

Flipkart Mobiles Sales Analysis



Model With Highest...
iPhone 13 Pro Max

Price Segment

All

Rating

All

Brand

All

Total Sales

₹ 82.32M

Average Rating

4.24

Total Models

888

Average Order...

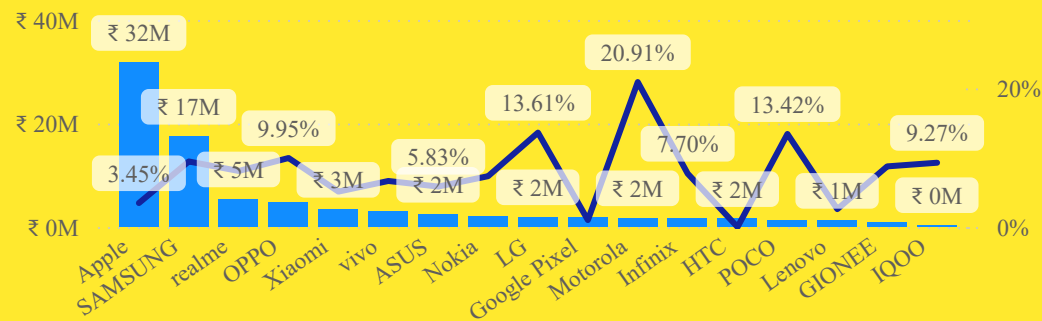
₹ 26.44K

Units Sold

3.11K

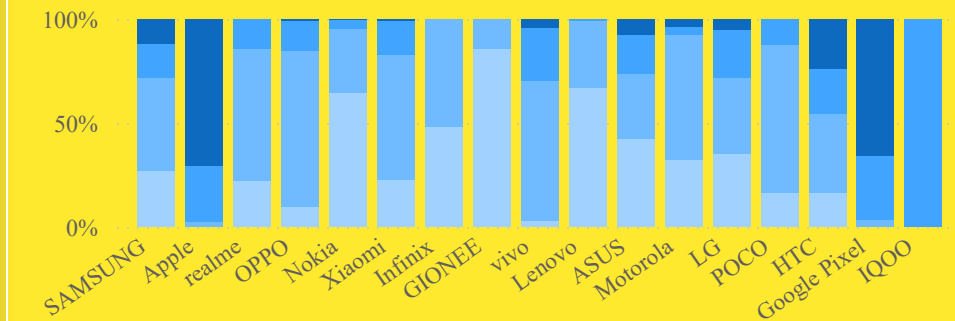
Total Sale per Brand by Discount

● Total Sale ● Discount Percentage



Model Breakdown by Price Segment and Brand

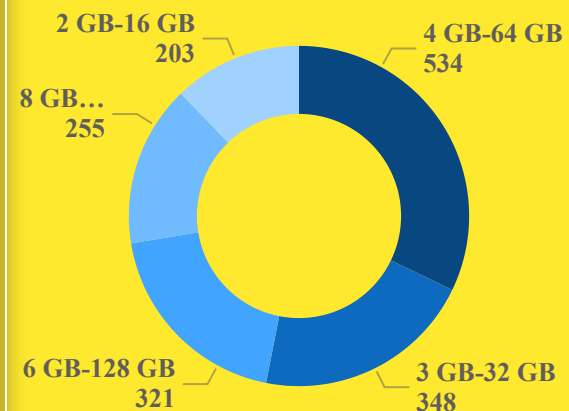
Price Segment ● Budget ● Mid-range ● Premium ● Ultra-Premium



Most Purchased Mobile

Model	Spec Combination	Units Sold
iPhone 13 Pro Max	4GB-128 GB	12
	4GB-256 GB	12
	4GB-64 GB	12
	Total	36
iPhone XR	3 GB-64 GB	12
	3 GB-128 GB	9
	3 GB-256 GB	6
	Total	27
iPhone 11 Pro	4GB-128 GB	21
	4GB-256 GB	18
iPhone 12 Mini	4GB-128 GB	16
	4GB-256 GB	16

Highest Sold Specifications(Top-10)



Spec Combination Vs Brand

Spec Combination (Memory-Storage)	realme	SAMSUNG	vivo	Xiaomi	Total
4 GB-64 GB	34	32	14	23	216
3 GB-32 GB	15	27	4	11	143
6 GB-128 GB	19	39	7	17	138
8 GB-128 GB	25	31	16	9	113
2 GB-16 GB	1	18	2	2	94
6 GB-64 GB	8	9	9	5	60
1 GB-8 GB		19			56
4 GB-128 GB	13	8	7	4	55
2 GB-32 GB	5	8	2	6	51
8 GB-256 GB	4	7	7	4	36
Total	62	206	58	49	888