

SANYA SHARMA

MULTIMEDIA ARTIST

TO WHOM IT MAY CONCERN,

With a strong background in marketing and social media communications, I am excited about the opportunity to contribute to your team. As a candidate with experience in creating product and advertising designs for small businesses, I am confident in my ability to be an excellent candidate for this role.

My degree in Fashion Communications solidified by a minor in Professional Communications, has provided me with a solid foundation to understand how to effectively market in art and design industries. Additionally, In my previous roles, I have honed my skills in marketing strategy and client relations.

My track record includes successfully creating and executing marketing and branding strategies while producing content across various social media platforms. I also have proven the ability to manage multiple projects, while balancing an above-average university workload, ensuring timely delivery and quality deliverables. I also have proficiency in the Adobe Creative Suite and Microsoft Office, allowing me to create while adapting swiftly across digital landscapes.

Moreover, my proficiency in content strategy, social media engagement, and website design positions me well to meet the demands of the Internship role. I am also excited about the opportunity to leverage my experience with marketing for an organization's online presence. Furthermore, my understanding of print production processes and familiarity will ensure seamless delivery of marketing and communication materials.

I am confident that my combination of skills, experiences, and passion for marketing make me a strong fit for this role. I am eager to bring my energy, creativity, and collaborative spirit to Salesforce and contribute to the next phase of growth.

I look forward to the opportunity to discuss my candidacy further.

SINCERELY,

A handwritten signature in black ink that reads "Sanya Sharma". The script is fluid and cursive, with the first letters of the first and last names being capitalized and prominent.

SANYA SHARMA
