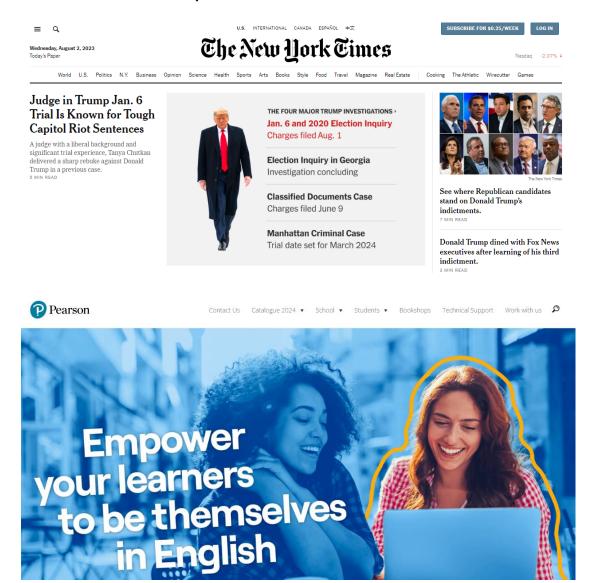


ANALYSING WEBSITES

- Reading: Look at the websites below and answer these questions.
 - 1- What are the websites?
 - 2- Do you use these websites? Why/ Why not?
 - 3- What is the purpose of each website: sell, inform, share, educate?
 - 4- What are the main features of each website?
 - 5- Think of two more websites that have the same purpose. Are they different to the ones below? Why?





- Writing: You are the owner of a company that needs a new website. Make a list of things that you need/ would like for your website. Answer the following questions.
 - What is the name of your company?
 - What is the business type?
 - What is the purpose of your website?
- Speaking: Work in pairs. Student A is the website developer. Student B is the customer. Ask and answer questions about website requirements. Swap roles.

Example:

A: What is the name of your company?

B: It's called/ Its name is....

The best websites: What are your favourite websites? Why? Use the words in the box to describe them.

beautiful	well-designed		easy-to-use/navigate		clear	reliable
useful	informative	fun	funny	exciting	interesting	g

Example: The most exciting website is ... because...

4 Language

There's/There is/There isn't	There's a lot of information on this website.
There arelaren't	There aren't many photos on this website.
Has	The website has good graphics.
Have	Most websites have a lot of features.

- Write about the things you like and dislike about different websites. Example: I really like the look of Nickelodeon website. It has ...
- Speaking: What are the trends in website design?
 Example: Websites use more video now.