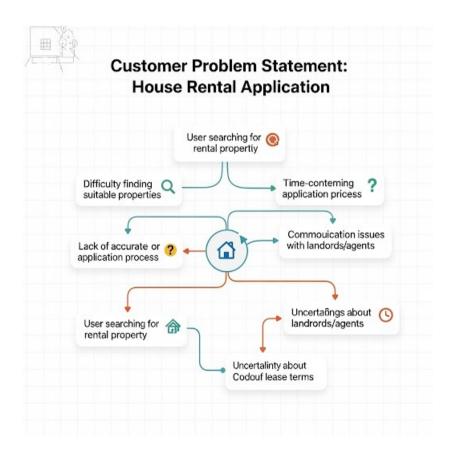
## Ideation Phase Define the Problem Statements

Date	31 January 2025
Team ID	PNT2025TMID09657
Project Name	Rentease-HOUSE RENT APP USING MERN
Maximum Marks	2 Marks

## **Customer Problem Statement:**

A Customer Problem Statement for a house rental application identifies the core difficulties and frustrations users face. The key problems include the struggle to find suitable properties that meet their criteria, dealing with inaccurate or outdated listings, and enduring a slow, complex application process. Additionally, users often encounter poor communication with landlords or agents, hidden fees, and a lack of clarity regarding lease terms. This statement's purpose is to define these pain points clearly, so a new or improved application can be designed to directly address and solve them.



## **Example:**

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	A prospective tenant searching for a new home	Find a suitable house for rent that fits my budget and location.	The listings are often inaccurat e, outdated, or lack essential details and photos.	Landlords and agents do not regularly update the information, and the platform lacks a strong verification process.	Frustrated, like I'm wasting my time, and skeptical of the application's reliability.
PS-2	A potential tenant trying to finalize my rental.	Get clear and timely answers from the landlord or agent about the property and lease terms.	experienc e slow response times, and the informati on I receive is often vague or contradic tory.	The platform lacks a centralized communicati on tool, and the landlord or agent is manually handling multiple inquiries.	Anxious, unconfident in my decision, and distrustful of the rental agreement.