

Pilgrimage Rejuvenation and Spiritual Augmentation Drive (PRASHAD)

Details (Pilgrimage Rejuvenation and Spiritual Augmentation Drive (PRASHAD))

Launched in 2014–2015, the scheme "Pilgrimage Rejuvenation and Spiritual Augmentation Drive (PRASAD)" is a Central Sector Scheme by the Ministry of Tourism, Government of India. The scheme focuses on developing and identifying pilgrimage sites across India to enrich the religious tourism experience. It aims to integrate pilgrimage destinations in a prioritised, planned and sustainable manner to provide a complete religious tourism experience. The PRASAD scheme aims to pave the way for the development and promotion of religious tourism in India.

Objectives (Pilgrimage Rejuvenation and Spiritual Augmentation Drive (PRASHAD))

- It aims to integrate pilgrimage destinations in a prioritised, planned and sustainable manner to provide a complete religious tourism experience.
- The PRASAD scheme aims to pave the way for the development and promotion of religious tourism in India.

Important Features (Pilgrimage Rejuvenation and Spiritual Augmentation Drive (PRASHAD))

- Launched in 2014–2015, the scheme "Pilgrimage Rejuvenation and Spiritual Augmentation Drive (PRASAD)" is a Central Sector Scheme by the Ministry of Tourism, Government of India.
- The scheme focuses on developing and identifying pilgrimage sites across India to enrich the religious tourism experience.
- It aims to integrate pilgrimage destinations in a prioritised, planned and sustainable manner to provide a complete religious tourism experience.
- The PRASAD scheme aims to pave the way for the development and promotion of religious tourism in India.

Benefits (Pilgrimage Rejuvenation and Spiritual Augmentation Drive (PRASHAD))

- The scheme offers a range of benefits for its beneficiaries, which include local communities, tourists, and stakeholders involved in the tourism sector: Improved Infrastructure Beneficiaries, particularly those residing in areas with significant tourism potential, benefit from improved infrastructure such as better roads, transportation facilities, sanitation, and utilities. Enhanced infrastructure not only improves the quality of life for locals but also provides a more comfortable and convenient experience for tourists.
- Employment Opportunities The development of tourism infrastructure and services under the Prashad Scheme creates job opportunities for local residents. These jobs span various sectors, including hospitality, tour guiding, transportation, handicrafts, and retail, providing a source of livelihood and economic empowerment for communities.
- Income Generation Tourism related activities generate income for beneficiaries involved in providing goods and services to tourists. Local artisans, vendors, homestay owners, and small businesses often experience increased demand for their products and services, leading to higher incomes and improved standards of living.
- Preservation of Cultural Heritage Communities living near heritage sites and cultural landmarks benefit from the preservation efforts funded by the Prashad Scheme. This not only helps in maintaining their cultural identity but also provides opportunities for cultural exchange and education, as visitors learn about local traditions, customs, and history.
- Promotion of Local Culture and Traditions The Prashad Scheme often includes initiatives to promote local culture, art, and traditions. This may involve organizing cultural festivals, art exhibitions, and traditional performances, which not only showcase the richness of local heritage but also contribute to community pride and cohesion.
- Increased Tourism Revenues As tourism flourishes in areas supported by the Prashad Scheme, beneficiaries reap the benefits of increased tourism revenues. This can have a multiplier effect on the local economy, stimulating growth in ancillary sectors such as food and beverage, retail, and transportation.
- Skill Development and Capacity Building The Prashad Scheme may include provisions for skill development

and capacity building programs targeted at local communities. These initiatives equip beneficiaries with the necessary skills and knowledge to actively participate in the tourism industry, empowering them to capitalize on tourism opportunities and contribute to sustainable development.

Eligibility (Pilgrimage Rejuvenation and Spiritual Augmentation Drive (PRASHAD))

- There are no eligibility requirements to avail the benefits of this scheme.

Application Process (Pilgrimage Rejuvenation and Spiritual Augmentation Drive (PRASHAD))

- The citizens need not apply to this scheme.

Documents Required (Pilgrimage Rejuvenation and Spiritual Augmentation Drive (PRASHAD))

- There are no document requirements for this scheme.

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