EC (e commerce)

Epic: B-directional business model

Problem: let say

1. I have a requirement
2. Go to site and search something
3. Explorer the product from list
4. If like something then buy it

This is the current business model.

But requirement is:

1. Dealer also come to know their customer’s need
2. Mainly those dealers who closed to customer
3. And customer also come to know the dealer who near to him
4. We can promote local business through this approach.
5. Save so many traffics and expenses
6. Save other expanses
7. And increase business profits