ME781 Group 3

TEAM MEMBERS

1	Ayush Kumar Singh	22B2203
2	Nihar Mehta	22B0416
3	Shashwat Prakash	22B0678
4	Shrihari Wattamwar	19D100021
5	Siva Kishore Gollapalli	200050042

MEETINGS :

Meet 1 :
Sun 8 Oct, 18:20pm
2hrs appx
Everyone was present

Meet 2 :
Mon 9 Oct, 19:30pm
45 mins appx
Everyone was present

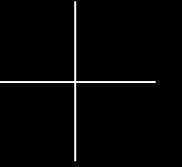Try Pitch

Title : Blitz Credit

OBJECTIVES:

Empowering businesses and lives by Instant loans through Modern ML technology and Algorithms.

We are your 24X7 Instant Loan Partner for both the personal and the professional use.

Funding

65 %

9 days to go

PROBLEM DEFINITION

We are a company that simplify the lending services by building a machine learning model which auto approves the credit requests with speed and accuracy.

We use simple metadata like age, employment, existing loan, count, etc. to decide on quick loan approvals.

WHO IS IT FOR ?

Our target customers are both the individuals, businesses, startups and organizations seeking loans for the personal or the professional purposes. It mainly includes :

- Businesses
- Private Agencies
- Startups and the self employed individuals

Try Pitch
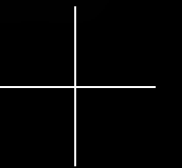
WHY SHOULD A CUSTOMER COME TO US

Say bye to the old time consuming loan methods. We stay ahead of the curve by leveraging creativity and expertise in the advanced technology.

Our Machine Learning model provides fast and accurate predictions and we do interpret our results for the further better predictions

Our model uses new methods, technology and the alogorithms

Try Pitch
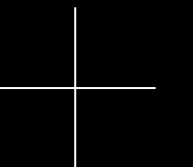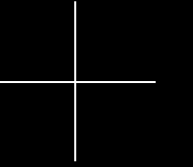
MAJOR COMPETETORS

SOFI

Light Stream

Upgrade

Universal Credit

Upstart

Avant

- These companies are potential competitors because they offer loans for similar demography, which align with the features and target customers of our Loan providing model.

- In order to compete with them, we'll need to emphasize the unique advantages and benefits of our model, such as enhanced transparency and trust, convenience, and customer-centric approach, compared to these competitors.