

# **Khushi Scheme**

## **Details (Khushi Scheme)**

The Department of Health and Family Welfare, Government of Odisha had introduced a scheme named " Khushi " which aims to provide Free sanitary napkins to all girls in Government and aided schools from class 6th to 12th. Khushi scheme of Odisha aims to provide good menstrual hygiene care to women of the state. The initiative aims to promote health and hygiene among school-going adolescent girls leading to higher retention in school and greater empowerment of women. The scheme provides free sanitary pads to girls in government and government-aided schools and also offers subsidized sanitary napkins to rural women. The scheme's goals include reducing the dropout rate among girls, improving academic performance, and empowering women. The Odisha State Medical Corporation Limited is the implementing agency of this scheme.

## **Objectives (Khushi Scheme)**

- The Department of Health and Family Welfare, Government of Odisha had introduced a scheme named " Khushi " which aims to provide Free sanitary napkins to all girls in Government and aided schools from class 6th to 12th. Khushi scheme of Odisha aims to provide good menstrual hygiene care to women of the state. The initiative aims to promote health and hygiene among school-going adolescent girls leading to higher retention in school and greater empowerment of women. The scheme's goals include reducing the dropout rate among girls, improving academic performance, and empowering women. Objectives Promote Menstrual Hygiene: The scheme seeks to increase awareness about menstrual hygiene and provide access to sanitary products.

## **Important Features (Khushi Scheme)**

- The scheme's goals include reducing the dropout rate among girls, improving academic performance, and empowering women.

## **Benefits (Khushi Scheme)**

- The Khushi Scheme offers several key benefits aimed at improving menstrual hygiene and overall well-being for women and girls in the state.
- 1. Free or Subsidized Napkins: The scheme provides free or affordable sanitary napkins to women and girls, especially in rural and underserved areas where access to such products is limited.
- 2. Education and Awareness: Through educational campaigns, the scheme raises awareness about menstrual hygiene practices, helping women and girls maintain better health and hygiene.
- 3. Support for Adolescent Girls: By providing sanitary products and creating awareness, the scheme helps reduce school absenteeism and dropout rates among adolescent girls, ensuring they stay in school and continue their education.
- 4. Employment: The scheme often includes components that support the local production of sanitary napkins, which create employment opportunities and contribute to the local economy.
- 5. Prevention of Health Issues: By promoting the use of sanitary products and proper menstrual hygiene practices, the scheme helps in preventing health issues related to menstruation, such as infections and rashes.

## **Eligibility (Khushi Scheme)**

- The applicant must be a resident of Odisha.
- All school girls from classes 6th to 12th are eligible.

## **Application Process (Khushi Scheme)**

- There is no need to apply anywhere to avail of the benefit of Odisha Khushi Scheme.
- Girls Students of Class 6th to Class 12 will get free Sanitary Pads/ Napkins in their School.
- The rural women will contact their area ASHA Worker to get 6 Napkins at the nominal rate of Rs. 6/-.
- An applicant may visit the nearest local Primary Health Centers (PHCs) or community health centers where information about the Khushi Scheme and its benefits might be available.

## Documents Required (Khushi Scheme)

- Aadhaar Card Proof of Residence School ID Card

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