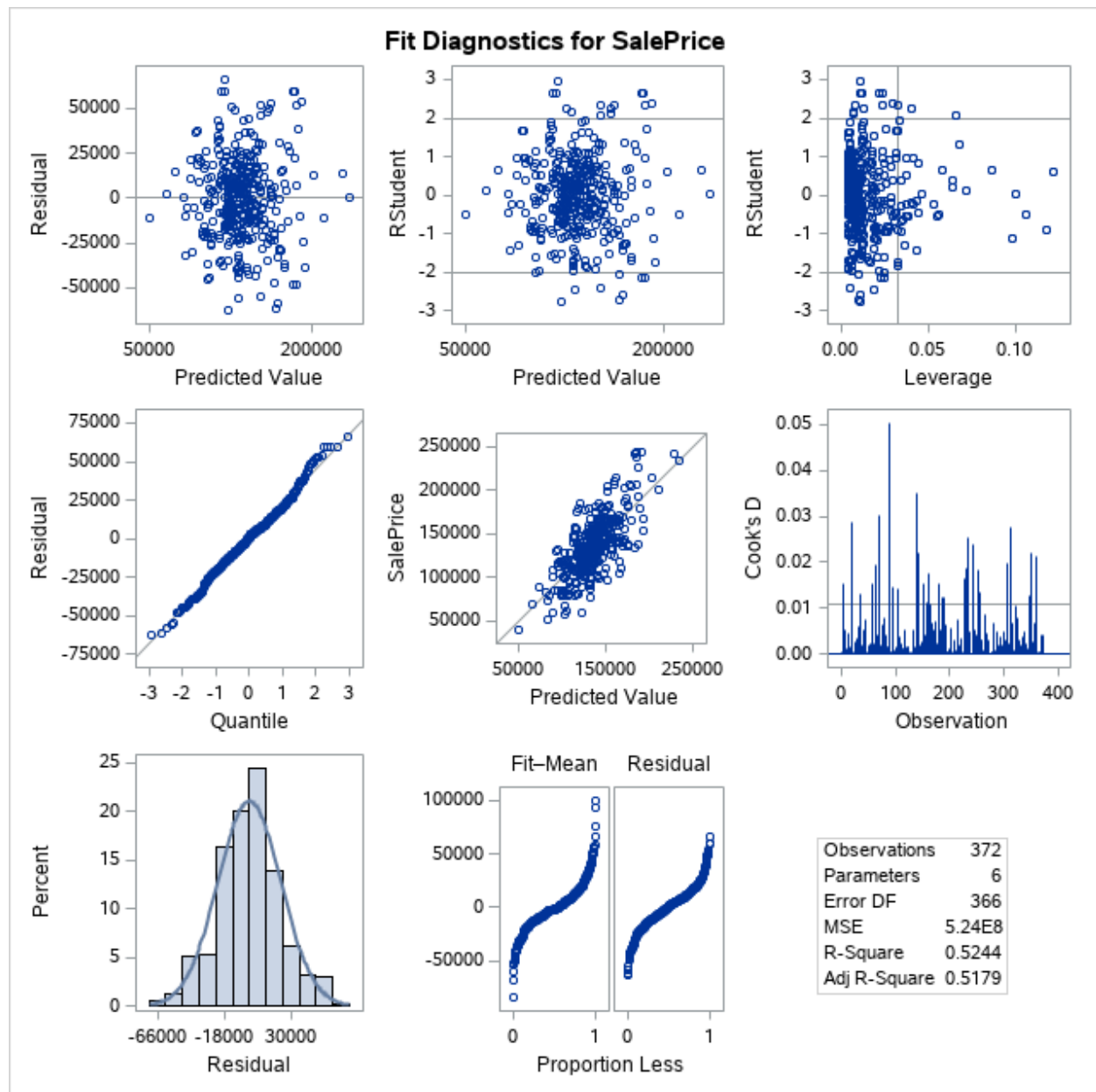
Plot 1.4



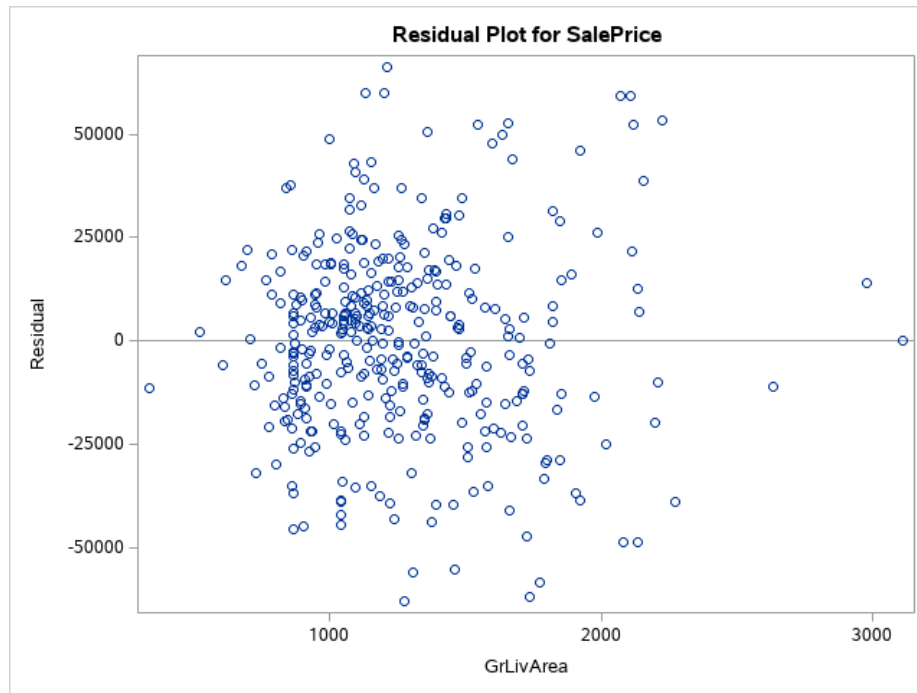
- Run the model without outliers and inspect. From our results, we can see a slightly improved model with an increased adjusted $R^2 \approx 0.52$

```
/* Run Model Without Outliers - Better Model */
proc glm data=Train1 alpha=0.05 plots = All;
class Neighborhood;
model SalePrice = GrLivArea|Neighborhood / solution clparm;
run;
```

