### Introduction to Data Science

Lecture 5; April 25<sup>th</sup>, 2016

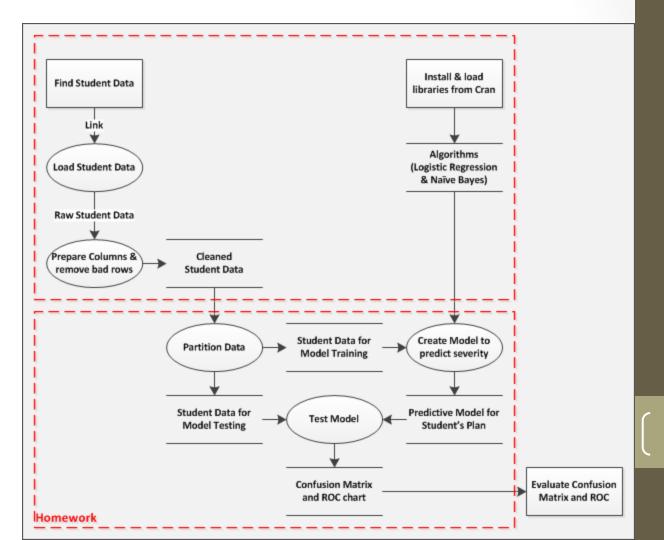
**Ernst Henle** 

ErnstHe@UW.edu

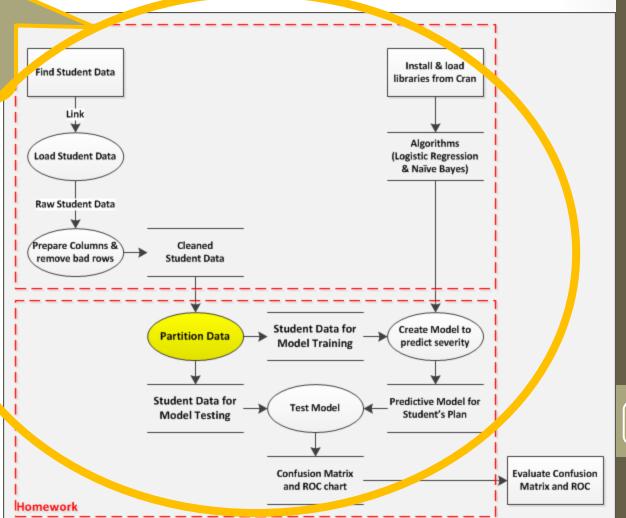
Skype: ernst-henle

#### Agenda

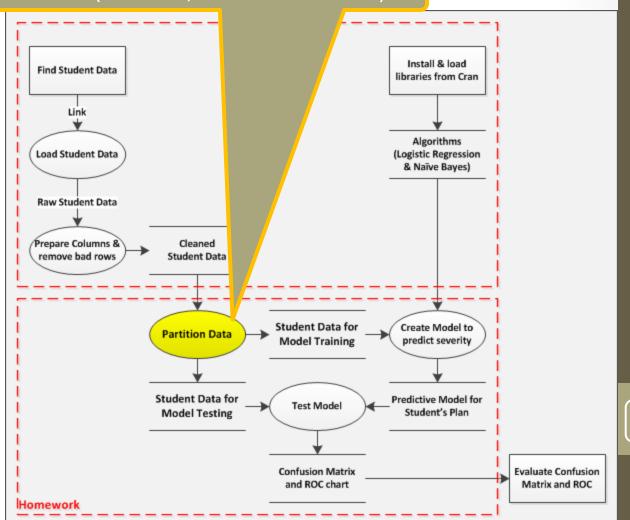
- Announcements
  - Encourage Group Homework!
  - Ask questions on LinkedIn
  - Guest Lectures in May
    - Business side of Data Science by Marius Marcu on May 9th 2016
    - Data Visualization by Tatyana Yakushev on May 16th 2016
    - Building a Data Science Group by Sarmila Basu
- Review Classifications in R
- Quiz 05a Classifications
- Break
- Overfitting and Confusion Matrix
- Video and Break
- ROC Chart Demo
- Quiz 05b on Confusion Matrix
- How to make an ROC
- Predictive Analytics Iteration Trap (Time Permitting)
- Predictive Anecdotes (Time Permitting)
- Assignment (Complete all assignments items from all assignment slides)

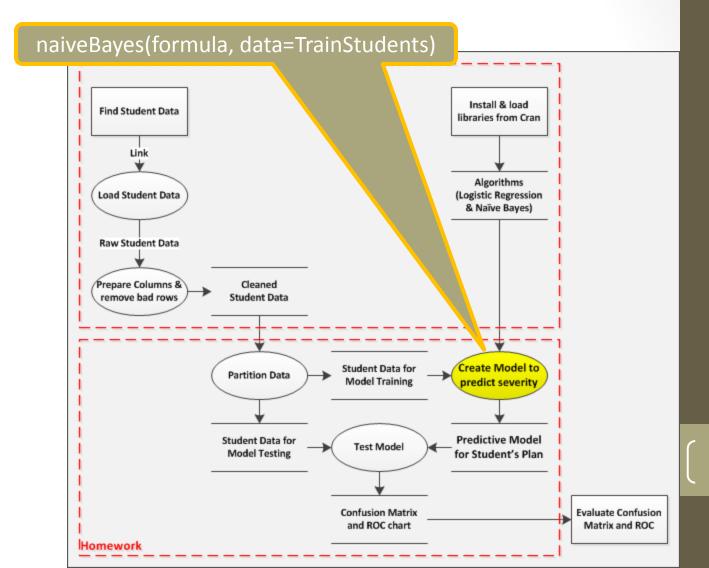


ClassifyStudents.R & CollegeStudentDatasets.R



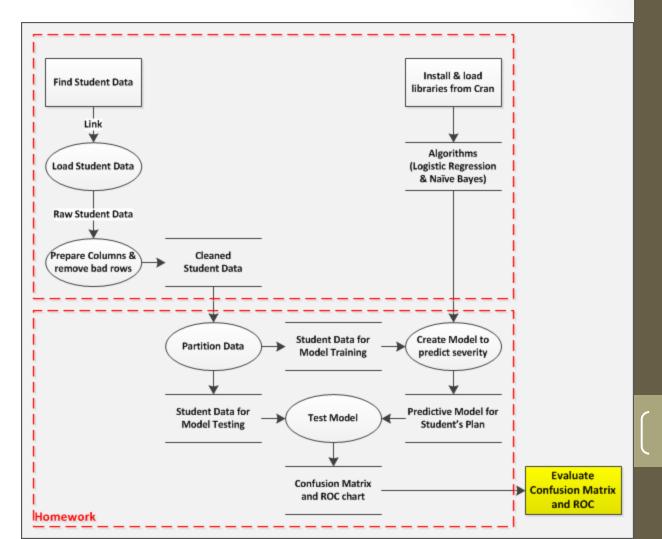
PartitionFast(Students, fractionOfTest=0.4)





Homework

predict(naiveBayesModel, newdata=TestStudents, type="raw") predictedProbabilities.NB[,2] > threshold table(predicted.NB, actual) Install & load **Find Student Data** libraries from Cran Link Algorithms Load Student Data (Logistic Regression & Naïve Bayes) **Raw Student Data** Prepare Columns & Cleaned remove bad rows Student Data Create Model to ta for Stu Partition Data ining predict severity Student Data for Predictive Model for Test Model Student's Plan **Model Testing** Confusion Matrix **Evaluate Confusion** and ROC chart Matrix and ROC



- See: today's versions of:
  - ClassifyStudents\_complete.R
  - CollegeStudentsDatasets\_complete.R
- Partitioning was tested with:
  - PartitionTestFunctions.R

#### Quiz 05a Classification

- For the last questions in this quiz you will need to download the R-script Quiz05a\_Classification.R from Canvas. That R-script will download the required data. The data are available from Canvas, too.
- You can answer the first 6 questions without that R script or using R

#### Break

# Over-fitting and Confusion Matrix

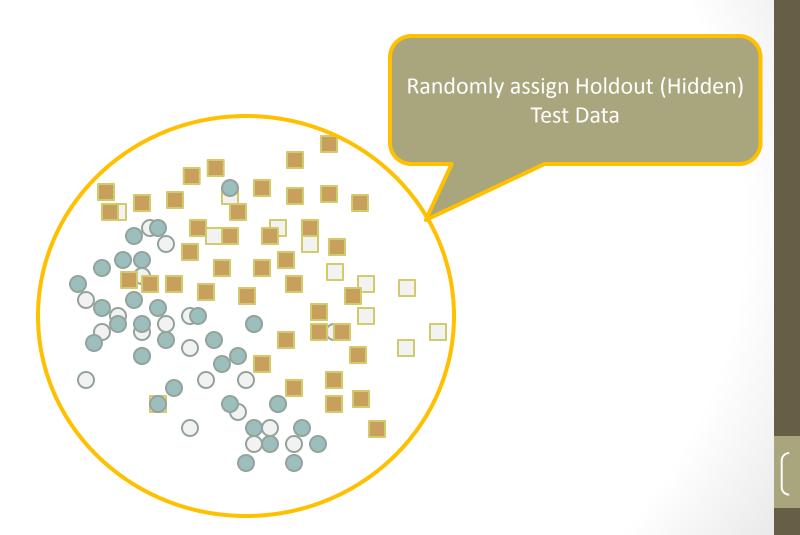
#### **Evaluate Model**

- The following segment will use an over-fitting example to explain the following concepts:
  - Modeling Data
    - Training Data
    - Test Data
  - Model (Hypothesis)
  - Over-fitting
  - Model Accuracy
  - Confusion Matrix (Classification Matrix)
    - True Positive
    - False Positive
    - True Negative
    - False Negative

