

National Livestock Mission: Establishment of Entrepreneurship for Breed Development of Rural Poultry

Details (National Livestock Mission: Establishment of Entrepreneurship for Breed Development of Rural Poultry)

Under this scheme, the Entrepreneurship will be developed by inviting the individual, Self Help Group (SHG)/Farmers Producer Organizations (FPO)/Farmers Cooperatives (FCOs)/Joint Liability Groups (JLGs) and Section 8 companies for establishment of Parent Farm, Rural Hatchery, brooder cum mother unit for Production of Hatching Eggs, and Chicks and rearing of the said chick upto four weeks in the mother unit. The scheme is implemented by State Implementing Agency and Department of Animal Husbandry and Dairying, Government of India. Objectives: Bringing unorganized rural poultry farming into the organized sector.

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Important Features (National Livestock Mission: Establishment of Entrepreneurship for Breed Development of Rural Poultry)

- The "Establishment of Entrepreneurship for Breed Development of Rural Poultry" is a component under the Sub
- Mission on Breed Development of Livestock and Poultry, part of the National Livestock Mission (NLM).

Benefits (National Livestock Mission: Establishment of Entrepreneurship for Breed Development of Rural Poultry)

- Financial Assistance: One Time 50% capital subsidy of the total project cost will be provided with maximum subsidy up to ₹25 lakhs for each unit. Note 1: The Central Government will provide 50% capital subsidy for the cost of the project for establishment of Parent Farm, Rural hatchery and Mother Unit with minimum 1000 parent layers. Note 2: Subsidy will be the capital subsidy and provided in two equal instalments. First instalment will be released upfront to the scheduled bank or financial institutions like NCDC etc. by SIDBI to be credited to the Entrepreneur/ Eligible Entities' account after the bank or financial institution releases First Instalment of loan to the beneficiary and its confirmation by State Implementing Agency. Note 3: Beneficiaries will be eligible for release of the second instalment by SIDBI after completion of the project and certified so by the State Implementing Agency. Note 4: In case of the self
- financing project, the project needs to be appraised by the bank where the Entrepreneurs/Eligible Entity have account. The first instalment of 50% subsidy will be provided into the lending bank by SIDBI where the beneficiary has account. The subsidy will be released only when the beneficiary has made expenditure of 25% cost for the project towards infrastructure and has been verified by the State Implementing Agency. Note 5: Remaining amount of 50% subsidy will be provided by SIDBI after completion of the project and verified by State Implementing Agency. Note 6: The Entrepreneurs / Eligible Entities interested in taking benefit under the entrepreneurship project in self
- financing mode, need to provide Bank Guarantee from the scheduled bank valid for three years for the remaining cost of the project beyond the cost of subsidy sought for support. This Bank Guarantee shall be provided in the name of the Department of Animal Husbandry and Dairying, Ministry of Fisheries, Animal Husbandry and Dairying. Note 7: The Entrepreneurs / Eligible Entities need to arrange the remaining amount through bank loan or from the financial institution or self
- financing.

Eligibility (National Livestock Mission: Establishment of Entrepreneurship for Breed Development of Rural Poultry)

- The applicant should be an individual, Self Help Group (SHG), Farmers Producer Organization (FPO), Farmers Cooperative (FCO), Joint Liability Group (JLG), or a Section 8 company. The applicant should establish a Parent Farm, Rural Hatchery, or Brooder cum Mother Unit with at least 1,000 parent layers. The applicant should arrange the remaining project cost through bank loans, financial institutions, or self financing. The bird maintained in the parent farm should be of Low Input Technology Birds or any sustainable bird for free
- range management. Note 1: Central Poultry Development Organizations, Central Avian Research Institutions, Directorate of Poultry Research and State Veterinary Universities and other private organizations with certificates of guaranteed production will be eligible to supply birds to the entrepreneurs. Necessary Technical specifications for birds will be issued separately. A list of Low input technology birds is at Annexure VI . Note 2: No subsidy will be provided for working capital, personal vehicle, purchase of land, cost for rent and lease of land. Essential requirements of beneficiaries to avail benefit under the submission: Entrepreneurs/ Eligible Entities either have obtained training or have trained experts or have sufficient experience in the relevant field in managing and running the project or have technical experts with sufficient experience in the relevant field of managing and running the project. The Entrepreneurs/ Eligible Entities have got the sanction loan for project by the bank or financial institutions furnished bank guarantee from scheduled bank along with appraisal of project for its validity by bank where it is holding the account. The Entrepreneurs/ Eligible Entities should have own land or lease land where the project will be established. The Entrepreneurs/ Eligible Entities have all the relevant documents for KYC.

