```
In [ ]: """
        DSC540 Week 7 and 8 assignment Exercise
               future
                        import print function
        from itertools import zip longest
        import csv
        import logging
        import sys
        import numpy as np
        import pandas as pd
        import random
        import thinkplot
        import thinkstats2
        import datetime
        import regression
        import statsmodels.formula.api as smf
        import statsmodels.api as sm
        import matplotlib.pyplot as plt
        import math
        from bs4 import BeautifulSoup
        import pandas as pd
        import sqlite3
        %matplotlib inline
        def ReadData(filename):
             # File was throwing some encoding error while trying to read with default utf-8 encoding
             # Using latin-1 encoding to fix issue
            # Missing values or spaces would be replaced by np.nan
            \#I have downloaded the data and will use local file (So Much Data Candy, Seriously (Ng, 2017)) na_values = [""," ",None,"Missing","NA"]
            df=pd.read csv(filename,encoding='latin-1',na values=na values)
            df.head()
            return df
        #To perform 2 tasks out of below list Chapter 7
        # 1. Filter out missing data
        # 2. Fill in missing data
        # 3. Remove duplicates
        # 4. Transform data using either mapping or a function
        # 5. Replace values
        # 6. Discretization and Binning
        # 7. Manipulate Strings
        # 8. Noticed that missing Values are automatically populated as NaN
        def ExerciseChapter_7(df):
            df.set_index(['Internal ID'],inplace=True)
            df.head()
            # It shows that around 21 rows dropped as it didn't had any value populated.
            # Check if there are any duplicate records.
            print(df.duplicated().sum())
            df.drop_duplicates(inplace=True)
            df.shape
            #print(df)
            # There are few columns for which more than 50% records have missing values i.e. NaN.
            # I don't think those columns would be of any use, hence dropping those columns.
            # # Dropping columns where more than 50% records are NaN
            df.dropna(thresh=df.shape[0]*0.5,axis=1,inplace=True)
            df.shape
            # Dropping rows where more than 50% records are NaN
            df.dropna(thresh=df.shape[1]*0.5,axis=0,inplace=True)
            df.shape
            #print(df)
            # Country names are missing at some places and also in different cases like US, us and some places usa
            df['Q4: COUNTRY'].unique()
            # There are too many 129 countries with varying names. I will just try to correct country name for US.
            # First changing all contry names to uppercase.
            df['Q4: COUNTRY'] = df['Q4: COUNTRY'].str.upper()
            df['Q4: COUNTRY'].unique()
            print("df['Q4: COUNTRY'].unique().size Value :", df['Q4: COUNTRY'].unique().size)
            usa names map = {
             'USA': 'USA'
             'USA ': 'USA'
             'US': 'USA'
             'UNITED STATES': 'USA',
             'U.S.': 'USA'
             'UNITED STATES OF AMERICA': 'USA',
            'US OF A': 'USA',
'U.S.A.': 'USA',
             'USAUSAUSA': 'USA',
```

```
'THE UNITED STATES': 'USA',
    'UNIED STATES': 'USA',
'USA! USA! USA!':'USA',
    'USAA': 'USA'
    'AMERICA': 'USA'
    'UNHINGED STATES': 'USA',
    'THE UNITED STATES OF AMERICA': 'USA',
    'UNITE STATES': 'USA',
    'UNITED SATES': 'USA'
    'UNITES STATES': 'USA',
    'UNITED STSTES': 'USA',
'UNITED STATES': 'USA'
    'UNITED STATES OF AMERICA ': 'USA',
    'U S': 'USA'
    'UNITED STATED': 'USA'
    'USA USA USA!!!!': 'USA' }
    df['Q4: COUNTRY'] = df['Q4: COUNTRY'].map(usa_names_map).fillna(df['Q4: COUNTRY'])
    df['Q4: COUNTRY'].unique()
    print("df['Q4: COUNTRY'].unique().size Value :",df['Q4: COUNTRY'].unique().size)
    return df
# To perform below 2 tasks Chapter 8
# 1. Create hierarchical index
# 2. Reshape
def ExcerciseChapter_8(df):
