



YOU
GLOBAL

our business is all about **you**

- **Feature** and **Benefit** overview
- **Reasons** to join YOU Global as a recruiter

Email: jobs@you-global.com

Website: www.you-global.com

We want to know if you can find a better deal than the value that **YOU Global** packs into its offering. Our objective is to provide the best value you can find. If we provide the best value, we'll attract the best people. And that's gotta be good for everybody.



Feature 1 of 14

Benefit

Join an established global brand, with the ability to retain the value of the goodwill you generate, regardless of your physical location or how many times you move.

- A global brand gives you a better story to tell when making a fresh approach to new prospective Clients.
- Marketing advantage over your competitors who can claim a local presence only.
- You have the right under your agreement with YOU Global to assign your entitlement to manage Clients, for value. Just the same as if you built up your own business then sold it in the future – except in this case you don't need to reinvent the wheel when it comes to websites, systems, brand etc. Just plug right in, and start building value.
- Usually, if you change your physical location, you need to change jobs. Not so with YOU Global. Your YOU Global license is completely portable. Just because you need to change cities, or even countries, doesn't mean you lose the valuable relationships and goodwill you've worked hard to establish. These things follow you around.



Feature 2 of 14

Network with colleagues internationally

Benefit

- Bring knowledge about international locations to local Clients which may be considering international expansion.
- Enables you to more easily market to Clients in international locations.
- Enables you to provide a 24 hour 365 day service to Clients, and take leave when you need to without having to close the door on business.
- Join a global knowledgebase – your YOU Global colleagues.
- YOU Global has its own internal internet-based secure discussion boards to facilitate cooperation, no matter where people are, no matter what time zone.
- Sophisticated internal commission splitting formula, enabling you to collaborate openly with colleagues within a trusted environment.
- Our collaborative system effectively provides you with a variable-cost workforce, enabling you to focus on revenue generation. Internal collaboration creates opportunities, for example if a colleague comes across an opportunity in an industry within which you specialise, you may have just the right Candidate on hand to create the fee. Everybody wins.



Feature 3 of 14

Single point job posting via an easy-to-follow web based template



Benefit

- Draft a job advertisement from anywhere, any time. The rest is done for you, including all external publishing, saving you time.
- Advertisement is checked for typos, grammar, quality, ensuring you and YOU Global are always portrayed professionally.
- Immediacy of publication globally, meaning jobseeker applications start flowing in almost immediately, regardless of whereabouts the vacancy may be.
- You're in control of job-specific questions for applicants. You can insist that applicants answer specific questions during the job application process, enabling you to more rapidly filter incoming applications.

Feature 4 of 14

Gain access to the investments
YOU Global already makes in
3rd party job posting and CV
databases

Benefit

- Benefit from the subscriptions YOU Global already makes in 3rd party job boards and databases.



Feature **5** of 14

Established and growing social media presence

Benefit

- No need to spend time and energy trying to increase your social media presence. YOU Global does that for you. We have an established and growing presence on Facebook, Twitter, LinkedIn – more ways to get the word out about vacancies quickly.
- Access thousands of additional contacts globally via the social media contacts of your new YOU Global colleagues.



Feature 6 of 14

Proprietary centralised Candidate database, fully indexed, with targeted mailshot capability

Benefit

- Enjoy the benefits of being able to tap into a fully searchable secure Candidate database that your competition doesn't have access to.
- The activity of all YOU Global Consultants helps you by constantly enriching the Candidate database.
- Some recruitment facilities make you pay extra for storage of Candidate CVs. With YOU Global, it's all part of the deal.
- Each CV received is immediately indexed, so that CVs can be searched en masse via powerful boolean-based search technology. You can shortlist from hundreds of thousands of CVs in seconds, or set up automated search tools, which automatically flag for you any new CV as it arrives.
- Rather than rely on jobseekers to come to you, YOU Global technology allows you to reach targeted Candidates en masse and immediately, reaching hundreds or thousands of matching Candidates globally.
- Automated categorisation of Candidates, enabling you to filter by a range of variables including, when necessary and within the law, occupation, industry, location, gender, age.
- Automated Job Alerts service, already with thousands of subscribers, allowing you to automatically keep interested Candidates abreast of opportunities based on interests geographically, by occupation, by industry, or a combination of all. See <http://www.you-global.com>



