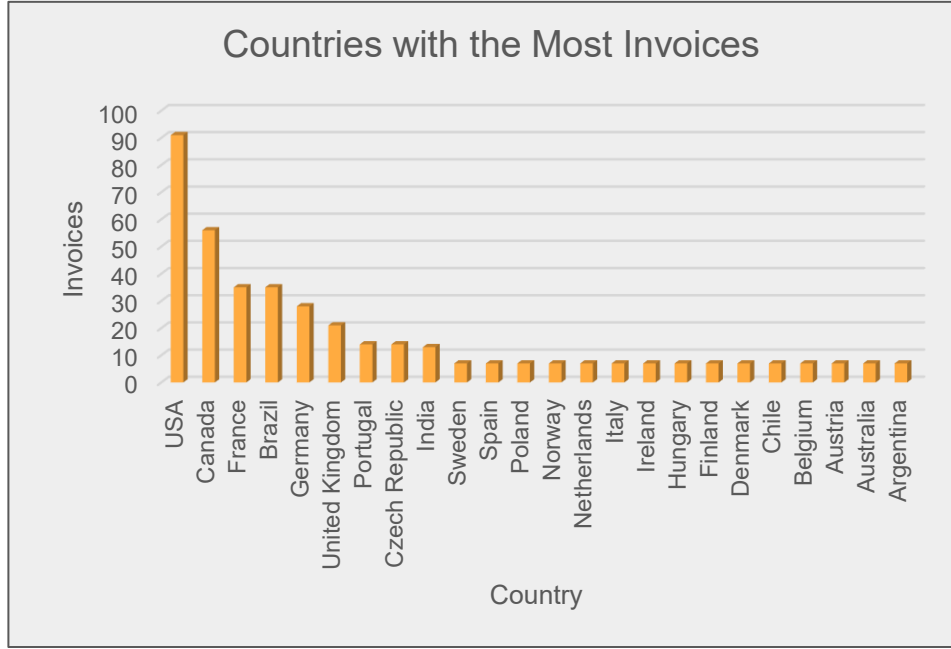
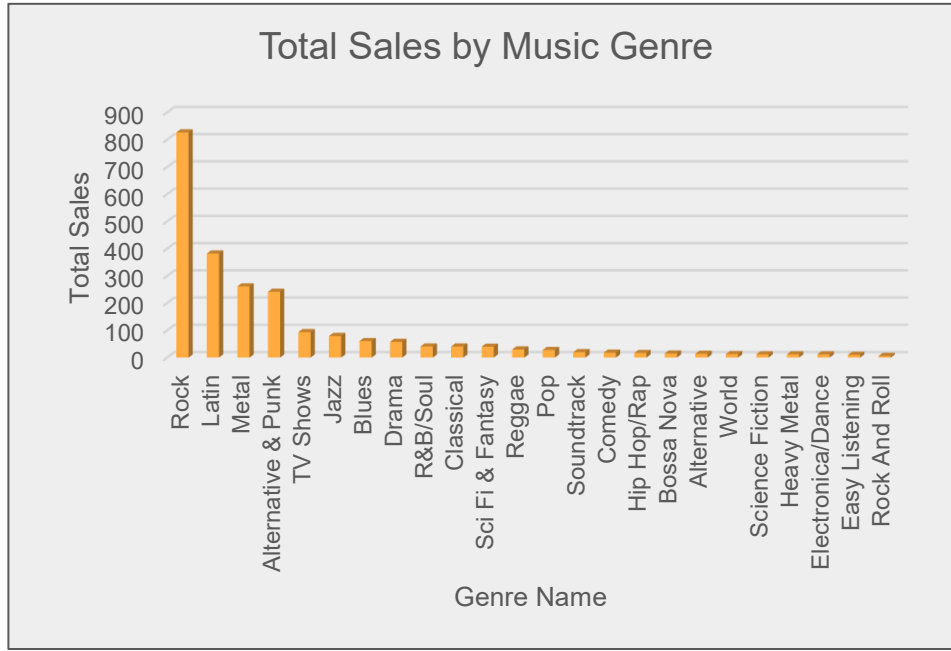


