SVM Classification

import required package

In [1]:
```
import numpy as np
import pandas as pd
import seaborn as sns
import matplotlib.pyplot as plt
```

read data from source and describing

In [2]:
```
df = pd.read_csv('social_network_ads.csv')
df.head()
```

Out[2]:

	User ID	Gender	Age	EstimatedSalary	Purchased
0	15624510	Male	19	19000	0
1	15810944	Male	35	20000	0
2	15668575	Female	26	43000	0
3	15603246	Female	27	57000	0
4	15804002	Male	19	76000	0

In [3]:
```
print(df.columns)
```

```
Index(['User ID', 'Gender', 'Age', 'EstimatedSalary', 'Purchased'], dtype='object')
```

In [4]:
```
print(df.describe())
```

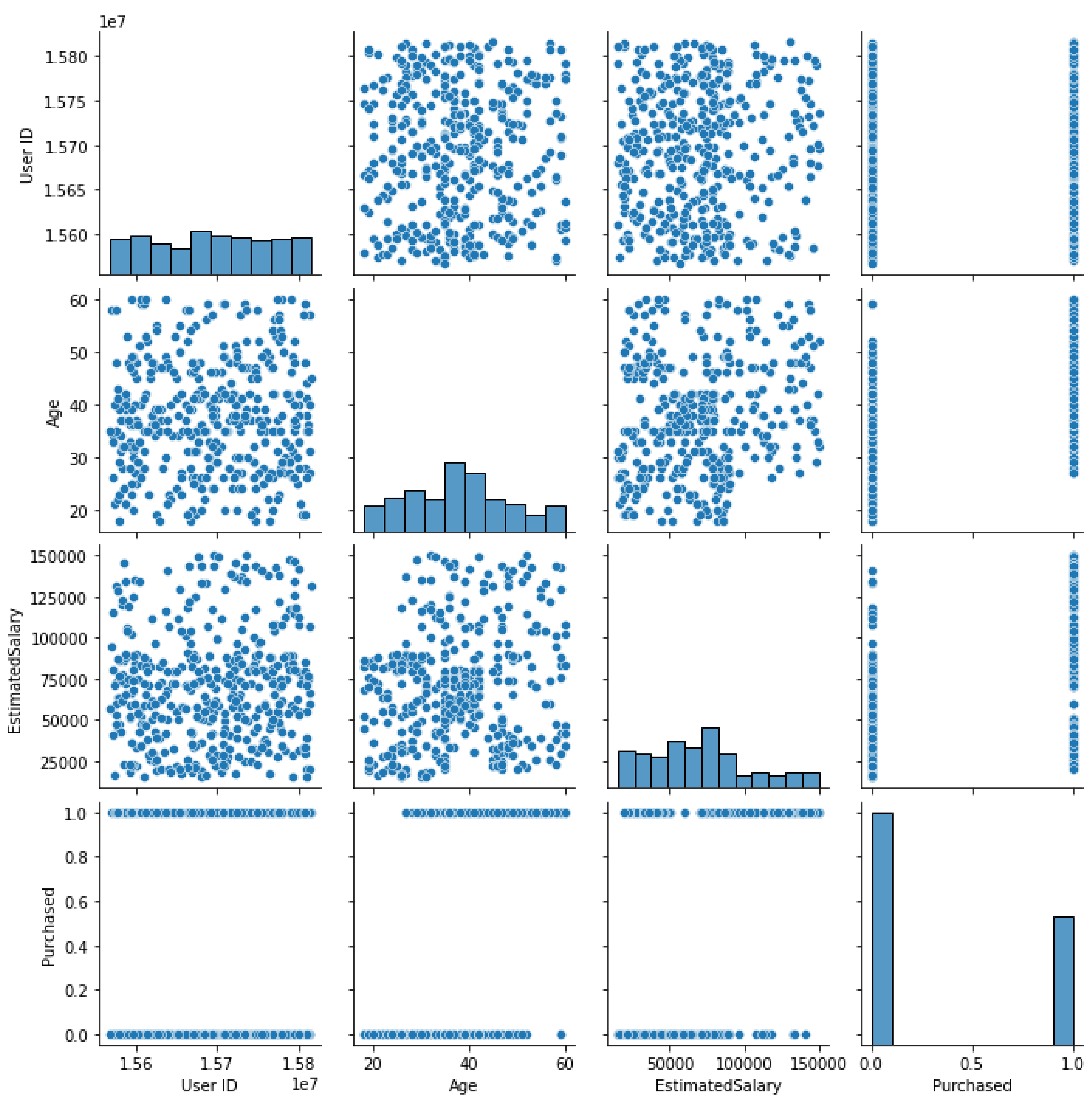
```
            User ID         Age  EstimatedSalary   Purchased
count  4.000000e+02  400.000000       400.000000  400.000000
mean   1.569154e+07   37.655000     69742.500000    0.357500
std    7.165832e+04   10.482877     34096.960282    0.479864
min    1.556669e+07   18.000000     15000.000000    0.000000
25%    1.562676e+07   29.750000     43000.000000    0.000000
50%    1.569434e+07   37.000000     70000.000000    0.000000
75%    1.575036e+07   46.000000     88000.000000    1.000000
max    1.581524e+07   60.000000    150000.000000    1.000000
```

