

Customer & Growth Dashboard

Qtr 1

Qtr 2

Qtr 3

Qtr 4

Blue

Gold

Platinum

Silver

ARPC

4405

4540

(+4.25%)

CAC

96.3

95.4

(-1.55%)

Churn Rate

5%

0.00

(+0%)

CSS

3.19

4.20

(-0.57%)

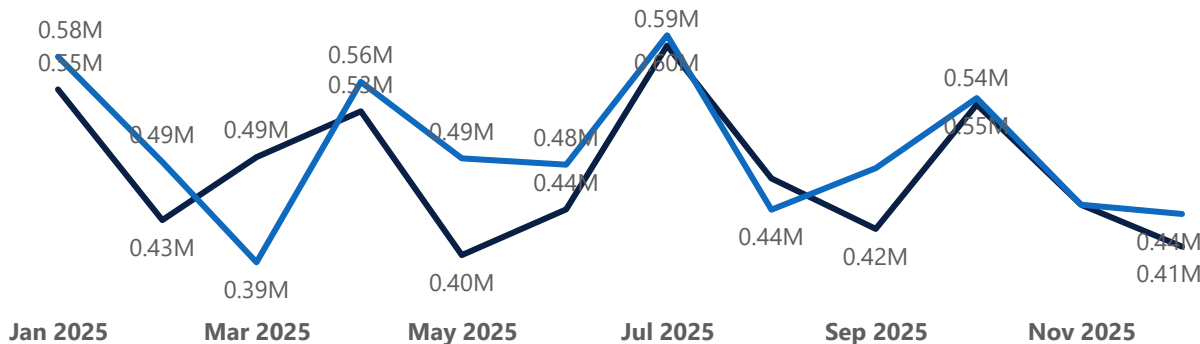
Delinquency rate

6.07%

10

(-33.33%)

Monthly Revenue Trend By Gender



Month-wise Chart

All

M

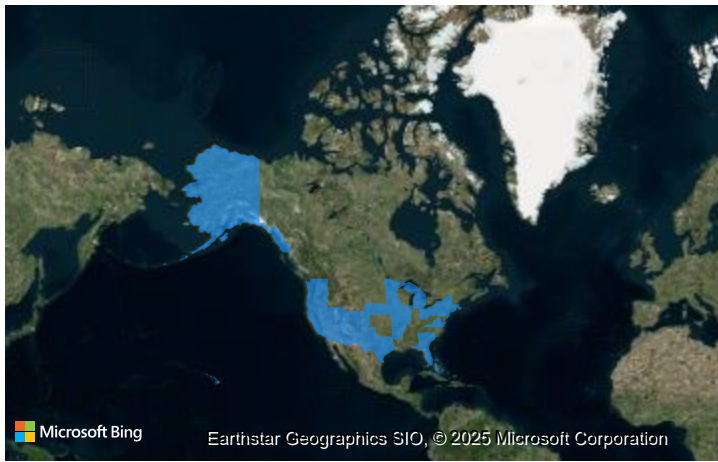
F

Chip

Online

Swipe

Active Customer From Region



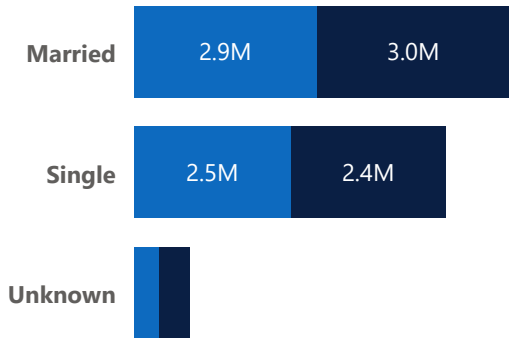
Top Customer Sum of Transaction

801036033	17744
718140783	18484
717642633	17995

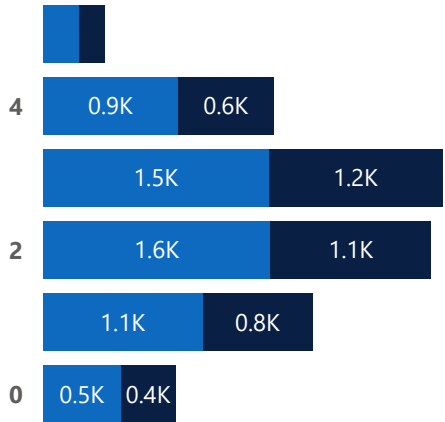
Top Defaulter Sum of Transaction

708082083	15149
708083283	992
708084558	1447

Revenue by Martial Status



Revenue by Dependent



Revenue by Education Level

