

# SAORI OKAWA

## UX Designer

+31 6 4294 7663

saoriokawa.github.io/portfolio

saoriokawa@gmail.com

www.linkedin.com/in/saoriokawa

The Hague, The Netherlands

www.behance.net/saoriokawa

### UX SKILLS

Competitive Analysis  
User Interviews / Surveys  
Personas  
User Journey Mapping  
User Flows  
Information Architecture  
Card Sorting Tests  
Wireframing / Prototyping  
Usability Tests

### TOOLS

Figma  
Sketch  
Adobe XD  
Balsamiq  
Try My UI

### EDUCATION

2018 - 2019

**UX Design Course**  
CareerFoundry

2011 - 2013

**MSc Management**  
University of Leicester, UK

2007 - 2011

**BA Intercultural Studies**  
Kobe University, Japan

### LANGUAGES

Japanese: Native  
English: Fluent  
Dutch: Basic

### PROFILE

UX Designer with strong organisational skills and eagerness to understand people's behaviour. Experienced in conducting UX research to improve e-Commerce and B2B softwares. Skilled in analysing data and delivering a concise research summary.

### WORK EXPERIENCE

OCT 2019 -  
Current

#### UX Designer S4D, The Netherlands

- Conducting user research to improve the UX of eCommerce platforms for our customers such as New York Pizza and Telepizza.
- Adding a new product to the company portfolio by conducting research and designing an app from scratch.
- Identifying the flaws of an existing product through user research and providing new user flows and wireframes.

AUG 2019 -  
OCT 2019

#### UX Design Intern LinkPT, US (Remote)

- Collaborating with the team of product manager, developers, and designers to create intuitive, user-friendly software.
- Establishing user flows and wireframes.

AUG 2016 -  
DEC 2019

#### Quality Control Consultant Self-employed, The Netherlands

- Providing translation quality control service.
- Managing translation projects.
- Giving Japanese/English lessons.

APR 2015 -  
AUG 2016

#### Quality Control Manager ASCA Corporation, Japan

- Managing medical translation projects contacting clients and contractors.
- Coordinating training courses in medical patent translation.
- Promoting the use of a translation software among company and contractors.

JAN 2014 -  
MAR 2015

#### English Instructor ECC, Japan

APR 2013 -  
NOV 2013

#### Transactional Specialist Arvato Digital Services, Singapore