    candy_names = \{x:x.split('Q6 | ')[1] \text{ for } x \text{ in } df.columns if } x.startswith('Q6 | ')\}
    \#candy\_names = [ \{x:x.split('Q6 \mid ')[1]\}  for x in df.columns if x.startswith('Q6 \mid ')]
    # #candy names
    df.rename(columns=candy names,inplace=True)
    df.reset_index(inplace=True)
    #df.set index(list(candy names.values()),inplace=True)
    #df.head()
    df.dropna(subset=['Q2: GENDER','Q3: AGE'],inplace=True)
    df.shape
    # Created Hierachial Data using columns Gender and Age
    df.set_index(['Q2: GENDER','Q3: AGE'],inplace=True)
    df.head()
    new_index = pd.Index(list(candy_names.values()),name='candy')
    new df = df.reindex(columns=new index)
    new df.head()
    #print('new df', new df)
    ldata = new df.stack().reset index().rename(columns={0: 'candy liking'})
    ldata[:10]
    yield df
    yield ldata
# To perform below 2 tasks Chapter 10
# 1. Grouping with Dicts/Series
# 2. Cross Tabs
def ExcerciseChapter 10(df, ldata):
    df.reset_index(inplace=True)
    df.head()
    df.shape
    print("ldata Value :",ldata)
    print("df2 Value :",df)
    # dropping records where either country or State/Province/City field have missing data
df.dropna(subset=['Q4: COUNTRY','Q5: STATE, PROVINCE, COUNTY, ETC'],inplace=True)
    df.shape
    mapping = {
         'Q4: COUNTRY': 'COUNTRY'
         'Q5: STATE, PROVINCE, COUNTY, ETC': 'LOCATION'
    }
    by_column = df.groupby(mapping, axis=1)
    print('by_column Value :', by_column)
    print("by_column.describe() Value :", by_column.describe())
    # Now I would like to find count of each candy marked as JOY , MEH and DISPAIR. I will use CrossTab function
    # I also want to find most liked Candy.
    # For this analysis , I will use dataframe created in Chapter 8 Exercise i.e. "ldata"
    ldata[:10]
    # Now Running crosstab function over candy and candy_liking column.
    pd.crosstab([ldata['candy']],ldata.candy_liking,margins=True)
    crosstab_df = pd.crosstab([ldata['candy']],ldata.candy_liking)
```

```
print(crosstab df[crosstab df['JOY'] == crosstab df['JOY'].max()])
# To perform below 2 tasks Chapter 11
# 1. Convert between string and date time
# 2. Convert timestamps to periods and back
def ExcerciseChapter_11():
    na_values = [""," ",None,"Missing","NA"]
    df_2016= pd.read_excel("BOING-BOING-CANDY-HIERARCHY-2016-SURVEY-Responses.xlsx",na_values=na_values)
    df_2016.head()
    print("df_2016 Value :",df_2016)
    # Checking Data type of Timestamp column.
    dataTypeObj = df_2016.dtypes['Timestamp']
    print("dataTypeObj Value :",dataTypeObj)
    day_of_week = df_2016['Timestamp'].apply(lambda x: x.strftime('%A'))
    # Adding day of week as 2nd column in dataframe
    df_2016.insert(loc=1,column='Day_of_Week',value=day_of_week)
    df 2016.sample(5)
    print(f" Data collected is between date range {df 2016['Timestamp'].min()} - {df 2016['Timestamp'].max()}")
    # Convert timestamps to periods and back
    session=pd.cut(df 2016.Timestamp.dt.hour,
               [0,6,1\overline{2},18,23],
               labels=['Night','Morning','Afternoon','Evening'],
               include_lowest=True)
    print("session.value counts() Value:", session.value counts())
def main():
    print("Inside Main function")
    # function to read the So Much Data Candy, Seriously (Ng, 2017) data
    df = ReadData("candyhierarchy2017.csv")
    print("df.shape Value:", df.shape)
    print("df.isna().sum() Value:", df.isna().sum())
    # Perform 2 tasks out of below list Chapter 7
    df = ExerciseChapter_7(df)
    # Perform 2 tasks out of below list Chapter 8
    result = ExcerciseChapter_8(df)
    df = next(result)
    ldata = next(result)
    print("next(result).1 Value:",df)
    print("next(result).2 Value :",ldata)
    # Perform 2 tasks out of below list Chapter 10
    ExcerciseChapter 10(df, ldata)
    # Perform 2 tasks out of below list Chapter 11
    ExcerciseChapter 11()
if __name__ == "__main__":
    main()
Inside Main function
df.shape Value: (2460, 120)
df.isna().sum() Value: Internal ID
                                                       0
01: GOING OUT?