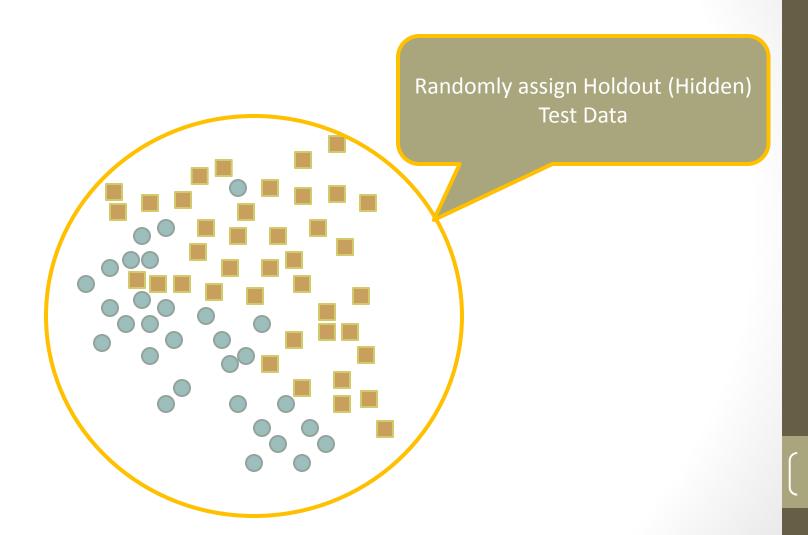
#### Evaluate Model: All Data



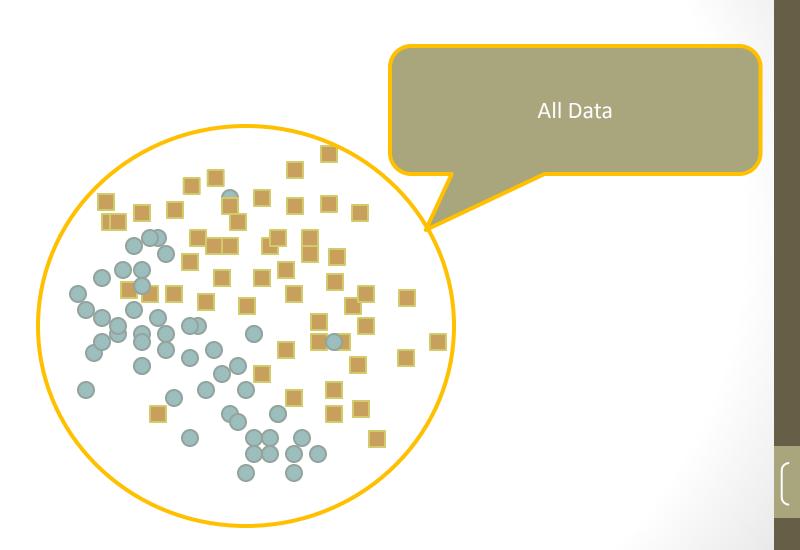
#### Evaluate Model: Test Data



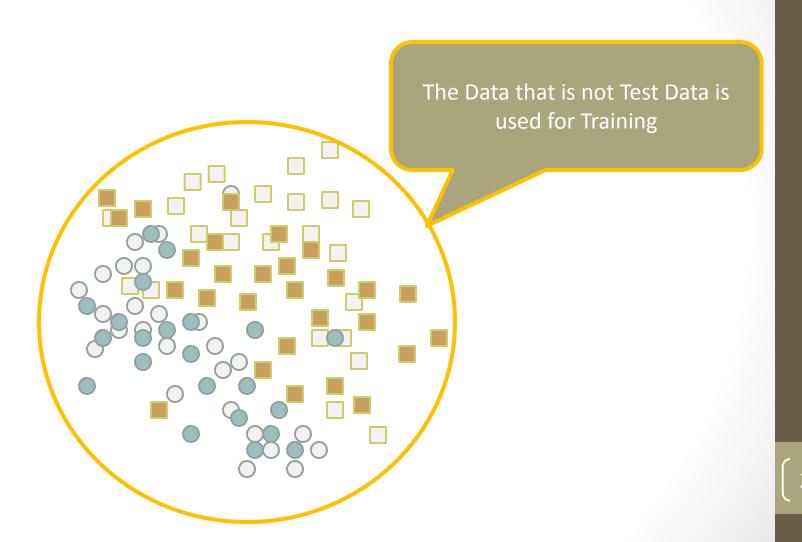
#### Evaluate Model: Test Data



#### Evaluate Model: All Data



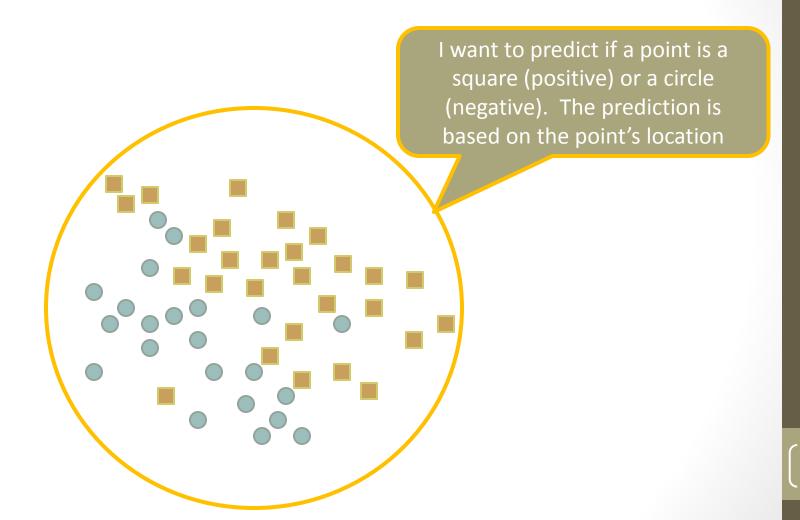
### Evaluate Model: Training Data



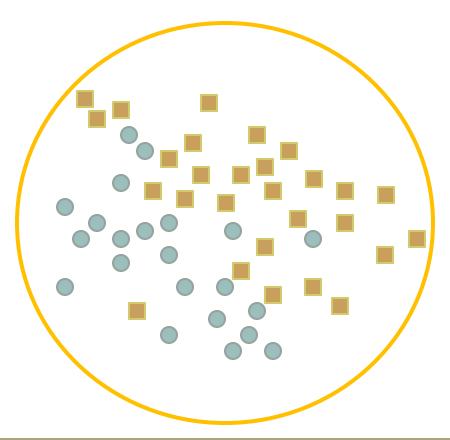
#### Evaluate Model: Training Data



#### Evaluate Model: Training

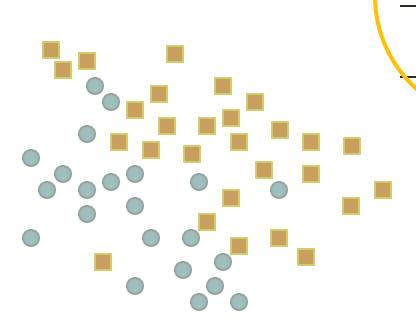


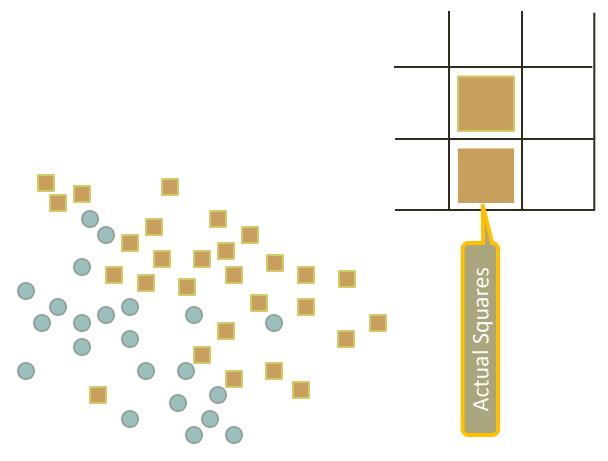
#### Evaluate Model: Training

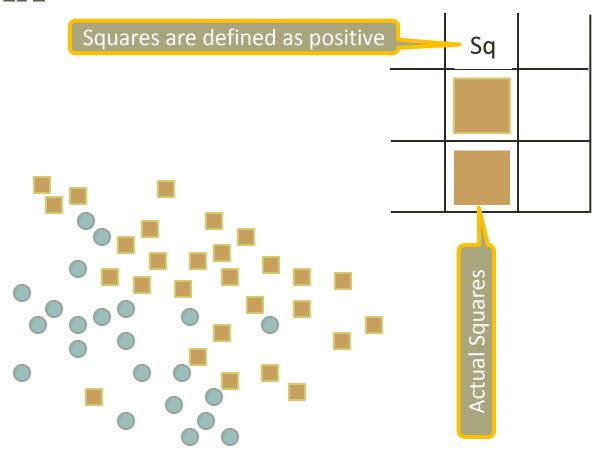


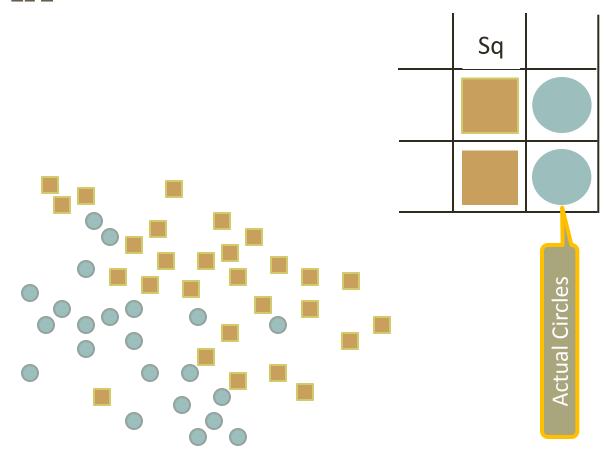
isSquare ~ xLocation + yLocation

Confusion Matrix (Classification Matrix): Compare Squares and Circles with Predicted Squares and Circles