Plot 1.5



Plot 1.7



Plot 1.8

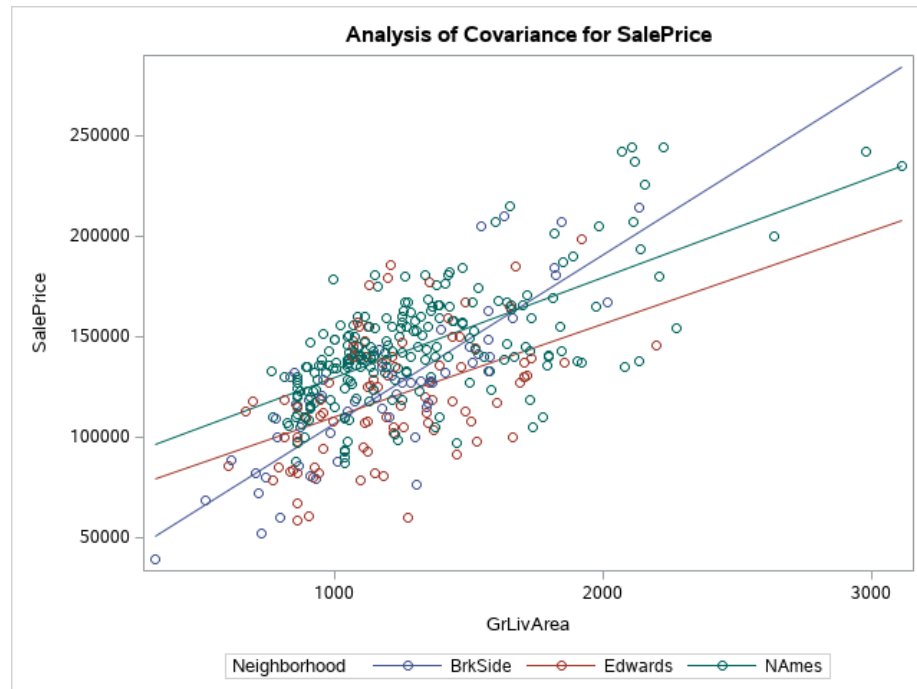


Table 1.5

| The GLM Procedure | | | | | |
|-------------------------------|-----|----------------|--------------|---------|--------|
| Dependent Variable: SalePrice | | | | | |
| Source | DF | Sum of Squares | Mean Square | F Value | Pr > F |
| Model | 5 | 211560334729 | 42312066946 | 80.72 | <.0001 |
| Error | 366 | 191839359847 | 524151256.41 | | |
| Corrected Total | 371 | 403399694577 | | | |

| R-Square | Coeff Var | Root MSE | SalePrice Mean |
|----------|-----------|----------|----------------|
| 0.524443 | 16.94201 | 22894.35 | 135133.7 |

Table 1.6

| Parameter | Estimate | | Standard Error | t Value | Pr > t | 95% Confidence Limits | |
|--------------------------------|--------------|---|----------------|---------|---------|-----------------------|--------------|
| Intercept | 80157.51293 | B | 5288.07308 | 15.16 | <.0001 | 69758.69320 | 90556.33267 |
| GrLivArea | 49.66150 | B | 3.90687 | 12.71 | <.0001 | 41.97877 | 57.34423 |
| Neighborhood BrkSide | -57761.24177 | B | 11257.25240 | -5.13 | <.0001 | -79898.25400 | -35624.22953 |
| Neighborhood Edwards | -16400.87051 | B | 10987.15831 | -1.49 | 0.1364 | -38006.75170 | 5205.01067 |
| Neighborhood NAmes | 0.00000 | B | . | . | . | . | . |
| GrLivArea*Neighborhood BrkSide | 34.50447 | B | 8.82180 | 3.91 | 0.0001 | 17.15669 | 51.85225 |
| GrLivArea*Neighborhood Edwards | -3.41233 | B | 8.58721 | -0.40 | 0.6913 | -20.29880 | 13.47414 |
| GrLivArea*Neighborhood NAmes | 0.00000 | B | . | . | . | . | . |

Question 2 Analysis (Code, Tables, and Plots)

→ Build Initial model with “good” variables and remove known outliers from Question 1.

```
/* Remove Known Outliers */
data Train2;
set TrainData;
keep Id Neighborhood GrLivArea SalePrice;
where Id ~= 176 AND Id ~= 524 AND Id ~= 608 AND Id ~= 643 AND
Id ~= 667 AND Id ~= 725 AND Id ~= 808 AND Id ~= 889 AND
Id ~= 1169 AND Id ~= 1299 AND Id ~= 1424;
run;

/* Inspect for NA Values */
proc means data=Train2 NMISS N;
run;

/* Create New Train Data Set with Good Variables*/
data Train2;
set Train2;
keep Id MSSubClass MSZoning LotArea LotShape LandContour FirstFlrSF SecondFlrSF
LotConfig LandSlope Neighborhood Condition1 Condition2 BldgType HouseStyle
OverallQual OverallCond YearBuilt YearRemodAdd RoofStyle RoofMatl Exterior1st
Exterior2nd MasVnrType ExterQual ExterCond Foundation BsmtQual BsmtCond
BsmtExposure BsmtFinType1 BsmtFinSF1 BsmtFinType2 BsmtFinSF2 BsmtUnfSF
TotalBsmtSF Heating HeatingQC CentralAir Electrical LowQualFinSF GrLivArea
BsmtFullBath BsmtHalfBath FullBath HalfBath BedroomAbvGr KitchenAbvGr
KitchenQual TotRmsAbvGrd Functional Fireplaces GarageType GarageFinish
GarageCars GarageArea GarageQual GarageCond PavedDrive WoodDeckSF OpenPorchSF EnclosedPorch
ScreenPorch PoolArea Fence MiscFeature MiscVal MoSold YrSold SaleType SaleCondition SalePrice;
run;
```