                             110
Q2: GENDER
                               41
Q3: AGE
                               84
Q4: COUNTRY
                              64
Q12: MEDIA [Daily Dish]
                            2375
Q12: MEDIA [Science]
                            1098
Q12: MEDIA [ESPN]
                            2361
Q12: MEDIA [Yahoo]
                            2393
Click Coordinates (x, y)
                             855
Length: 120, dtype: int64
df['Q4: COUNTRY'].unique().size Value : 79
df['Q4: COUNTRY'].unique().size Value : 61
next(result).1 Value:
                                           Internal ID Q1: GOING OUT? Q4: COUNTRY \
Q2: GENDER Q3: AGE
Male
                       90272821
                                                         USA
           44
           40
                       90272840
                                                        USA
                                             No
           23
                       90272841
                                                        IISA
                                             Nο
           33
                       90272854
                                            No
                                                     CANADA
           40
                       90272858
                                           No
                                                     CANADA
                       90314022
Female
           26
                                            No
                                                        USA
                       90314359
                                                        USA
Male
           24
Female
           33
                       90314580
                                             No
                                                        USA
           26
                       90314634
                                                        USA
                                             No
           66
                       90314802
                                             No
                                                        USA
                   Q5: STATE, PROVINCE, COUNTY, ETC 100 Grand Bar \
```

```
Q2: GENDER Q3: AGE
                                                     NM
                                                                   MEH
Male
            44
            40
                                                     or
                                                                   MEH
            23
                                               exton pa
                                                                   J0Y
            33
                                                ontario
                                                                   J0Y
            40
                                                Ontario
                                                                   J0Y
                                                    . . .
                                              Michigan
                                                                   J0Y
Female
            26
                                                     MD
Male
            24
                                                                   10Y
Female
            33
                                               New York
                                                                   MEH
            26
                                                                   MEH
                                              Tennessee
                                          Pennsylvania
                                                               DESPAIR
            66
                    Anonymous brown globs that come in black and orange wrappers\t(a.k.a. Mary Janes) \
Q2: GENDER Q3: AGE
Male
            44
                                                                   DESPAIR
            40
                                                                   DESPAIR
            23
                                                                   DESPAIR
            33
                                                                   DESPAIR
            40
                                                                   DESPAIR
Female
            26
                                                                       MEH
                                                                   DESPAIR
Male
            24
Female
            33
                                                                   DESPAIR
            26
                                                                   DESPAIR
                                                                   DESPAIR
            66
                    Any full-sized candy bar Black Jacks Bonkers (the candy) \
Q2: GENDER Q3: AGE
            44
                                           J0Y
                                                        MEH
Male
                                                                          DESPAIR
            40
                                           J0Y
                                                        MEH
                                                                              MEH
            23
                                           J0Y
                                                    DESPAIR
                                                                              MEH
                                                    DESPAIR
                                                                          DESPAIR
            33
                                           J0Y
            40
                                           J0Y
                                                        MEH
                                                                              MEH
Female
            26
                                           J0Y
                                                    DESPAIR
                                                                              MEH
Male
            24
                                           MEH
                                                    DESPAIR
                                                                          DESPAIR
Female
            33
                                           J0Y
                                                        NaN
                                                                              NaN
            26
                                           J0Y
                                                    DESPAIR
                                                                              MEH
                                                                          DESPAIR
                                           J0Y
                                                    DESPAIR
            66
                    Bonkers (the board game)
                                                 . . .
Q2: GENDER Q3: AGE
                                                 . . .
                                       DESPAIR
Male
            44
            40
                                       DESPAIR
                                                 . . .
                                       DESPAIR
            23
                                                 . . .
            33
                                           MEH
            40
                                           MEH
                                                 . . .
                                                 . . .
Female
            26
                                           MEH
                                                 . . .
Male
                                           MFH
            24
Female
            33
                                           NaN
                                                . . .
            26
                                           J0Y
                                                 . . .
                                       DESPAIR
            66
                                                . . .
