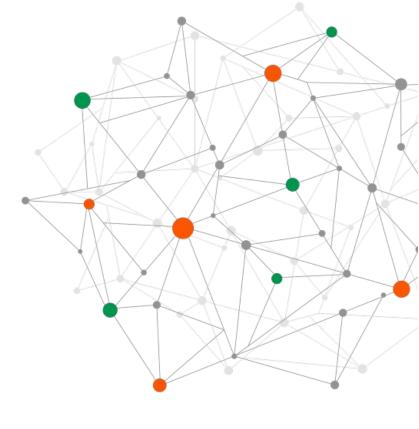


WE: Corporate Skills

Session 2:

The KASH Model

May 2023



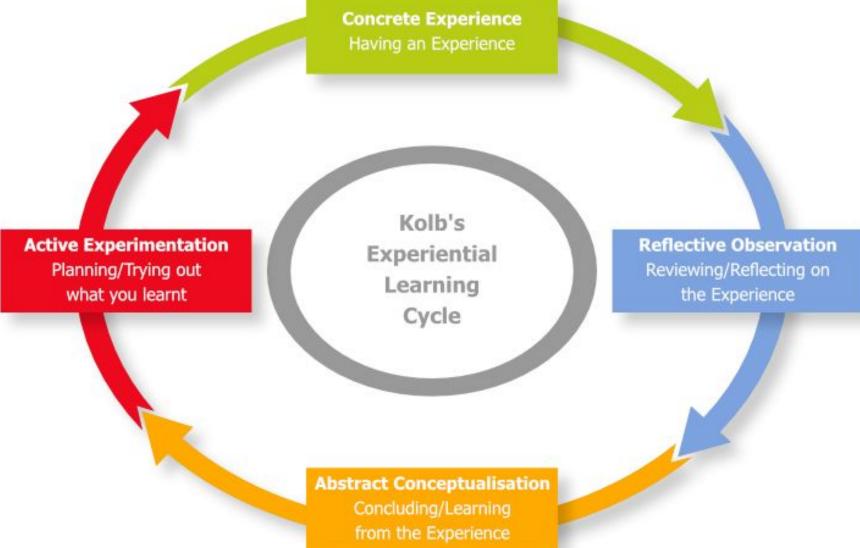


WIIFM

- 1. KASH Model
- 2. Knowledge chunking
- 3. Learning to learn
- 4. Skill and Will

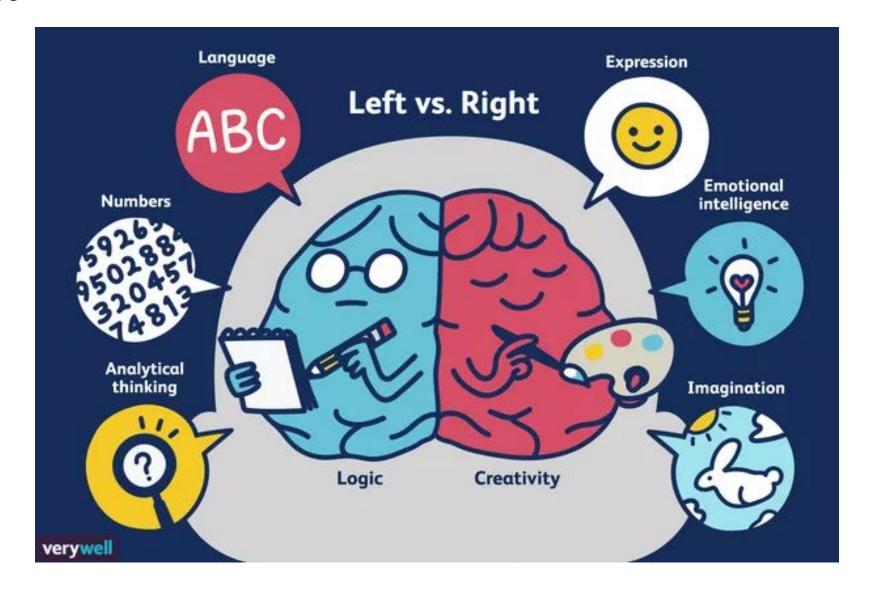


Experiential Learning





Brain Balance

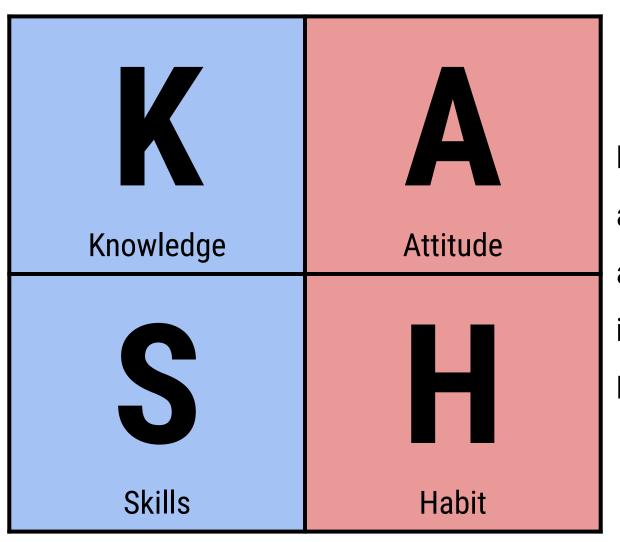






KASH for Cash

Most people spend their energy, time, and money developing the left half of the KASH box.



