

# **Chanakya Scheme for Swayam Upadhi**

## **Details (Chanakya Scheme for Swayam Upadhi)**

Andhra Pradesh Brahmin Welfare Corporation (ABC) Limited, a Government of Andhra Pradesh undertaking is introducing the "Chanakya Scheme for Swayam Upadhi" (CS-SU) to encourage Brahmin entrepreneurs in Andhra Pradesh. Under this scheme, one-time financial assistance upto ■2,00,000/- (not exceeding 50% of the project cost) for projects costing between ■3,00,000/- and ■10,00,000/- will be considered. ■ Objective: To encourage Brahmins to set up Micro Enterprises in Andhra Pradesh in various sectors like Catering, Education, Electronics, Healthcare (Clinic, Diagnostics, Pharmacy, Physiotherapy), Engineering, IT & ITES (Coaching, Development, DTP, Repairs), Photography /Videography, Pooja Materials, Retail, Ritual Tools and equipment, Solar, Telecom, Textiles, etc.

## **Objectives (Chanakya Scheme for Swayam Upadhi)**

- ■ Objective: To encourage Brahmins to set up Micro Enterprises in Andhra Pradesh in various sectors like Catering, Education, Electronics, Healthcare (Clinic, Diagnostics, Pharmacy, Physiotherapy), Engineering, IT & ITES (Coaching, Development, DTP, Repairs), Photography /Videography, Pooja Materials, Retail, Ritual Tools and equipment, Solar, Telecom, Textiles, etc.

## **Important Features (Chanakya Scheme for Swayam Upadhi)**

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## **Benefits (Chanakya Scheme for Swayam Upadhi)**

- One time financial assistance upto ■2,00,000/
- . NOTE: Not exceeding 50% of the project cost.

## **Eligibility (Chanakya Scheme for Swayam Upadhi)**

- The applicant should belong to the Brahmin community.
- The applicant should reside in any of the 13 districts of Andhra Pradesh.
- The applicant should have set up the enterprise in Andhra Pradesh.
- The applicant's age should be 50 years or below.
- The applicant should have a zeal to become a successful entrepreneur.
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## **Application Process (Chanakya Scheme for Swayam Upadhi)**

- Registration and apply Step 01: Applicants have to visit the official website(<https://www.andhrabrahmin.ap.gov.in/schemes/schemes.aspx#>) and click on "Scheme" Step 02: Click on "Registration" After that application form will open Step 03: Fill out the required details: Personal Details: Name, Residence address, Aadhaar no, Ration card no, Bank detail etc Upload: Photo, Signature and Certificate Details Documents: Birth Certificate, Residential Certificate, Aadhar Card, Caste Certificate, Bank Passbook etc Finalize and "Submit" the application.
- Step-4: After submission receive the reference number.

- ■ Check Application Status: Step 01: Click on the "Services" link on the menu and select "Know your status".
- Step 02: Enter the Reference or Mobile or Aadhaar Card Number to get the application status.
- Step 03: Select the "Financial Year" and Fetch the details.
- ■ Download the Acknowledgement slip: Step 01: Click on the "Acknowledgement Slip" Step 02: Enter the Aadhaar Card Number and select the "Scheme" Step 03: Click on the "Submit"

## **Documents Required (Chanakya Scheme for Swayam Upadhi)**

- Aadhar Card of the Applicant. Valid Income Certificate (issued by competent authority not earlier than 6 months. Caste Certificate (issued by RI / MRO). Senior Secondary Pass Certificate/Birth Certificate. Certificate of Highest Qualification of the Applicant. Passport-size Photographs. Detailed Project Report (DPR) on the Proposed Project. Write-up covering how his passion
- interests
- and capabilities match the business proposal. Bank statement of previous six months. A reference from a registered Brahmin organization or a Brahmin of eminence (Retired IAS/IPS/IFS Officer
- Retired High Court Judge
- Retired Professor/VC of any University
- Chartered Accountant
- Reputed Doctor /Industrialist
- Bank employee retired in senior position
- etc.)
- citing his passion
- interests
- and capabilities.

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