→ Although some values still contained NA values, we decided to move forward with our linear relation analysis and variables selection, and then later on would convert any necessary NA values. We looked for linear relationships and found a decent amount.

```
/* Check for Linear Relationships for All Numerical Variables */
PROC sgscatter DATA=Train2;
matrix SalePrice MSSubClass LotArea OverallQual OverallCond YearBuilt YearRemodAdd;
run;
PROC sgscatter DATA=Train2;
matrix SalePrice BsmtFinSF1 BsmtFinSF2 BsmtUnfSF FirstFlrSF SecondFlrSF;
run;
PROC sgscatter DATA=Train2;
matrix SalePrice LowQualFinSF GrLivArea BsmtFullBath BsmtHalfBath FullBath HalfBath;
run;
PROC sgscatter DATA=Train2;
matrix SalePrice BedroomAbvGr KitchenAbvGr TotRmsAbvGrd Fireplaces GarageYrBlt GarageCars GarageArea;
run;
PROC sgscatter DATA=Train2;
matrix SalePrice WoodDeckSF OpenPorchSF EnclosedPorch ScreenPorch PoolArea;
run;
PROC sgscatter DATA=Train2;
matrix SalePrice MiscVal MoSold YrSold;
run;
```

- Although we found linear relationships amongst variables, we decided to check the relationships with a log transformation of Sale Price. In terms of linear relationships, we obtained much better results with the log-transformed data.

```
/* Log SalePrice and ReCheck Relationships for All Numerical Variables */
data Train2;
set Train2;
logSalePrice = log(SalePrice);
run;

PROC sgscatter DATA=Train2;
matrix logSalePrice MSSubClass LotArea OverallQual OverallCond YearBuilt YearRemodAdd;
run;
PROC sgscatter DATA=Train2;
matrix logSalePrice BsmtFinSF1 BsmtFinSF2 BsmtUnfSF FirstFlrSF SecondFlrSF;
run;
PROC sgscatter DATA=Train2;
matrix logSalePrice LowQualFinSF GrLivArea BsmtFullBath BsmtHalfBath FullBath HalfBath;
run;
PROC sgscatter DATA=Train2;
matrix logSalePrice BedroomAbvGr KitchenAbvGr TotRmsAbvGrd Fireplaces GarageYrBlt GarageCars GarageArea;
run;
PROC sgscatter DATA=Train2;
matrix logSalePrice WoodDeckSF OpenPorchSF EnclosedPorch ScreenPorch PoolArea;
run;
PROC sgscatter DATA=Train2;
matrix logSalePrice MiscVal MoSold YrSold;
run;
```

- Build and Run Forward Selection Model. Using cross validation, we found 19x potential variables with very good results in terms of our R^2 , AIC, SBC, CV Press, and RMSE.

```
/* Forward Selection Model*/
proc glmselect data = Train2;
class Neighborhood MSZoning LotShape LotConfig Condition1 Condition2
BldgType HouseStyle RoofStyle Exterior1st Exterior2nd Foundation
BsmtFinType1 HeatingQc CentralAir Electrical KitchenQual GarageType
GarageFinish SaleType;
model logSalePrice = OverallQual OverallCond YearBuilt YearRemodAdd
BsmtFinSF1 BsmtFinSF2 BsmtUnfSF FirstFlrSF SecondFlrSF FullBath HalfBath
BedroomAbvGr TotRmsAbvGrd Fireplaces GarageCars GarageArea WoodDeckSF
OpenPorchSF EnclosedPorch ScreenPorch PoolArea YrSold GrLivArea
Neighborhood MSZoning LotShape LotConfig Condition1 Condition2 BldgType
HouseStyle RoofStyle Exterior1st Exterior2nd Foundation BsmtFinType1
HeatingQc CentralAir Electrical KitchenQual GarageType GarageFinish SaleType
/selection = Forward(stop = cv) cvmethod = random(5) CVDETAILS stats = adjrsq;
run;
```

