ANALYSING WEBSITES

🎏 **Reading: Look at the websites below and answer these questions.**
1- **What are the websites?**
2- **Do you use these websites? Why/ Why not?**
3- **What is the purpose of each website: sell, inform, share, educate?**
4- **What are the main features of each website?**
5- **Think of two more websites that have the same purpose. Are they different to the ones below? Why?**

➕ **Writing: You are the owner of a company that needs a new website. Make a list of things that you need/ would like for your website. Answer the following questions.**
- **What is the name of your company?**
- **What is the business type?**
- **What is the purpose of your website?**

➕ **Speaking: Work in pairs. Student A is the website developer. Student B is the customer. Ask and answer questions about website requirements. Swap roles.**
Example:
A: What is the name of your company?
B: It's called/ Its name is….

➕ **The best websites: What are your favourite websites? Why? Use the words in the box to describe them.**

beautiful	well-designed	easy-to-use/navigate	clear	reliable
useful	informative	fun	funny	exciting	interesting

Example: The most exciting website is … because…

➕ **Language**

Describing things

There's/There is/There isn't	**There's** a lot of information on this website.
There are/aren't	**There aren't** many photos on this website.
Has	The website **has** good graphics.
Have	Most websites **have** a lot of features.

- **Write about the things you like and dislike about different websites.**
  Example: I really like the look of Nickelodeon website. It has …

- **Speaking: What are the trends in website design?**
  Example: Websites use more video now.