

Agricultural Extension

Details (Agricultural Extension)

Through its various programmes, schemes and activities, Extension Division helps farmers to get information regarding scientific research and new knowledge in agricultural practices. The popular ATMA Scheme which supports the State Governments in their extension activities is also run by Extension Division. The Division also provides Information Support to farmers in their agricultural activities. Schemes of Extension Division The Sub Mission on Agricultural Extension (SMAE) focuses on awareness creation and enhanced use of appropriate technologies in agriculture & allied sectors. Extension Support to Central Institutions ■ The aforesaid components of Sub Mission on Agricultural Extension (SMAE) were run as separate schemes of the Extension Division. ■ Support to State Extension Programmes for Extension Reforms: As the name suggests, this scheme supports the state governments in their Extension Activities. It aims at making extension system farmers driven by way of new institutional arrangements for technology dissemination in the form of an Agricultural Technology Management Agency (ATMA) at the district level to operationalise the extension reforms.

Objectives (Agricultural Extension)

- It aims at making extension system farmers driven by way of new institutional arrangements for technology dissemination in the form of an Agricultural Technology Management Agency (ATMA) at the district level to operationalise the extension reforms. ■ Establishment of Agri
- Clinic and Agri
- Business Centres by Agriculture Graduates (ACABC) : This Programme aims to tap the expertise available in the large pool of Agriculture graduates, And a 45 days specialized training is provided by selected institutes across the country. ■ Extension Support to Central Institutions This scheme aims towards capacity building of Extension functionaries and also, towards skill development of rural youth, farmers and farm women. Kisan Call Center(KCC) The project aims to answer farmers' queries on a telephone call in their own dialect. ■ Programmes for Skill Development: Skill Training of Rural Youth(STRY):
- The component aims at training rural youths, rural artisans (blacksmiths, carpenters etc).

Important Features (Agricultural Extension)

- The popular ATMA Scheme which supports the State Governments in their extension activities is also run by Extension Division. The Division also provides Information Support to farmers in their agricultural activities. It has four main components, namely: Support to State Extension Programmes for Extension Reforms Mass Media Support to Agricultural Extension Establishment of Agri
- Clinic and Agri
- Business Centres by Agriculture Graduates (ACABC). Extension Support to Central Institutions ■ The aforesaid components of Sub Mission on Agricultural Extension (SMAE) were run as separate schemes of the Extension Division. ■ Support to State Extension Programmes for Extension Reforms: As the name suggests, this scheme supports the state governments in their Extension Activities. ■ Mass Media Support to Agricultural Extension : Doordarshan and All India Radio Print Media Kisan Mela Kisan Call Centre Common Services Center. ■ Extension Support to Central Institutions This scheme aims towards capacity building of Extension functionaries and also, towards skill development of rural youth, farmers and farm women.

Benefits (Agricultural Extension)

- Benefits Of The Scheme To supplement efforts of public extension by necessarily providing extension and other services to the farmers on a payment basis or free of cost as per the business model of agri
- preneur, local needs and affordability of the target group of farmers. To support agricultural development To create gainful self
- employment opportunities for unemployed agricultural graduates, agricultural diploma holders, intermediate in agriculture and biological science graduates, with PG in agri
- related courses ■

Eligibility (Agricultural Extension)

- Eligibility Criteria For Candidates The scheme is open to the following categories of candidates of the age group of 18 to 60 years. Graduates in agriculture and allied subjects like Horticulture, Sericulture, Dairy, Animal Husbandry, Fisheries, Home/ Community Sciences, Biotechnology, Agricultural Engineering, Forestry, Food Technology, Food Nutrition, and Dietetics, etc, from SAUs/ Central Agricultural Universities/ Universities and graduates in Environmental Science, Botany, Zoology and Chemistry recognized by ICAR/ UGC. Degrees in Agriculture and allied subjects offered by other agencies are also considered subject to the approval of the Department of Agriculture & Cooperation, Government of India on the recommendation of the State Government. Diploma (with at least 50% marks)/ Post Graduate Diploma holders in Agriculture and allied subjects (as in para 3.1) from State Agricultural Universities, State Agriculture and Allied Departments and the State Department of Technical Education. Diplomas in Agriculture and allied subjects offered by other agencies (autonomous bodies, UGC affiliated universities, etc.) are also considered subject to the approval of the Department of Agriculture & Cooperation, Government of India on the recommendation of the State Government. Post Graduation in Agriculture & allied subjects. Degree courses recognized by UGC have more than 60 percent of the course content in Agriculture and allied subjects 3.5. Diploma/ Post graduate Diploma courses with more than 60 percent of course content in Agriculture and allied subjects after B.Sc. in Biological Sciences from recognized colleges and universities, Agriculture related courses at the intermediate (i.e. plus two) level, with at least 55% marks, The scheme covers full financial support for training and handholding, provision of loans, and credit
- linked back
- ended composite subsidy.

Application Process (Agricultural Extension)

- Process of Selection of Candidates Call for applications from eligible candidates: Advertisements in local newspapers will be issued under intimation to local employment exchanges separately by the NTI.
- The NTIs may also give publicity to the scheme through Doordarshan, AIR, Private Television and Radio channels, ATMs, Agricultural Universities, ICAR Institutions, KVKs, Banks, Agriculture Graduate Associations, Agri-Business Companies, Agriculture and allied departments, a network of trained/established Agri-preneurs, posters, leaflets etc.
- Besides, NTIs may adopt any innovative method for giving publicity about the scheme.
- Advertisements will be uploaded on the website of NTIs as well as MANAGE.
- MANAGE will provide credentials to NTIs for uploading the advertisements to the AC&ABC; website (www.agriclinics.net).
- Applications for training will be accepted only through the online portal <https://acabcmis.gov.in/ApplicantReg.aspx> ■ An individual eligible to receive the benefits under the scheme is required to furnish proof of possession of an Aadhaar Number or undergo Aadhaar registration.
- If an individual is eligible but do not possess an Aadhaar number she/he can get enrolled by visiting the Aadhaar enrolment centre.
- MANAGE, Hyderabad is required to provide enrolment facilities at a convenient location(s) in coordination with the Registrars of UIDAI or by becoming an UIDAI Registrar.
- The beneficiaries of the Agri-Clinics & Agri-Business Centres (AC&ABC;) scheme may register their request for enrolment by giving their name, address, mobile number and other details.
- Till such time as Aadhaar is assigned to an individual, she/he can avail of the benefit of the scheme on the production of the following documents Aadhaar enrolment ID slip/ Copy of request for Aadhaar enrolment and Voter Identity Card/ PAN/ Passport/ Ration Card/ Employee Government ID/ Passbook of Bank or Post Office/ MGNREGS Card/ Kisan Photo Passport/ Driving Licences/ any other document as specified by State/ UT.
- Aadhaar details need to be linked through a web-based registration process.
- The assistance if given in cash, needs to be transferred to the bank account of the beneficiary and in case it is given in terms of kind through Companies, the intimation be conveyed as SMS to the beneficiary mobile phone with details of assistance.
- It should be ensured, that no eligible beneficiary suffers for want of Aadhaar and it would be the responsibility of the implementing agency to ensure that Aadhaar enrolment of such beneficiaries is carried out on priority.

Documents Required (Agricultural Extension)

- List of Documents Aadhar enrollment ID slip/ Copy of request for Aadhaar enrolment. Voter Identity Card. PAN. Passport. Ration Card. Employee Government ID. Passbook of Bank or Post Office. Driving Licences. Any other document as specified by State/ UT.

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