

Scheme for assistance for Start Ups/ Innovation: Seed Support

Details (Scheme for assistance for Start Ups/ Innovation: Seed Support)

The "Scheme for Assistance for Start Ups/ Innovation" is an umbrella scheme launched by the Industries and Mines Department, Gujarat under the Gujarat Industrial Policy. Effective from August 7th, 2020 to August 6th, 2025, it aims to drive economic growth by generating jobs, fostering competition, and introducing next-gen solutions.

Objectives (Scheme for assistance for Start Ups/ Innovation: Seed Support)

- Effective from August 7th, 2020 to August 6th, 2025, it aims to drive economic growth by generating jobs, fostering competition, and introducing next gen solutions.

Important Features (Scheme for assistance for Start Ups/ Innovation: Seed Support)

- The component "Sustenance Allowance", offers financial assistance to startups for developing innovative projects, covering costs related to prototype development, market research, testing, trials, and marketing/publicity assistance for attending national/international events.

Benefits (Scheme for assistance for Start Ups/ Innovation: Seed Support)

- Total Assistance: ₹30,00,000/-
- Prototype Development: Covers costs for raw materials, consumables, hardware, software, professional services, equipment, or tools. Market Research: Financial aid for conducting market research to ensure product viability. Testing & Trials: Assistance for product testing and trial phases. Marketing/Publicity Assistance: Support for attending national/international events (fees/charges only • travel and accommodation expenses excluded).

Eligibility (Scheme for assistance for Start Ups/ Innovation: Seed Support)

- Any individual or group of individuals with an innovative idea or concept, recommended by an approved Nodal Institution, is eligible. The scheme is open to startups in any sector or branch of science, technology, engineering, agriculture, healthcare, etc., making it sector agnostic. Note: Startups availing benefits under the Student Startup and Innovation Policy (SSIP) are also eligible.

Application Process (Scheme for assistance for Start Ups/ Innovation: Seed Support)

- Registration Process: Step 1: Visit the online portal and click on the "Register" button, located at the top right corner.
- Step 2: Enter Email ID and click on Next button.
- Verify the details and click on "Submit" to get registered on portal.
- Step 3: Upon login, fill in the details on Common Application Form.
- Click on "Sign Up".
- Application Process: Step 1: Visit the online portal and click on Login button.
- Enter Registered Email ID and Password and click on the "Sign In" button Step 2: In "Dashboard" section fill in all the required details.
- Step 3: Click on Apply Now Icon located at Dashboard of User.
- Step 4: From the list Select the Scheme and Fill the Application details.
- Contact Us: Startup Gujarat Cell Office of Industries Commissionerate Block No: 1, 3rd Floor, Udyog Bhavan, Sector: 11, Gandhinagar - 382010 Gujarat, INDIA.
- 079-23252588 / 1800-233-0616 icstup@gujarat.gov.in

Documents Required (Scheme for assistance for Start Ups/ Innovation: Seed Support)

- Detailed startup project proposal. Identity proof of the applicant(s). Recommendation letter from the Nodal Institution. Declaration regarding non-availment of benefits from other state startup schemes. Relevant technical/financial documents as requested. Any other document (if required).

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