

# Weekly Summary - 12/12/2025

Generated on December 12, 2025  
Template: Weekly Summary

## Overview

This report covers 3 file(s) with analysis results.

## Data Sources

File	Project	Rows	Charts
Analyse_Complete_Pharmacies_11	test	15790	4
monthly_revenue.csv	test	6	4
sales_by_region.csv	test	8	4

## Key Insights

### Analyse\_Complete\_Pharmacies\_11\_2025.xlsx:

This dataset contains business review and rating data for 15,790 French establishments, tracking their Google ratings, review counts, and collection timestamps across different postal codes and departments. The key dimensions analyzed include average ratings (Note moyenne), number of reviews (Nombre d'avis), geographical distribution (postal codes, cities, departments), and temporal patterns of data collection (Dernière collecte). The temporal analysis charts suggest tracking of rating performance and review accumulation over time, with potential patterns in data collection frequency or business performance trends. This data would be valuable for competitive analysis, local market research, reputation management, and identifying high-performing business locations or sectors across French markets.

### monthly\_revenue.csv:

This is a small financial performance dataset tracking monthly business metrics across 6 time periods. The analysis focuses on three key financial dimensions: revenue, expenses, and profit trends over time. Based on the generated charts emphasizing revenue and profit patterns, the data likely reveals important seasonal or cyclical business performance trends. This type of dataset is typically used for financial reporting, budget planning, performance monitoring, and identifying periods of strong/weak business performance to inform strategic decision-making.

### sales\_by\_region.csv:

This is a quarterly sales performance dataset analyzing revenue and units sold across different geographic regions. The key dimensions examined are regional performance comparisons and the relationship between sales volume and revenue generation. The analysis reveals regional variations in both revenue generation and sales volumes, with some regions potentially showing different pricing strategies or market conditions based on their revenue-to-units ratios. This data would be valuable for regional sales management, territory optimization, pricing strategy development, and resource allocation decisions across different markets.