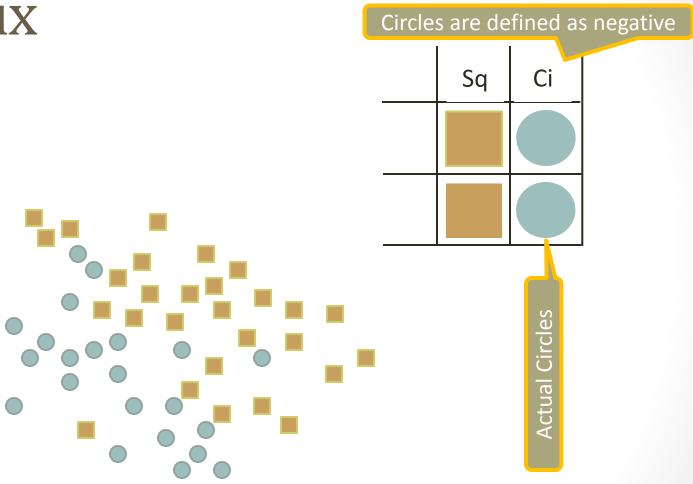


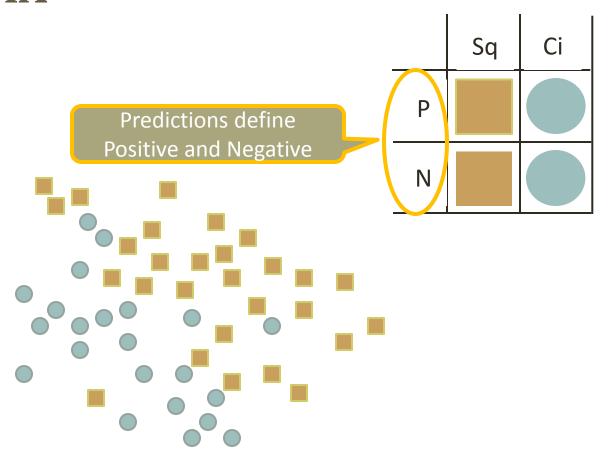


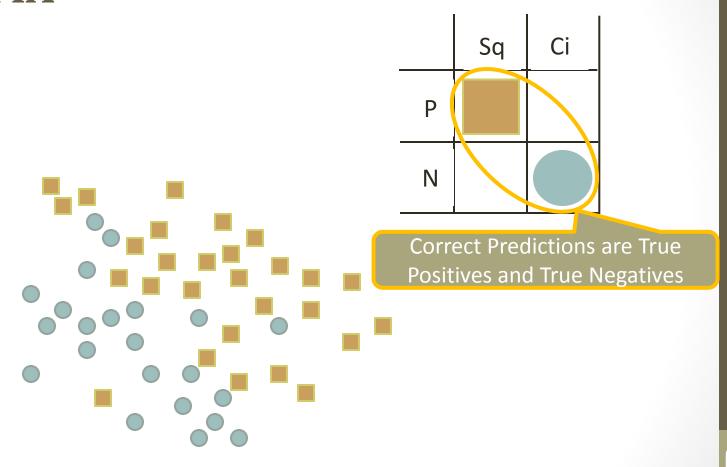


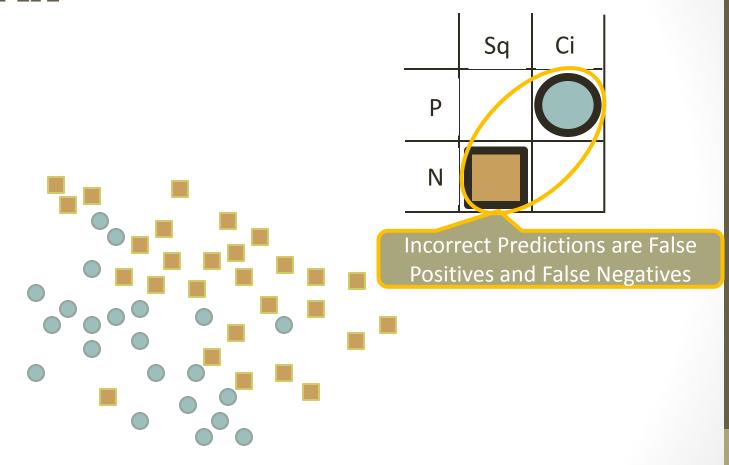


# Evaluate Model: Confusion Matrix Circles are define

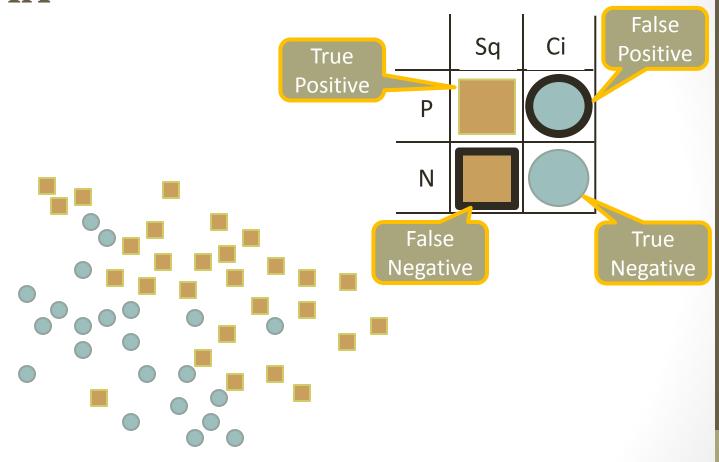




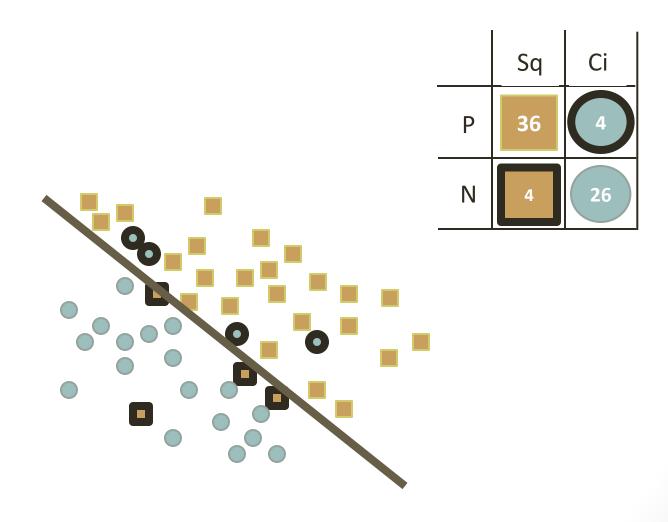




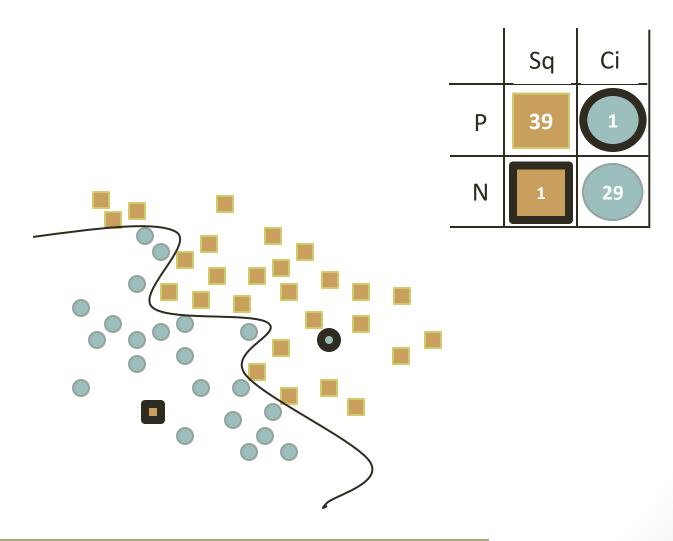
Confusion Matrix (Classification Matrix): Sq Ci Vertical are actual classes Horizontal are predicted classes P N