Countries with the Most Invoices



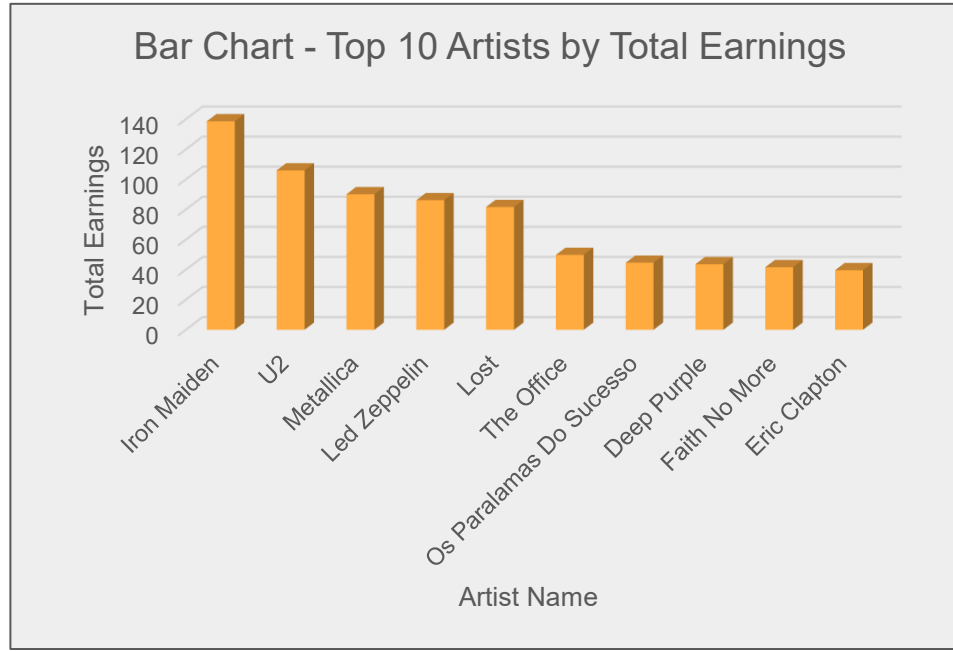
This column chart reveals the distribution of invoice counts across different countries in the music store database. The country with the most invoices—for example, the USA—demonstrates the highest level of customer transactions, indicating it is the primary market for the store. In contrast, the country with the fewest invoices—such as Norway—represents the smallest customer base in the dataset. This visualization helps identify where business activity is strongest and which regions may offer growth opportunities.

Total Sales by Music Genre



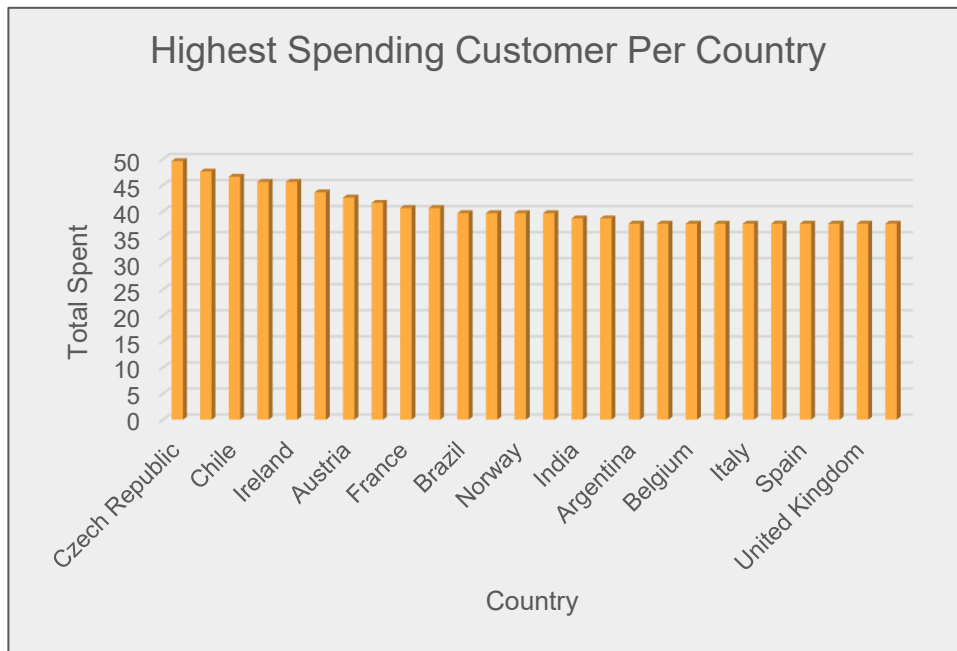
This Column chart presents the total sales revenue generated by each music genre, ordered from highest to lowest. The genre with the highest sales—such as Rock—demonstrates the strongest customer demand and revenue contribution to the music store. Following genres like Pop and Jazz show progressively lower total sales. This visualization helps identify the most profitable genres and guides decisions related to marketing focus, inventory, and promotions to maximize revenue.

Top 10 Artists by Total Earnings



This bar chart illustrates the top 10 artists who have generated the highest track sales revenue in the Chinook music store. The artist with the most earnings is Iron Maiden, whose tracks have brought in the greatest revenue. On the other end, among the top 10, the artist with the lowest total earnings is Queen. This visualization not only highlights the top revenue contributors but also allows us to compare earnings among leading artists, informing strategic decisions on promotions and inventory.

Highest Spending Customer Per Country



This column chart shows the highest spending customer in each country, ranked from the greatest to the least amount spent. It highlights key individual customers who contribute the most revenue to the music store within their respective countries. For example, the customer from the Czech Republic has the highest spending overall, indicating a strong market presence, while customers from other countries show varied total spend values. This visualization helps identify top contributors by country and provides insight into customer purchasing power across different regions.