

Development Support for Coffee in Traditional Areas: Support to Small Growers' Collectives/ SHGs/ Cooperatives for Coffee Marketing

Details (Development Support for Coffee in Traditional Areas: Support to Small Growers' Collectives/ SHGs/ Cooperatives for Coffee Marketing)

The scheme "Development Support for Coffee in Traditional Areas: Support to Small Growers' Collectives/ SHGs/ Cooperatives for Coffee Marketing" is a Sub-Component of the Scheme "Integrated Coffee Development Project During the Medium Term Framework (MTF) Period: Development Support to Stakeholders" by the Coffee Board, Department of Commerce, Ministry of Commerce and Industry. The objective of the scheme is to extend support to small and tiny growers, incentivizing them to form collectives/ Self Help Groups/ Cooperatives, thus encouraging them to take up marketing of coffee produced on a community-based approach through suitable financial incentives.

Objectives (Development Support for Coffee in Traditional Areas: Support to Small Growers' Collectives/ SHGs/ Cooperatives for Coffee Marketing)

- The objective of the scheme is to extend support to small and tiny growers, incentivizing them to form collectives/ Self Help Groups/ Cooperatives, thus encouraging them to take up marketing of coffee produced on a community
- based approach through suitable financial incentives.

Important Features (Development Support for Coffee in Traditional Areas: Support to Small Growers' Collectives/ SHGs/ Cooperatives for Coffee Marketing)

- The scheme "Development Support for Coffee in Traditional Areas: Support to Small Growers' Collectives/ SHGs/ Cooperatives for Coffee Marketing" is a Sub
- Component of the Scheme "Integrated Coffee Development Project During the Medium Term Framework (MTF) Period: Development Support to Stakeholders" by the Coffee Board, Department of Commerce, Ministry of Commerce and Industry. The objective of the scheme is to extend support to small and tiny growers, incentivizing them to form collectives/ Self Help Groups/ Cooperatives, thus encouraging them to take up marketing of coffee produced on a community
- based approach through suitable financial incentives.

Benefits (Development Support for Coffee in Traditional Areas: Support to Small Growers' Collectives/ SHGs/ Cooperatives for Coffee Marketing)

- Scale of Subsidy: ■4.00 per kg of Clean Coffee.

Eligibility (Development Support for Coffee in Traditional Areas: Support to Small Growers' Collectives/ SHGs/ Cooperatives for Coffee Marketing)

- 1. The applicant should belong to Small Growers' Collectives / Self Help Groups (SHGs) / Co
- operatives in traditional coffee
- growing states. 2. The applicant should engage in coffee marketing, in clean coffee (green bean) form only, in the name of Small Growers' collectives / SHGs / Co
- operatives. This can be accomplished through: i) Utilizing recognized public auction platforms like the Indian Coffee Trade Association (ICTA). ii) Direct export by the organization. iii) Utilizing recognized Commodity Exchanges wherein physical delivery of coffee takes place. 3. The applicant who has availed subsidy under one activity/component is not eligible to avail subsidy for the same activity/component during the Mission for Integrated Development of Horticulture (MIDH) period unless new beneficiaries are covered.

Application Process (Development Support for Coffee in Traditional Areas: Support to Small Growers' Collectives/ SHGs/ Cooperatives for Coffee Marketing)

- Step 1: Furnishing the Claim After the marketing of coffee, the small growers' collectives/ SHGs/ Cooperatives should furnish the claim for reimbursement in the prescribed application along with the proofs/supportive documents.
- Step 2: Submission of Application The application for subsidy should be submitted to the concerned Deputy Director (Extension) during the same financial year of completion of the activity as far as possible.
- Step 3: Scrutiny and Forwarding The Deputy Director (Extn.) of respective regions will scrutinize the application and forward it to the Deputy Director (Market Research) at Coffee Board, Head Office, Bengaluru for approval by the competent authority.
- ■ Disbursement of Subsidy The subsidy is disbursed only after the sale of coffee is completed by small growers' collectives/SHGs/Cooperatives.
- The subsidy shall be released to the individual members (of the small growers' collectives/SHGs/Cooperatives mentioned in the sale note issued by the auctioneers/commodity exchange) directly to their bank account through National Electronic Funds Transfer (NEFT) in cases where the application is complete in all respects.

Documents Required (Development Support for Coffee in Traditional Areas: Support to Small Growers' Collectives/ SHGs/ Cooperatives for Coffee Marketing)

- Application in the prescribed format (Duplicate). Certificate of incorporation/registration
- memorandum of the article of association/society as Growers' Collective/SHG/Cooperative issued by the authority concerned. Complete list/details of members of the organization as per Annexure 1. Along with each subsidy claim
- the application should be accompanied by the details of the member-wise coffee sold. Certificate from the Growers' Collective/ SHG/ Cooperative stating that the concerned grower is a member of the organization. Certificate from the concerned state Government commercial tax department (VAT registration certificate) wherever applicable. ■ Additional Documents (based on the method of coffee marketing) A. In the Case of Coffee Marketed Through the Auction Platform/Commodity Exchange Registration certificate as a member of ICTA/other recognized marketing auction platform (one-time). Proof of coffee sold - Attested copy of sale note issued by the auctioneers concerned to the growers' collectives/SHGs/Cooperatives. B. In Case of Coffee Exported Directly Export permit having Customs endorsement. ICO certificate of origin having customs endorsement. Bill of Lading (BL).