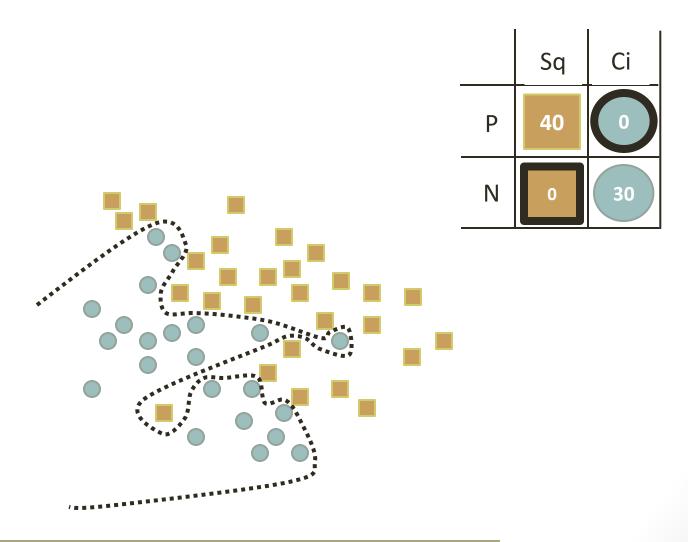
#### Evaluate Model: Train Model 1



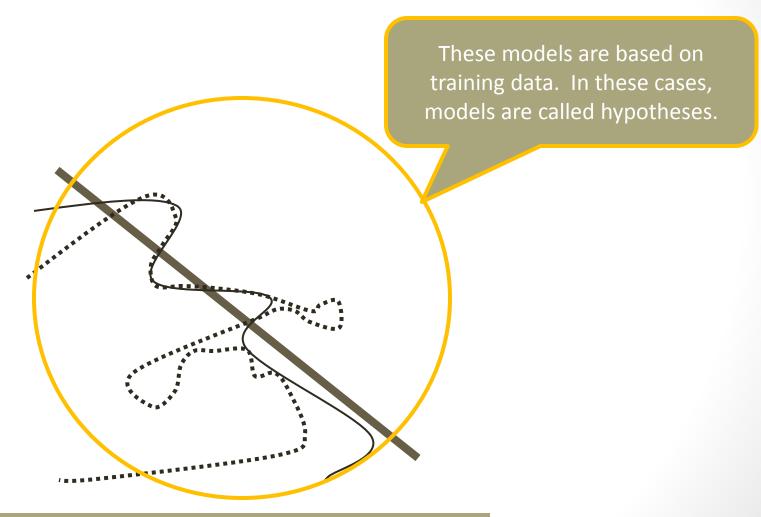
#### Evaluate Model: Train Model 2



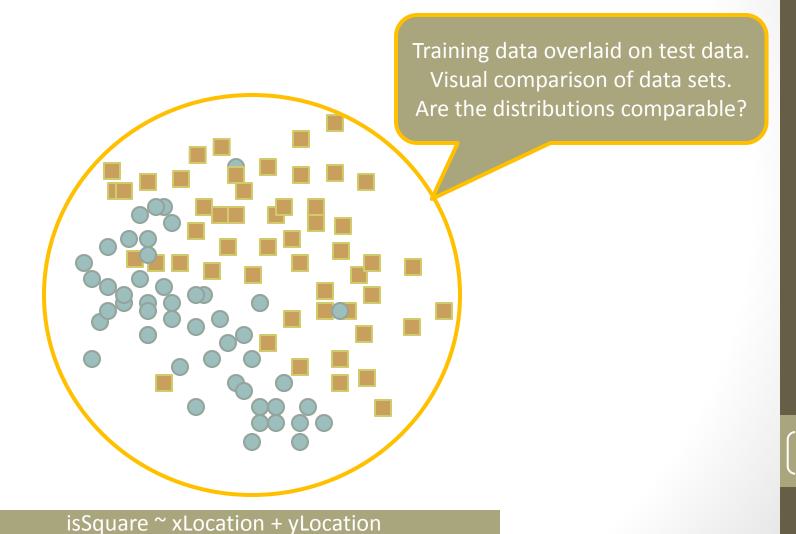
#### Evaluate Model: Train Model 3



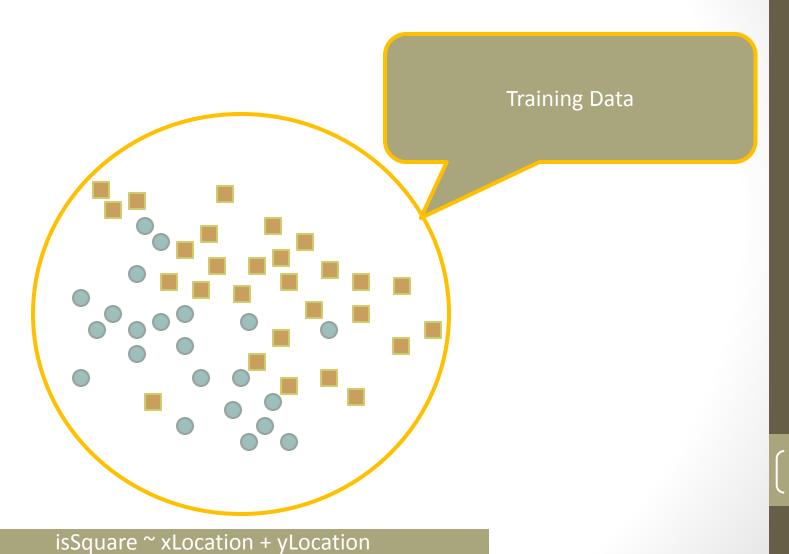
#### Evaluate Model: 3 Models



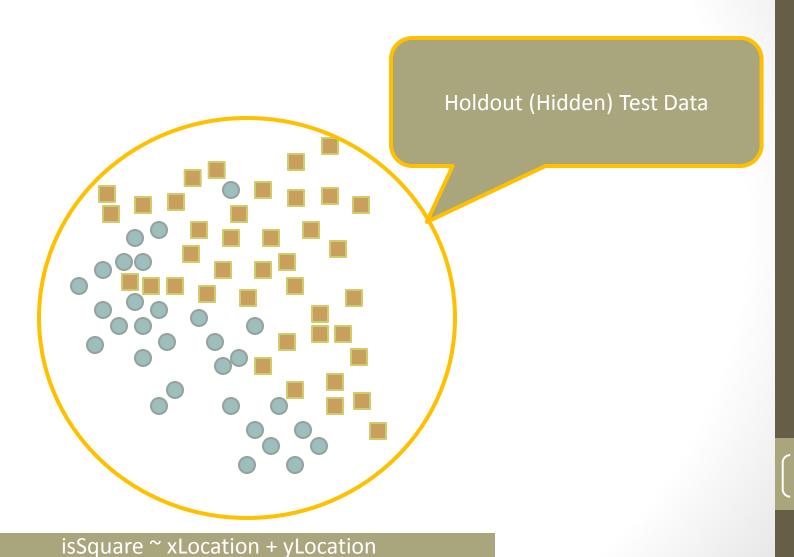
#### Evaluate Model: All Data



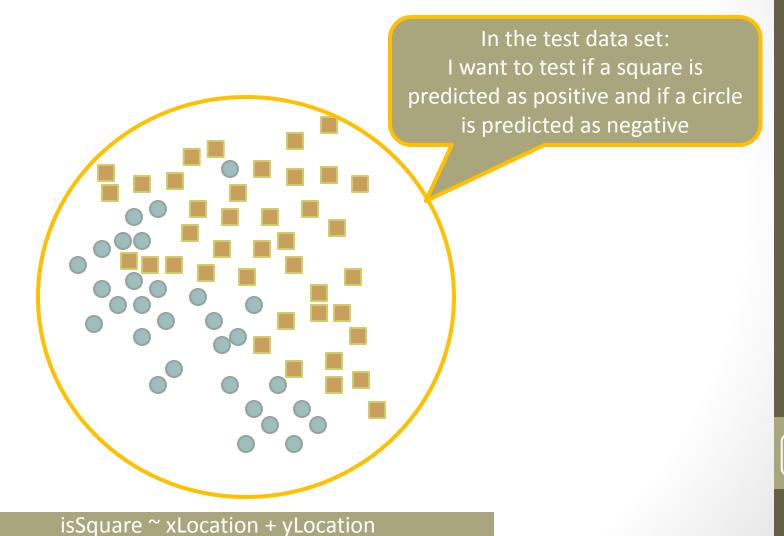
### Evaluate Model: Training Data



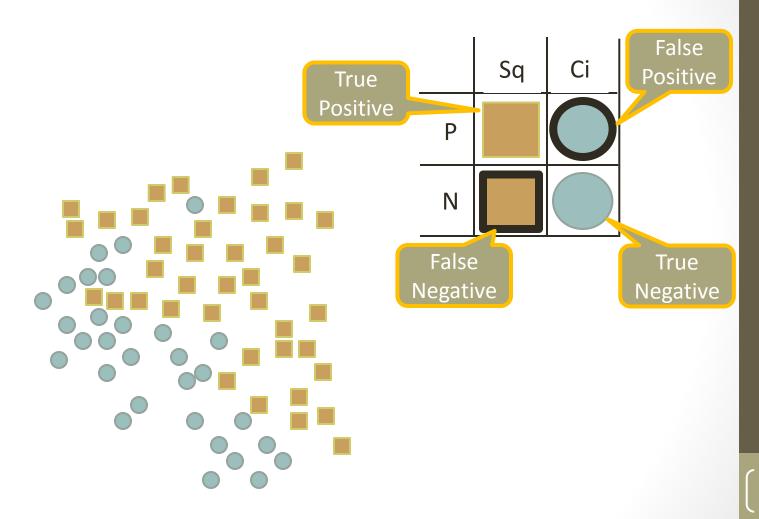
#### Evaluate Model: Test Data



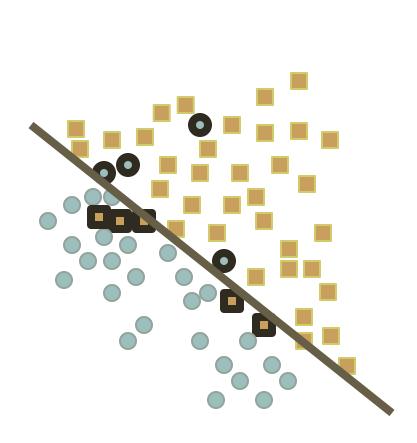
#### Evaluate Model: Test Data



#### Evaluate Model: Test Data

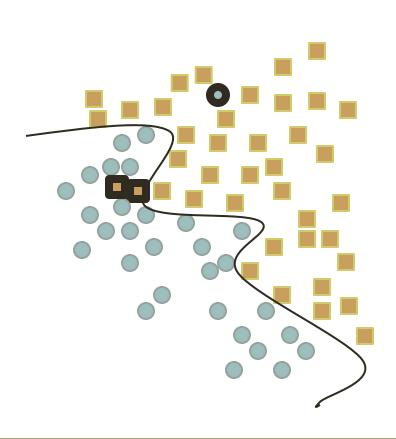


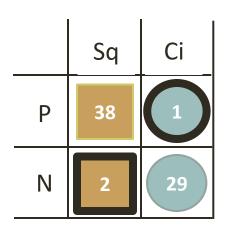
#### Evaluate Model: Test Model 1



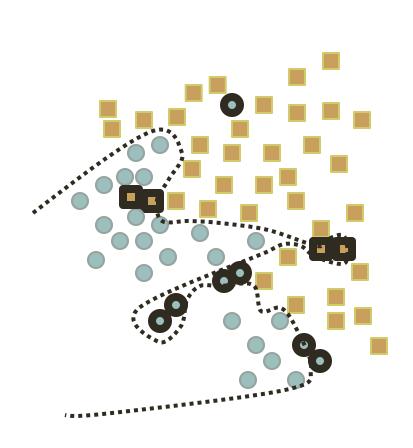
	Sq	Ci
Р	35	4
N	5	26

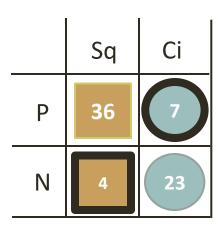
#### Evaluate Model: Test Model 2





#### Evaluate Model: Test Model 3





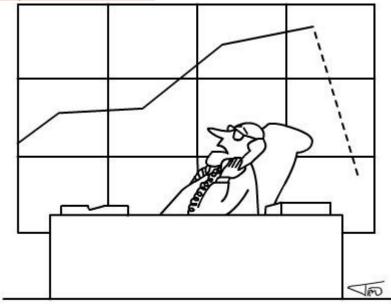
### Relate a Confusion Matrix with an ROC chart

- Optional demo: Open up a synced Classification (Confusion)
