SWOT Analysis

Group 6

Team Members

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Vaishnavi Garikipati

Aashna Dogra

Anvaya Solanki

Bhavya Sree

Sanya Garg

Why we chose Swiggy?

Insights

Strengths:

1. Project experience through group projects and hackathons
2. Problem Solving Ability
3. Communication and Collaboration Skills
4. Adaptability
5. Continuous Learning Mindset
6. Time Management
7. Technical Skills

Weakness:

1. Little experience with big systems like Swiggy
2. Less experience with supply chain management
3. Less team experience (for some people)
4. Business Insight

Opportunities:

1. Learning how to create AI recommendations, like Swiggy's food suggestions, makes students stand out.

2. Knowing tools like SQL and Excel helps with Swiggy's focus on data.

3. Skill Building in Customer-Centric Product Development

4. The food-tech industry is growing fast, opening more tech jobs

5. Amazing work culture

6. Professional Mentorship

Threats:

1. High competition
2. Changing tech needs
3. High Expectations
4. Economic Impact on Hiring
5. Adapting quickly can be challenging

Thank You