Table 2.1

| Forward Selection Summary | | | | | | |
|------------------------------|----------------|-------------------|-----------------|-------------------|-------------|----------|
| Step | Effect Entered | Number Effects In | Number Parns In | Adjusted R-Square | SBC | CV PRESS |
| 0 | Intercept | 1 | 1 | 0.0000 | -2654.3390 | 231.0492 |
| 1 | OverallQual | 2 | 2 | 0.6775 | -4287.7495 | 74.6395 |
| 2 | GrLivArea | 3 | 3 | 0.7648 | -4738.8921 | 54.4237 |
| 3 | Neighborhood | 4 | 27 | 0.8365 | -5115.5683 | 39.1490 |
| 4 | BsmtFinSF1 | 5 | 28 | 0.8609 | -5343.5957 | 33.5614 |
| 5 | OverallCond | 6 | 29 | 0.8724 | -5461.9570 | 30.7789 |
| 6 | YearBuilt | 7 | 30 | 0.8860 | -5618.8752 | 27.6347 |
| 7 | GarageArea | 8 | 31 | 0.8945 | -5725.3395 | 25.7864 |
| 8 | BsmtUnfSF | 9 | 32 | 0.8994 | -5788.2476 | 24.6765 |
| 9 | BsmtFinSF2 | 10 | 33 | 0.9043 | -5853.6077 | 23.5027 |
| 10 | MSZoning | 11 | 37 | 0.9093 | -5905.9068 | 22.7153 |
| 11 | Fireplaces | 12 | 38 | 0.9117 | -5938.9022 | 22.1422 |
| 12 | BldgType | 13 | 42 | 0.9142 | -5955.1940 | 21.8758 |
| 13 | YearRemodAdd | 14 | 43 | 0.9153 | -5968.3304 | 21.5523 |
| 14 | GarageCars | 15 | 44 | 0.9162 | -5977.8733 | 21.3963 |
| 15 | CentralAir | 16 | 45 | 0.9172 | -5988.2589 | 21.1821 |
| 16 | ScreenPorch | 17 | 46 | 0.9179 | -5995.5084 | 20.9562 |
| 17 | WoodDeckSF | 18 | 47 | 0.9184 | -5997.9005 | 20.8602 |
| 18 | OpenPorchSF | 19 | 48 | 0.9188 | -5998.4087* | 20.7605 |
| 19 | EnclosedPorch | 20 | 49 | 0.9191* | -5997.8532 | 20.7020* |
| * Optimal Value of Criterion | | | | | | |

| | |
|----------------|-------------|
| Root MSE | 0.11355 |
| Dependent Mean | 12.02165 |
| R-Square | 0.9218 |
| Adj R-Sq | 0.9191 |
| AIC | -4805.50605 |
| AICC | -4801.85798 |
| SBC | -5997.85323 |
| CV PRESS | 20.70205 |

- Build and Run Backward Selection Model. Using cross validation, the model eliminated 5x variables and produced good results in terms of our R^2 , AIC, SBC, CV Press, and RMSE. However, the slightly better results (in comparison to forward selection model) required a lot more parameters.

```
/* Backward Selection Model*/
proc glmselect data = Train2;
class Neighborhood MSZoning LotShape LotConfig Condition1 Condition2
BldgType HouseStyle RoofStyle Exterior1st Exterior2nd Foundation
BsmtFinType1 HeatingQc CentralAir Electrical KitchenQual GarageType
GarageFinish SaleType;
model logSalePrice = OverallQual OverallCond YearBuilt YearRemodAdd
BsmtFinSF1 BsmtFinSF2 BsmtUnfSF FirstFlrSF SecondFlrSF FullBath HalfBath
BedroomAbvGr TotRmsAbvGrd Fireplaces GarageCars GarageArea WoodDeckSF
OpenPorchSF EnclosedPorch ScreenPorch PoolArea YrSold GrLivArea
Neighborhood MSZoning LotShape LotConfig Condition1 Condition2 BldgType
HouseStyle RoofStyle Exterior1st Exterior2nd Foundation BsmtFinType1
HeatingQc CentralAir Electrical KitchenQual GarageType GarageFinish SaleType
/ selection = Backward(stop = cv) cvmethod = random(5) CVDETAILS stats = adjrsq;
run;
```

