

The West Bengal Incentive Scheme: Additional Incentive on Generation of Employment

Details (The West Bengal Incentive Scheme: Additional Incentive on Generation of Employment)

“Additional Incentive on Generation of Employment” is a sub scheme under “The West Bengal Incentive Scheme 2021”. It was launched on 22nd February, 2021, by the Department of Tourism, Government of West Bengal, and shall remain valid upto 31st December, 2025. Objective of the “West Bengal Incentive Scheme” scheme: The objective of the Scheme is to provide financial assistance and help enthusiastic intending or prospective entrepreneurs to start their own business as a self-employed youth who will become an employer in upcoming days and generate more employment. Objective of the “Additional Incentive on Generation of Employment” scheme: Through this incentive, an eligible unit will be entitled to an additional incentive for employment generation for paying its contribution towards Employees State Insurance (ESI) and Employees Provident Fund (EPF) Scheme.

Objectives (The West Bengal Incentive Scheme: Additional Incentive on Generation of Employment)

- Objective of the “West Bengal Incentive Scheme” scheme: The objective of the Scheme is to provide financial assistance and help enthusiastic intending or prospective entrepreneurs to start their own business as a self-employed youth who will become an employer in upcoming days and generate more employment.
- Objective of the “Additional Incentive on Generation of Employment” scheme: Through this incentive, an eligible unit will be entitled to an additional incentive for employment generation for paying its contribution towards Employees State Insurance (ESI) and Employees Provident Fund (EPF) Scheme.

Important Features (The West Bengal Incentive Scheme: Additional Incentive on Generation of Employment)

- “Additional Incentive on Generation of Employment” is a sub scheme under “The West Bengal Incentive Scheme 2021”. It was launched on 22nd February, 2021, by the Department of Tourism, Government of West Bengal, and shall remain valid upto 31st December, 2025. Objective of the “West Bengal Incentive Scheme” scheme: The objective of the Scheme is to provide financial assistance and help enthusiastic intending or prospective entrepreneurs to start their own business as a self-employed youth who will become an employer in upcoming days and generate more employment.
- Objective of the “Additional Incentive on Generation of Employment” scheme: Through this incentive, an eligible unit will be entitled to an additional incentive for employment generation for paying its contribution towards Employees State Insurance (ESI) and Employees Provident Fund (EPF) Scheme.

Benefits (The West Bengal Incentive Scheme: Additional Incentive on Generation of Employment)

- Group A, B, C & D areas: 60% for a period of 5 years Special Areas: 60% for a period of 10 years.

Eligibility (The West Bengal Incentive Scheme: Additional Incentive on Generation of Employment)

- The Scheme shall be generally applicable to all eligible tourism projects/units/expansion projects of existing units set up on or after the effective date (i.e. 22nd February, 2021) of this incentive scheme. Or, Eligible Hotel Units who started their commercial operation on or after 7th January, 2015 to 31st December, 2020 but could not apply under previous scheme 2015 due to absence of a Bar in the Hotel. The units may be in the private sector, co-operative sector, joint sector as also companies/undertakings owned or managed by the State Government. The project should be covered by a detailed feasibility report/project prepared for the

purpose. The project should have been approved and sanctioned by a Central Financial Institution or Commercial Banks or State Financial Institutions. The unit should hold an Registration Certificate, Date of Commencement Certificate and Eligibility Certificate issued by the West Bengal Tourism Development Corporation Limited on satisfaction of arrangement.

Application Process (The West Bengal Incentive Scheme: Additional Incentive on Generation of Employment)