In [5]:
```
## chec for data types
print(df.info())
```

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 400 entries, 0 to 399
Data columns (total 5 columns):
 #   Column           Non-Null Count  Dtype 
---  ------           --------------  ----- 
 0   User ID          400 non-null    int64 
 1   Gender           400 non-null    object
 2   Age              400 non-null    int64 
 3   EstimatedSalary  400 non-null    int64 
 4   Purchased        400 non-null    int64 
dtypes: int64(4), object(1)
memory usage: 15.8+ KB
None
```

In [6]:
```
sns.pairplot(df)
```

Out[6]: <seaborn.axisgrid.PairGrid at 0x247d90de1f0>



check the relation between variables

In [7]:
```
corr = df.corr()
corr.style.background_gradient(cmap = 'Greens')
```

Out[7]:

	User ID	Age	EstimatedSalary	Purchased
User ID	1.000000	-0.000721	0.071097	0.007120
Age	-0.000721	1.000000	0.155238	0.622454
EstimatedSalary	0.071097	0.155238	1.000000	0.362083
Purchased	0.007120	0.622454	0.362083	1.000000

select input and op variable

In [8]:
```
x = df.drop(['User ID','Gender','Purchased'], axis=1)
y = df['Purchased']
```

splitting the data

In [9]:
```
from sklearn.model_selection import train_test_split
x_train, x_test, y_train, y_test = train_test_split(x, y, random_state= 123456, train_
```

creating a model

In [10]:
```
from sklearn.svm import SVC
model = SVC(kernel='linear', C = 2)
```

In [11]:
```
## fit the data
model.fit(x_train, y_train)
```

Out[11]: SVC(C=2, kernel='linear')

parameters to fine tune model

In [12]:
```
print(model.get_params())
```

```
{'C': 2, 'break_ties': False, 'cache_size': 200, 'class_weight': None, 'coef0': 0.0,
'decision_function_shape': 'ovr', 'degree': 3, 'gamma': 'scale', 'kernel': 'linear',
'max_iter': -1, 'probability': False, 'random_state': None, 'shrinking': True, 'tol':
0.001, 'verbose': False}
```

predict the values for unseen data

In [13]:
```
y_prediction = model.predict(x_test)
#print(y_prediction)
```

evaluation of classification model

In [14]:
```
from sklearn.metrics import confusion_matrix
cm = confusion_matrix(y_test, y_prediction)
print(cm)
```

```
[[53  3]
 [ 7 17]]
```

In [15]:
```
correct = cm[0,0] + cm[1,1]
wrong = cm[1,0] + cm[0,1]
total = correct + wrong
accuracy = correct/total
print(accuracy)
```

```
0.875
```

In [16]:
```
from sklearn.metrics import accuracy_score
print(accuracy_score(y_test, y_prediction))
```

```
0.875
```

precision value

In [17]:
```
from sklearn.metrics import precision_score
print(precision_score(y_test, y_prediction))
```

```
0.85
```

recal value

In [18]:
```
from sklearn.metrics import recall_score
print(recall_score(y_test, y_prediction))
```