   Matrix and ROC chart.
  - Set the threshold of the Classification Matrix to 0, 0.5, and 1.
     How do these thresholds compare to the FPR and TPR on the ROC chart?
  - Set the FPR on the ROC chart to 0, 0.5, and 1. What are the TPR on the ROC chart? How does the threshold of the classification matrix change?
  - Open up a cost chart. Set the readmission penalty to 3X the cost of the intervention cost. What is the optimal threshold? What is the FPR?

# Over-fitting and Confusion Matrix

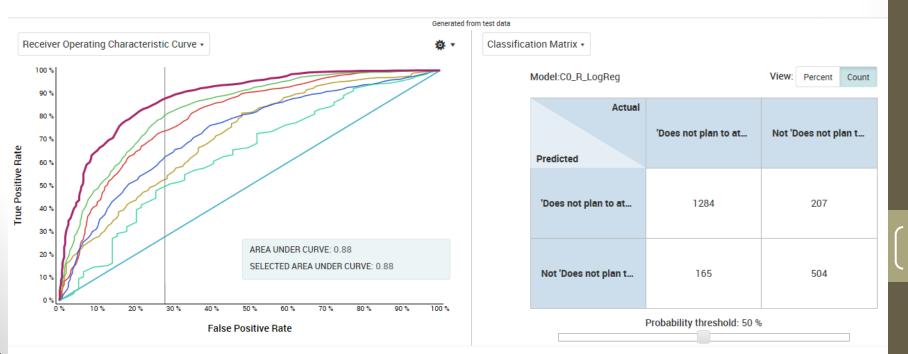
#### Video and Break

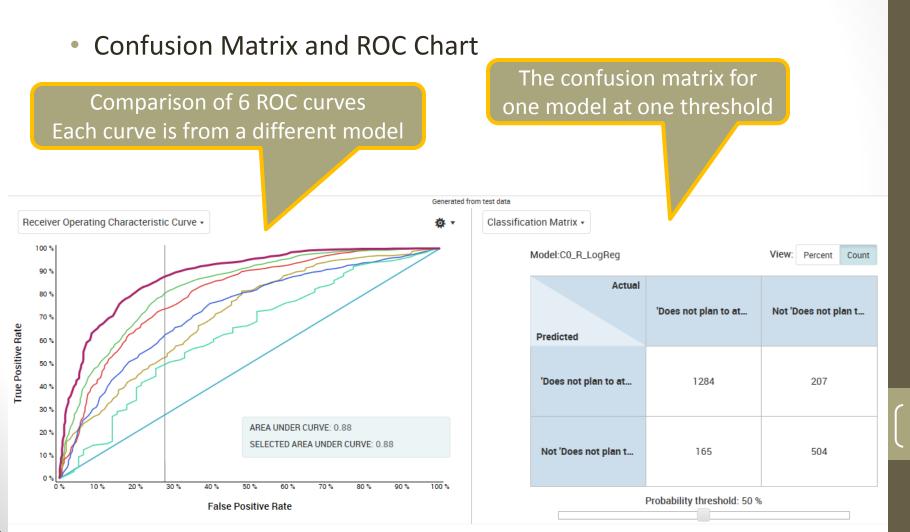
- Watch in class this advertisement for IBM's predictive analytics: <a href="https://www.youtube.com/watch?v=iY3WRvXVogo">https://www.youtube.com/watch?v=iY3WRvXVogo</a>
- Another video on predictive policing:
  - https://www.youtube.com/watch?v=pkGhPSoH7Xk



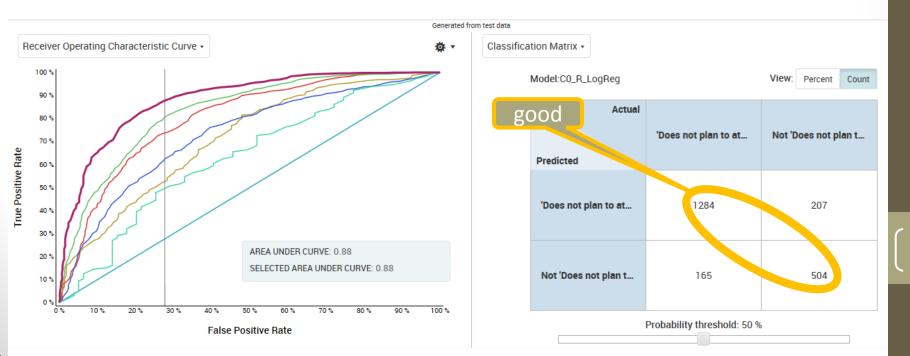
"BI tech support? The predictive analysis system is giving the wrong answer again—can you please fix it?..."