                    Vials of pure high fructose corn syrup, for main-lining into your vein \
Q2: GENDER Q3: AGE
                                                                   DESPAIR
Male
            44
            40
                                                                   DESPAIR
            23
                                                                       MEH
            33
                                                                        J0Y
            40
                                                                       MEH
Female
            26
                                                                        MEH
Male
            24
                                                                       MFH
Female
            33
                                                                        NaN
            26
                                                                        MEH
                                                                   DESPAIR
            66
                     Vicodin Whatchamacallit Bars White Bread
Q2: GENDER Q3: AGE
                     DESPAIR
                                            DESPAIR
                                                         DESPATE
Male
            44
            40
                          J0Y
                                                 J0Y
                                                         DESPAIR
            23
                          J0Y
                                                 J0Y
                                                         DESPAIR
            33
                          MEH
                                            DESPAIR
                                                         DESPAIR
            40
                     DESPAIR
                                                 MEH
                                                         DESPAIR
Female
            26
                          MEH
                                                 J0Y
                                                              MEH
Male
            24
                          .10Y
                                             DESPATE
                                                              MFH
Female
            33
                          NaN
                                                 J0Y
                                                         DESPAIR
            26
                          J0Y
                                                 MEH
                                                         DESPAIR
                                            DESPAIR
            66
                          J0Y
                                                              MEH
                    Whole Wheat anything York Peppermint Patties \
Q2: GENDER Q3: AGE
            44
                                   DESPAIR
                                                             DESPATE
Male
            40
                                  DESPAIR
                                                             DESPAIR
            23
                                   DESPAIR
                                                                 J0Y
                                                             DESPAIR
            33
                                   DESPAIR
```

```
Female
           26
                                     MEH
                                                               J0Y
                                 DESPAIR
                                                               MEH
Male
           24
Female
           33
                                     MEH
                                                               J0Y
                                 DESPAIR
                                                               MEH
           26
                                 DESPAIR
                         Q10: DRESS Q11: DAY Q12: MEDIA [Science]
Q2: GENDER Q3: AGE
Male
           44
                     White and gold
                                       Sunday
           40
                     White and gold
                                                                1.0
                                       Sunday
           23
                     White and gold
                                       Friday
                                                                1.0
           33
                     Blue and black
                                       Friday
                                                                1.0
                     Blue and black
           40
                                                               1.0
                                      Sunday
Female
           26
                     White and gold
                                       Friday
Male
                     White and gold
           24
                                       Friday
                                                                NaN
Female
                     Blue and black
           33
                                       Friday
                                                                1.0
                     Blue and black
           26
                                       Friday
                                                                1.0
                     White and gold
                                                                NaN
                                       Sunday
                    Click Coordinates (x, y)
Q2: GENDER Q3: AGE
Male
           44
           40
                                     (75, 23)
           23
                                     (70, 10)
           33
                                      (55, 5)
                                     (76, 24)
           40
                                     (68, 39)
Female
           26
Male
                                     (70, 26)
Female
           33
           26
                                     (67, 35)
                                     (19, 26)
[1743 rows x 111 columns]
next(result).2 Value :
                               Q2: GENDER Q3: AGE
                                                                                                   candy \
             Male
                        44
                                                                  100 Grand Bar
                            Anonymous brown globs that come in black and o...
             Male
                        44
1
             Male
                        44
2
                                                      Any full-sized candy bar
3
             Male
                        44
                                                                    Black Jacks
4
             Male
                        44
                                                            Bonkers (the candy)
                                                                        Vicodin
171509
           Female
                        66
171510
                                                           Whatchamacallit Bars
           Female
                        66
171511
           Female
                                                                    White Bread
                        66
                                                          Whole Wheat anything
171512
           Female
                        66
171513
           Female
                                                       York Peppermint Patties
       candy_liking
0
                MEH
1
            DESPAIR
2
                .10Y
3
                MFH
4
            DESPAIR
171509
                .10Y
171510
            DESPAIR
171511
171512
            DESPAIR
171513
                J0Y
[171514 rows x 4 columns]
                     Q2: GENDER Q3: AGE
                                                                                         candy \
ldata Value :
0
             Male
                        44
                                                                  100 Grand Bar
             Male
                        44
                            Anonymous brown globs that come in black and o...
