

# Entrepreneurship and Skill Development Programme

## Details (Entrepreneurship and Skill Development Programme)

The O/o DC-MSME under the "Development of MSMEs" vertical has launched the "Entrepreneurship and Skill Development Programme (ESDP)". Aims and objectives: To make aware/train entrepreneurial culture among people. To provide basic entrepreneurship training aimed at helping entrepreneurs to put their ideas into action, bring an attitudinal & behavioural change in the target group and build their personal entrepreneurial skills. To provide advanced entrepreneurship and advanced management training aimed at helping entrepreneurs by providing high-end/advanced training in the domains of e-commerce, BPO, software, Biotech, Modern Agricultural & Animal Husbandry and processing, Drug Discovery, Genomics, Tech.

## Objectives (Entrepreneurship and Skill Development Programme)

- Aims and objectives: To make aware/train entrepreneurial culture among people. To provide basic entrepreneurship training aimed at helping entrepreneurs to put their ideas into action, bring an attitudinal & behavioural change in the target group and build their personal entrepreneurial skills. To provide advanced entrepreneurship and advanced management training aimed at helping entrepreneurs by providing high
- end/advanced training in the domains of e
- commerce, BPO, software, Biotech, Modern Agricultural & Animal Husbandry and processing, Drug Discovery, Genomics, Tech.

## Important Features (Entrepreneurship and Skill Development Programme)

- To support the establishment of new MSMEs and enhance growth of existing ones which will result in improved productivity and job creation. To support MBA/Engineering students by providing opportunities for Vocational Training and in
- depth study and outcome of a few typical ESDP programmes conducted, preparing a compendium of available technology with premier lab for dissemination of technology, etc.

## Benefits (Entrepreneurship and Skill Development Programme)

- Assistance under the ESDP Scheme: The programme includes the following modules
- 1. Entrepreneurship Awareness Programme (EAP): One Day Entrepreneurship Awareness Programme is an activity to identify and motivate traditional/non
- traditional entrepreneurs, who have the potential to set up MSEs with the objective of leading them towards entrepreneurship/self
- employment. It consists of formal inaugural and technical sessions and one
- to
- one discussions with interested participants for counselling and mentoring. At least one EAP should be organized in each district. The intake capacity for the programme will be 50 to 100 persons. 2.
- Entrepreneurship
- cum
- Skill Development Programme (E
- SDP) Existing E
- SDP: This six
- week activity is aimed at conducting special entrepreneurship development programmes for new livelihood enterprise creation and rural enterprise development. This is a product
- cum
- process oriented activity
- based programme. Comprehensive training programmes will be organized to upgrade the skills of prospective entrepreneurs coupled with specific skills in hands
- on practice or demonstration relating to activities. The programme is suitably tailored to the needs of trade or specific activity and the target group of trainees covered under the specific training programme.
- Advanced E
- SDP: The Minimum One
- Week Advanced E

- SDP Programme will have to be conducted with the intake capacity for the programme will be about 20 participants. The advanced ESOP programmes will be conducted through IIMs/IITs/ICAR/CSIR/BARC/IISC/NIT/Agricultural University of Central and State government etc. of repute will be roped in to provide ESDP training.
- 3. Management Development Programme (MDP)
- Existing MDP: This one
  - week activity is aimed at capacity building of MSMEs through inputs on management practice systems to improve their decision
  - making capabilities resulting in higher productivity and profitability of existing and potential entrepreneurs and developing new enterprises. Inputs on a variety of topics of managerial functions will be provided to the participants by experts, which aim at the dissemination of knowledge of scientific/modern management techniques/practices. The intake capacity for the programme will be 25
  - 30 participants. The age of the participants will be 18 years and above. Advanced MOP: The Minimum One
    - week Advanced MOP Programme will have an intake capacity for the programme will be about 25 participants. The Advance MDP Training Programmes will be conducted through State Administrative Training Institutes (ATIs) and/or other reputed institutions in this domain of Central or State Governments/NITs/Regional Engineering Colleges/Agricultural colleges/Autonomous bodies of Central/State Governments to provide MDP training to MSMEs promoters/executives. In this programme Central/State Governments (including the Ministry of MSME)/Bank officers and other stakeholders can also participate to enhance their knowledge with a minimum of 75% MSME participants. Note 01: The activities/programmes will be conducted through different field offices of the office of DC (MSME), MSME
    - DIs, Technology Centres and State Government Agencies, as approved by the Empowered committee headed by AS&DC; (MSME) from time to time. Note 02: Information on flagship programmes/schemes such as MUDRA, Start
    - up India and Stand
    - up India, ASPIRE, PMEGP and SC/ST Hub shall be provided to the participants. Note 03: While providing in
    - puts on financing, a couple of sessions on alternate sources of funding like Angel Funding, Venture Capital, Crowd Funding etc. may be included in the programme syllabus. Note 04: Some State Governments have introduced schemes for new entrepreneurs. Adequate care should be taken to provide information on these schemes as well. Note 05: Special programmes should be organized in Aspirational, Backward Districts and the North Eastern Region (NER) based on the local strength and potential.

## **Eligibility (Entrepreneurship and Skill Development Programme)**

- The age of the participants will be 18 years and above. Youth and other people interested in setting up their own industrial/business/self
- employment venture. The qualification of the participants and structure of the fees will be decided by the Implementing Agencies i.e. Director/Officer in charge of the programme conducting organization. About 40% of the targeted beneficiaries of E
- SDPs should be from weaker sections of the Society (SC/ST/Women/Physically Handicapped). Note: Payment of fee will be exempted for SC, ST, Differently
- Abled Persons, Ex
- Servicemen, Below Poverty Line (BPL) category participants and women.

## **Application Process (Entrepreneurship and Skill Development Programme)**

- Application Process: The interested & eligible candidates may please contact the nearby MSME Development Institute, MSME-Technology Centre.
- Addresses and contact details of these organizations are available on Web Portal: [https://dcmsme.gov.in/All\\_MSME\\_DIs\\_TC.aspx](https://dcmsme.gov.in/All_MSME_DIs_TC.aspx) ■ Procedure for selection of candidates: Web-based MIS shall be developed for developing an integrated database of existing and potential entrepreneurs.
- Implementing Agencies (IAs) shall upload their progress data on MIS under ESOP on real real-time basis and each IA shall develop its own MIS for the said purpose and integrate the same with MIS under ESOP managed by % DC MSME.
- Aadhaar's authenticated attendance is mandatory to prevent duplication of beneficiaries under the scheme.

- All the field offices of DC MSME shall be involved in identifying the candidates for the programme, through inviting online applications.
- The minimum age of participants in the programmes should be 18 years.
- However, the head of the programme conducting organization may grant relaxation in special cases like school drop-outs etc.
- based on his/her judicious discretion.
- Generally, there would be no upper age limit.
- The qualification for participation in a particular programme shall be mentioned in the programme notification taking into consideration the subject of the training programme.
- Preference would be given to the candidates from SC, ST, Women, Ex-Service Persons of Defence Forces, Differently abled and BPL category persons.
- For Advanced E-SDP and Advanced MDP programmes, the selection of candidates will be based on the recommendations of Field Offices/Headquarter/Other Implementing Agencies.
- Whereas, the final decision on the selection criteria rests with the AS&DC; (MSME)/Headquarters.

### **Documents Required (Entrepreneurship and Skill Development Programme)**

- 1. Identity proof i.e. Aadhaar Card
- Voter ID Card
- etc. 2. Proof of age 3. Caste certificate
- if applicable 4. Disability certificate
- if applicable 5. Any other document
- if required.

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