Confusion Matrix and ROC Chart

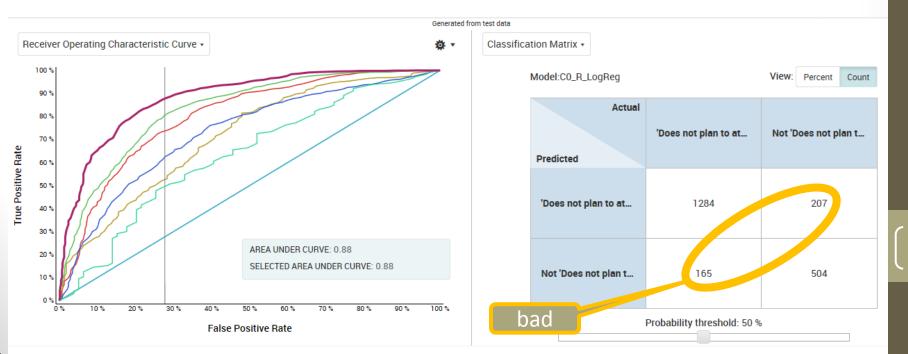




Confusion Matrix and ROC Chart

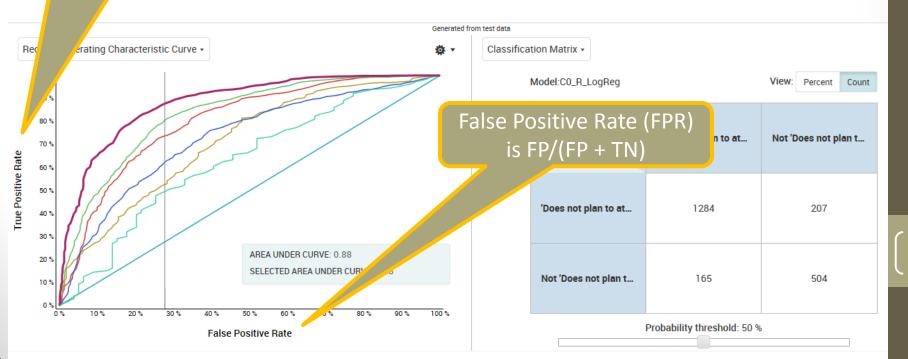


Confusion Matrix and ROC Chart

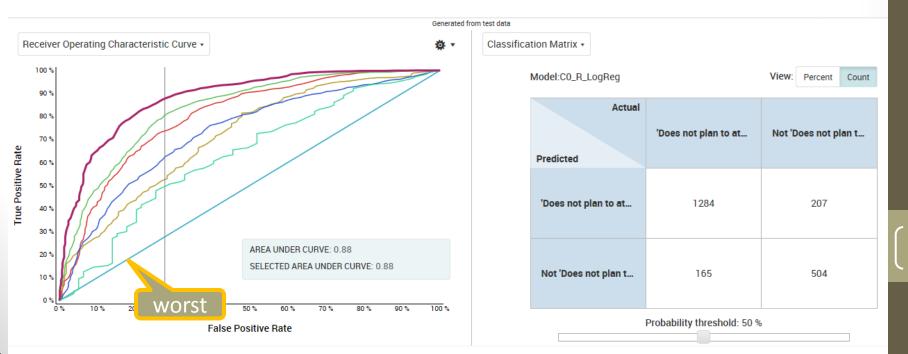


Confusion Matrix and ROC Chart

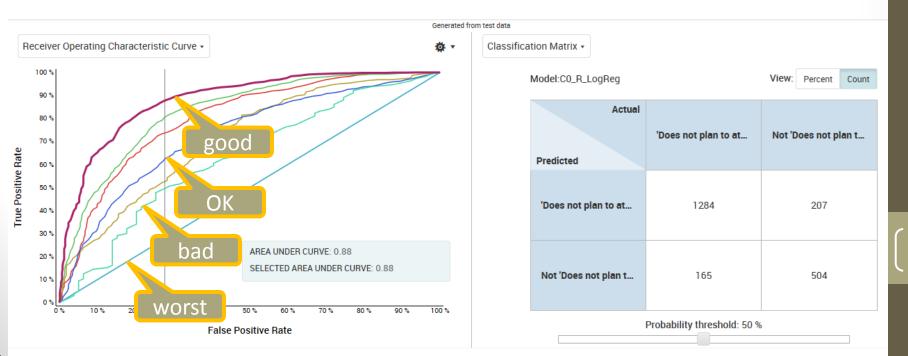
True Positive Rate (TPR) is TP/(TP + FN)



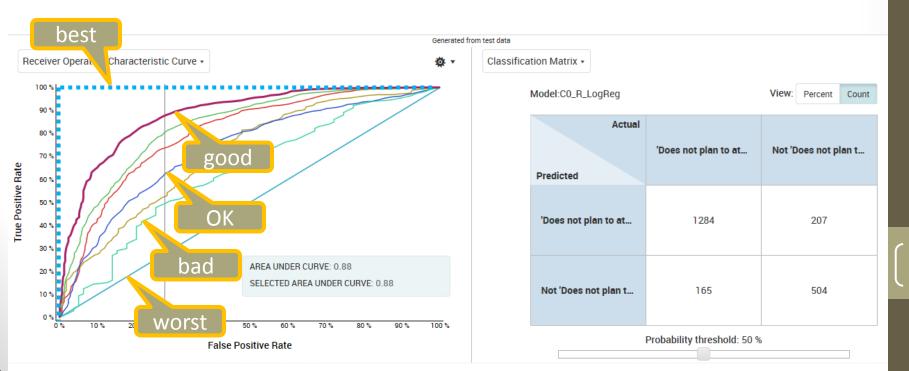
Confusion Matrix and ROC Chart



Confusion Matrix and ROC Chart



Confusion Matrix and ROC Chart



### Quiz 05b

Test Measures Intro (Confusion Matrix and ROC)

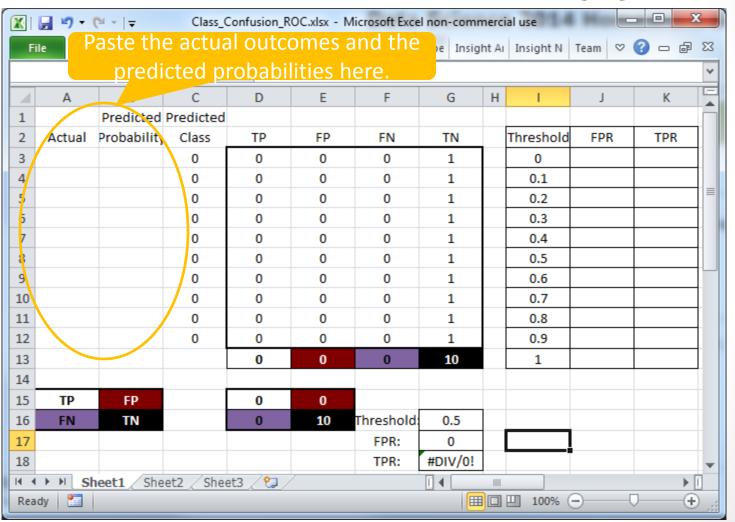


### How to make an ROC

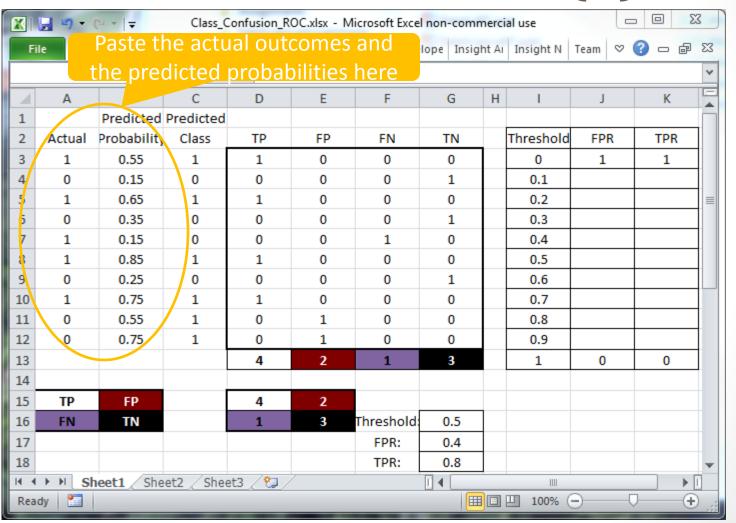
#### How to make an ROC (0)

- From Probabilities to ROC:
- Probabilities -> Threshold -> Predictions -> Confusion
   Matrix -> ROC
- Get Excel workbook: HowToMakeAnROC.xls
- Note that at the bottom of the worksheet are the actual outcomes and the predicted probabilities.

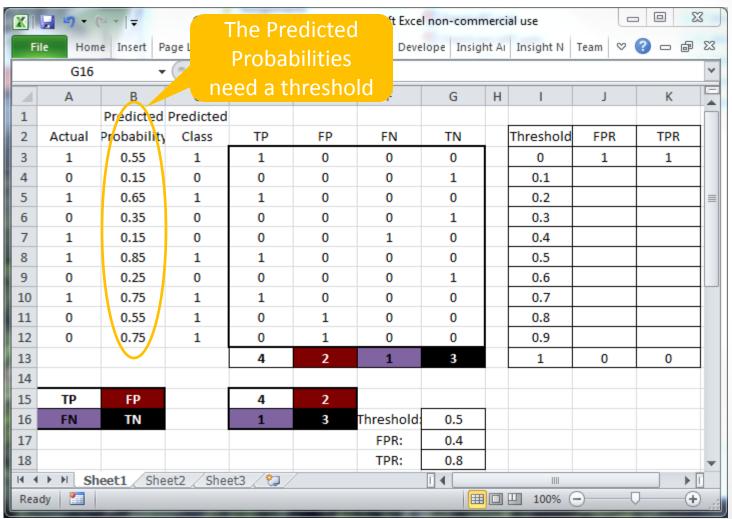
## Exercise: Threshold → Confusion Matrix → ROC (1)



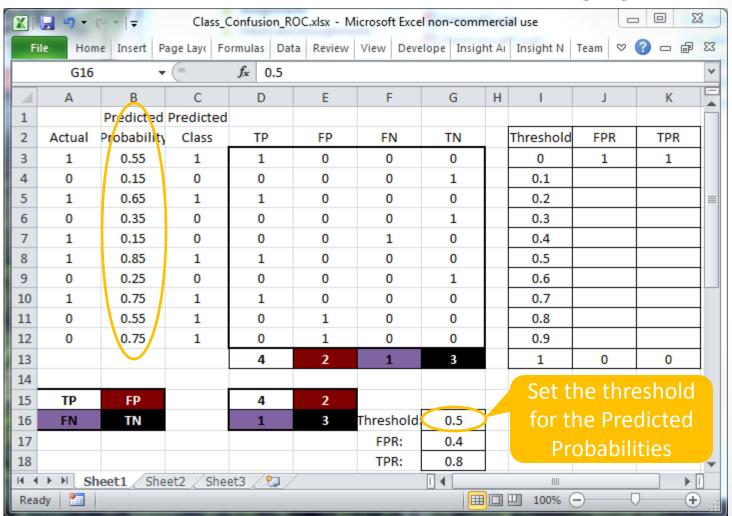
## Exercise: Threshold → Confusion Matrix → ROC (2)



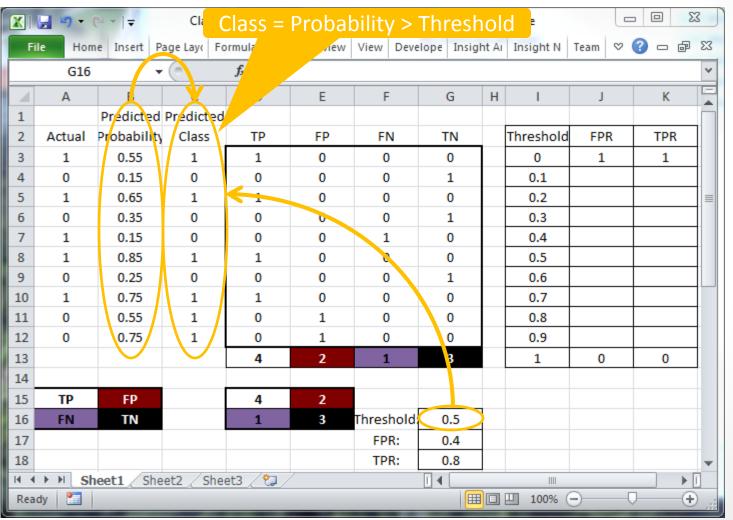
## Exercise: Threshold → Confusion Matrix → ROC (3)