                                                      Any full-sized candy bar
2
             Male
                        44
                                                                    Black Jacks
3
             Male
                        44
4
             Male
                        44
                                                            Bonkers (the candy)
171509
           Female
                                                                        Vicodin
                        66
171510
           Female
                        66
                                                           Whatchamacallit Bars
171511
           Female
                                                                    White Bread
                        66
                                                           Whole Wheat anything
171512
           Female
                        66
171513
           Female
                        66
                                                       York Peppermint Patties
       {\tt candy\_liking}
                MFH
            DESPAIR
1
2
                J0Y
3
                MEH
            DESPAIR
4
                J0Y
171509
171510
            DESPAIR
171511
                MEH
171512
            DESPAIR
171513
                J0Y
```

40

DESPAIR

DESPAIR

```
[171514 rows x 4 columns]
                 Q2: GENDER Q3: AGE Internal ID Q1: GOING OUT? Q4: COUNTRY \
df2 Value :
                             90272821
                      44
                                                    No
                                                                USA
           Male
                      40
                              90272840
                                                                USA
1
                                                    No
2
                                                                USA
           Male
                      23
                              90272841
                                                    No
3
           Male
                      33
                              90272854
                                                             CANADA
4
           Male
                      40
                              90272858
                                                    No
                                                             CANADA
         Female
                              90314022
                                                                USA
1738
                      26
                                                    No
1739
           Male
                      24
                              90314359
                                                                USA
                                                    No
1740
                      33
                              90314580
                                                                USA
         Female
                                                    No
                              90314634
                                                                USA
1741
         Female
                      26
                                                    No
1742
         Female
                      66
                              90314802
                                                    No
                                                                USA
     Q5: STATE, PROVINCE, COUNTY, ETC 100 Grand Bar
0
                                     NM
                                                   MFH
1
                                     or
2
                                                   J0Y
                               exton pa
3
                                ontario
                                                   J0Y
4
                                Ontario
                                                   J0Y
                                    . . .
                               Michigan
                                                   10Y
1738
1739
                                     MD
                                                   J0Y
1740
                               New York
                                                   MEH
1741
                                                   MEH
                              Tennessee
1742
                          Pennsylvania
                                               DESPAIR
     Anonymous brown globs that come in black and orange wrappers \t(a.k.a. Mary Janes) \
0
                                                   DESPAIR
1
                                                   DESPAIR
2
                                                   DESPAIR
3
                                                   DESPAIR
4
                                                   DESPAIR
1738
                                                       MEH
                                                   DESPAIR
1739
1740
                                                   DESPAIR
1741
                                                   DESPAIR
1742
                                                   DESPAIR
     Any full-sized candy bar Black Jacks
                                              . . .
0
                           J0Y
                                        MEH
                                             . . .
                                        MFH
1
                            .10Y
2
                            J0Y
                                    DESPAIR
                                              . . .
3
                                    DESPAIR
                            J0Y
                                              . . .
4
                            J0Y
                                        MEH
1738
                            J0Y
                                    DESPAIR
1739
                           MEH
                                    DESPAIR
                                              . . .
1740
                           .10Y
                                        NaN
1741
                            J0Y
                                    DESPAIR
1742
                            J0Y
                                    DESPAIR
     Vials of pure high fructose corn syrup, for main-lining into your vein \
0
                                                   DESPAIR
1
                                                   DESPAIR
2
                                                       MFH
3
                                                       J0Y
4
                                                       MEH
1738
                                                       MFH
1739
                                                       MEH
1740
                                                       NaN
1741
                                                       MFH
1742
                                                   DESPAIR
      Vicodin Whatchamacallit Bars White Bread Whole Wheat anything
                                         DESPAIR
0
      DESPAIR
                            DESPAIR
                                                                DESPAIR
1
          J0Y
                                 J0Y
                                         DESPAIR
                                                                DESPAIR
2
          J0Y
                                 J0Y
                                         DESPAIR
                                                                DESPAIR
                            DESPATE
                                         DESPATE
                                                                DESPATE
3
          MFH
4
      DESPAIR
                                 MEH
                                         DESPAIR
                                                                DESPAIR
1738
          MEH
                                 J0Y
                                             MEH
                                                                    MEH
1739
          J0Y
                            DESPAIR
                                             MEH
                                                                DESPAIR
1740
          NaN
                                 J0Y
                                         DESPAIR
                                                                    MEH
1741
          J0Y
                                 MEH
                                         DESPAIR
                                                                DESPAIR
1742
          .10Y
                            DESPAIR
                                                                DESPATE
                                             MEH
                                    Q10: DRESS Q11: DAY Q12: MEDIA [Science]
