

# **Scheme for assistance for Start Ups/ Innovation: Assistance for Skill Development**

## **Details (Scheme for assistance for Start Ups/ Innovation: Assistance for Skill Development)**

The "Scheme for Assistance for Start Ups/ Innovation" is an umbrella scheme launched by the Industries and Mines Department, Gujarat under the Gujarat Industrial Policy. Effective from August 7th, 2020 to August 6th, 2025, it aims to drive economic growth by generating jobs, fostering competition, and introducing next-gen solutions. This initiative aims to enable startups to better understand the ecosystem, raise funds, commercialize their ideas, and scale up their projects.

## **Objectives (Scheme for assistance for Start Ups/ Innovation: Assistance for Skill Development)**

- Effective from August 7th, 2020 to August 6th, 2025, it aims to drive economic growth by generating jobs, fostering competition, and introducing next gen solutions. This initiative aims to enable startups to better understand the ecosystem, raise funds, commercialize their ideas, and scale up their projects.

## **Important Features (Scheme for assistance for Start Ups/ Innovation: Assistance for Skill Development)**

- The component "Assistance for Skill Development" provides financial support for startups to participate in training programs designed to enhance their soft skills, managerial skills, marketing skills, and financial skills.

## **Benefits (Scheme for assistance for Start Ups/ Innovation: Assistance for Skill Development)**

- Financial Assistance: Startups can receive up to ₹1,00,000/- for skill development training programs on a reimbursement basis. Skill Enhancement: Focused training to improve soft skills, managerial skills, marketing skills, and financing skills.

## **Eligibility (Scheme for assistance for Start Ups/ Innovation: Assistance for Skill Development)**

- Any individual or group of individuals with an innovative idea or concept, recommended by an approved Nodal Institution, is eligible. The scheme is open to startups in any sector or branch of science, technology, engineering, agriculture, healthcare, etc., making it sector agnostic. Note: Startups availing benefits under the Student Startup and Innovation Policy (SSIP) are also eligible.

## **Application Process (Scheme for assistance for Start Ups/ Innovation: Assistance for Skill Development)**

- Registration Process: Step 1: Visit the online portal and click on the "Register" button, located at the top right corner.
- Step 2: Enter Email ID and click on Next button.
- Verify the details and click on "Submit" to get registered on portal.
- Step 3: Upon login, fill in the details on Common Application Form.
- Click on "Sign Up".
- Application Process: Step 1: Visit the online portal and click on Login button.
- Enter Registered Email ID and Password and click on the "Sign In" button Step 2: In "Dashboard" section fill in all the required details.

- Step 3: Click on Apply Now Icon located at Dashboard of User.
- Step 4: From the list Select the Scheme and Fill the Application details.
- Contact Us: Startup Gujarat Cell Office of Industries Commissionerate Block No: 1, 3rd Floor, Udyog Bhavan, Sector: 11, Gandhinagar - 382010 Gujarat, INDIA.
- 079-23252588 / 1800-233-0616 icstup@gujarat.gov.in

## **Documents Required (Scheme for assistance for Start Ups/ Innovation: Assistance for Skill Development)**

- Informative document of the training program (brochure
- leaflet
- letter from host organization etc.) Receipt of fees paid for participating in the training program  
Certificate of completion of training program
- clearly indicating name of the participants (founder/co-founders of startup) Undertaking

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