WEBSITES

➕ **1- Which websites do you use in your work and study? Make a list.**

➕ **2- Read this text about different types of websites and answer the questions.**

> **TYPES OF WEBSITE – A GUIDE FOR WEBSITE DESIGNERS**
>
> The purpose of an organisational website is to inform about an idea or event. Companies develop commercial websites to sell products or services. Entertainment websites are designed to entertain or provide fun activities. People visit news websites to obtain information. The purpose of a personal website is to provide information about an individual. Social networking websites help people to exchange personal information. Educational websites aim to share knowledge and enable online learning.

      a- Why do people visit organizational websites?

      b- Why do people visit company websites?

      c- Why do people visit entertainment websites?

      d- Why do people visit news websites?

➕ **3- Complete these sentences about the purpose of websites with the words in the box.**

| offer | practise | ~~present~~ | promote | read | sell | share |

Example: The purpose of Nationalgeographic.com is to _present_ information on topics.

1 People visit CNN.com to _____ international news.
2 Some websites want to _____ a service.
3 Companies use Amazon.com to _____ their products.
4 Thegreenshoppingguide.co.uk wants to _____ environmentally friendly shopping.
5 Students visit Math.com to _____ their maths.
6 English teachers join eltforum.com to _____ teaching resources.

4- Language: Making questions

Question words (1)

We use **which** to ask about things. We can use it with a noun.	**Which** websites do you visit/go to? I use Wikipedia a lot.
We use **what** to ask about things.	**What** do you use CNN for? I use it to get the news.
We use **why** to ask the reason for something.	**Why** do you use Wikipedia? I use Wikipedia to check information.
We use **when** to ask about time.	**When** do you use CNN? In my lunchbreak.

- **Go around the class and ask five students to name the websites they visit and use at home. Write down a website for each of the four headings 1-4 in the table.**

Interviewee name	Interviewee uses these websites to:			
	1 entertain	2 get news	3 research/study	4 shop
a)				
b)				
c)				
d)				
e)				

WEBSITE DEVELOPMENT

✚ **1- Speaking: Describe something you do every day at home or at work. Use the words in the language box below.**
Example: *Sending an email.*
First, click on "new email". After that, …

Describing steps in a process		
We use *first, next, then, after that* (etc.) to describe the order of actions.	*First, do … .*	*To start, do … .*
	After that, … .	*Next, … .*
	Then, … .	
	Secondly, … .	*Thirdly, … .*
	Finally, … .	*To finish, … .*

✚ **2- Reading: Complete this text with the words from the box.**

After that	Finally	First	Next	Secondly	Then	Thirdly

The steps in website development

(1) _____ , discuss with the customer their requirements and the target audience. Find out what features and number of pages they want on their site. (2) _____ , analyse the information from the customer. (3) _____ , create a website specification. (4) _____ design and develop the website. (5) _____ , assign a specialist to write the website content. (6) _____ give the project to programmers for HTML coding. (7) _____ , test the website.

After you publish the website, update and maintain it on an ongoing basis. Monitor customer use.

✚ **3- Work in pairs. Complete the workflow to show the website development project.**
https://prezi.com/i/pwznjihot5e9/

Website development process

1. First step

Talk to customer.