     York Peppermint Patties
0
                      DESPAIR
                               White and gold
                                                  Sunday
                                                                            1.0
                      DESPAIR
1
                                White and gold
                                                  Sunday
                                                                            1.0
2
                           J0Y
                                White and gold
                                                  Friday
                                                                            1.0
3
                      DESPAIR
                                Blue and black
                                                  Friday
                                                                            1.0
4
                      DESPAIR
                                Blue and black
                                                  Sunday
                                                                            1.0
                           JOY
                                White and gold
                                                  Friday
                                                                            1.0
1739
                          MEH
                               White and gold
                                                  Friday
                                                                            NaN
```

```
1740
                          JOY Blue and black
                                                 Friday
                                                                           1.0
1741
                          MFH
                               Blue and black
                                                 Friday
                                                                           1.0
1742
                          J0Y
                               White and gold
                                                 Sunday
                                                                           NaN
     Click Coordinates (x, y)
0
                      (84, 25)
1
                      (75, 23)
2
                      (70, 10)
3
                       (55, 5)
4
                      (76, 24)
1738
                      (68, 39)
1739
                           NaN
1740
                      (70, 26)
1741
                      (67, 35)
1742
                      (19, 26)
[1743 rows x 113 columns]
by_column Value : <pandas.core.groupby.generic.DataFrameGroupBy object at 0x0000002B221E53640>
by_column.describe() Value :
                                                                           count unique
                                                                                                top freq
COUNTRY Q4: COUNTRY
                                             1723
                                                      56
                                                                  USA
                                                                       1490
LOCATION Q5: STATE, PROVINCE, COUNTY, ETC 1723
                                                     423 California
                                                                        107
                                     JOY MEH
candy_liking
                          DESPAIR
candy
Any full-sized candy bar
                                16 1517 201
df_2016 Value :
                                    Timestamp
     2016-10-24 05:09:23.033
     2016-10-24 05:09:54.798
2
     2016-10-24 05:13:06.734
     2016-10-24 05:14:17.192
3
4
     2016-10-24 05:14:24.625
1254 2016-10-29 16:53:52.516
1255 2016-10-30 06:53:54.735
1256 2016-10-30 11:06:10.827
1257 2016-10-30 16:07:26.539
1258 2016-10-30 17:06:45.660
     Are you going actually going trick or treating yourself? Your gender: \
0
                                                       No
                                                                         Male
1
                                                       Nο
                                                                         Male
2
                                                       No
                                                                        Female
3
                                                       No
                                                                         Male
4
                                                       Yes
                                                                         Male
1254
                                                       No
                                                                        Female
1255
                                                                         Male
                                                       No
1256
                                                       No
                                                                         Male
1257
                                                                         Male
                                                       No
1258
                                                       Yes
                                                                       Female
     How old are you? Which country do you live in? ∖
0
                    22
                                               Canada
                    45
1
                                                  แรล
2
                    48
                                                   US
3
                    57
                                                  usa
4
                    42
                                                  USA
1254
                                                  USA
1255
                    33
                                        united states
1256
                   NaN
                                                  NaN
1257
                    48
                                               canada
1258
                    44
     Which state, province, county do you live in?
                                                      [100 Grand Bar]
0
                                             Ontario
1
                                                  il
2
                                            Colorado
                                                                   .10Y
3
                                                  il
                                                                   J0Y
4
                                        South Dakota
                                                                   \mathsf{MEH}
                                                                   .10Y
1254
                                                  TX
1255
                                           minnesota
                                                                   J0Y
1256
                                                                   J0Y
                                                 NaN
1257
                                                  BC
                                                                   NaN
1258
                                                  Nh
                                                                   J0Y
      [Anonymous brown globs that come in black and orange wrappers] \
                                                  DESPAIR
0
1
                                                      MEH
2
                                                  DESPAIR
3
                                                      MEH
                                                  DESPAIR
4
                                                  DESPAIR
1254
1255
                                                  DESPAIR
1256
                                                      MEH
1257
                                                  DESPAIR
```

MEH

1258

```
[Black Jacks]
      [Any full-sized candy bar]
0
                              J0Y
                                              MEH
                                                    . . .
1
                              J0Y
                                              J0Y
                                                   . . .
2
                              J0Y
                                              MEH
                                                   . . .
3
                              J0Y
                                              MEH
                                                    . . .
4
                              J0Y
                                          DESPAIR
                                                   . . .
                                                    . . .