Application Process (National Livestock Mission: Establishment of Entrepreneurship for Breed Development of Rural Poultry)

- Step 1: Visit the Official Website of "National Livestock Mission" and click " Apply Here ".
- Step 2: The following methods of Logging In will be displayed: Login as Entrepreneur Login as Government / Other Agencies Login as Research & Innovation Login to the website using your preferred method.
- Step 3: On the next page, verify your Mobile Number via OTP.
- You will be taken to the Online Application Form.
- Step 4: In the form, fill in all the mandatory fields and upload all the mandatory documents in the specified format and size.
- Step 5: Agree to the "Declaration & Authorization" by ticking the checkbox.
- Provide the Date & Place, and finally click "Submit".
- Post-Application Processes Step 1: Screening of application by State Implementing Agency (SIA) SIA will scrutinize the submitted application and will recommend the application of the entrepreneurs/ eligible entities to avail balance financing for the project through scheduled banks or financial institutions like National Cooperative Development Corporation (NCDC) etc.
- Step 2: Loan sanction by Lender After the recommendation of the project by SIA, the same will be considered by the bank or financial institutions for financing.
- Lender will pick the application along with all the documents from the portal and will approve the loan after examining the project/ documents submitted by applicant and completing their internal diligent process.
- After sanctioning the loan, Lender will upload sanction letter on the portal.
- Step 3: Recommendation from State Level Executive Committee (SLEC) Once the bank or financial institution sanction the project, SIA shall place the same in SLEC for recommending the application to the Central Government (Department of Animal Husbandry & Dairying).
- Step 4: Approval of subsidy by DAHD DAHD will approve the subsidy and will mark the approval of the same on portal.
- Step 5: Disbursement and release of subsidy After compliance of terms and conditions mentioned in the sanction letter, lender will disburse the loan amount to the beneficiary.
- fund the subsidy amount for the approved projects through Small Industries Development Bank of India (SIDBI) to the lending Bank or financial institutions as the case may be to release the subsidy to Beneficiaries.
- Track Application Status You can check your application status from the " TRACK STATUS " tab available in the upper right corner of the portal Help and Support If you encounter any issues or have questions, visit the " Contact Us " page.

Documents Required (National Livestock Mission: Establishment of Entrepreneurship for Breed Development of Rural Poultry)

- A. Documents Related to Project Detailed project report (DPR) including cost of project
- means of finance
- recurring cost
- net income etc. Land document (Ownership / Lease deed/ Rent Agreement etc.) Photographs of project site Documentary proof of applicant's share in the project List of farmers linked/attached with applicant comprising Name
- Aadhar Number
- Mobile No. and Address B. Documents Related to Applicant PAN card GST registration certificate Certificate of Incorporation (In case of company) Partnership Deed (In case of partnership firm) Address Proof (Election Commission Photo ID card
- Electricity Bill
- Water Bill
- Telephone Bill
- Passbook
- rent agreement etc.) Last three years audited Annual financial statements
- if applicable Last three years income tax returns
- if applicable Bank statement for last six months Canceled cheque along with bank mandate form C. Documents Related to Key Promoter PAN Card Aadhar Card Address Proof (Election Commission Photo ID card
- Electricity Bill
- Water Bill
- Telephone Bill
- Passbook
- rent agreement etc.) Photograph Caste certificate
- if applicable Education certificates Training certificates Experience letter/ certificate about any livestock farming activities done earlier

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