- Registration Process: Step 1: Visit the official Shilpasathi portal and click on 'Apply online' button.
- Step 2: A sign up window will appear.
- Click on 'Create New' for new user.
- Step 3: Select the Industry /Business /Commercial /Charitable Society/ Govt. entity and enter the concerned Registration number.
- Step 4: Then the 'User Registration' window will appear with the relevant fields that the applicant needs to fill accurately and click on 'Register'.
- In case the applicant already has an account, click on the 'Sign In' button and login using valid User ID, password and Captcha code.
- Application Process: Step 1: Visit the official Shilpasathi portal and click on 'Apply online' button.
- Step 2: Enter your user name, password and captcha code then click on "Log In".
- Or sign in with the registered mobile number and OTP.
- Step 3: Applicants will be directed to the user dashboard.
- Click on 'ALL SERVICES' to get the desired service.
- Step 4: A list of services will appear.
- Applicants need to click on the check box adjacent to the service named 'Tourism Incentive'.
- Step 5: Once done, click on 'Create CAF'.
- Applicant's CAF ID will be created.
- Click on 'Apply Online' to proceed with the application.
- Step 6: Applicant will be redirected to the common application form where he has to fill in the necessary details mentioned for proceeding further with the application.
- Step 7: Once done, the applicant needs to attach the relevant documents required for the issuance of the certificate and click on 'Save & Continue'.
- Step 8: Once uploaded, a 'Document successfully uploaded' header message will appear for confirmation.
- Applicants will be shown the filled application with details provided for final review.
- Step 9: Once reviewed, the applicant needs to click on the Declaration checkbox on the bottom left of the application page before proceeding to the 'Submit' button.
- Step 10: The applicant will receive notifications through SMS and email at critical stages of application processing—application submission, application approval or rejection at various stages.
- Step 11: Once done, the applicant will be auto redirected to the 'Check status' page to view the current status of the application.
- Step 12: Once all the steps are successfully completed , after Approval by the authority the applicant will receive in the online system the Registration certificate approved by the Department by clicking on the 'Download Certificate' button.
- Note: The steps for getting the incentives are Issue of Registration Certificate, Issue of Date of Commencement Certificate and issue of Eligibility Certificate before granting incentives in each case.
- After getting both the Registration and Date of Commercial Operation Certificate, the Tourism unit applies to the Managing Director, West Bengal Tourism Development Corporation for Eligibility Certificate.
- After getting all the above mentioned three certificates the eligible units apply to The Managing Director, West Bengal Tourism Development Corporation for Different types of incentives (see sl. 1) through different online forms.
- Helpdesk: Protiti, 23, Abanindranath Tagore Sarani (Camac Street), Kolkata - 700017, West Bengal, India.
- Phone: +91 33 2255 3700 Fax: +91 33 2255 3737 Email: silpa.sathi@wbidc.com For any technical query or any critical issues faced while submitting application please mail to our Quick Response Team at: qrt.silpasathiwb@gmail.com Silpa Sathi Single Window Cell - Helpline Number (Toll free): 1800-345-5562

Documents Required (The West Bengal Incentive Scheme: Additional Incentive on Generation of Employment)

- Documents required for the Registration and Eligibility Certificate (Form I) : A copy of the Memorandum and Articles of Association issued by the Registrar of Companies/ Partnership agreement. A Statement of names and addresses of the Director/ Partners/Owners of the company. Project Report. Valid No objection Certificate from pollution control Board. Valid No objection Certificate from West Bengal Fire Service. In case of loan
- Photocopy of Sanction letter from the Central Financial Institution/State Financial institution/ Bank. Copy of the Audited Balance sheet for the last 3 years with Income Tax acknowledgement. Estimate for Building and Plant & Machinery vetted by Govt. Registered Valluer / Chattered Valluer. Land Deed and all other Documents supporting statements made in the Form (Mutation/ROR)
- Conversion Certificate
- site plan
- clearance from M.A. Deptt. etc. All applicable clearance from Govt. authorities (Forest
- CRZ
- Police
- etc.). Sarai Registration Certificate under Bengal Sarai Regulation Act (in case Hotel started their Commercial operation) Valid Trade License from appropriate authority. GST Certificate and GST return. Sanctioned Building Plan from appropriate authority (KMC/ Municipality/ Panchayat/or any other appropriate authority). Documents required for the Additional Incentive on Generation of Employment: Copies of documents regarding contributions made to ESI/EPF. A statement showing the name of workers
 - their age
 - date of appointment
 - nature of appointment and nature of work employment exchange card number and attested copies of the employment exchange card. Certificate from the Regional Provident Fund Commissioner/Director
 - ESI as per Annexure-A. (format is available for download in the attachment section).

Document generated on 2025-11-15.