

Privacy Policy

Effective Date: 13-10-2025

At Arctiq (“we”, “our”, “us”), your privacy is important to us. This Privacy Policy explains how we collect, use, and protect your personal data in compliance with the General Data Protection Regulation (GDPR).

1. Data We Collect

We may collect the following types of personal data:

- Name, company name, and contact information (email, phone number, address)
- Project details and correspondence
- Payment and billing information
- Website usage data (via analytics tools or cookies)

2. How We Use Your Data

We use your personal data to:

- Provide and manage our web development services
- Communicate with you regarding projects or inquiries
- Process payments and issue invoices
- Improve our website and services
- Comply with legal obligations

3. Legal Basis for Processing

We process your data based on:

- Your consent
- Performance of a contract
- Legal obligations
- Legitimate business interests

4. Data Retention

We retain personal data only for as long as necessary to fulfill the purposes outlined in this policy or as required by law.

5. Sharing Your Data

We do not sell or rent personal data. Data may be shared with trusted service providers (e.g., hosting providers, payment processors) under confidentiality agreements.

6. Data Security

We implement appropriate technical and organizational measures to protect personal data against unauthorized access, alteration, disclosure, or destruction.

7. Your Rights

Under GDPR, you have the right to:

- Access, correct, or delete your data
- Withdraw consent at any time
- Object to processing or request data portability
- File a complaint with a data protection authority

8. Cookies

Our website may use cookies or similar technologies to enhance user experience and analyze traffic. You can control cookie settings in your browser preferences.

9. Changes to This Policy

We may update this Privacy Policy from time to time. The latest version will always be available on our website.

10. Contact Us

For questions about this Privacy Policy or to exercise your data rights, contact us at:

Email: tomkerstens@arctiq.be

Company: Arctiq

Location: Belgium