Table 2.2

| Backward Selection Summary | | | | | | |
|------------------------------|----------------|-------------------|------------------|-------------------|-------------|----------|
| Step | Effect Removed | Number Effects In | Number Params In | Adjusted R-Square | SBC | CV PRESS |
| 0 | | 40 | 131 | 0.9245 | -5588.6090 | 21.0506 |
| 1 | Exterior2nd | 39 | 117 | 0.9247* | -5678.7884 | 20.6426 |
| 2 | Exterior1st | 38 | 103 | 0.9235 | -5741.7021 | 20.5616 |
| 3 | HouseStyle | 37 | 96 | 0.9234 | -5783.6818 | 20.2713 |
| 4 | RoofStyle | 36 | 91 | 0.9235 | -5816.4287 | 19.8741 |
| 5 | BsmtFinType1 | 35 | 85 | 0.9232 | -5849.2810* | 19.8669* |
| * Optimal Value of Criterion | | | | | | |

| | |
|----------------|-------------|
| Root MSE | 0.11062 |
| Dependent Mean | 12.02165 |
| R-Square | 0.9277 |
| Adj R-Sq | 0.9232 |
| AIC | -4846.96442 |
| AICC | -4835.97764 |
| SBC | -5849.28096 |
| CV PRESS | 19.86695 |

- Build and Run Stepwise Selection Model. Using cross validation, we found 14x potential variables with very good results in terms of our R^2 , AIC, SBC, CV Press, and RMSE.

```
/* Stepwise Selection Model*/
proc glmselect data = Train2;
class Neighborhood MSZoning LotShape LotConfig Condition1 Condition2
BldgType HouseStyle RoofStyle Exterior1st Exterior2nd Foundation
BsmtFinType1 HeatingQc CentralAir Electrical KitchenQual GarageType
GarageFinish SaleType;
model logSalePrice = OverallQual OverallCond YearBuilt YearRemodAdd
BsmtFinSF1 BsmtFinSF2 BsmtUnfSF FirstFlrSF SecondFlrSF FullBath HalfBath
BedroomAbvGr TotRmsAbvGrd Fireplaces GarageCars GarageArea WoodDeckSF
OpenPorchSF EnclosedPorch ScreenPorch PoolArea YrSold GrLivArea
Neighborhood MSZoning LotShape LotConfig Condition1 Condition2 BldgType
HouseStyle RoofStyle Exterior1st Exterior2nd Foundation BsmtFinType1
HeatingQc CentralAir Electrical KitchenQual GarageType GarageFinish SaleType
/ selection = Stepwise(stop = cv) cvmethod = random(5) CVDETAILS stats = adjrsq;
run;
```

Table 2.3

| The GLMSELECT Procedure | | | | | | | |
|------------------------------|----------------|----------------|-------------------|-----------------|-------------------|-------------|----------|
| Stepwise Selection Summary | | | | | | | |
| Step | Effect Entered | Effect Removed | Number Effects In | Number Parms In | Adjusted R-Square | SBC | CV PRESS |
| 0 | Intercept | | 1 | 1 | 0.0000 | -2654.3390 | 231.0822 |
| 1 | OverallQual | | 2 | 2 | 0.6775 | -4287.7495 | 74.5838 |
| 2 | GrLivArea | | 3 | 3 | 0.7648 | -4738.8921 | 54.3698 |
| 3 | Neighborhood | | 4 | 27 | 0.8365 | -5115.5683 | 38.6142 |
| 4 | BsmtFinSF1 | | 5 | 28 | 0.8609 | -5343.5957 | 32.8438 |
| 5 | OverallCond | | 6 | 29 | 0.8724 | -5461.9570 | 30.0525 |
| 6 | YearBuilt | | 7 | 30 | 0.8860 | -5618.8752 | 27.1182 |
| 7 | GarageArea | | 8 | 31 | 0.8945 | -5725.3395 | 25.3094 |
| 8 | BsmtUnfSF | | 9 | 32 | 0.8994 | -5788.2476 | 24.1205 |
| 9 | BsmtFinSF2 | | 10 | 33 | 0.9043 | -5853.6077 | 22.8936 |
| 10 | MSZoning | | 11 | 37 | 0.9093 | -5905.9068 | 22.0452 |
| 11 | Fireplaces | | 12 | 38 | 0.9117 | -5938.9022 | 21.4539 |
| 12 | BldgType | | 13 | 42 | 0.9142 | -5955.1940 | 21.0197 |
| 13 | YearRemodAdd | | 14 | 43 | 0.9153 | -5968.3304 | 20.7554 |
| 14 | GarageCars | | 15 | 44 | 0.9162* | -5977.8733* | 20.6176* |
| * Optimal Value of Criterion | | | | | | | |

