

Post Harvest Marketing Scheme

Details (Post Harvest Marketing Scheme)

The "Post Harvest Marketing Scheme" was launched by the Department of Agriculture & Farmers' Welfare, Government of Meghalaya for the creation of post harvest marketing infrastructure. Under the scheme, assistance is provided for evacuation facilities like pick-up trucks/ mini trucks/Tata mobile to the Farmers Groups/ Farmers Clubs/ SHG farmers Co-Operative Societies/ FIG/ FPOs, etc.

Objectives (Post Harvest Marketing Scheme)

- The "Post Harvest Marketing Scheme" was launched by the Department of Agriculture & Farmers' Welfare, Government of Meghalaya for the creation of post harvest marketing infrastructure. Under the scheme, assistance is provided for evacuation facilities like pick
- up trucks/ mini trucks/Tata mobile to the Farmers Groups/ Farmers Clubs/ SHG farmers Co
- Operative Societies/ FIG/ FPOs, etc. for transportation of farm produce to the market.

Important Features (Post Harvest Marketing Scheme)

- The "Post Harvest Marketing Scheme" was launched by the Department of Agriculture & Farmers' Welfare, Government of Meghalaya for the creation of post harvest marketing infrastructure. Under the scheme, assistance is provided for evacuation facilities like pick
- up trucks/ mini trucks/Tata mobile to the Farmers Groups/ Farmers Clubs/ SHG farmers Co
- Operative Societies/ FIG/ FPOs, etc. for transportation of farm produce to the market.

Benefits (Post Harvest Marketing Scheme)

- Pattern of Assistance: Creation of infrastructural facilities for post harvest marketing, Grading Units etc. Type of Assistance and Entitlement (If Any): Sl. No. Entitlement Owantum of Assistance 1
- Evacuation facilities like pick
- up trucks/ mini trucks/ Tata mobile to the Farmers Groups/ Farmers Clubs/ SHG farmers Co
- Operative Societies/ FIG/ FPOs etc. for transportation of farm produce to the market. ■2,000,00/
- per Group or SHG. (50% Subsidy) 2 Village level Farmers training on Post Harvest Management.
- 189/ day/farmer. (Daily allowance)

Eligibility (Post Harvest Marketing Scheme)

- 1.
- The applicant should be a permanent resident of Meghalaya.
- 2.
- The applicant should be a bonafide farmer engaged in agriculture.
- 3.
- The applicant should possess owned or leased land of at least 0.2 hectares or more.

Application Process (Post Harvest Marketing Scheme)

- Application Process: Step 01: The eligible bonafide farmer can apply/write an application on plain paper.
- Step 02: Along with the application, attach copies of all the mandatory documents (self-attest, if required).
- Step 03: Submit the duly filled and signed application along with the documents at the nearest office of the Horticulture Development Officer of a CD Block/ Horticulture Circle.
- Mode of Selection of Beneficiary(s): The bonafide farmers shall be selected on a first come first serve basis.
- Whom to Contact: 1.
- Sectoral Officer, Department of Horticulture 2.
- District Horticulture Officer ■ 3.
- Horticulture Development Officer.

Documents Required (Post Harvest Marketing Scheme)

- 1. Passport-size photograph 2. Identity Proof 3. Bank passbook/account details 4. Documents proof of possessing own or leased land 5. Any other document as required

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