1254
                              10Y
                                              MEH
1255
                              J0Y
                                          DESPAIR
                                                   . . .
1256
                               J0Y
                                              NaN
                                                    . . .
1257
                              J0Y
                                          DESPAIR
                                                    . . .
1258
                              J0Y
                                              JOY
     Please estimate the degree(s) of separation you have from the following celebrities [JK Rowling] \
0
                                              3 or higher
1
                                              3 or higher
2
                                              3 or higher
3
                                              3 or higher
4
                                              3 or higher
                                              3 or higher
1254
1255
                                     Actually, that's me.
1256
                                                       NaN
1257
                                                         1
1258
                                              3 or higher
     Please estimate the degree(s) of separation you have from the following celebrities [JJ Abrams] \
0
                                                         2
                                              3 or higher
1
2
                                              3 or higher
3
                                              3 or higher
                                              3 or higher
4
1254
                                              3 or higher
1255
                                              3 or higher
1256
                                                       NaN
1257
                                                         2
1258
                                              3 or higher
     Please estimate the degree(s) of separation you have from the following celebrities [Beyoncé] \
0
                                              3 or higher
1
                                              3 or higher
2
                                              3 or higher
3
                                              3 or higher
4
                                              3 or higher
                                              3 or higher
1254
1255
                                              3 or higher
1256
                                                       NaN
1257
                                              3 or higher
1258
                                              3 or higher
     Please estimate the degree(s) of separation you have from the following celebrities [Bieber] \
0
                                              3 or higher
1
                                              3 or higher
2
                                              3 or higher
3
                                              3 or higher
4
                                              3 or higher
                                              3 or higher
1254
1255
                                              3 or higher
1256
                                                       NaN
1257
                                              3 or higher
1258
                                              3 or higher
     Please estimate the degree(s) of separation you have from the following celebrities [Kevin Bacon] \
                                              3 or higher
0
1
                                              3 or higher
2
                                              3 or higher
3
                                              3 or higher
4
                                              3 or higher
1254
                                                         2
1255
                                              3 or higher
1256
                                                       NaN
1257
1258
                                              3 or higher
     Please estimate the degree(s) of separation you have from the following celebrities [Francis Bacon (1561 -
1626)]
0
                                              3 or higher
1
                                              3 or higher
2
                                              3 or higher
3
                                              3 or higher
4
                                              3 or higher
1254
                                              3 or higher
```

Actually, that's me.

1255

```
1256
                                                      NaN
1257
                                             3 or higher
1258
                                             3 or higher
     Which day do you prefer, Friday or Sunday? \
0
1
                                          Friday
2
                                          Sunday
3
                                          Sunday
4
                                          Friday
                                             . . .
1254
                                          Friday
1255
                                          Friday
1256
                                          Sunday
1257
                                          Sunday
1258
                                          Sunday
     Do you eat apples the correct way, East to West (side to side) or do you eat them like a freak of nature,
South to North (bottom to top)? \
                                          South to North
1
                                            East to West
2
                                            East to West
3
                                          South to North
4
                                            East to West
1254
                                            East to West
1255
                        Sinusoidally around the equator
1256
                            nne to east to nnw to s to n
1257
                                            East to West
1258
                                            East to West
     When you see the above image of the 4 different websites, which one would you most likely check out (pleas
e be honest). \
0
                      Science: Latest News and Headlines
1
                      Science: Latest News and Headlines
2
                      Science: Latest News and Headlines
3
                     Science: Latest News and Headlines
4
                                                     ESPN
1254
                     Science: Latest News and Headlines
1255
                     Science: Latest News and Headlines
1256
                      Science: Latest News and Headlines
1257
                     Science: Latest News and Headlines
1258
                                              Daily Dish
      [York Peppermint Patties] Ignore
0
                                    NaN
                                    NaN
1
2
                                    NaN
3
                                    NaN
4
                                    NaN
1254
                                    NaN
1255
                                    NaN
1256
                                    NaN
1257
                                    NaN
1258
                                    NaN
[1259 rows x 123 columns]
dataTypeObj Value : datetime64[ns]
Data collected is between date range 2016-10-24 05:09:23.033000 - 2016-10-30 17:06:45.660000
session.value_counts() Value: Morning
                                            586
Afternoon
             362
Night
             218
Evening
              93
```

Name: Timestamp, dtype: int64