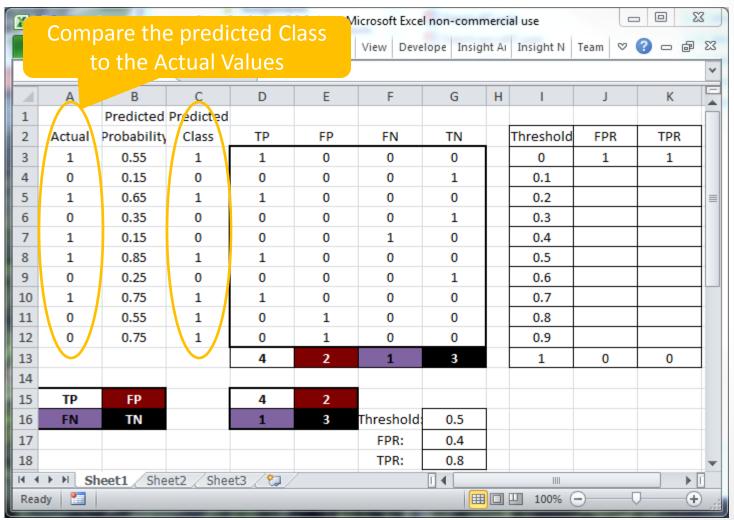
## Exercise: Threshold → Confusion Matrix → ROC (4)



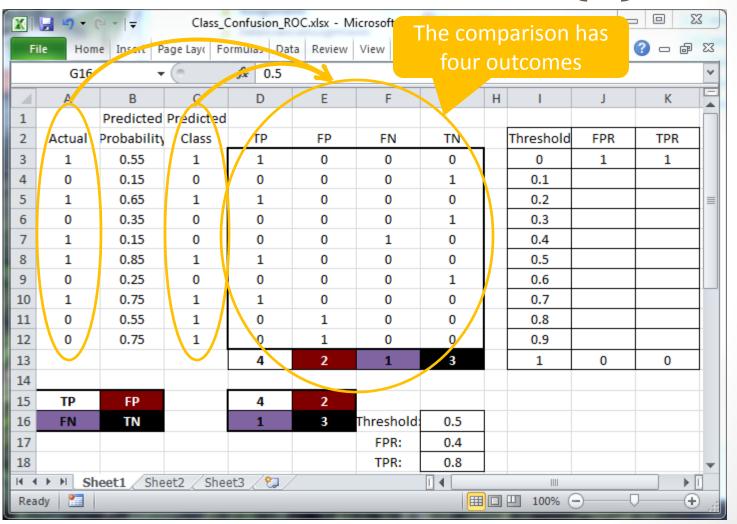
## Exercise: Threshold → Confusion Matrix → ROC (5)



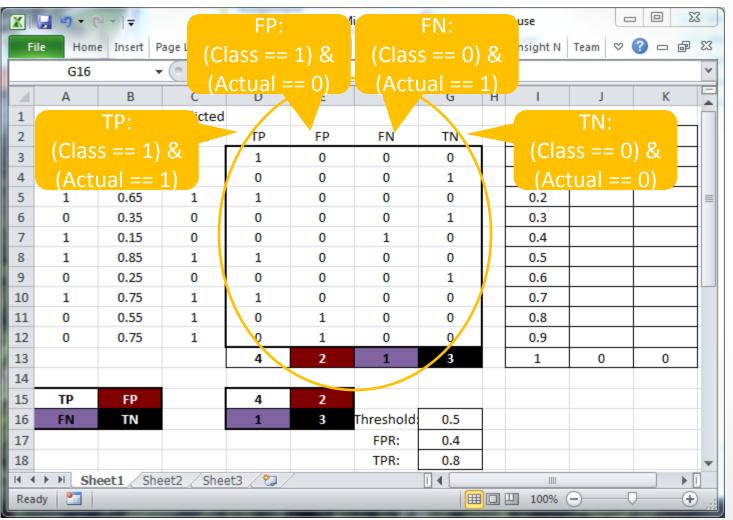
## Exercise: Threshold → Confusion Matrix → ROC (6)



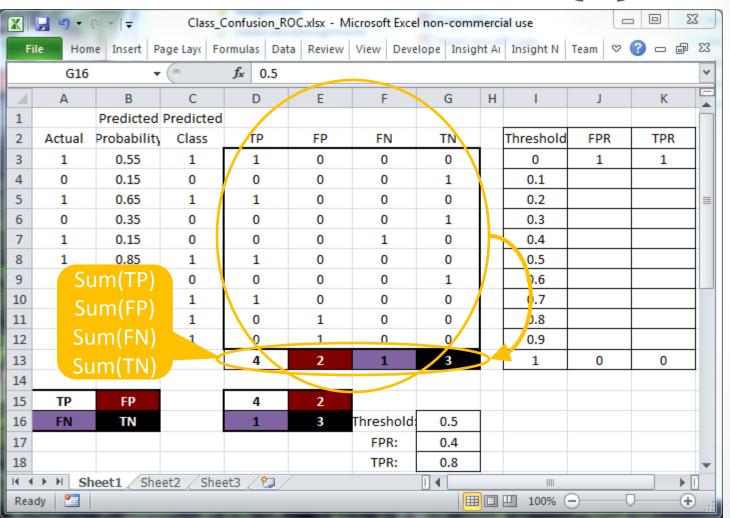
### Exercise: Threshold → Confusion Matrix → ROC (7)



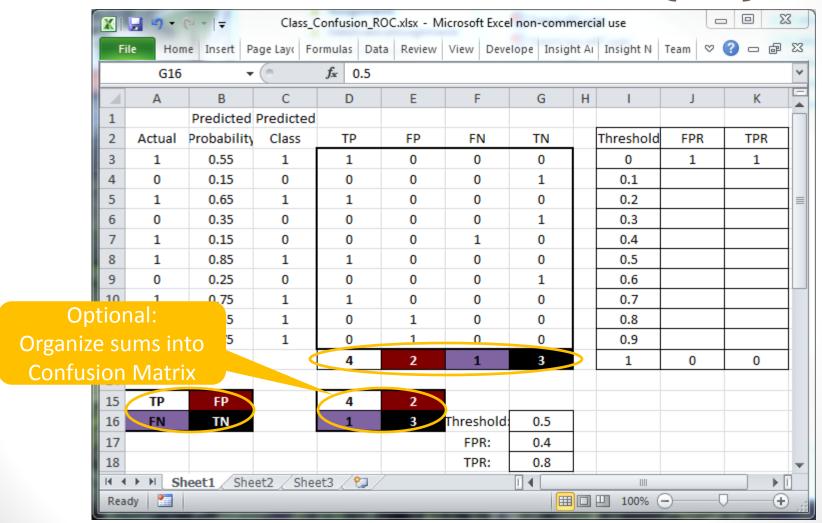
## Exercise: Threshold → Confusion Matrix → ROC (8)



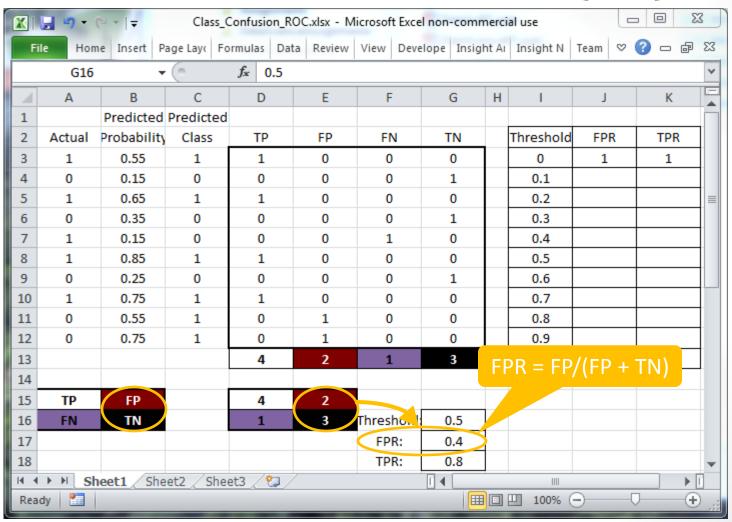
## Exercise: Threshold → Confusion Matrix → ROC (9)



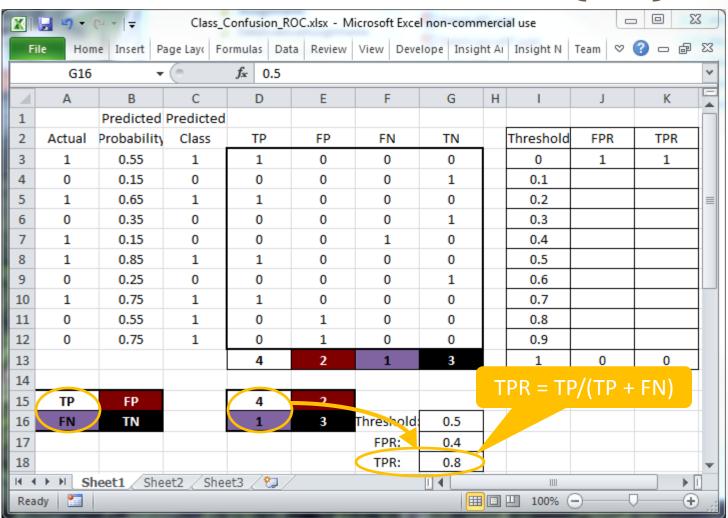
## Exercise: Threshold → Confusion Matrix → ROC (10)



