

ACADEMIC QUALIFICATIONS

Year	Course	Institute	% / CGPA
2024-27	UG in Entrepreneurship	Institute of Venture building	7.4/10
2024-27	BCA	SRM University	7.27/10
2023	CLASS XII	YMCA Boys Town ( State Board )	8/10
2021	CLASS X	YMCA Boys Town ( State Board )	7/10

ENTREPRENEURIAL / INTERNSHIP/ WORK EXPERIENCE

	Ecovo	Co-founder	Jan 2025 - Present
Content Lead	<ul style="list-style-type: none"><li>Increased engagement by 25% using AI-driven personalization and growth strategies across digital channels.</li><li>Established authority in the EV industry through data analytics, trend insights and boosting brand visibility.</li><li>Conducted secondary research on business models, industry trends and market insights to shape strategic direction.</li></ul>		
	Mcdonalds	Crew member	June 2024 - Sep 2024
Operations	<ul style="list-style-type: none"><li>Achieved 85% CRM score, significantly boosting customer satisfaction and relationship quality.</li><li>Maintained operational efficiency through timely service delivery and dependable execution.</li><li>Upheld high operational standards by adhering to cleanliness, safety and service protocols consistently.</li></ul>		
	Flipkart	Crew member	Jan 2024 - June 2024
Customer Centric	<ul style="list-style-type: none"><li>Exceeded delivery targets by 110% demonstrating efficiency and reliability while earning performance incentives.</li><li>Optimized last-mile logistics and streamlined cash handling workflows, enhancing efficiency and accuracy.</li><li>Resolved escalations promptly, improving customer satisfaction and reinforcing service trust.</li></ul>		
	Freelance	Event coordinator	Sep 2023 - June 2024
Coordinator	<ul style="list-style-type: none"><li>Executed 5+ large-scale events (400-600 attendees) with zero failures, ensuring seamless coordination and delivery.</li><li>Optimized stakeholder communication, reducing mismanagement by 30% and improving overall event execution.</li><li>Fostered memorable attendee experiences by aligning event flow with audience engagement strategies.</li></ul>		

ACADEMIC & CO-CURRICULAR ACHIEVEMENTS / PROJECTS

Capstone project	<ul style="list-style-type: none"><li>Studied trends in time-based elderly care models, identifying patterns in demand and delivery efficiency.</li><li>Proposed a tiered incentive system for caregivers, boosting motivation, retention and business sustainability.</li><li>Researched the eldercare industry, analyzing business models and innovation potential to guide strategy.</li></ul>
Retail Immersion	<ul style="list-style-type: none"><li>Conducted in-depth market research to analyze consumer behavior and retail patterns for data-backed insights.</li><li>Developed a financial report that supported strategic decisions on store performance and profitability.</li><li>Collaborated with cross-functional teams to evaluate pricing, merchandising and customer engagement strategies.</li></ul>
Smart E-library	<ul style="list-style-type: none"><li>Developed a responsive digital library using HTML, CSS and JavaScript ensuring cross-device compatibility.</li><li>Integrated intuitive navigation for seamless book access and enhanced browsing experience.</li><li>Focused on frontend performance and clean UI/UX, improving accessibility and usability.</li></ul>
Portfolio website	<ul style="list-style-type: none"><li>Built a dynamic, responsive portfolio using React.js, showcasing projects, skills and personal brand.</li><li>Implemented dynamic projects, animations and modern UI with Tailwind CSS to enhance visual and performance.</li><li>Integrated contact form, resume download and dark/light mode toggle to enhance UX and functionality.</li></ul>
Cyber Security Project	<ul style="list-style-type: none"><li>Researched emerging cyber threats and their impact on startups, identifying key vulnerabilities.</li><li>Developing quantum-resistant encryption to secure future digital communications from next-gen threats.</li><li>Designed risk mitigation strategies to boost online safety and business resilience amid evolving threats.</li><li>Conducted comparative analysis of cyber incidents startups to identify trends and inform prevention frameworks.</li></ul>