Feature 7 of 14

Established website & corporate email address

Benefit

- It can take years to establish a healthy web presence. Upon joining YOU Global, YOU Global's website becomes your website.
- Use your favourite search engine to search for YOU Global. You'll find us quickly and easily, which means you and your vacancies will be found quickly and easily, as well as helping you convince prospective Clients of visibility and credibility.
- Each vacancy is given a unique URL, which creates an easy method for you to bring an advertisement to the attention of potential Candidates. Upon creation, this URL is immediately and automatically submitted to major search engines to bring applicants and jobseekers to our database, improving the value you deliver to Clients.
- No need to pay for domain registration and expensive web hosting services.
- No need to look shabby with a generic email address. Put the minds of prospective Clients and jobseekers at rest with your corporate email address, generally `firstname.lastname@you-global.com`



Feature 8 of 14

Benefit

Ongoing investment in its own IP

- Because YOU Global develops its own systems, it has full control over what those systems do. Apart from greater data security, and constantly improving capabilities, it means that we can listen to your needs, listen to your ideas, and develop solutions for you. All part of the deal.
- Ongoing system development delivering new features and enhancements every week.



Feature 9 of 14

Global invoicing, currency options, bank accounts, and collection options

Benefit

- No need to worry about invoicing and collections. It's all done for you. Professionally, electronically, and globally. YOU Global offers Clients a range of payment options, including a range of country-specific bank accounts, credit card and PayPal.
- YOU Global's affiliation with 3rd party currency houses means you can offer invoicing in any currency, as well as capitalise on significantly better exchange rates than those offered by mainstream banks.



Feature **10** of 14

Benefit

Pricing is your call!

- YOU Global empowers its Consultants with the ability to negotiate the deal with the Client.
- We provide unique structured pricing options, giving you the ammunition you need to never lose a deal on price alone.



Feature 11 of 14

Benefit

Online tracking of Candidates and Clients.

Professional preparation and presentation of CVs

- Online management of Candidates and Clients eliminates the danger of you losing sight of Candidates, and potentially missing out on placement fees.
- Our online processes help to ensure we don't miss anything when processing a Candidate, reducing the risk of making the same mistakes many in the recruitment industry regularly make.
- Centralised services ensures Candidates are presented to Clients in a high quality format, allowing you to get on with more important matters.



Feature **12** of 14

Benefit

Stationery & artwork

- From impressive business cards through to presentation folders and fliers, the fact that YOU Global makes all of this available means that you don't need to reinvent the wheel and incur expensive design costs.



Feature **13** of 14

Unbridled flexibility & uncapped earnings



Benefit

- The more you put in, the more you get out.
- Based on our estimates, a recruiter producing similar results to an equivalent full time fixed-wage recruiter should be able to earn 3 to 5 times more under YOU Global's model.
- So far as we're aware, we provide the best value deal the industry has to offer. If there is better, we want to know.
- You even have the ability to climb into higher commission tiers more quickly by pooling results with recruiters in your local area who you introduce to YOU Global.

Feature **14** of 14

BYO product or service

Benefit

- Although recruitment services is YOU Global's core business, if you have a skill or interest and would like to bring another product or service under the YOU Global banner, then there may be a significant advantage for you in providing that service via an established brand.
- Capitalise on YOU Global web traffic – tens of thousands of visitors from 120+ countries every month.
- Your YOU Global colleagues become another distribution channel through which you deliver your service.



MODEL OVERVIEW

Following is an overview of information to help you identify whether our model is for you, and whether it's worthwhile you stepping ahead.

- This is a genuine business opportunity, rather than a wage-based position, bringing all of the flexibility and benefits of owning your own business. You decide what hours you work, and when you work them. Like most things, the more you put in, the more you get out.
- A difference between starting your own business and joining YOU Global is that we already have in place many of the things that you may spend many months and a lot of money needing to do yourself. The establishment and set up of a new business; the systems; the branding; the marketing; the processes; the job board accounts; the known and established website; an expanding network of trusted colleagues globally and shared networks; an ever-growing database of Candidates. These are some of the things which you could spend years on at substantial cost and significant risk of failure. With YOU Global, you simply plug yourself in, and start recruiting.
- Calling yourself a YOU Global recruitment consultant is possible even on the same day that you decide you'd like to join, because of our streamlined joining process.

