



About the company

- Started in 1959
- Record keeping for employees started in January, 2011

About the dataset

· The company recorded employee data at the beginning of every month updating all employee records

Problem Statement:

- Employee turnover rate is the percentage of employees who leave your organization during a specific time frame, such as a month, a quarter, or a year.
 - Employee turnover rate matters because it reflects the health and performance of your organization.
- A high turnover rate can indicate low employee engagement, poor retention strategies, or a mismatch between your expectations and your employees' needs. A high turnover rate can also have negative impacts on your productivity, quality, customer service, reputation, and profitability.
 - On the other hand, a low turnover rate can suggest high employee satisfaction, loyalty, and commitment. A low turnover rate can also help you save costs on hiring, training, and onboarding new employees.
 - Reducing employee turnover rate requires understanding why employees leave and addressing those
 reasons effectively. Common factors include compensation, benefits, recognition, feedback, career
 development, work-life balance, culture, and leadership.

Findings

1.Turnover

- Lowest turnover in 2012 at 3%, but it surged to 49% in two years.
- Employee count consistently increased, primarily with hourly pay employees
 - High terminations, particularly voluntary, among part-time employees
 - And part timers are mostly on hourly pay
- Bookmark B1 Salaried employees have lower turnover rates, always under 10%.
- Salary employees are mostly full time employees and consists of those who are in the age group of 30
 and over. Also this group has a low turnover rate always. Clearly, Under 30 employees are not offered
- Bookmark B2 Part-time employee turnover exceeds to 70% in 2013 & 2014.
- Turnover from the VP viewpoint Jin Omaya, Reena Hentz & Scott Salman consistently maintain low turnover rates over the years.

2.Diversity

- More males than females, but the difference isn't extreme.
- But this pattern is not observed in the number of terminations by gender
- Ethnic Group A is the largest in terms of percentage total, followed by Group B, across all regions. The West region has slightly better ethnic distribution.
- Ethnic Group G is underrepresented in all regions, and no new hires from ethnic Groups D, E, G in 2014.
 - Women over 50 are low in numbers in terms of number of employed
- Employees who are under 30 see the most terminations

Recommendations

1. Employee Turnover and Retention:

- B2 Part-Time Employees: Address high turnover among part-time employees, especially
 those under 30. Review benefits, job security, and conditions for this group. Explore the
 possibility of offering salary packages to selected under-30 employees to increase job
 security.
- B1 Full-Time Employees: Recognize that salaried, full-time employees, primarily aged 30 and over, have lower turnover rates. Maintain efforts to retain and engage this demographic. Part-Time to Full-Time Conversion: Encourage the conversion of part-time employees, especially those aged 30 and over, to full-time positions. Provide attractive packages to support this transition.
- Learn from High-Performing VPs: Interview VPs with low turnover rates to understand and implement their strategies.

2. Diversity and Inclusivity:

 Ethnic Diversity: Develop initiatives to improve ethnic diversity and representation, focusing on underrepresented groups like Ethnic Groups G, D, and E.

3. Gender Disparities:

- Retain Women Over 50: Implement strategies to retain and engage women over 50, considering their low numbers. Offer flexible work arrangements and tailored support.
- Support Employees Under 30: Create programs and mentorship opportunities to support the career development and job satisfaction of employees under 30 who experience the highest turnover.

4. Seasonal Analysis:

 Investigate Quarterly Trends: Examine the reasons for higher female staff turnover in the 4th quarter compared to the first. Determine if seasonal factors or other issues contribute to this pattern.

5. Ongoing Monitoring and Communication:

- Continuous Data Analysis: Regularly monitor turnover, diversity, and inclusion metrics.
 Adjust strategies based on evolving data.
 - Transparent Communication: Communicate changes transparently with employees, involving HR and internal communication teams.

6. Legal and Ethical Compliance:

Compliance: Ensure all actions comply with relevant labor laws and regulations.
 These consolidated recommendations provide a comprehensive approach to address employee turnover, diversity, and inclusion issues, taking into account specific age and salary-related factors.