

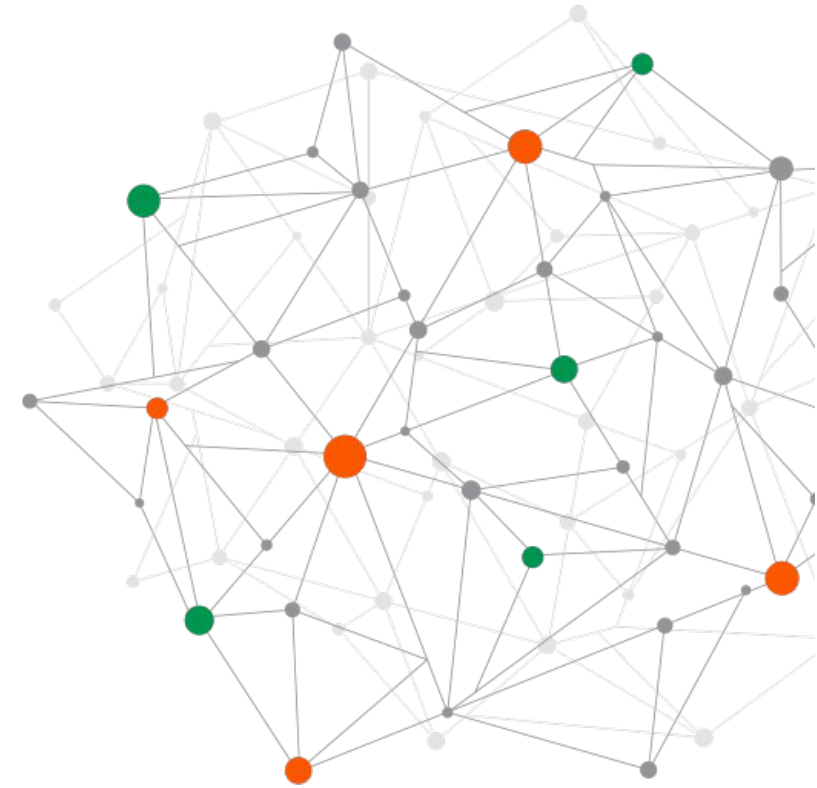
WE: Corporate Skills

Session 3:

Goal Setting

The Path to Success!

June 2023



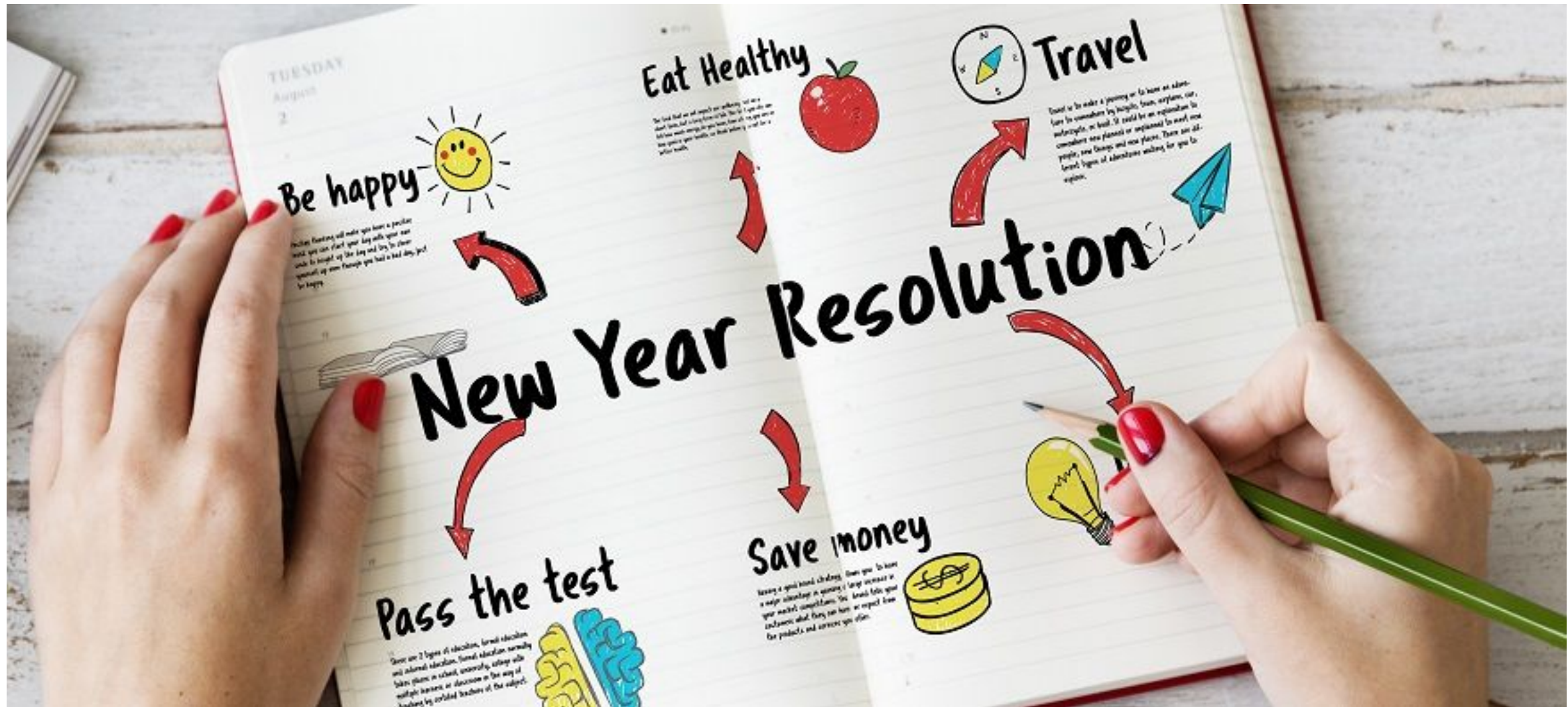


WIIFM

1. Understanding Goal Setting
2. Steps in goal setting
3. OKRs
4. Strategy & Action Plan
5. Goal progress review
6. Visioning



What was your New Year Resolution this year?





Milestones - The Right Direction





Setting SMART Goals

<div data-bbox="318 201 621 501">S</div> <div data-bbox="359 522 580 579">Specific</div>	<div data-bbox="713 201 1016 501">M</div> <div data-bbox="703 529 1034 579">Measurable</div>	<div data-bbox="1116 201 1419 501">A</div> <div data-bbox="1118 529 1424 579">Attainable</div>	<div data-bbox="1518 201 1821 501">R</div> <div data-bbox="1546 529 1801 579">Realistic</div>	<div data-bbox="1921 201 2224 501">T</div> <div data-bbox="1905 529 2244 579">Time-bound</div>
<p>Do: Set real numbers with real deadlines.</p> <p>Don't: Say, "I want more visitors."</p>	<p>Do: Make sure your goal is trackable.</p> <p>Don't: Hide behind buzzwords like, "brand engagement," or, "social influence."</p>	<p>Do: Work towards a goal that is challenging, but possible.</p> <p>Don't: Try to take over the world in one night.</p>	<p>Do: Be honest with yourself- you know what you and your team are capable of.</p> <p>Don't: Forget any hurdles you may have to overcome.</p>	<p>Do: Give yourself a deadline.</p> <p>Don't: Keep pushing towards a goal you might hit, "some day."</p>



OKR





Objectives and Key Results

An Objective is simply what is to be achieved, no more and no less. By definition, objectives are significant, concrete, action-oriented, and (ideally) inspirational.

"Did I do that, or did I not do that?"
Yes/No. Simple.



An Example

Objective: Be one of the top performers in the WE program.

(As measured by)

Key Result 1: Maintain above 90% attendance.

Key Result 2: Complete assignments within 48 hours of receiving them.

Key Result 3: Revise topics once a week.



When Lost, Ask Why.





The Four Ps of Goal Setting

Goals need to be:

- Positive
- Personal
- Possible
- Prioritized



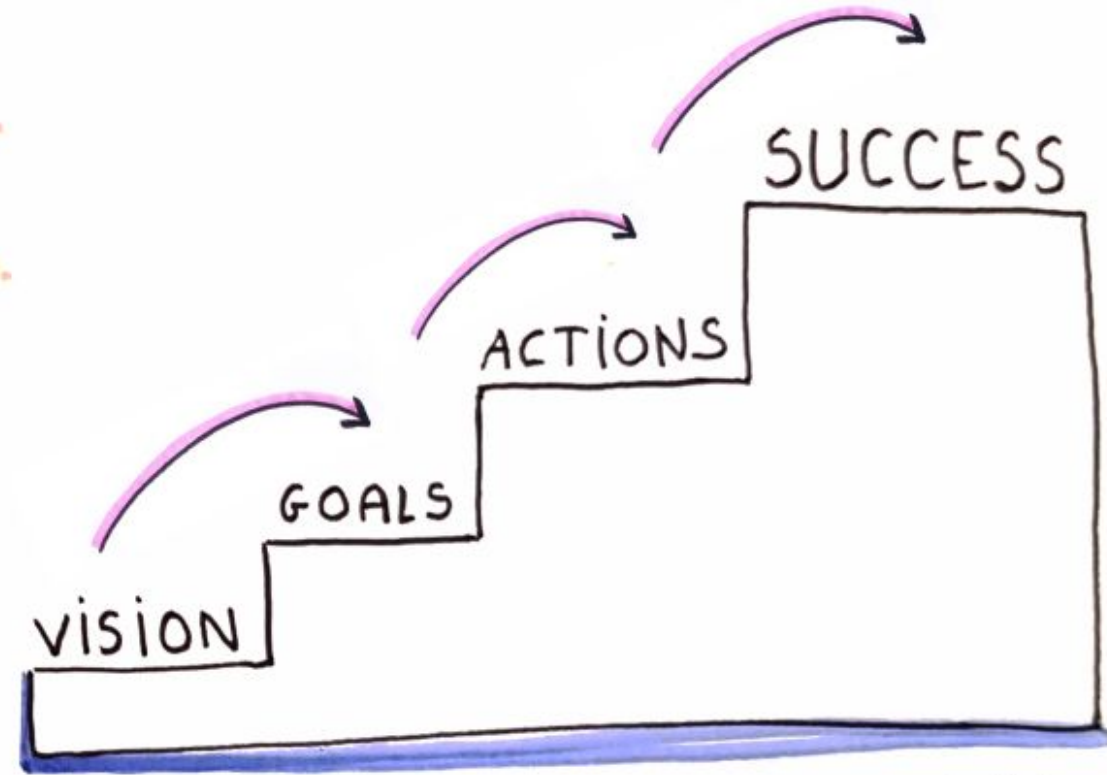
Strategy and Action Plan





Goal Progress Review

MEASURE
SUCCESS



@audreyhacq



Visioning

2027

2026

2025

2024

2023

Vision Boards



THIS YEAR, I WANT TO:

Always have gratitude.

Volunteer my time.

VISIT A **BEACH**.

EASE UP ON **diet COKE**.

FOCUS ON OUR *family*, THAT'S RIGHT, MINE AND Spend more time with my teenage brother. **BRYCE'S.**

READ THE BOOK "ROOM." - I'VE BEEN TALKING ABOUT READING IT FOR AWHILE, WHY HAVEN'T I?

COOK SOMETHING NEW ONCE A MONTH.

MOVE TO **Utah** **Cherish** **SEW**

TIME WITH MY GRANDPARENTS. **take a trip with friends.**

CREATE OUR HOME, OUR REAL HOME.

like crazy *have a romantic trip with b.*

RUN MY FIRST **HALF MARATHON.**

I'M SIGNED UP FOR IT! (JANUARY 19TH IS THE BIG DAY)

GO TO **COUNTRY THUNDER** **BAKE MORE**

HOST A **GAME NIGHT**

AT LEAST 2 TIMES IN THE UPCOMING YEAR.

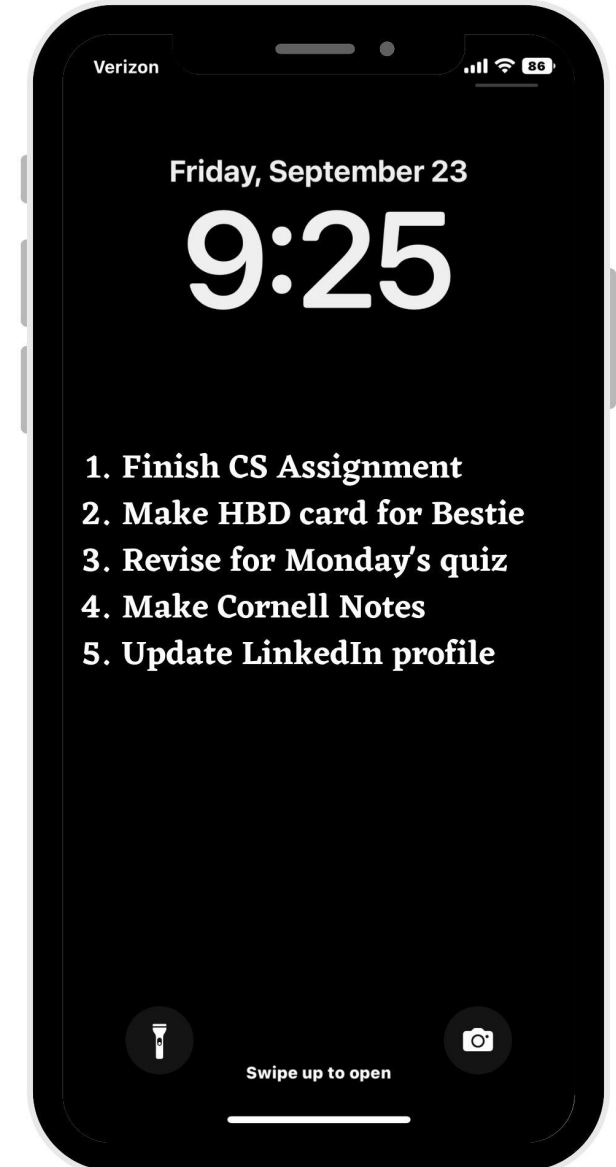
BE SPONTANEOUS WITH MY HUSBAND.

TAKE BETTER CARE OF MY **BLOG.**

DONT NEGLECT.

tell my mom how *beautiful* she is.

Make a Vision Board





Activity

In groups, make a vision board to inspire you to get selected a Google STEP Intern. Present your boards to the class.



Guidelines

For the Presenters:

- Everyone in the group must speak.
- Introduce yourselves before you start speaking.
- Structure your presentation.
- Ensure your presentation does not exceed 5 minutes.

For the Audience:

- Phones away!
- Respect the speaker.



KISS

- **TRY to keep it under 5 minutes.**
- **Don't describe. Illuminate.**
- **Length of speech \neq quality of speech.**
- **Information > Speaker.**

Thank You



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