| | |
|----------------|-------------|
| Root MSE | 0.11557 |
| Dependent Mean | 12.02165 |
| R-Square | 0.9187 |
| Adj R-Sq | 0.9162 |
| AIC | -4759.13295 |
| AICC | -4756.18213 |
| SBC | -5977.87328 |
| CV PRESS | 20.61765 |

- Given the results from the backward selection model, we build and Run Custom-Backward Selection Model. Using the custom-backward model, we have maintained a good R^2 and slightly reduced the CV Press, as well as a very good Kaggle score.

```
/* Custom-Backward Selection Model and Store as TrainModelCustom */
proc glmselect data = Train2;
class Neighborhood MSZoning LotShape
BldgType HouseStyle RoofStyle Exterior1st Exterior2nd Foundation
BsmtFinType1 HeatingQc CentralAir Electrical KitchenQual
GarageFinish SaleType;
model logSalePrice = OverallQual OverallCond YearBuilt YearRemodAdd
BsmtFinSF1 BsmtFinSF2 BsmtUnfSF FirstFlrSF SecondFlrSF FullBath HalfBath
BedroomAbvGr TotRmsAbvGrd Fireplaces GarageCars GarageArea WoodDeckSF
OpenPorchSF EnclosedPorch ScreenPorch PoolArea YrSold GrLivArea
Neighborhood MSZoning LotShape BldgType
HouseStyle RoofStyle Exterior1st Exterior2nd Foundation BsmtFinType1
HeatingQc CentralAir Electrical KitchenQual GarageFinish SaleType
/selection = Backward(stop = cv) cvmethod = random(5) CVDETAILS stats = adjrsq;
store TrainModelCustom;
run;
```

Table 2.4

| Backward Selection Summary | | | | | | |
|------------------------------|----------------|-------------------|------------------|-------------------|-------------|----------|
| Step | Effect Removed | Number Effects In | Number Params In | Adjusted R-Square | SBC | CV PRESS |
| 0 | | 40 | 131 | 0.9245 | -5588.6090 | 20.8264 |
| 1 | Exterior2nd | 39 | 117 | 0.9247* | -5678.7884 | 20.4141 |
| 2 | Exterior1st | 38 | 103 | 0.9235 | -5741.7021 | 19.9314 |
| 3 | HouseStyle | 37 | 96 | 0.9234 | -5783.6818 | 19.8198 |
| 4 | RoofStyle | 36 | 91 | 0.9235 | -5816.4287 | 19.4135 |
| 5 | BsmtFinType1 | 35 | 85 | 0.9232 | -5849.2810* | 19.3796* |
| * Optimal Value of Criterion | | | | | | |

| Analysis of Variance | | | | |
|----------------------|------|----------------|-------------|---------|
| Source | DF | Sum of Squares | Mean Square | F Value |
| Model | 84 | 214.15773 | 2.54950 | 208.34 |
| Error | 1364 | 16.69126 | 0.01224 | |
| Corrected Total | 1448 | 230.84899 | | |

| | |
|----------------|-------------|
| Root MSE | 0.11062 |
| Dependent Mean | 12.02165 |
| R-Square | 0.9277 |
| Adj R-Sq | 0.9232 |
| AIC | -4846.96442 |
| AICC | -4835.97764 |
| SBC | -5849.28096 |
| CV PRESS | 19.37959 |