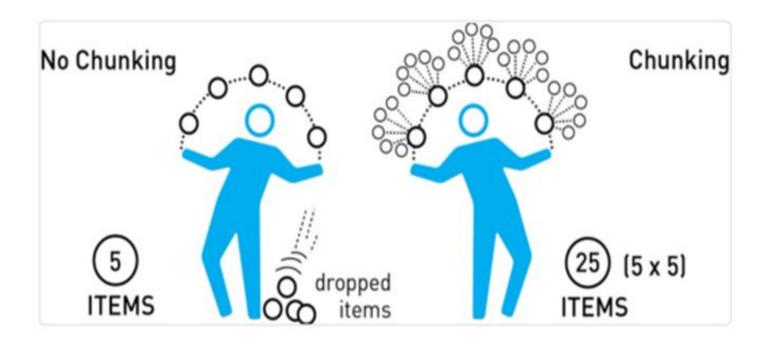
Most terminations and business failures are due to weakness in the right half of the KASH box.

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Knowledge Chunking

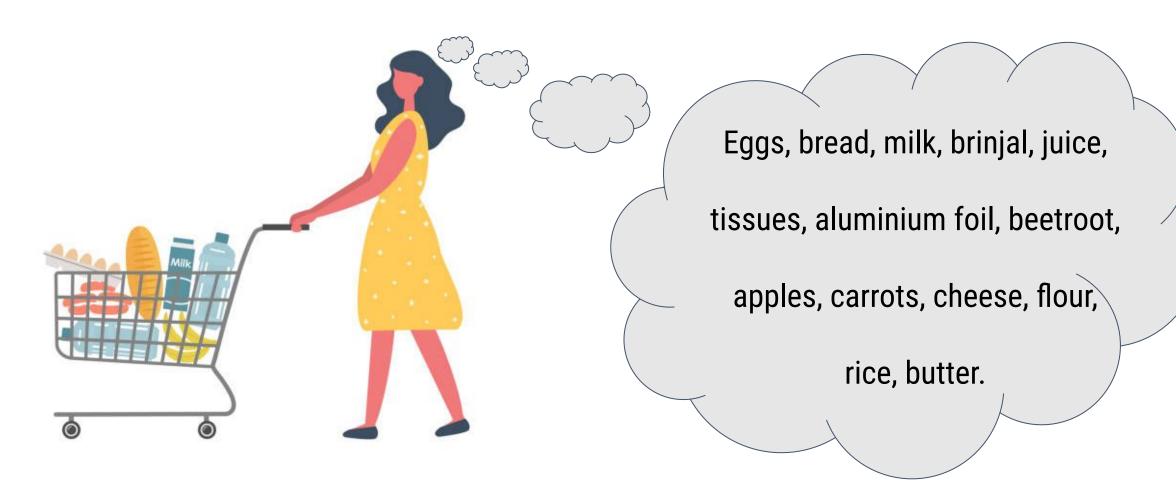
Hacking your working memory: chunking







Let's Go Shopping!







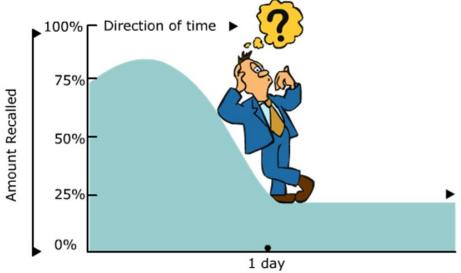
Retaining and Recalling Information

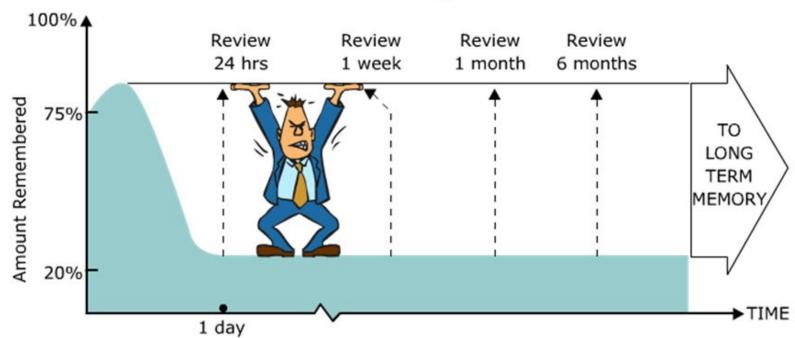
- Focus your undivided attention
- Understand the basic Idea
- Gain Context
- Practice
- Recall
- Mini Testing
- Learn from mistakes

95% Completion Rate



Recalling Information









The Pressure Is ON!



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Assess Yourself, Assure Yourself

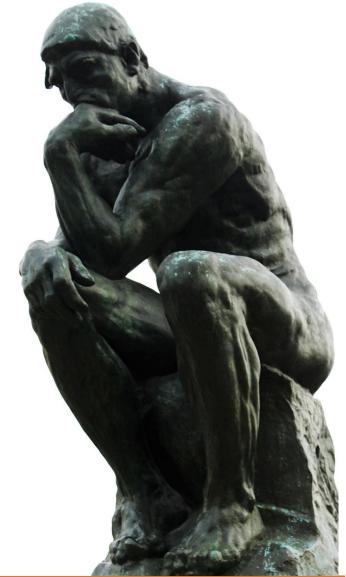
- I Have...
- I Wish I had...
- On the checklist yet to reach...

"Instead of worrying about what people say of you, why not spend time trying to accomplish something they will admire."

Dale Carnegie

"One of the greatest discoveries a man makes, one of his great surprises, is to find he can do what he was afraid he couldn't do."

Henry Ford



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Activity Time!

Run yourself through the KASH model, and answer these questions:

> What knowledge do I possess? What are my skills? What is my attitude towards my career? What habits do I have?

Is this enough to secure a place as a Google STEP intern?

Thank You



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