```
0.7083333333333334
```

F1 score

In [19]:
```
from sklearn.metrics import f1_score
print(f1_score(y_test, y_prediction))
```

```
0.7727272727272727
```

classification report

In [20]:
```
from sklearn.metrics import classification_report
print(classification_report(y_test, y_prediction))
```

```
              precision    recall  f1-score   support

           0       0.88      0.95      0.91        56
           1       0.85      0.71      0.77        24

    accuracy                           0.88        80
   macro avg       0.87      0.83      0.84        80
weighted avg       0.87      0.88      0.87        80
```

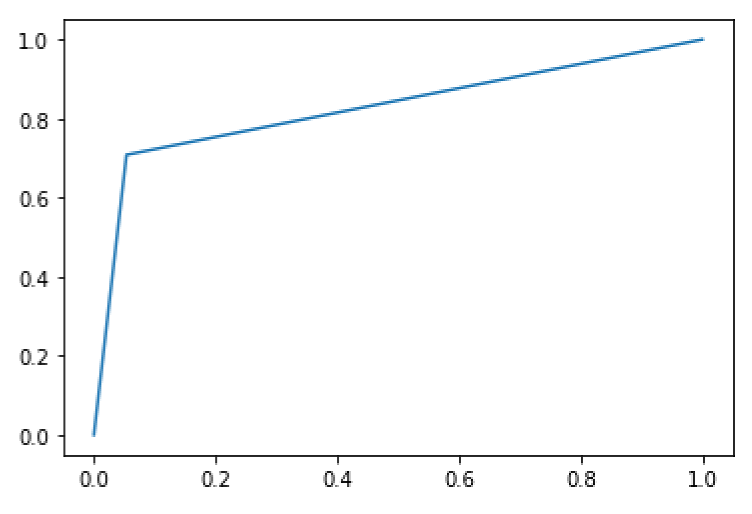
In [21]:
```
from sklearn.metrics import roc_curve, roc_auc_score, plot_roc_curve

print(roc_auc_score(y_test, y_prediction))
```

```
0.8273809523809524
```

In [22]:
```
fpr, tpr, threshold = roc_curve(y_test, y_prediction)
print(fpr)
print(tpr)
print(threshold)
plt.plot(fpr, tpr)
```

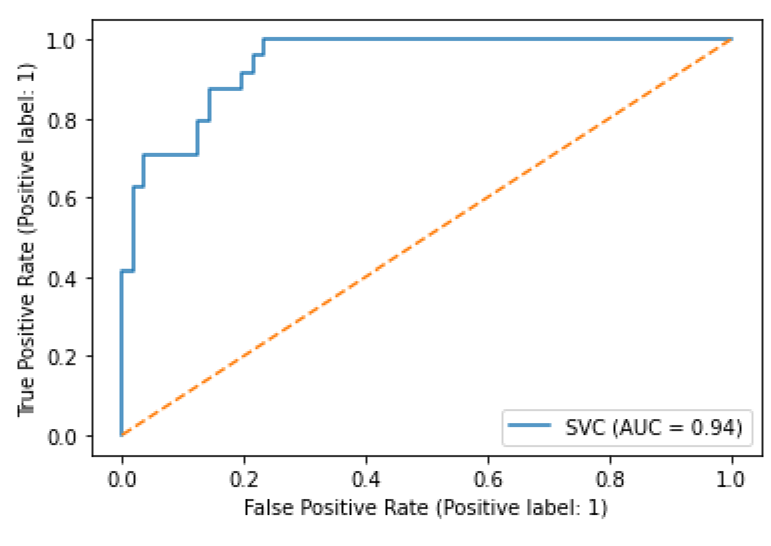
```
[0.         0.05357143 1.        ]
[0.         0.70833333 1.        ]
[2 1 0]
```

Out[22]: [<matplotlib.lines.Line2D at 0x247db474c40>]



In [23]:
```
plot = plot_roc_curve(model, x_test, y_test)
plt.plot([0,1], [0,1], linestyle = '--')
```

Out[23]: [<matplotlib.lines.Line2D at 0x247db4d3970>]



In [ ]: