

Project Design Phase
Proposed Solution Template

Date	30th March, 2025
Team ID	SWTID1743953304
Project Name	House- Hunt: Finding Your Perfect Rental Home
Maximum Marks	2 Marks

Proposed Solution Template:

Project team shall fill the following information in the proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	The current house rental market in India faces several challenges, including a lack of transparency, difficulties in finding verified listings, high broker commissions, and limited access to affordable housing options. Tenants and landlords struggle with unreliable information, inefficiencies in the leasing process, and issues with rental agreements.
2.	Idea / Solution description	A simple, user-friendly mobile and web application that lists available rental properties across India. Landlords can upload property details (photos, rent, location, size, etc.), and tenants can browse listings based on location, budget, and type of accommodation. The platform will act as a connector, helping users communicate directly via in-app messaging or shared contact details, without middlemen.
3.	Novelty / Uniqueness	Unlike traditional broker-dependent methods, the app provides direct access to listings without intermediaries. Focus is on simplicity, clean user experience, and hyperlocal searches. The app is particularly suited for tier-2 and tier-3 cities, where such digital solutions are limited, creating a unique space in the market.
4.	Social Impact / Customer Satisfaction	The app helps reduce dependency on brokers, lowering the financial burden on tenants. It increases accessibility to housing options, especially for students, working professionals, and small families in growing cities. By simplifying the search and connect process, it saves time and effort for both landlords and tenants, enhancing overall satisfaction.
5.	Business Model (Revenue Model)	The app will operate on a freemium model: basic listing and search functionalities are free. Revenue will come from premium features such as featured property listings, priority visibility for landlords, and targeted advertisements from home services .

6.	Scalability of the Solution	The solution is highly scalable across cities and towns in India. As urbanization increases, the app can expand to cover more regions, incorporate language options for regional users, and grow the database of properties and users organically, supporting millions of active users.
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