

SANYA SHARMA

MULTIMEDIA ARTIST

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 sanya.sharma@torontomu.ca

 @artsysanya

EDUCATION

Bachelor in Design (BDes)

TORONTO METROPOLITAN UNIVERSITY

2022 - 2026

Majoring in fashion, with a focus on fashion communication, graphic design, and art direction.

Ontario Secondary School Degree (OSSD)

MILTON DISTRICT HIGH SCHOOL

2018 - 2022

Obtained 60+ hours of volunteer experience and consistently present on the honor roll list for each semester.

SKILLS

- Product Design
- Graphic Design
- Social Media Marketing Strategy
- Microsoft Excel and Google Sheets
- Adobe Suite
 - Illustrator
 - InDesign
 - Photoshop
 - Premiere
- HTML and CSS

EXHIBITIONS

StyleCircle

- "THE BOOK:" PUBLISHED PHOTOGRAPHY

April 2024

Assembly Gallery at TMU

- DESIGNING FOR UNKNOWN FUTURES

January 2024

CRIUNION

- CREATIVE INDUSTRIES ARTIST SHOWCASE

April 2023

PROFILE

Sanya Sharma is a fashion student, focusing on communication and social media marketing. With her experience in graphic design, content creation, and visual arts, she is enhancing these skills through various internship opportunities. This is also supported by time spent in the successful completion of two certificate programs. Sharma also has a fine arts and creative background, which has been solidified through time spent practicing these mediums over the past few years.

WORK EXPERIENCE

Gallery Assistant

February 13 - April 3

Assembly Gallery at Toronto Metropolitan University

- Expanding the gallery's social media presence while also executing exhibition set-ups

Product Design and Marketing Intern

September 2023 - Present

GroundsUp

- Assisting in market research and analyzing social media participation to create effective Instagram content
- Creating product designs for upcoming and current items with platforms such as Adobe Illustrator, Canva, and Procreate

Social Media Apprentice

- Through the IBZ zone in Toronto Metropolitan University
- Worked in a team setting to achieve goals such as infographics and Instagram content
- Assisting in beginning a TikTok account that supports the founder's vision

Medical Supply and Distribution Associate

May - August 2023

Zimmer Biomet

- Held supervisors' trust to stock products for rushed orders to hospitals
- Assisted in maintaining a consistent count for product inventory

INTERNSHIP EXPERIENCE

Senior Graphic Designer

September 2023 - Present

StyleCircle

- Working in a team setting to achieve monthly and annual goals, which include social media graphics to promote editorial submissions and support for the release of The Book
- Additional experience as a Stylist in a photoshoot intended for the annual magazine in January 2022

Graphic Designer

- Creating graphic illustrations for the social media accounts on platforms such as Instagram and Facebook