HOW MUCH CAN BE EARNED?

- The earnings potential is limitless, and the power is in your hands. As a recruitment consultant, you identify a Client (an employer) to use your services as a recruiter. If a Candidate we introduce for a vacancy ends up landing the job, we issue the Client with an invoice.
- Your remuneration can be a share of billings, or we have flat fee subscription and flat fee / revenue share options also.
- Depending on which formula you elect, you can be paid as much as 100% of billings. The opportunity exists to team up with other recruiters in your area in order to boost earnings. Contact us to discuss the options in more detail.
- We can accommodate part time and casual interests, so long as your primary role is not with another recruitment consultancy. You might be time poor, but like to leverage from your contacts, relationships, and network in order to offer recruitment services to those who trust you, but have somebody else in the background doing all of the time consuming work. In other words, putting value in your pocket due to the people you know.
- We've made it easy for recruiters to increase earning capacity, as well as run business at substantially less cost. We're confident in claiming that you cannot run your own business more financially efficiently than we can. We'd be delighted to talk to you more about how that can be.
- For those recruiters accustomed to a fixed salary, a full time recruiter achieving industry-standard targets should be able to earn 3 to 5 times more under our model. There are no catches here. Economies of scale, shared services, and a performance based model all help to create better value for all concerned.
- We keep your earnings high by keeping our outlays efficient. For example, we capitalise on the fact that pretty much everybody these days has the tangible tools of trade needed, eg. computer, internet access, telephone line.
- There are even opportunities to earn by helping other Consultants source Candidates for vacancies. We have a unique commission-splitting formula.

SUMMARY COST AND BENEFITS

- We cover job board costs, and the cost of any investment in 3rd party Candidate databases, including our own proprietary database.
- There are no start up costs other than the 1st monthly subscription fee, which can be as little as AUD 50, depending on which plan you choose.
- We do not cover the cost of printing business cards, however this is usually negligible.
- We keep commissions high by capitalising on the likelihood that you already have a computer with internet access, and a telephone line.
- If you pay income tax, then all of these expenses are probably tax deductible, though check with your accountant or local tax office.
- We even have a formula whereby you can put other skills you may have to good use by offering those skills to YOU Global Clients globally as a value-added service.
- Your arrangement with YOU Global is completely portable, globally. If you relocate, anywhere on the globe, nothing changes. No need to waste the relationships you've already worked hard to nurture.
- Our systems are delivered via the internet, giving you the flexibility to work from anywhere in the world, including home.
- Deal with clients globally, or candidates globally. Unlike traditional recruitment companies, which will restrict where you can operate both geographically and by industry, YOU Global lets you take advantage of relations which you have in any place, and in any industry.
- You immediately benefit from our proprietary database of hundreds of thousands of Candidates, growing at a rate of hundreds per day. This is in addition to all of the facilities we access externally.
- We can consider part time positions, as long as your primary role is not with another recruitment agency.
- You can assign or sell your entitlement to relationships you manage to other YOU Global Licensees, or a new prospective Licensee who you may be introducing.
- A way you could look at this ... if you partnered up with another individual to do all that we do, it'd probably be an equal partnership. In other words, you'd be sharing income 50/50. Under our model, we become that partner effectively, and you benefit from the economies of scale which only larger teams can generate. As a result, you retain a much bigger piece of the pie.
- You can access a pdf profile for YOU Global at **www.you-global.com/profile.pdf**

WHAT NEXT?

- If you'd like to step ahead, please sign, scan and return the non disclosure form found at **www.you-global.com/ndf.pdf** This will enable us to send you an information document with more detail.
- If you've already read enough to know that YOU Global is for you, you're welcome to expedite things by:
 - 1 Signing, scanning and returning the non disclosure form referred to above and emailing this to **licensees@you-global.com**
 - 2 Emailing us a scan of a government-issued official document which verifies your full name. The main page of your passport is ideal.
- 3 Pay your initial monthly subscription amount via either one of the following links:

For a once-only payment:
<http://www.you-global.com/payment.html>

To set up an automated recurring payment
<http://www.you-global.com/subscribe.html>

If you'd prefer to pay via bank transfer to either our Australian or UAE bank account, please request an invoice which will provide bank account details.



Email: jobs@you-global.com **Website:** www.you-global.com