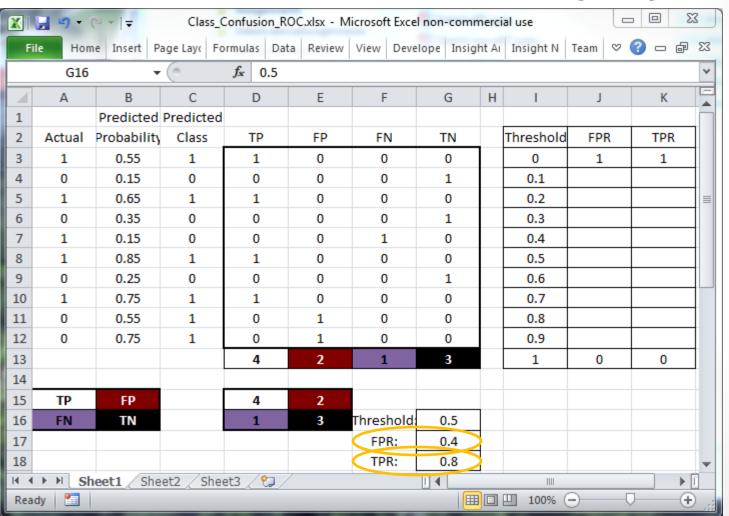
## Exercise: Threshold → Confusion Matrix → ROC (11)



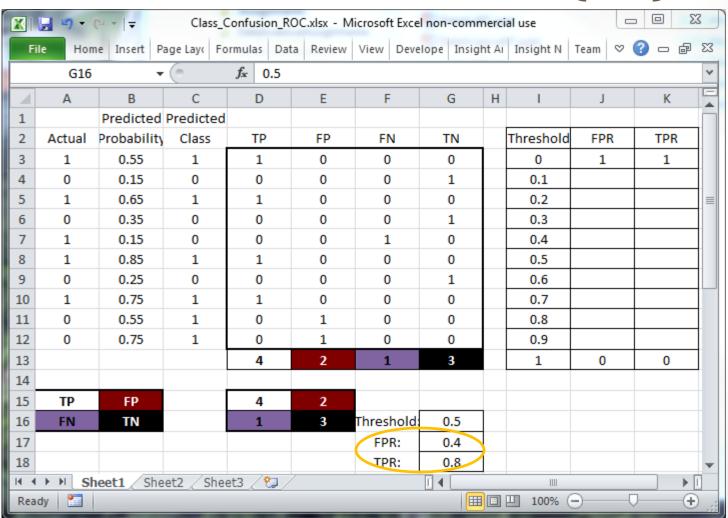
## Exercise: Threshold → Confusion Matrix → ROC (12)



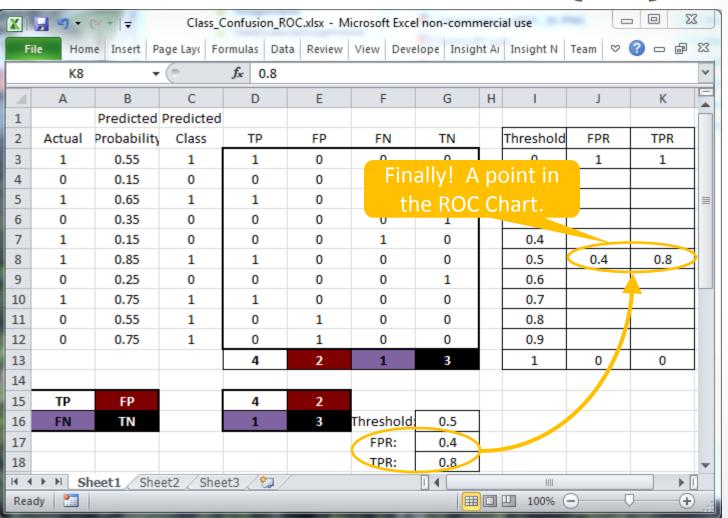
## Exercise: Threshold → Confusion Matrix → ROC (13)



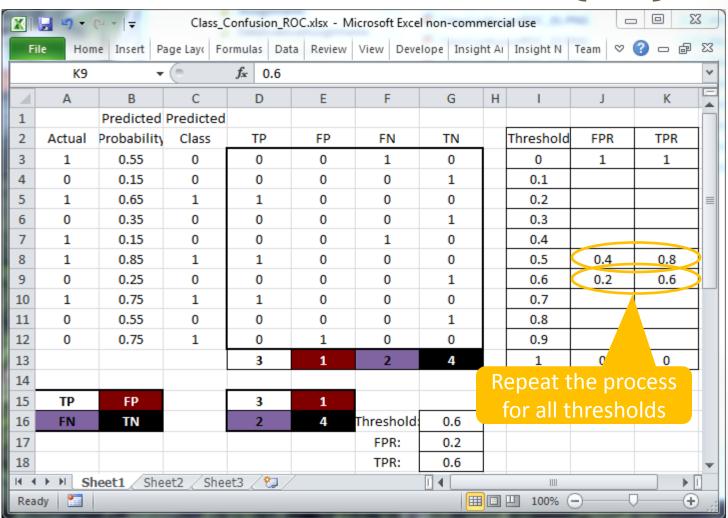
## Exercise: Threshold → Confusion Matrix → ROC (14)



## Exercise: Threshold → Confusion Matrix → ROC (15)

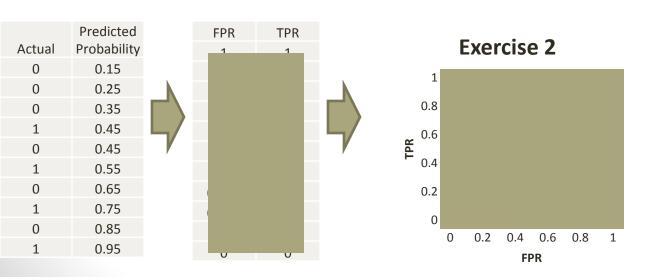


## Exercise: Threshold → Confusion Matrix → ROC (16)



### Exercise: Threshold → Confusion Matrix → ROC (17)

Actual	Predicted Probability		FPR 1	TPR				E	exer	cise	e 1				
1	0.55						1								
0	0.15						_								
1	0.65					_//	0.8								
0	0.35	4/			ı	٦/	0.6								
1	0.15					y	0.6 0.4								
1	0.85						0.4								
0	0.25						0.2								
1	0.75						_								
0	0.55						0			0.4	0.6	0.0			
0	0.75							0	0.2	0.4	0.6	8.0	1		
			U	U				FPR							



### How to make an ROC

### Assignment (1)

- 1. Training vs Test Data
  - a) Why are performance metrics better on training data than on test data?
  - b) Given modeling data, how do you determine which of this data will become training data and which data will become test data?
  - c) Given a dataset that was either test or training data, how can you determine if this dataset was training data or test data?
- 2. Beware, this problem contains irrelevant data while some important numbers are not explicitly presented. A model was trained on 300 individuals where 149 had the cold and 151 were healthy. The model was tested on 100 individuals where 10 were actually ill. The model correctly predicted that 85 of the healthy individuals were indeed healthy and correctly predicted that 7 of the ill individuals were indeed ill. The other predictions were incorrect. Consult Wikipedia: <a href="http://en.wikipedia.org/wiki/Precision and recall">http://en.wikipedia.org/wiki/Precision and recall</a> and construct a confusion matrix and then calculate the following:
  - a) Sensitivity
  - b) Specificity
  - c) Accuracy
  - d) Precision
  - e) Recall

### Assignment (2)

- 3. The probability threshold for a classification varies in an ROC chart from 0 to 1.
  - a) What point of the graph corresponds to a threshold of zero?
  - b) What point of the graph corresponds to a threshold of one?
  - c) What point of the graph corresponds to a threshold of 0.5? (trick question)
- 4. A Classification is tested on 1000 cases. In the approximate middle of its ROC chart there is a point where the false positive rate is 0.4, the true positive rate is 0.8, and the accuracy is 0.7.
  - a) What does the confusion matrix look like?
  - b) What can you say about the probability threshold at that point? (trick question)
- 5. In HowToMakeAnROC.xls, complete the Exercises 1 and 2 and graph both of these ROC charts in the same Excel file. Examples A and B are examples of how to do Exercises 1 and 2...

### Assignment (3)

- 6. Get SetupVirtualMachine.pdf from Canvas and follow directions.
  - Download VM from this link:
    - <a href="https://www.dropbox.com/s/znw47w4lh9zcbrx/Cloudera-Training-VM-4.2.1.p-vmware">https://www.dropbox.com/s/znw47w4lh9zcbrx/Cloudera-Training-VM-4.2.1.p-vmware</a> prist2.zip?dl=0
  - Install and setup the Hadoop VM according to SetupVirtualMachine.pdf". After you entered "hadoop fs -ls" (without quotes), enter your name into the console and then take a screen shot of the whole virtual machine. Submit the screenshot to Canvas.
- 7. Submit answers to items 1 through 4 in a text file. If you used R, then submit the R file, too. Submit the completed Excel file from item 5. Submit the screenshot from item 6. Submission deadline is Saturday 11:54 PM.
- 8. Look through the Preview section in Canvas. Read:
  - Google file system: <u>http://static.googleusercontent.com/media/research.google.com/en/us/archive/gfs-sosp2003.pdf</u>
  - MapReduce: <u>http://static.googleusercontent.com/media/research.google.com/en/us/archive/mapreduce-osdi04.pdf</u>

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